

# CSR Update

Quarterly

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## SPECIAL REPORT



# CSR

15th Int'l CSR Summit  
& Awards 2023

## EXCLUSIVE INTERVIEW



PROF SHAHID  
AHMED MEMON

Pakistan Disabled Foundation  
is actively involved in welfare



DR HAFEEZ UR  
RAHMAN

Al-Khidmat Foundation rescued  
56,220 flood affectees

Exclusive Interviews





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▶ DIASPORA PHILANTHROPY

# The culture of giving in Pakistan

Dr Zainab Salim

Every afternoon, the roadside adjacent to a posh F-11 market in Islamabad is thronged by crowds of the poor and needy: daily wage earners, labourers, security guards, street children, beggars, and the homeless. The attraction? A free hot meal served on plastic mats hurriedly rolled out on the pavement — a scene that is replicated across dozens of Pakistani neighbourhoods all year, but especially during the holy month of Ramazan.

The culture of giving is strangely pervasive in Pakistan, a developing country with poor socioeconomic indicators but perhaps one of the most charitable nations in the world.

A 2016 study, 'The State of Individual Philanthropy in Pakistan' by the Pakistan Centre for Philanthropy (PCP), found that 98 per cent of Pakistanis contributed an estimated Rs240 billion in a year for philanthropic purposes, amounting to more than 1 per cent of the country's GDP, which is surprisingly similar to giving trends in developed countries.

Religion and compassion emerged as strong motivating factors of giving, with a majority of Pakistanis preferring to donate primarily to needy individuals and to mosques or madrassas. This volume of giving marked a three-fold increase since the first-ever National Survey of Individual Giving in 1998, which projected the magnitude of aggregate individual giving and volunteering in Pakistan at Rs70bn.

More recently, PCP's 'Pakistan Giving Index 2021' (PGI) report examined philanthropic trends and practices amongst Pakistanis. A perception survey of 2,000 individual respondents revealed that despite

Covid-19-related socioeconomic challenges (income-based disparities, unemployment and rising poverty), 84pc Pakistanis still gave in one form or the other during 2021, irrespective of gender, employment status or income levels.

In the case of corporate philanthropy, an upward trend is observed in the volume of giving and a gradual shaping of Corporate Social Responsibility (CSR) in Pakistan. Data collected by PCP for 2020 demonstrates that the total volume of CSR donations in Pakistan is approximately Rs13.32bn.

Of this, public listed companies have contributed the largest share, amounting to Rs9.64bn, indicating a progressive increase in donations over the last two decades as against their contribution of Rs0.23bn in the base year 2000. This suggests that the business sector and private social investments have tremendous potential to bolster philanthropy and its impact on Pakistan's social development.

Moreover, diaspora philanthropy has gained prominence in recent years. Although, there is limited research on diaspora philanthropy in the Pakistani context, PCP's report titled 'Pakistani Diaspora Philanthropy in the UK: Trends and Variations' (2019) showed that the total annual volume of philanthropic giving was around £1.25bn, representing nearly 1.3 million British Pakistanis residing in the UK.

Despite Pakistan's strong philanthropic traditions, Arif (2018) observes that philanthropic gains have not been particularly long-term or sustainable, given the fact that most donations are directed to individuals, bypassing charitable or social welfare organisations.

If Pakistan is to achieve its sustainable development goals, a strategic shift from informal individual giving towards more institutionalised forms of philanthropy needs to be encouraged. Effective government regulation of philanthropic transactions and collection and disbursement by social welfare organisations may ensure that private charity is instead routed towards more formal and structured social philanthropy.

This would help build the public's trust in social service delivery organisations, support the government's social welfare efforts, and enable higher socioeconomic returns. Moreover, SDOs must have clear structures and transparent reporting systems to ensure factual reporting to philanthropists about the utilisation and impact of their donations.

Government support to donors through fiscal incentives can help boost philanthropy in Pakistan. Tax exemptions may facilitate donors in saving more for charitable purposes, thereby advancing both individual and corporate-level philanthropy.

With the return of public trust in the social service sector, the government and SDOs, donors, and public representatives can work to formulate a social policy that focuses on philanthropy as a social safety net for marginalised segments of society. This would be particularly useful where the state cannot fulfil its fundamental responsibility of providing its citizens with basic social services. ■

*The writer is an education researcher and specialist, serving as Senior Programme Officer — Research at the Pakistan Centre for Philanthropy, Islamabad.*



► INTERVIEW

# Pakistan Disabled Foundation is actively involved in welfare: Prof Shahid Ahmed Memon

The Foundation has actively been involved in the welfare of blind persons with radical changes in the policy planning programs and admmissive facilities

**ByRuqiya Naeem**



**Q1. Are you satisfied with the grants and donations received from the government, non-governmental organizations, and international sources for the well-being and welfare of the blind fraternity in Pakistan?**

Ans: The question like that needs analysis and a detailed response. At a first glance, I can say absolutely not. Secondly, I feel the question itself is exaggerated in nature because no one is normally found satisfied with the support in favor of the designated programs and services because it processes continuously and progressively, and always needs increasing support, especially in the case of the disabled community, particularly belonging to the developing region and country which needs increasing support in different dimensions.

**Q2. What modern systems and technological improvements Pakistan should adopt to enable blind persons to live a normal life in society?**

Ans: In light of my worldwide experience of 50 years with organizations serving disabled persons, I can confidently claim that the disabled community with special reference to the visually impaired persons, generally in the world and particularly in the Muslim community, are quite competent to understand and use the most modern IT-based technology, and from that point of view we, of course, they need the latest technology to play a competent role in the society for survival.

**Q3: Are there enough treatment facilities in the country, both in the public and private**

**sectors, for treating blind persons?**

Ans. ALHAMDULILLAH, facilities in sense of medical units and centers, particularly in private areas, are in a considerable number. However, the dealing system, medicines, modern equipment, testing, and lab facilities, including x-rays, are comparatively limited.

**Q4. Are there enough facilities in Pakistan for the education and rehabilitation of the blind community?**

Ans. ALHAMDULILLAH, owing to the special efforts of Dr Fatima Shah, the founder and president of the Pakistan Association of the Blind, and other fellow leaders of the organization, the integrated system has actively been introduced. The normal institutions up to higher education level under my supervision as the Chairman of Pakistan Disabled Foundation with the support of the ministry of information technology have arranged national courses, seminars, and programs in leading universities of the country to get the normal society on one hand familiar with the disabled community together with competency and on the other hand to open the venues of admission and employment for the disabled community, especially blind on a high profile scale in the

universities.

From that point of view, considerable facilities are there but in the society as a whole, particularly under government establishment. There are facilities of buildings, infrastructure, administration, staff, and teaching, but less in competency and quality. There is also a dearth of educational books and assistive materials.

**Q5. What more support do you need from the government either in the form of grants, policies, or legislation for the welfare of the blind community?**

Ans. ALHAMDULILLAH, during the last 25 years, Pakistan Disabled Foundation has actively been involved in the welfare of blind persons with radical changes in the policy planning programs and admmissive facilities together with currently required facilities, which are really important from the practical point of view of the daily life of the disabled community.

Ans: The main problem is how to get the implementing and dealing authorities of the approved policy, planning, programming, and admmissive facilities towards the implementation with real spread without bureaucratic hindrances, misleading, misinterpretation, and misbehaving of the dealing officers in government departments, banks, and hospitals. In this regard, a letter has been sent to the top most authorities and institutions for the cure.



Dr Amjad Saqib presenting Best CSR Achievement Award to Prof Shahid Ahmed Memon Founder Pakistan Disable Foundaion.



► CORPORATE SECTOR

# How ESG can help Pakistan

Owais Aziz and Laman Ahmed

While Pakistan continues to hunt for monetary lifelines, it is imperative that we adapt and enhance the current investment framework and corporate sector with global trends. One, among many, is the use of environmental, social and governance (ESG) factors and practices to better inform investment and corporate decision-making.

