

5th international Summit on CSR & CSR Business Excellence Awards 2013



National Forum for Environment & Health holds 2nd CSR Business Award 2013 on March 28 at local hotel. Award winners from 43 organizations along with Fazal Qadir Sheerani, President FPCCI, Ms. Ruth Pfauo, Chairman NFEH, Dr. Kaiser Waheed, President NFEH, Naeem Qureshi, Mahmood Taen, Ruqiya Naeem, Mirza Ikhtiar Baig are seen in the picture.

Experts ask organizations to raise contribution in socio-economic development

CSR should be linked to corporate fiscal responsibility: Moot told

45 companies awarded for best CSR performance

Former federal information minister Javed Jabbar has said that corporate organizations have started contribution in social development, which is a good omen but they need to do more in this regard.

This he said while addressing at the 5th international summit on CSR 2013 organized by National Forum for Environment (NFEH) with the support of United Nations Environment Program, Karachi Chamber of Commerce and Institute of Cost and Management Accountants of Pakistan on March 28, 2013 at a local hotel.

Javed Jabbar said that corporate sector gives lot of jobs and also spending on education, health and training of people. CSR should be linked to corporate fiscal responsibility and organizations should file their tax returns, he said.

FPCCI and other big organizations should make a statement that how much money corporate sector is contributing in social development.



Ruqiya Naeem, Secretary NFEH presenting CSR award to Asif Barohi, President NBP. Haji Ghulam Muhammad, Naeem Qureshi and other Senior officers of NBP also seen in the picture



Javed Jabbar, Advisor NFEH, Fazal K. Sherani, Ex-President FPCCI, Haroon Agar President KCCI, Mirza Ishtiaq Baig, Mehmood Tareen, Huma Bukhari, Dr. Kaiser Waheed, Dr. Ruth Pfau, Arsalan Ali Bugti, Aman Hussain addressing at 5th CSR Summit

A low amount of money is being spent on social science research, which should be raised, he stressed. Jabbar said that Zulfikarabad project has been launched without conducting basic environment assessment. We pointed out to authorities but they did not respond positively, he added.

"FBR has declared that 300 textile mills are not paying tax returns in due manner. Organizations must pay tax returns so as to ensure their contribution in social sector

development, Javed Jabbar concluded.

Muhammad Haroon Agar, President of KCCI, said several organizations are providing food and other social services to people in Karachi. He said that Pakistan bureaucracy do not want our economy to grow. He said CSR can be simply defined as achieving commercial success in ways that honor ethical values and respect people, communities and the natural environment.

It is satisfying to note that over the

years, in Pakistan, the corporate sector has focused on responsible business practices highlighting sustainability, social and environmental issues. The companies have started believing in the welfare of not only its employees but its activities that have been directed towards safety, environment, education and social welfare and other issues, directly or indirectly having impact on the communities and environment.

Ateequr Rehman, KCCI executive committee member said most of the hospitals let heart and other serious patients to die due to having no money for costly medical tests and treatment, which is matter of great concern, therefore, corporate sector, including hospitals, should adopt sympathetic attitude and provide free treatment to such patients and save their lives as part of their corporate social responsibility (CSR).

Dr. A Bari said that Indus Hospital is an innovative healthcare organization in the country, which provides treatment to those serious patients who do not have money and do not let them to die. "Other hospitals should also need to feel their social responsibility and save human lives."

Dr Kaiser Waheed said that 80 percent of companies have started CSR services. He said that local corporations are paying more attention on CSR, however, there is need to raise awareness about social



A view of the panel discussion, Mr. Zubair Anwar, President CSR Association, Maliha Malik, FFC, Fasih ul Karim Siddiqui, Tariq Cheema are seen in the picture



Forty five companies were awarded for playing best role in CSR. The names of the companies are:

- English Biscuit Manufacturers
- Engro Power Gen Qadir Pur
- Gell Sapphire Electric Project
- Pak Arab Refinery
- Mariam Ali Mohammad Tabba Foundation
- Change In Education
- Tourism Promotion Services Pakistan
- Procter & Gamble Pakistan
- Rafhan Maize Products
- Total Parco Pakistan
- Adamjee Insurance Company
- Fauji Fertilizer Bin Qasim
- Fauji Fertilizer Company
- Human Development Foundation
- Etihad Airways
- Yunus Textile Mill
- Karachi Electric Supply Company
- Pepsi Cola International
- Pak Datacom
- Greenwich University
- Total Oil Pakistan
- M. Muhammad Shafi & Co
- CRLF Crown Group
- National Bank of Pakistan
- Pakistan Petroleum
- Engro Foundation
- Lotte Pakistan PPTA
- Pakistan Tobacco Company
- Fatima Fertilizer Company
- EFU Life Assurance
- Oil & Gas Development Company
- Sui Southern Gas Company
- Tameer Microfinance Bank
- JS Bank
- Shan Foods
- Dr Essa Laboratory
- Habib Bank
- Pharmedo
- Abbott Laboratories Pakistan.



Irfan Babar, GM CSR & Naseer Waraich, Deputy Chief CSR of OGDCL receiving CSR Business Excellence Awards from Fazal K. Sherani, Ex-President FPCCI



responsibility.

Aman-ul-Haq, Manager CSR, Engro Corporation said that agriculture is the mainstay of Pakistan and Ghotki is one of largest economic contributing districts. This district has also created lot of jobs. He stressed the need to support farming community in rural areas for raising milk production.

He said that the farming community has started producing more milk after companies started purchasing milk from them at lucrative rates. This has helped them to raise their earnings and generate livelihood with respect. He said that we have trained 20,000 women in Sindh for being self-reliant in economy. He also stressed the need to train farmers for raising

agriculture and dairy productions. There is also need to conduct research on seeds for achieving more crop production.

Earlier, in his address, NFEH Chairman Naeem Qureshi welcomed the distinguished guests for participating in the program and stressed the need to boost social responsibility in the organizations.

He appreciated the corporate organizations' role in the social development and hoped that they would do more as part of CSR.

Two panel discussions were also held on CSR importance in which cross questions were raised about the problems being faced in this regard. The experts in panel discussions stressed the need to raise the CSR contribution in social development. ■



Pak Arab Refinery Ltd



Pak Data Com Ltd



Pak Oasis Industries



Pakistan Tobacco Company Ltd



Pepsi Cola International



Pharmevo Pvt Ltd



Procter & Gamble Pakistan



Rafhan Maize Products



Shan Foods Pvt Ltd



Sui Southern Gas Compant Ltd



Tameer Microfinance Bank



Total Oil Pakistan Ltd



Total Parco Pakistan Ltd



Tourism Promotion Services Pakistan Ltd

AWARD RECIPIENTS OF



CSR BUSINESS EXCELLENCE
AWARD 2013



Abbott Laboratories Pakistan



Adamjee Insurance Company Ltd



CRLF Group



Dr Essa Laboratory Ltd



EFU Life Assurance Ltd



English Biscuit Manufacturers Pvt Ltd



English Biscuit Manufacturers Pvt Ltd



Engro Foundation



Engro Power Gen Qadir Pur Ltd



Fatima Fertilizer Company Ltd



Fauji Fertilizer Bin Qasim Ltd



Fauji Fertilizer Company Ltd



GE 11 Electric Project



GE 11 Electric Project.



Genix Pharma Pvt Ltd



Greenwich University



Health TV



Human Development Foundation



Indus Hospital



JS BANK



Karachi Electric Supply Company



Lotte Pakistan Pta Ltd



M Muhammad Shafi & Co



Make A Wish Foundation



Marim Ali Mohammad Tabba Foundation



National Bank Of Pakistan