

4th Intl'l CSR Summit & Award Ceremony



Governor lauds corporate sector's CSR activities

Governor Punjab Sardar Latif Khan Khosa has lauded the role of corporate sector for their outstanding role in discharging corporate social responsibility for the uplift of the people of Pakistan.

He was addressing the participants of 4th International Summit on "Corporate Social Responsibility" and Business Excellence Awards 2012 organized by National Forum for Environment & Health (NFEH) in collaboration with United Nations Environmental Program (UNEP) in Lahore

The Governor said that the corporate sector was providing services and relief in various fields of life to improve the lot of the poor people in the country. "The corporate sector is a real strength of the government as it could not alone cope with the challenge to the meet the demands of the people," he added.

He praised the corporate sector and entrepreneurs for their contribution in the development of the country and service to the welfare of people in the country. He especially eulogized the efforts of corporate sector, which had reached out and helped the people during the natural calamities of earthquake of 2005 and floods of 2010. He emphasized the need to display the same resilience and unity to counter the menaces of power crisis, terrorism, poverty and illiteracy.

He called upon all political parties to shun politics of blamegame and adopt pragmatic approach and start concerted efforts by involving all stakeholders to resolve the issue of energy and power crisis in the country. Sardar Latif Khosa also linked continuation of democratic system to the solution to problems like energy and power crisis, poverty, terrorism and illiteracy. He said that PPP government led by Mohtarma Benazir Bhutto in 1996 had taken the power production to 19,500 MW, which was surplus to the needs of even today and were planning to export electricity to the other countries. "The plan was launched to take power generation to 40,000 MW," he added.



Dr. Faiz Shah addressing on CSR concept. Dr. Markus Mayer (UK) and Ambreen Waheed, RBI also seen in the picture



Group photo of 1st International CSR Business Excellence Award Winners with the Chief Guest Governor Punjab Sardar Latif Khan Khosa, Naeem Qureshi President NFEH, President LCCI Irfan Kaiser Sheikh, Munawer Baseer, and others



Award Recipients of CSR Business Excellence Awards 2012 Chief Guest: Sardar Latif Khosa, Governor Punjab



Brig (r) Muhammad Zahid Khan Divisional Resident Manager (PS) FFBL



Ms. Maliha Malik Head of FFC CSR FFCL



Ms. Seema Mughal Vice Chancellor Greenwich University



Mr. Amer Zafar Director Regulatory Affairs KESC



Mr. Zubair Ahmed Head of Sales North Linde Pakistan



Mr. Rizwan Umer Director HR & Admin Martin Dow



Mr. Kamran Rasool Head of CSR MCB



Mr. Zahoor Abbas Executive EMS Abbot Laboratories



Mr. Arif Shafkat Nokia Pakistan



Ch. Muhammad Akram Industrial Relation Manager Packages Ltd.



Mr. Mumtaz A Sheikh Director Operations Pak Suzuki



Mr. Saad Akbar Khan Director Sales & Marketing Ali Akbar Group



Mr. Hafiz Abdul Rehman Sr. Sales Manager PharmEvo



Citibank



Mr. Anwarul Haq Siddiqui Sr. Manager HR Rafhan Maize



Mr. Mehdi Jaffri Change in Education



Mr. Moin Mon Chief Feardar Latif



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(From l to r) Khalid Khan, Maliha Malik, Bashir Malik, Governor Punjab Latif Khosa, Munawer Baseer, Sonia Kayani and Tariq Cheema are seen during the discussion

Earlier, Punjab Assembly Speaker Rana Muhammad Iqbal, while inaugurating the conference in the morning, lauded the role of corporate sector in the development as government could not achieve the desired objectives alone. He said that

Pakistan was endowed with all kinds of blessings and people had the potential, therefore, emphasized to play positive role to meet the challenges currently faced by the country.

Speaking on the occasion, Lahore Chamber of Commerce and Industry (LCCI) president Irfan Qaiser Sheikh also lauded the efforts of corporate sector for their contribution in the development of the country despite the energy crisis and

appreciated for winning the excellence awards in their respective fields.

Earlier, the participants mainly comprising representatives from corporate sector held various technical and interactive sessions to identify the problems and achievements in discharging corporate social responsibility in different fields at different levels in Pakistan especially during the earthquake of 2005 and floods of 2010. The expert panelists including Dr Tariq Cheema, Maleeha Malik, Bashir Malik, Khalid Khan, Khalid Mahmood, Sanya

Kayani answered the questions of the participants and particularly emphasized on proper disposal of waste by the industries to protect the environment.

Besides, Ambreen Waheed, Naseeruddin Humayun, Dr Anjum Fayyaz, Markus Mayer, Tahir Jawaid, Roshaneh Zafar, Brig (retd) Zahir Khan, Col (retd) Dr Mukhtiar Ahmad and others also expressed their views on the occasion.

Later, Governor Sardar Latif Khosa distributed the awards, which were announced by Naeem Qureshi, President National Forum for Environment & Health (NFEH), among the companies for best performance in 2011-12.■



Tahir Jawaid, SVP, Engro Corp addressing on Best Practices of CSR



The award-winning companies

- National Bank of Pakistan
- The Citizens Foundation
- English Biscuit Manufacturers
- Pakistan Telecommunication Corporation (PTCL)
- Pak Arab Refinery
- Total Parco Pakistan
- Rural Support Programmes Network
- Engro Corporation
- Fauji Fertilizer Company
- Fauji Fertilizer Bin Qasim
- Procter & Gamble Pakistan
- NOKIA Pakistan Mobile
- Etihad Airways
- Bank Al Falah
- Rafhan Maize Products Co
- Change in Education
- CITI BANK
- MCB Bank
- Martin Dow Pharmaceuticals,
- Agility Logistics
- Linde Pakistan
- Adamjee Insurance Company
- ACC Polymers
- PharmEvo
- Greenwich University
- Abbott Laboratories (Pakistan)
- The Karachi Electric Supply Company (KESC)
- Pak Suzuki Motor Company
- Bin Qutab Group
- Ali Akbar Group
- Packages Ltd
- Engro Power Gen Qadirpur
- Mr. Atiq-ur-Rehman

On best media campaign

- News One/TV One/FM 91
- Dawn News
- City42 TV