ESG considerations may be factored into an assessment of how a company, business, transaction, or asset manages the associated risks and maximises opportunities under each ESG theme. Increasingly, there is a push to move beyond using ESG factors solely for metrics and disclosures, by integrating long-term sustainability in business decisions and corporate structures, and actively working to make them economically viable, socially responsible, and environmentally sound.

These measures can range from designing and implementing comprehensive ESG policies, changing existing business models, or developing sustainable finance instruments. ESG measures may be designed based on their relevance to a company's business—for example, a technology company may prioritise data security and lowering energy consumption, whereas a construction company might focus on waste management and local community support.

There is immense economic opportunity for Pakistan in integrating and promoting ESG within its corporate and investment frameworks, signalled by how these considerations are reshaping private markets and fuelling financial innovation worldwide. According to Reuters, a record \$649 billion was channelled into ESG-focused funds worldwide in 2021.

While the sustainable finance industry is in its nascent stages, it has seen the emergence of ESG-linked loans in Europe and incentive-linked securities such as development or impact bonds (where principal and interest are paid to investors if certain ESG targets are met) in the UK, US, India, and



Argentina. At the international level, the United Nations has issued the “Principles for Responsible Banking” and “Guiding Principles on Business and Human Rights”, and the International Capital Market Association has issued a series of principles, handbooks, and guidelines to facilitate and guide those entities interested in adopting sustainable finance.

Several rating agencies have developed systems of ESG evaluation and assign scores to companies and funds based on defined criteria. Notable examples include Sustainalytics, “S&P Global ESG Score” (which provides company level, dimension level, and criteria level scores based on research from corporate sustainability assessments), “MSCI ESG Ratings” for companies and “MSCI ESG Fund Ratings” which measure the ESG characteristics of a fund's underlying holdings. Investors are placing growing reliance on these third-party, independent expert scores to assess and reinforce credibility in their ESG-linked loans and investments.

The use of ESG considerations is especially important for

Pakistan, which is ranked among the top 10 countries most vulnerable to extreme weather events and losses stemming from climate-related disasters.

Cognisant of this reality, corporate and investment decisions will need to be informed by more holistic approaches to understanding the potential risks and opportunities which conventional financial analysis may not provide.

The Securities and Exchange Commission of Pakistan (SECP) has also shown a great deal of initiative in introducing ESG considerations for integration in companies, such as the “Corporate Social Responsibility (Voluntary) Guidelines” in 2013. The Companies Act, 2017 also imposes obligations on a director of a company to act in good faith to promote the objectives of the company for the benefit of its members as a whole and in the best interests of the company, its employees the shareholders the community and for the protection of the environment.

The Pakistan Stock Exchange recently joined the Sustainable Stock Exchange initiative and the Listed Companies (Code of Corporate Governance)

Regulations generally require listed entities to have an ESG policy in place and disclose the implementation of ESG initiatives.

Faced with immense potential, regulators and companies will need to be aware of and strategise around ESG implementation and financing, such as conflicting views on which considerations should be given priority, the rise of claims against businesses by customers and investors for ‘greenwashing’ or ‘impact-washing’, liability for environmental and human rights issues, and balancing the need for long-term sustainability with other operational and financial considerations of a company.

How the legal and regulatory framework on ESG takes shape in Pakistan is yet to be seen; regulators and industry stakeholders, including the private sector, will need to commit to implementing ESG measures. Doing so will benefit the environment and can unlock access to funding and novel investment opportunities and innovation in Pakistan from investors and companies from around the world. ■



► SUBSIDY MECHANISM

# Subsidy gone wrong



Well-designed targeted subsidy mechanism is the need of hour

By Dr Sania Nishtar

The interim governments of Punjab and Khyber Pakhtunkhwa have recently launched a free atta (flour) initiative. Rs53 billion worth of free atta is meant to be provided through distribution points across Punjab, and Rs19.8 billion worth across KP. This initiative, which aims to give families some relief from unprecedented food inflation during Ramazan is seriously flawed in its design.

Not only has the programme been hastily put together, with design details that remain hazy even to government officials, it also raises serious concerns regarding the legality of caretaker governments approving billions of rupees of new expenditure, while stalling programmes that are already running with a legislative cover – the Ehsaas Roshan Riayat programme being a case in point.

Indeed, a well-designed targeted subsidy mechanism is exactly the need of the hour, given the country's history of mistargeted subsidies that are subject to elite capture, and mounting pressure from the IMF to rectify this. This is precisely why it is so surprising that instead of leveraging the infrastructure and technical expertise of the Ehsaas Roshan Riayat Programme, an existing, tried and tested targeted subsidy programme, the government chose to implement an entirely new, parallel programme, without due diligence and evidence-based design.

The Ehsaas Roshan Riayat Programme was first launched by the federal government in January 2022. It was a first-of-its-kind, end-to-end digitized programme that aimed to create a digital infrastructure through which subsidies could be targeted towards millions of deserving households through a network of 15,000+ mobile Point of Sale enabled Kiryana stores, Utility Stores Corporations (USC) stores and CSD outlets. In this, 3700 USC stores were digitized, and equipped with the infrastructure to provide targeted subsidies, with the eventual goal of phasing out all of their previously fiscally inefficient untargeted subsidies.

When this programme was abruptly defunded by the PDM government in June 2022, the system was rapidly re-deployed and

adapted as a provincial programme in Punjab, with Rs100 billion being allocated to help up to eight million low-income families avail ghee/oil, flour, and pulses at a discount at Ehsaas-enabled stores. Within its first quarter, the program reached 0.75 million+ households, with another 5.0 million+ in cold storage, desperately awaiting release of funding, which has been withheld by the interim government.

A successful targeted subsidy mechanism has three key pillars: To be citizen-friendly, transparent, and efficient. The Ramazan atta subsidy fails on all three counts.

District administrations have set up fixed government-run camps and trucking points to distribute a majority of the atta during Ramazan. These distribution points have been over-run by crowds, who must wait for hours in the hope that they will be able to get their turn, only to repeat this exercise every ten days, since each family's entitlement of 30kg atta is to be broken into 10kg bags.

There has been alarming news of people being treated like cattle, fainting, and even dying during the mayhem at distribution points. Dozens of videos have appeared, showing the chaos occurring, with bags of flour being thrown into the sea of people, police baton-charging at people who are desperately trying to claw their way onto atta trucks and people being taken away in ambulances after collapsing in the mob.

In contrast, the ERRP was designed to prioritize customers' dignity and to provide choice, with them being able to visit kiryanas in their neighbourhoods throughout the month, and to get any quantity of commodity they needed.

In terms of transparency, the government keeps stressing that the programme will be closely monitored to prevent irregularities. With billions of rupees of subsidies at stake, perverse incentives are magnified. It took months of fine-tuning fraud prevention rules in ERRP to be able to build an effective predictive fraud prevention mechanism that automatically limited the number of transactions per merchant, placed time-limits between transactions and helped flag

suspicious merchants through data analytics. With the mechanism for the Ramazan programme having been developed and deployed within days, security has been sacrificed in favour of speed.

In addition, efficiency also appears to have been sacrificed in setting up the Ramazan atta programme. Province-wide distribution points will require hundreds of million rupees of overhead costs on logistics, and thousands district government staff to implement. Moreover, all this expenditure is only being done for a four-week Ramazan programme. The government seems to have ignored the fact that inflation will continue to plague us after Eid and will require a longer-term solution.

In contrast, had the government considered directing the same funding to the ERRP, the programme could have been scaled province-wide almost instantly, with no significant additional cost. The Punjab Social Protection Authority had a well-oiled machine running the programme successfully with just a handful of staff and a strong network of implementing partners that have months of experience in running this programme.

With further news of a forthcoming targeted fuel subsidy for the poor, I fear that the federal government will make the same mistake as provincial governments, in starting from scratch to design a brand-new programme within weeks. It would be unwise to disregard the immense potential to use the Ehsaas subsidy platform and to expand this to the nationwide network of fuel stations. The system could seamlessly integrate with the points of sale at pumps with only minor technical development required, to provide subsidized fuel to eligible beneficiaries only.

