

2ND FIRE SAFETY & CONVENTION 2011



**PROTECT: • LIVES
• ASSETS
• BUSINESS**

18th
October
2011,
Pearl
Continental
Hotel,
Karachi



For the first-time, the organizer of ICFSP has decided to honour dedicated & exemplary fire-fighters who either sacrificed their lives in the line of duty or saving human lives and valuable assets at the time of fire emergency or violence in the city. Further, an appreciation and recognition awards will also be conferred to the commercial companies including Manufacturers, Suppliers and Services Providers through Award Participation Form and specified Terms & Condition (please visit our website www.nfeh.org for details).

ICFSP 2011 – The 2nd Int'l Convention on Fire & Safety Pakistan is a unique platform of think-tanks exclusively designed for fire & safety professionals and businessmen for sharing their expertise and experiences with the conference delegates. This one-day conference is jointly presented by the **National Forum for Environment and Health (NFEH)** and **Fire Protection Association of Pakistan**.

The "ICFSP 2011" enables the local and international think-tanks (the experts) to provide an innovative approaches and tools in countering the fire & safety hazards in Pakistan especially the developing political unrest and extremism in the largest metropolitan city of Pakistan i.e. Karachi.

Further, the event would provide an excellent networking and business opportunities for the industrialists, builders, technocrats, service providers and suppliers to understand the important and efficient use of latest safety measures including trained people, technological tools and machines that are being utilized in the line of duty. The "ICFSP2011" is supported by **Govt. of Sindh, Fire & Safety Association of Pakistan, Karachi Chamber of Commerce & Industry and Korangi Association of Trade & Industry**. Whereas; the dedicated magazine on environment and energy sector – **Monthly Energy Update** is an exclusive publication and **AAJ TV** is a media partner of the event..

CONFERENCE: The conference is designed to educate participants about latest fire & safety developments that are being adopted worldwide while focusing on improving fire & safety administration in the big metropolitan cities of Pakistan. The experts will also share with the participants about New Safety Standards & Rules that impact on overall Environment globally.

Further, the Conference will also features "Interactive Panel Discussions & Q&A Sessions" discussing the emerging roles and policies of both local & federal Governments, Fire & Safety Institutions and Associations in safeguarding citizens, businessmen and their assets.

SPEAKERS: Eminent local and international experts from Fire & Safety and Business Movers & Shakers will present their papers in line with event theme: **"PROTECT: Lives - Assets - Business"** in addition to achievements made worldwide in Fire and Safety.

WHO SHOULD ATTEND: It is expected that 200 participants would attend the 2nd Fire & Safety Convention 2011 from all walks of life including representatives from Academia, Professionals Bodies, Oil, Gas & Energy Sector, Architects & Engineers, Food & Textile, Bank & Financial Institutions, IT & Telecom, Hospitals & Hotels, NGOs & NPOs, Security Agencies, Safety Experts and Inspectors, Chemical Suppliers, Technologists, Manufacturers & Marketers of Fire and Safety related products and services.





FIRE SAFETY & CONVENTION 2011

18th October 2011, Pearl Continental Hotel, Karachi

INDUSTRY OVERVIEW

Today, safety has become the integral part both for human being and their developing assets; such as homes, offices, large residential and commercial buildings, shops and shopping malls. On the other hand special tools such as CCTV and Satellite Tracking Systems are being installed everywhere for public safety and recovery of vehicles.

The use of Information Technology (IT) has become the need of the hour! Unlike developing countries, the developed countries like USA, Austria, France, Japan, Italy and UAE are efficiently utilizing latest software and hardware tools in tracking of movable and immovable things, monitoring of special places or buildings, and because of IT, the comprehensive data and minute-to-minute reports about accident or incidents can be provided to the safety experts in improving their overall and specific safety measures.

Moreover, it has been observed that many commercial building, oil plants & industries are comes under fire worldwide and due to inadequate safety measures billions of dollars are being lost every year. Like previous years, year 2011 the city of Karachi is also witnessing the loss of precious human lives (including children and women); whereas business entrepreneurs have lost billion rupee assests due to extremists burnt out passenger buses, shops and looted valuables from them as well as from offices and pedestrians. Therefore, for fire and safety experts it is important to know the causes of these sudden incidents/accidents in the city and to provide new guidelines and safety measures to city administration in order to curb these ever rising crimes in the city.