It is unfortunate that politics continue to come in the way of service delivery. If every incumbent government erases all traces of its predecessor, and tries to reinvent the wheel, we as a nation will always remain on square one. ■

*The writer is a senator and former special assistant to the prime minister for poverty alleviation and social safety. She tweets @SaniaNishtar*



## ► RELIEF SERVICE

## INTERVIEW WITH PRESIDENT AL-KHIDMAT FOUNDATION DR HAFEEZ UR RAHMAN

# Al-Khidmat Foundation rescued 56,220 flood affectees

Dr Hafeez ur Rahman says disaster management has always been first priority of his organization



By Engr Nadeem Ashraf

## Q1. Introduction of President Al-Khidmat Foundation

**Ans:** President Al-Khidmat Foundation Pakistan Dr Hafeez ur Rahman is a famous philanthropist and an ophthalmologist by profession and is the incumbent Principal of Peshawar Medical College. He earned his MBBS degree from

Rawalpindi Medical College back in 1982 and later served at General Hospital Rawalpindi as a registrar.

Dr Hafeez holds a decades-long outstanding record of serving in the medical field and nonprofit sector. He previously served as a Dean and later as a Principal at International Islamic Medical College Islamabad. In recognition of his outstanding professional services and achievements in the medical field, he was ranked among the best doctors ever produced by Rawalpindi Medical College until its Silver Jubilee in 1999 wherein he was also awarded the Best Achievement Award.

## Q2. What are the focussed areas and sectors for conducting charitable and welfare activities by Al-Khidmat Foundation?

**Ans:** Al-Khidmat Foundation Pakistan, established in 1990, is one of the leading, non-profit organizations nationwide, which is fully engaged in the service of helpless and suffering humanity without discrimination of color, caste, and creed. Today, Al-Khidmat's scope has expanded to disaster management, health services, education, orphan care, clean water, Mawakhat (interest-free microfinance), and community services. Thousands of frontline volunteers across the country are its biggest

asset. They continue to work tirelessly to serve the destitute and needy people. Each area is governed nationally by a vice president. A female vice president manages Al-Khidmat's women's wing.

## Q3. What were the main achievements of Al-Khidmat during the relief and rehabilitation campaign for the flood victims last year?

**Ans:** Disaster management has always been the first priority of Al-Khidmat Foundation Pakistan given its nationwide presence and integrated network of volunteers across Pakistan. During flood-2022, Al-Khidmat Foundation carried out incredible integrated rescue and relief work in flood-affected areas across Pakistan to help out tens of thousands of families with lifesaving assistance, such as, medical aid, shelter, cooked food, dry ration, and clean water delivery as well as educational support to children.

Statistically speaking, roughly 62,000 volunteers of Al-Khidmat rescued nearly 56,220 people by using rescue vehicles, ambulances, and motorboats in the flood-affected areas across the country. Forty Al-Khidmat kitchens were set up in flood-affected areas across the country that would deliver cooked food two times a day to over 85,000 flood victims at Al-Khidmat tent villages







and elsewhere as well as distributing 217,140 dry ration packs among stranded families, helping them prepare food by themselves. As many as 60,758 tents and tarpaulins were supplied to the displaced families who were forced to live under the open sky.

After finding safe and dry places, 69 tent villages with more than 1500 makeshift camps were set up to provide all the basic facilities to the maximum number of victims in an organized manner at one place. To resume the education of thousands of children, 17 Temporary Learning Centers were set up at Al-Khidmat tent villages across. Leading on the frontline from day one, 730,202 patients were treated by Al-Khidmat doctors, paramedical staff, and volunteers that rushed medical

facilities to the remote affected areas through ambulances, boats, and vehicles. Sixty mobile medical hospitals in the form of mobile medical vans and mobile health units were also dispatched to provide effective health facilities to the victims near their residences. Mobile health units were all equipped with integrated health facilities including, medical checkup, laboratory tests, ultrasound, and pharmacy.

Six field hospitals were established in the affected areas with general medical check-up facility, daycare service, labor room for maternity and free medicines. Furthermore, a boat clinic was organized in boats to provide medical aid to stranded people. Besides, hygiene kits, containing soap, toothbrushes, toothpaste, cups, first aid medicines, water purification medicine, and sanitary pads for women were also distributed.

The World Health Organization assessed that

650,000 women in the flood-affected areas were pregnant. Considering the gravity of the situation and its potential consequences, Al-Khidmat initiated the programme "Safe Mother, Safe Family." All health facilities of Al-Khidmat, including mobile health units, were operating on this project. Al-Khidmat supplied millions of water bottles and employed dozens of water tanks mounted on trucks to deliver clean water. Mobile filtration plants were utilized, and small filtration plants were installed at numerous Alkhidmat tent villages for residents and displaced populations in affected areas while jerry cans were also distributed to keep water safe.

**Q4. Tell us about the main achievements so far of the Bano Qabil programme of Al-Khidmat.**

**Ans:** In July 2022, Al-Khidmat launched a very aspirational Bano Qabil Program with the goal of providing opportunities for young boys and girls in Karachi to get IT skills training and education so that they can start earning respectably in six months. His vision is to restore Karachi's glory. Thousands of students were invited to register for free on banoqabil.pk via the Android app and the website, and eventually many students appeared in the test. Successful applicants have been attending one of seven hand-picked and specially designed courses at top-tier institutes in Karachi under the Al-Khidmat Bano Qabil Program.

**Q6. Will Al-Khidmat be willing to form alliances and partnerships with like-minded charities in the country to serve the deprived communities in the best possible manner?**

**Ans:** For its outstanding humanitarian work, particularly during times of crises, both within Pakistan and abroad, Al-Khidmat has earned the support and partnership of 84 national and international organizations as well as the attention of the Pakistani diaspora worldwide. For our burgeoning community, Al-Khidmat has established registered offices in various countries, including the United States, the United Kingdom, Japan, Europe, and Turkey. With Al-Khidmat Global, Al-Khidmat plans to expand its portfolio. ■





► CSR PROJECTS NEWS

50,000

Trees planted in 2020



## Nestlé to plant 0.1m trees this year

LAHORE: Nestlé Pakistan will plant 100,000 trees this year to reduce carbon footprint in its ambition to achieve net zero by 2050.

To kickoff this drive, Nestlé donated 5,000 trees to Parks & Horticulture Authority (PHA) for a plantation drive at Jilani Park, Lahore under its employee volunteer program – Nestlé Cares.

Leading the activity, Jason Avanceña, Chief Executive Officer, Nestlé Pakistan said, “Under the umbrella of Nestlé Cares, we aim to foster behavior change by engaging our employees in volunteer activities.”

“We are committed to be a force for good throughout our value chain by Creating Shared Value,” he said, adding that planting trees is one of the ways to “protect, renew, and restore natural resources while strengthening communities, and bringing our purpose and values to life.”

Speaking on the occasion, Tahir Wattoo, Director General Parks & Horticulture Authority said, “In light of the effects of climate change, it is a national responsibility of every citizen to work towards a greener Pakistan. ■



## ZTBL takes initiatives to facilitate employees

### CSR Update Report

As a part of the Corporate Social Responsibility initiative, Zarai Taraqiati Bank Limited took a great leap and established a daycare facility in April, last year.

Recently, a polio team was invited to Day Care Center to conduct a polio drive wherein 19 children were vaccinated under the supervision of EVP, Human Resource Division, Mehboobur Rehman and SVP, Staff Relations & Welfare Department Aitizaz Ahmed Piracha.

ZTBL has not only taken the lead in establishing the 1st Daycare Center for the facilitation of employees of the Bank but is now on the way to becoming a role model to follow in the banking industry in terms of providing all the necessary facilities for children of the employees. ■



# NLC develops three CSR projects in GB

### CSR Update Report

As part of the Corporate Social Responsibility (CSR) initiative, National Logistics Cell (NLC) has developed three projects in the health and education sectors in far-flung areas of Gilgit-Baltistan.

These projects have been handed over to the local administration after the completion of work. The CSR projects include the rehabilitation of the middle school at Naltar Paine, the upgradation of Basic Health Unit (BHU) at Nomal, and boys school at Sost. Students of the middle school located in Naltar Paine were facing difficulties in the absence of facilities in harsh weather conditions. Upon request of the locals, NLC Engineers undertook construction work including partition walls, roof of the ceiling, fixing of doors, windows, electrical, and other facelifting works.

Likewise, rehabilitation of Basic Health Unit at Nomal was also carried out by NLC Engineers. The facility caters to the needs of people of Nomal and adjoining areas.



NLC engineers also constructed a school for boys at Sost. The scope of work included a complete double-story building from foundation to finishing work and the

provision of allied facilities. All these projects have been developed by NLC free of cost and are part of CSR initiatives being undertaken by NLC across Pakistan. ■



## Ladies ACCOUNT

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► CSREVENTS

# President seeks end to obsolete curriculum

## CSR Update Report



President Dr Arif Ali has said it is high time that obsolete curriculum should be done away with for promoting concepts of modern education and vocational training for providing youth with employment and other advancement opportunities.

The president stated this while addressing as the chief guest at a ceremony held at the Governor House for awarding certificates to the graduates of the Information Technology training programme of the Saylani International Welfare Trust (SIWT).

Sindh Governor Kamran Khan Tessori, founder of the SIWT Maulana Muhammad Basheer Farooqui, chief of the Presidential

Initiative for Artificial Intelligence and Computing (PIAIC), Zia Khan, also addressed the ceremony. The ceremony was attended by the Consul Generals of various countries, noted businessmen, industrialists, and civil society representatives.

The president praised the services of SIWT for the promotion of educational, skill development, and employment opportunities in the country.

Sindh Governor told the audience at the ceremony that it was the first and foremost priority of the government to lessen the suffering in the lives of common citizens in the country. Tessori assured the audience that he would provide the utmost assistance

in furthering efforts of Saylani for IT training and skill development.

Maulana Basheer Farooqui said that his non-profit not just stood for providing free meals to deprived families but also to impart IT training to hundreds of thousands of youth in the country.

PIAIC chief Zia Khan said that his initiative had been working for the provision of the latest IT training related to Metaverse, artificial intelligence, and blockchain technology.

On the occasion, certificates were given away to 300 graduates of SIWT. The ceremony was attended by the CEO of SIWT, Muhammad Ghazal, Farhan Hanif of Crown Grip, Afzal Chamdia, and others. ■

## 'It is myth that girls' education is opposed'

### CSR Update Report

The non-profit Green Crescent Trust (GCT), which has been striving to enrol out-of-school children in remote and underprivileged parts of Sindh, has not experienced the closure of any of its schools not for a single day due to any security-related issue in the past 29 years since its inception.

This was disclosed by GCT Chief Executive Officer (CEO) Zahid Saeed as he spoke at a fundraiser for the non-profit organisation for schooling of over 30,500 children belonging to underprivileged

families who are enrolled in 160 GCT schools in remote and impoverished areas of the province.

"On the basis of our continuous work in the past 29 years, we have been able to bust two very popular myths about Sindh: one is that feudal landlords of the province do not allow the opening of quality schools in their areas and secondly they oppose schooling of native girls," said Saeed. He added that the GCT had opened its schools in such remote and underprivileged parts of the province where there was no government school.

"Even then our schools never



ever faced any law and order problem," he said. He told the audience that of a total of over 30,500 children in the GCT's

schools, 14,500 were girls, which showed that his charity had faced no issue in enrolling daughters belonging to deprived families. ■



# NFEH'S ACTIVITIES *at a glance*



Group photo of Award Winners with Chief Guest Federal Minister for National Food Security and Research Syed Fakhar Imam and State Minister for Information Farrukh Habib at 14th Int'l CSR Summit and Award 2022 held in February 2022 at Serena Hotel, Islamabad.



NFEH and Nestle Pakistan jointly organize Seminar on Marine Pollution. Picture shows Speakers, Team NFEH and Nestle with Chief Guest Administrator DMC South Dr. Afshan Rubab.



NFEH Organize Breast Cancer Awareness Session in October at Art Council of Pakistan. Group photo shows Chief Guest Administrator DMC South Dr. Afshan Rubab with Speakers and Organizing Team.



NFEH and PIA jointly organize Children Show to celebrate World Environment Day at PIA Township.



Group Photo of Award Winners with Chief Guest Local Government Minister Sindh Syed Nasir Hussain Shah at 19th Annual Environment Excellence Award 2022 held on August 16, 2022 at PC Hotel, Karachi.



Team NFEH and Team Nestle with Chief Guest and Guest of Honors at Beach Cleaning Activity at Sea View, Karachi.



Group Photo of 12th Fire Safety Awards 2022 Award Winners with Chief Guest Governor Sindh Kamran Khan Tessori.



## ► CSR PROJECTS/ACTIVITIES

# PARCO T20 Cup comes to a thrilling close



KARACHI: The 7th edition of Pak-Arab Refinery Ltd. (PARCO) T20 Cricket Tournament reached its conclusion with an exciting final between Oil and Gas Development Company Ltd. (OGDCL), and Pakistan State Oil Ltd. (PSO) at Moin Khan Academy in Karachi.

The grand closing ceremony was attended by distinguished guests from the sports and media fraternity, and top executives of leading companies.

In a nail-biting finish, OGDCL emerged

victorious by defeating PSO by 14 runs, as Muhammad Bilal played a pivotal role in his team's success.

Speaking at the event, Shahid Mahmood Khan, Managing Director PARCO, expressed his delight at the success of the tournament. He extended the heartiest felicitations to OGDCL for winning the 7th PARCO T20 Cup and praised all the participating teams for their sportsmanship and commitment to the game.

PARCO has been organizing the industry cricket tournament since 2015. This year, 12

leading companies from Pakistan's petroleum industry participated in the PARCO T20 Cup for 33 nail-biting matches. PARCO, TOTAL PARCO Pakistan Ltd., Shell Pakistan Ltd., Cnergyco PK Ltd., Pakistan State Oil Ltd. (PSO), Oil and Gas Development Company Ltd. (OGDCL), Pakistan Petroleum Ltd. (PPL), National Refinery Ltd. (NRL), Attock Petroleum, Pakistan Refinery Ltd. (PRL), Hascol Petroleum Ltd., and United Energy Pakistan Ltd. competed for the cup and made the event memorable with their participation. ■

## GO sponsors children's trip to Sweet Home Burewala

KARACHI: Gas & Oil Pakistan Ltd. (GO) sponsored a three-day educational and recreational trip for 20 children of Sweet Home, Burewala. Sweet Home is a project of Kauser Majeed Foundation, run under the leadership of Shehzad Mubeen, Director, GO. The trip was organized under the guidance of Col (Retd) Anwaar Khurshid, who heads CSR projects at GO.

The children were taken to various locations in Lahore, including the Pakistan Army Museum, Joy Land, Minar-e-Pakistan, Badshahi Masjid, Lahore Fort, and Lahore Zoo. The children also had a chance to interact informally with GO's senior management, including Khalid Riaz, CEO, GO, who was the chief guest at the event. Riaz expressed his appreciation for the efforts of Sweet Home and Kauser Majeed Foundation in providing a safe and nurturing environment for children who might otherwise be without support.

In 2018, Kauser Majeed Foundation established Sweet Home at Burewala. Six shelter homes for the purpose were constructed with the capacity to accommodate approximately 60 children, where all the social and emotional needs of the children are considered and addressed. ■



## Carrefour teams up with Alkhidmat for humanitarian aid

Carrefour, owned and operated by Majid Al Futtaim in Pakistan, has teamed up with Alkhidmat Foundation for the provision of humanitarian aid. The collaboration is set to provide meals to the less privileged during the month of Ramadan in Pakistan and to support the victims of recent earthquakes in Türkiye and Syria.

The bipartite memorandum of understanding was signed by Majid Barzegar, District Manager of Carrefour Pakistan and Engr Ahmad Rashid, President AlKhidmat Foundation Lahore during a special ceremony held at Head Office of AlKhidmat Foundation in Lahore.