This year ICFSP 2011 features including Special Fire & Safety Awards by NFEH in addition to Conference and Technology Showcase (Exhibition).

TECHNOLOGY SHOWCASE (Exhibition)

The ICFSP2011; one-day convention also provides limited showcasing opportunities to the Exhibitors including Fire & Safety Equipments Suppliers & Service Providers, thus enabling both the Marketers & Buyers to talk freely at most interactive business platform for ultimate safety.



Registration & Payment

Email or Fax your nomination(s) to:
Email: publicitychannel@yahoo.com,
Fax : (9221) 3565.1797

Send your cheque in favour of "Publicity Channel"

No. 309, Al-Sehat Centre, Hotel Regent Plaza, Shahrah-e-Faisal, Karachi, Pakistan. Tel: (9221) 3565.3676, 3521 3853, 3563.1465, Cell: 0300.2068048

For further details:

Engr. Nadeem Ashraf: 0333-2360579
Sylvester Anthony: 0307-2105733
Fire Protection Association of Pakistan
Khalid Iqbal: 0332-2493348

Note: Your participation will be confirmed subject to receipt of payment. Refunds are not allowed, however substitutes may attend, provided you inform us in writing at least 3 working days in advance. In the event of unforeseen circumstances, Publicity Channel reserves the right to postpone the event in circumstances beyond its control.

REGISTRATION FEE

1 nominee	Rs. 7,000
	per participant
2-4 nominees	Rs. 6,500
	per participant

Organized by



NFEH

National Forum for Environment & Health



Fire Protection Association of Pakistan

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FORE & SAFETY CONVENTION



NFEH
National Forum for
Environment & Health



City District
Govt. Karachi



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1st Fire Safety Conference

Fire-Safety Experts suggest "emergency exits" in every building for safety

Speakers at a full day conference on "Fire Safety" urged the government and concerned departments to strictly ensure the presence of "emergency exits" and fire extinguisher in every industrial, commercial and residential complex to for the safety of people.

They noted that City District Government Karachi, Karachi Building Control Authority and other con-

cerned departments are according approvals to building without ensuring that safety measures are taken in the site plan according to the existing laws.

The conference is being jointly held by City District Government, National Forum of Environment and Health (NFEH) and Fire Protection Association of Pakistan with the aim to promoted awareness



Engr. Abul Kaalam, Kaiser Waheed, M. Naeem Qureshi, Saeed Akhtar, Fawad Bari addressing at Fire & Safety Conference

FORE & SAFETY CONVENTION



National Forum for
Environment & Health



City District
Govt. Karachi



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about fire hazards and their prevention and safety.

MNA Mohammad Rasheed Godil alleged that concerned departments were not ensuring the implementation of safety regulations while issuing site plans for buildings and this is the reason that public casualties are on the rise in the city. Most of these buildings do not emergency exits and fire extinguisher, he added.

In this regard, he cited an example of a fire in SITE area where two firemen died due to absence of safety exit and equipment when the building collapsed during fire fighting.

He underlined the need for a comprehensive planning and more legislation on fire and safety management to the ensure safety of people. Godil also put emphasis on creating awareness about the safety against fire among the masses.

Vice chancellor NED University Engineer Abul Kalam said that the government should attract young and educated people toward the profession of fire fighting by

offering them lucrative benefits. He noted that people do not come to this profession and instead go for other jobs due to absence of incentives, benefits and good salaries.

He called for redesigning the curriculum of fire and safety in academic institutions according to the changing environment to produce experts for ensuring safety of people.

Chairman NFEH Dr Kaiser Waheed said that lack of coordination between the various departments of government further aggravate the situation during the incident of big fire.

Citing example of Boulton Market fire on Ashura Day, he said that effective communication and coordination between the concerned departments could have averted this tragedy.

Jehangir, Khan Advisor Fire Safety, City District Govt Karachi, Naeem Yousuf, Head of Urban Search and Rescue CDGK, Naeem Qureshi, president NFEH, Captain Faheem Durrani from Progas Pak Ltd., Fawad Ateeq Barry from Ha-

seen Habib Trading Co, Mansoor Ali Khan, Admajee Insurance, Tariq Moen, Secretary Fire Protection Association of Pakistan, M. Imran from Tajs West Coast, Khalid Nadeem, Manager Fire Protection PIA, Shahid Nadeem, Manager Engro Energy also spoke on the topic in different sessions. ■

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