Umer Lodhi, Country Manager of Carrefour Pakistan at Majid Al Futtaim Retail said, "We believe in the power of collective action and community support. We are greatly pleased to join hands with Alkhidmat Foundation to play our part in eliminating food hunger in the country. ■



# ENABLING TRUST

Every day, governments, companies and millions of people rely on us to protect the integrity and value of their currency, personal identity, products and brands. Contributing to the development of a world more secure for the citizens is our business purpose and the ultimate motivation of all our people.





## PAEC starts CSR skill training

### CSR Update Report



The Pakistan Atomic Energy Commission (PAEC) started a skill development training programme to train local young people under a corporate social responsibility (CSR) drive.

The purpose of this programme is to give not only skill training to the youth of both urban and village population living near the Karachi Nuclear Power Generating Station (KNPGS), but also hands-on training experience at different technical sections of the power plants, said a press release on Saturday.

This exposure and training will enable the young trainees to learn modern skills so that they may be part of re-fueling outage (RFO) or become useful members of the society and start their own businesses. The first batch completed training and received certificates in a simple ceremony held at the Karachi Institute of Nuclear Power Engineering (KINPOE) near the KNPGS. ■

## PAEC diagnostic center opened in Narowal

### CSR Update Report



Federal Minister for Planning, Development and Special Initiatives, Prof Ahsan Iqbal inaugurated Diagnostic Center Narowal (DCN) in Narowal.

The DCN is a satellite center of Pakistan Atomic Energy Commission (PAEC) established at Narowal for diagnosis of cancer patients from the district and surrounding areas. Pakistan Atomic Energy Commission is running 19 cancer hospitals throughout the country which are catering to medical needs of over 70% of the cancer patients in Pakistan.

The PC-I of DCN as Phase-II of Gujranwala Institute of Nuclear Medicine (GINUM) was approved in 2017 owing to the keen interest and special efforts of Prof. Ahsan Iqbal, Minister for Planning, Development and Special Initiatives. Groundbreaking of the DCN project was also performed by Prof. Ahsan Iqbal.

The center is equipped with the latest medical equipment including SPECT/CT Gamma Camera, Digital Radiography, Digital Mammography, Ultrasound, Immunoassay Lab. and Hot Lab facilities. The DCN has been designed in such a way that it could also cope with the future needs of Medical Oncology. ■

## Zindigi signs deal to empower girls

### CSR Update Report

ISLAMABAD: Zindigi-powered by JS Bank, Prince's Trust International, and Pakistan Alliance for Girls Education (PAGE), has signed a Memorandum of Understanding to launch "The Achieve Program", a structured 360-degree package that will focus on the personal development, digital inclusion, entrepreneurship, and employability skills of young girls in Pakistan.

The pilot program will be funded by Zindigi. PAGE will deliver the program with the technical support of Prince's Trust International founded by King Charles III, formerly The Prince of Wales, to tackle the global youth unemployment crisis.

This forward-thinking initiative will promote alternative approaches to learning and supporting young girls to engage with formal education and equip them with the skills needed to transition from school to sustainable careers. Dignitaries from all key partners were present at the signing



ceremony, including Shabir Randeree - Chairman Prince's Trust International, Noman Azhar - Chief Officer Zindigi, Imran Shaikh - COO JS Bank, Fajer Rabia Pasha - Executive Director PAGE and Farzana Yaqoob, Chair of Board PAGE.

Speaking at the event, Noman Azhar stated, "We are delighted to be affiliating with

Prince's Trust International and PAGE Pakistan to create and launch an initiative that aligns deeply with our core mission of empowering the youth of Pakistan." ■

*Wasim Malik, Head of Asia at Prince's Trust International, and Mrs Fajer Rabia Pasha also spoke on the occasion.*





Group photo of Award Winners with Chief Guest Mr. Ahsan Iqbal, Federal Minister for Planning, Development & Special Initiatives and NFEH team.

EXCLUSIVE REPORT

# 15th International CSR Conference and Awards held

The mega event reviews flood relief work, charity drives for underprivileged communities



By Mustafa Tahir

The 15th International CSR Conference and Awards held in Islamabad in February 2023 were important because it was held to thoroughly review the post-flood relief, rehabilitation work, and ongoing charitable drives for the uplift of the underprivileged masses in the country facing excruciating inflation.

The National Forum for Environment (NFEH) once again gathered under one roof. Federal Planning and Development Minister, Ahsan Iqbal, who was the chief guest at the inaugural ceremony, appealed to the private sector in Pakistan to join hands with the government to work collectively for ending illiteracy, protecting public health, tackling climate emergencies, and overcoming economic downturn in the country.

He said the private sector had to play a key role in helping Pakistan achieve the Sustainable Development Goals (SDGs) of the United Nations for the welfare and uplift of the downtrodden communities.

He told the audience that corporate sector entities, which looked beyond the objective of maximizing their profits for the welfare of the community and society at large should be duly recognized and appreciated.

The Federal Planning and Development Minister said that corporate organizations



From L to R Mr. Ahsan Iqbal, Federal Minister for Planning, Development & Special Initiatives, Governor Sindh Kamran Khan Tessori, Federal Minister Narcotics Senator Talha Mehmood, Founder Akhuwat Dr Amjab Saqib, Administrator KMC Dr Saif ur Rehman, President NFEH M Naeem Qureshi, VP Engr Nadeem Ashraf, Secretary General Ruqiya Naeem, Advisor Karot Power NA Zuberi, Chairman Bin Qutab Foundation Anis Yunus, President CSR Club Yogi Wajahat and Saima Amjad seen on this occasion.



should spare resources and make efforts for ending illiteracy and diseases in the communities where they do their business so that their commercial activities could align with the SDGs.

He said the corporate sector and industrial organizations were under a strict obligation to consume natural resources responsibly and make their commercial activities environment-friendly to avert the climate crisis for future generations. Iqbal urged industries and business entities to make sure that their operations shouldn't cause pollution.

He appreciated the NFEH for organizing an event every year to duly acknowledge and appreciate excellence shown by the business and industrial organizations in the field of CSR.

Speaking as the guest of honour, Akhuwat Founder, Dr. Amjad Saqib, expressed gratitude to the corporate sector of Pakistan for generously donating for the relief and rescue work after devastating floods in the country last year.

He said the generous donations received by his non-profit organization had enabled it to run a massive welfare drive to help out millions of poor people under the noble Islamic charitable principles. He urged the non-governmental organizations, charities, and corporate sector, to join hands to run a micro-finance program for the livelihood, health, and educational needs of the needy communities in accordance with the teachings of Islam.

He said the Akhuwat Foundation had done its best to help out differently-abled persons and people of religious minorities who were part of the downtrodden communities in the country.

Earlier, NFEH President Naeem Qureshi, welcomed the audience and reiterated the resolve of his non-governmental organization for making efforts for environmental protection, the use of renewable energy, sustainable development, and tree plantation in the country.

Engineer Nadeem Ashraf of NFEH also spoke and eulogized massive support by



Secretary General NFEH Ruqiya Naeem presenting memento to Governor Sindh Kamran Tessori. President NFEH M. Naeem Qureshi also presents.



Governor Sindh Kamran Tessori presenting shield to information secretary NFEH Mustafa Tahir.



Governor Sindh Kamran Tessori presenting shield to executive committee member NFEH Zahid Ali.



Panel discussion on entrepreneurship need of the economy. Pictures shows Secretary Energy Sindh Abu Bakar Ahmed, Rafia Mamjee, COO Saylani M. Ghazzal, Director NUST Dr Maria Qadri and Project Director NIU Azfar Hussain.



Team NFEH congratulating Project Director of Event CSR Energy Nadeem Ashraf on success of 15th CSR Summit & Awards 2023.



Group photo shows Executive Director OGDCL Zia Salahuddin, President NFEH M. Naeem Qureshi, Sabeen Zia Khalid Total Parco Pakistan, Baig Aslam, Rizwan Ahmed director FGRE, Zeeshan Afzal CEO Million Smiles Foundation, Uzair Zarary trustee Bail us Salam & Engr. Nadeem Ashraf.



Panel discussion on flood reliefs shows Zia Salahuddin, Sabeen Zia Khalid, Uzair Zavary, Rizawan Ahmed and Zeeshan Afzal



Group photo of Award Winners taken with Governor Sindh Kamran Tessori at Governor House.





Group pictures of sponsors with guest of honor Founder Akhuwat Dr Amjad Saqib.



Group photo of Panelists with chief guest of concluding ceremony, Federal Minister for Narcotics Senator Talha Mahmood.

## OUR VALUED SPONSORS

the Pakistani corporate sector for genuine charitable works.

NFEH's Ruqiyah Naem, Uzair Zavary of Baitussalam Foundation, Zeeshan Afzal of Million Smiles' Foundation, Rizwan Ahmed of Faizan Global Relief Foundation, Ali Majid Director MEA and CA Longi Solar Technology, and NEPRA Chairman Tauseef Farooqi, also spoke and highlighted relief work by the bona fide charities during recent flood emergency in Pakistan.

The Federal Minister also gave away awards to some 70 companies for showing excellence in CSR work in the last year. Non-profit organizations Al-Khidmat Foundation, Saylani International Welfare Trust, Baitussalam Foundation, Million Smiles Foundation, Faizan Global Relief Foundation, and Pakistan Disable Foundation were given special awards for doing excellent relief work during a flood emergency.

Federal Minister for States and Frontier Regions, Talha Mahmood, who was the chief guest at the concluding ceremony of the conference, said the government gives immense value to the services rendered by concerned charities and philanthropists for extending relief to the victims of recent floods in the country.

Mahmood said the government always required help from the corporate sector, philanthropists, and non-governmental organizations to mitigate the miseries of the downtrodden people.

He said the government possessed limited financial resources while the challenge to extend relief to the underprivileged classes was enormously massive so it always needed the support of the concerned charities and NGOs.

He said that before the devastating floods of last year, the NGOs and welfare organizations had earlier rendered excellent services in providing food rations to the needy people during coronavirus lockdowns.



China Power Hub Generation Company (Pvt.) Limited



National Bank of Pakistan



KAROT Power Company (Pvt.) Limited, Pak Arab Refinery Limited



Mari Petroleum Company Limited



Pak Arab Refinery Limited



LONGi Solar Technology Co. Limited



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Later on, the Karachi chapter of the International CSR Conference and Awards held a seminar at the Governor House in Karachi in March 2023 with title "Entrepreneurship: much needed for the national economy".

Sindh Governor, Kamran Khan Tessori, who was the chief guest at the seminar, said that bona fide charities and non-profit organizations had come to the rescue of the destitute people in the country after state and successive governments failed to ensure their welfare.

The Governor acknowledged that the state had failed in providing employment and fulfilling the fundamental needs of underprivileged families as charitable organizations had emerged as the last hope for the people living below the poverty line.

He acknowledged that underprivileged families had to face unbearable economic conditions due to massive increase in inflation as the head of a family earning a few thousand rupees every month didn't have the means to fulfill all the basic needs of the people in his house.

He appealed to the philanthropists and affluent people to generously donate to the sincere and committed charities in the country to help them serve the downtrodden communities in the best possible manner.

The governor assured the audience that he would fully support non-governmental organizations like NFEH to combine the CSR-related activities of the corporate sector for the needy people and increase tree cover for improvement in the environmental conditions in the country.

Karachi Administrator, Dr Syed Saifur Rehman, said the Karachi Metropolitan Corporation (KMC) had the complete resolve to make all open urban spaces in the city clean and green and to play its due part in countering the adverse effects of climate change.

Sindh Energy Secretary, Abu Bakar Madani, said the government's successful initiative to extract vast reserves of coal in Thar and consume it for electricity generation had gone a long way in the economic uplift of the underprivileged communities in Thar.

Chief Operating Officer of Saylani Welfare International Trust, Muhammad Ghazal, told the audience about the continuous drive of his nonprofit organization since 2013 to impart Information Technology-related skills to thousands of students from needy families for ensuring their economic turnaround.

Syed Azfar Hussain, Project Director of the National Incubation Centre in Hyderabad, said the corporate sector should fully support the emerging technology-led startups in the country for generating jobs and livelihood opportunities for thousands of graduates who passed out from the universities every year.

General Secretary NFEH Ruqiya Naeem also spoke on the occasion and praised the CSR initiatives of leading companies in Pakistan for helping out needy people. ■



Almoiz Industries Limited



SICPA Inks Pakistan (Pvt) Ltd.



Habib Metropolitan Bank Limited



Awan Distributions



Wah Industries Limited



ENVIROGRAF UK



Al-Khidmat Foundation



Million Smiles Foundation



Bait us Salam



Faizan Global Relief Foundation



Pakistan Disabled Foundation



NFEH SG Ruqiya Naeem presenting shield to Federal Minister Narcotics Senator Talha Mahmood



Panel discussion on flood reliefs shows Zia Salahuddin, Sabeen Zia Khalid, Uzair Zarary, Rizwan Ahmed and Zeeshan Afzal.



# NFEH'S 15th Annual Corporate Social Responsibility Awards 2023 Winners

Atlas Honda Limited



Al- Karam Textile Mills (Pvt) Limited



Al- Karam Textile Mills (Pvt) Limited



Allied Bank Limited



Allied Bank Limited



Almoiz Industries Limited



Archroma Pakistan Limited



Artistic Milliners



Atlas Honda Limited



Awan Distributions



Bank Alfalah Limited



Bestway Cement Limited



Bestway Cement Limited



Century Paper & Board Mills Limited



Cherat Packaging Limited



China Power Hub Generation Company (Pvt.) Limited



China Power Hub Generation Company (Pvt.) Limited 3



China Power Hub Generation Company (Pvt.) Limited





# NFEH'S 15th Annual Corporate Social Responsibility Awards 2023 Winners





# NFEH'S 15th Annual Corporate Social Responsibility Awards 2023 Winners

Liberty Mills Limited



Longi Solar Technology Co. Limited



Lotte Chemical Pakistan Limited



Lucky Cement Limited



Lucky Core Industries Limited Soda Ash Business, Khewra



Lucky Tex Pakistan Pvt Limited



Lucky Textile Mills Limited



Mari Petroleum Company Limited



Mari Petroleum Company Limited



Marium Ali Muhammad Tabba Foundation



Martin Dow Group



Meezan Bank Limited



Metropolitan International United College



MM Pakistan Pvt Limited



Muhammad Talha Mahmood Foundation



Murshid Hospital & Health Care Centre



National Bank of Pakistan



National Bank of Pakistan





# NFEH'S 15th Annual Corporate Social Responsibility Awards 2023 Winners





# NFEH'S 15th Annual Corporate Social Responsibility Awards 2023 Winners

Rafhan Maize Products Company Limited



Roots School System



Sapphire Finishing Mills Limited



Sapphire Textile Mills Limited



SICPA Inks Pakistan (Pvt) Ltd



Siddiqsons Limited



Sino Sindh Resources Pvt Limited



Sui Northern Gas Pipelines Limited



Thar Coal Block-1 Power Generation Company (Pvt) Limited



Total Parco Pakistan Limited



Wah Industries Limited



Wilshire Laboratories (Pvt) Limited



Yunus Textile Mills Limited



Yunus Textile Mills Limited



Zvmg Rangoonwala Trust





# Congratulations to Award Recipients

## NFEH'S 15<sup>TH</sup> CSR AWARDS 2023





# 15th Int'l CSR Summit & Awards 2023

## CSR Summit and Awards: a source of inspiration for corporate sector to excel in philanthropy

National forum for environment and health was formed on June 05, 1999. NFEH is a non-profit organization, established with aims to promote environmental activities, awareness, among industry, corporate sector, youth and children & communities.

Since 24 years NFEH organizing various activities like Annual Environment Conference and Awards, Fire Safety Convention and Awards, CSR Summit and Award, tree plantation & beach cleaning campaigns. Seminar and festivals on world environment day, earth day.

NFEH holding CSR activities since 16 years and annual CSR summit and award is our mega event to promote CSR activities of corporate sector and their recognition. We are thankful for all socially responsible companies for their participation and support.

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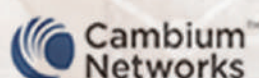


**Awan Distribution started in 2016, in Pakistan with a team of IT professionals** recognizing the value of People as the key asset and ultimate objective of any enterprise. Extending the same concept to the distribution arena, Awan distribution is established by the same team, with a profound knowledge and understanding of what makes Distribution an added value in deeds & not just words. We believe that investing in people, is what is missing in the current channel which is driven mainly by numbers: customers, human resources and vendors are treated as statistics, which is not the best success formula in our region. Growth in revenues and channel penetration will occur only through a better assimilation of cultures and a profound understanding of the needs of customers, resellers and vendors as our most valuable assets.

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## ▶ DONATING POOR

## CHARITIES, DONORS, CORPORATE SECTOR

# All need to assist destitute families

By Ruqiya Naeem

**T**he sincere and committed charities and their donors in Pakistan are no doubt under a strict obligation to act fast to come to the rescue of the needy people facing unbearable inflation never seen before in the country.

With every passing week, hundreds of families are being pushed below the poverty line. Recently, the government has decided to increase the quarterly financial assistance given to the poorest of the poor families in Pakistan under the Benazir Income Support Programme from Rs7,000 to Rs 8,750. But this increased monetary support is too less to assist these underprivileged families.

The BISP should speed up its work of registering more families for providing them with assistance. Given the present bleak scenario, many bona fide charities have stepped up their drive to run free food services to provide meals to destitute people thrice a day without compromising their self-esteem. While driving on the roads of Karachi one could easily spot free mobile kitchens along important road intersections where needy people queue up to get hot meals.

The donors, philanthropists, and corporate sector should step up their support to the charities engaged in such exemplary charitable work in urban centers. Such charities should get massive donations within Pakistan and outside the country as they have been helping out needy families. But at the same time, the concerned philanthropists and donors should overwhelmingly support the devoted non-profits working to enroll out-of-school children in the country.

The charities, which provide hot meals to needy people, indeed fulfill their very basic need

for survival while the non-profits in the education sector ensure that these underprivileged families and their coming generations could attain a sustainable way of living.

Despite allocating billions of rupees by the federal and provincial governments every year, millions of children are still out-of-school in every part of the country. Both the government and private sector schooling systems have miserably failed to tackle this issue. Some of these non-profits have been very successful in running charitable schooling systems for the past many years. Almost all these charitable organizations give due attention to the noble cause of girls' education.

A non-profit organization in the past 29 years has enrolled over 30,000 out-of-school children from needy families in Sindh. This non-profit has been running over 100 charitable schools in almost all the backward areas of Sindh. Almost half of the children enrolled in its schools are females.

While speaking at the pre-Ramazan fundraiser for this charitable schooling network, the CEO of the non-profit told the audience that in the past 29 years, his charity had faced no opposition from the feudal aristocracy of Sindh in its drive to promote girls' education. He said that on the basis of his very encouraging experience in Sindh, his non-profit now aims to enroll a total of 100,000 children in the province in the next two years.

Corporate organizations in line with their CSR-related solemn obligations should come forward and massively support such non-profit organizations in the schooling sector. The donations for such a noble charitable cause would go a long way in transforming Pakistan into a developed and modern state like the countries in other parts of the world. ■

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## Allied Bank Limited



Allied Bank Limited, which owes its existence to Australasia Bank, commenced its operations before independence in 1942; merged with three other banks (Sarhad Bank Limited, Lahore Commercial Bank Limited and Pak Bank Limited) upon nationalization in 1974 with the name changed to Allied Bank of Pakistan Limited; recapitalized in 2004 by Ibrahim Group and renamed as Allied Bank Limited in 2005. Its over 7 decades journey is worth-emulation saga of resilience against odds and obstacles.

ABL serves with an outreach of 1,429 branches. With 1,427 domestic branches including 1,303 conventional branches, 117 Islamic branches and 7 digital branches along with 110 Islamic Windows. Overseas presence via 2 foreign branches in Bahrain and Karachi Export Zone and 2 Representative offices located in China (Beijing) and UAE-Dubai.

The Bank is among the league of select few, which have been awarded highest long-term and short-term entity credit ratings of AAA (Triple A) and A1+ (A One Plus) respectively. The Bank has been assigned CGR- 9++ (Corporate Governance Rating) by VIS Credit Rating Company Limited, indicating "very high level of corporate governance".

Allied Bank Limited being a socially responsible citizen remains committed towards Corporate Social Responsibility which forms an integral part of the Bank's long-term strategy.

## Almoiz Industries Limited



Almoiz Industries Limited, registered under Companies Act was established in 2003. It is part of large industrial group with over 50 years of history and is one of the most technologically advanced and innovative sugar manufacturers in Pakistan. It is the only company to produce sugar from both sugarcane and sugar beet.

Almoiz Industries Limited is also engaged in generation of 20.65MW electricity from its bagasse-based power plant at its Piplan, Mianwali sugar mill and export surplus electricity to Faisalabad Electricity Supply Company. It's a great example of green energy initiative. It is only sugar plant in Pakistan that was designed for a prime purpose of co-generation.

Almoiz Industries Limited is involved in:

- 1) Sugar Manufacturing:
  - a. Almoiz Unit 1, located at Dera Ismail Khan (KPK)
  - b. Almoiz Unit 2, located at Piplan, Mianwali
- 2) Steel Manufacturing:
  - a. Steel Billets & Bars Plant at Almoiz Unit (DI Khan)
- 3) Power Generation:
  - a. Power generation plant at Almoiz Unit 1 (DI Khan)
  - b. Power generation plant at Almoiz Unit 2 (Mianwali)
- 4) Food:
  - a. Moiz Food at Almoiz Unit 1 (DI Khan)
  - b. Moiz Food at Almoiz Unit 2 (Mianwali)

Our values:

Pioneering new ideas - To drive business growth  
 Building trusting relationships - To convert key stakeholders into advocates  
 Ensuring quality at all levels - Aiming for excellence  
 Advancing through Technology - To improve productivity and quality  
 Promoting sustainable future - To protect and enrich our communities  
 Respecting and winning together - To develop high-performance teams

## Al-Karam Textile Mills (Pvt) Limited



Our journey started in 1986 when Alkaram Textile Mills was setup to provide innovative textile solutions across the globe. Soon, Alkaram Textile Mills emerged as one of the leading textile manufacturing and exporting companies of Pakistan, with a global footprint in the US, UK, France and Portugal.

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Currently, Alkaram Textile Mills is the largest vertically integrated textile setup in Pakistan. Building on the global identity of Alkaram Textile Mills, Alkaram Studio came to life in 2010 with the idea of showcasing the depth, range and creativity of Alkaram's Product Portfolio.

With fashion fabrics and apparel to cater to the style and sartorial choices of men, women and kids, to home textiles and home-ware to accessorize your home, Alkaram Studio is the ultimate destination for the aesthetically-inclined, modern woman looking for a style language for herself, her family and her home.

Our global reach, breadth of product offerings, and multichannel distribution make us a unique player in the textile industry, globally, and in Pakistan.

## Archroma Pakistan Limited



Archroma Pakistan Limited (formerly: Clariant Pakistan Limited) represents Archroma in Pakistan. Archroma

was formed in September 2013 from the textile, paper and emulsions businesses of Clariant. Clariant itself was formed in 1995 as a spin off from Sandoz, a chemical company which was established in Basel in 1886. In 1997, Clariant acquired the specialty chemicals business of Hoechst, a German chemical company. Through this direct lineage, Archroma has also acquired textile Chemicals Business of BASF In 2015. Archroma, represents on five continents and more than 35 group companies, employs around 3,000 people, headquartered in Reinach, Switzerland.

Archroma is global leader providing colors and specialty chemicals to sectors such as fibers and fabrics, paper and packaging, as well as adhesives, coatings and construction. A company with proven innovation power, strong core technologies and a global footprint, and a deep commitment to ecology and sustainability.

In Pakistan, Sandoz (Pakistan) Limited formed in 1963 subsequently became Clariant Pakistan Limited and incorporated in 1996 and now Archroma Pakistan Limited is listed on the Pakistan Stock Exchange. It has been manufacturing facilities at Jamshoro. Besides manufacturing, the Company also acts as Indenting agents for the parent company and affiliates.

Based on the Company's performance Archroma Pakistan (formerly: Clariant Pakistan) has been honored for the 14th consecutive year with prestigious Top 25 Companies Award by the Pakistan Stock Exchange.



## Artistic Milliners



Artistic Milliners, headquartered in Pakistan, is a multinational denim manufacturing powerhouse with a strong focus on automation, innovation, people and planet. The company has an annual production capacity of 88 million pounds of yarn, 108 million meters of fabric and 30 million garments.

**Vision**

Championing the denim revolution of the future to transform lives and change the world for the better.

**Mission**

To sustain our reputation as one of the top manufacturers in the world by striving for excellence in each function of our business.

**Green Collaborations**

Scaling up our sustainability and social impact, we are collaborating with the very best in the world. In 2020, AM became the only manufacturer to pledge to the UN business ambition for 1.5 C. We were also the world's first Cradle 2 Cradle certified denim manufacturer.



## Atlas Honda Limited



Atlas Honda Limited is a public limited company listed on the Pakistan Stock Exchange. It is a joint venture between Shirazi Investments (Private) Limited (SIL) and Honda Motor Company Limited, with SIL holding 52.43% of issued, subscribed and paid-up capital as at March 31, 2022.

The registered office of the Company is located in Lahore whereas its manufacturing and assembly facilities are located at Karachi and Sheikhpura with branches, customer care centers, warranty and training centers and other offices located in Karachi, Hyderabad, Multan, Lahore, Faisalabad, Rahim Yar Khan and Islamabad.

The Company operates in Pakistan but also exports to different countries and is engaged in manufacturing and marketing of motorcycles in the categories of 70cc, 100cc, 125cc and 150cc, spare parts and engine oil to the customers that mainly include dealers and institutions, through a nation-wide network of dealers.

During the year ended March 31, 2022, net sales of the company amounted to Rs. 131.9 billion, with sales of more than one million three hundred fifty Thousand and ten motorcycles. Net profit for the year amounted to Rs. 5.6 billion while total capitalization was Rs. 47.4 billion with equity of Rs. 21 billion, and a workforce of 2,299 employees as in March 31, 2022.

## Awan Distributions



Awan Distribution started in 2016, in Pakistan with a team of IT professionals recognizing the value of People as the key asset and ultimate objective of any enterprise.

Extending the same concept to the distribution arena, Awan distribution is established by the same team, with a profound knowledge and understanding of what makes the company an added value in deeds & not just words. We believe that investing in people, is what is missing in the current channel which is driven mainly by numbers: customers, human resources and vendors are treated as statistics, which is not the best success formula in our region. Growth in revenues and channel penetration will occur only through a better assimilation of cultures and a profound understanding of the needs of customers, resellers and vendors as our most valuable assets.

**Mission**

To be a leading Information Technology distributor in the region that translates the business needs of customers into services and solutions, utilizing advanced technological infrastructure that takes into account future growth.

**Customers**

To be an advocate of our customers by representing their interests through understanding their needs and offering the best possible solutions and service.

**Products & Services**

To offer unique, top-quality products and services which encompasses qualitative technology provided by state-of-the-art technicians who both consult and work hard and enthusiastically to achieve superior solutions to customer needs.

**Organization**

To aspire always for improvement, innovation and record-breaking achievements by perfecting methods and behaviors through constructive criticism.

## Bank Alfalah Limited



Bank Alfalah

Bank Alfalah is one of the largest banks in Pakistan, with a network of over 850 branches across more than 200 cities in the country, and international presence in Afghanistan, Bangladesh, Bahrain and the UAE. The Bank also has a representative office in Abu Dhabi. Bank Alfalah is owned and operated by the Abu Dhabi Group. Incorporated as a public limited company on 21st June, 1992 under the Companies Act, 2017, Bank Alfalah commenced its banking operations in the same year.

The Bank provides financial solutions to consumers, corporations, institutions and governments through a broad spectrum of products and services, including corporate and investment banking, consumer banking and credit, securities brokerage, commercial, SME, agri finance, Islamic and asset financing solutions. VIS & PACRA have assigned an entity rating of 'AA+' (double A plus) for the long-term and 'A1+' (A one plus) for the short-term, with outlook assigned as stable. The Bank is listed on the Pakistan Stock Exchange.

The Bank has 61.20% shareholding in Alfalah CLSA Securities (Private) Limited (formerly Alfalah Securities (Private) Limited), which is engaged in the business of stock brokerage, investment counseling and fund placements. The Bank has 40.22 percent shareholding in Alfalah GHP Investment Management Limited, which is registered as an Asset Management Company and Investment Advisor under the Non-Banking Finance Companies (Establishment and Regulation) Rules.



## Bestway Cement Limited



Bestway Group valiantly enlists businesses in Pakistan as the largest cement manufacturer Bestway Cement Limited, the second largest bank – United Bank Limited and one of the biggest rice milling facilities – MAP Rice Mills; aside from owning in the United Kingdom, the second largest Wholesale – Bestway Wholesale, the third largest pharmacy business – Well Pharmacy, real estate investments, string of retail outlets and, ethnic food and beverage import and distribution.

### Bestway Foundation

#### Vision

At the heart of Bestway Group's philosophy is the desire to help those less fortunate than others by supporting charities and empowering communities in United Kingdom and Pakistan.

It is my article of faith that Bestway Group companies and charitable trusts embody highest standards of corporate social responsibility by supporting local communities and stakeholders that have contributed towards the success of the businesses.

The emphasis on giving back to the community is part and parcel of the Board of Directors' well-articulated corporate strategy. By focusing on the key sectors of education and health both independently as well as in partnership with specialist organisations, the Board believes that it can empower disadvantaged sections of the local community through economic regeneration and employment creation.

## Century Paper & Board Mills Limited



Century Paper & Board Mills (CPBM) started its commercial production in 1990 with Three Paper Machines (PMs) with an installed capacity of 30,000 TPY. Till 2008, Century gradually increased its production capacity to 288,000 TPY with Seven Machines (PMs) in operations. In 2003 Company also entered into manufacturing of quality Corrugated Cartons business line with current installed capacity of 40,000 TPY.

Company has two Pulp Lines to process wheat straw and other agricultural residues to produce Bleached and Unbleached Virgin Indigenous Pulps. The chemicals required for pulp mills are produced mainly at mills site.

In view of the energy constraints, company developed a very comprehensive power generation back up apart from the load available from national grid to meet the energy requirements of the plant with multiple options to use Natural Gas, Biomass, Coal, Furnace Oil or High-Speed Diesel, which is supporting most viable and continuous operations of the company to strengthen its position as the most reliable source of supply to its valued customers chain.

Having specialized in Coated Packaging Boards by installing state of the art plant and acquiring the most modern technology company stands as market leader in One Side Clay Coated Boards, produced on its two multilayer board machines with online multilayer coating facilities. Most of its Coated Boards are used for offset printing for eventual use as folding cartons by various FMCGs, Pharmaceuticals, Confectionery and Tobacco industry etc.

## Cherat Packaging Limited



Since its establishment, Cherat Packaging Limited (CPL) is the largest producer and supplier of packaging material to the cement industry in Pakistan. It has an ISO 9001:2008 certification and is a recipient of many prestigious awards including Karachi Stock Exchange and Management Association of Pakistan's Best Company Award.

CPL has an annual production capacity of 265 million paper bags and 195 million polypropylene (PP) bags. Based on the specific requirements of its customers, CPL produces various varieties of superior quality cement bags using best quality raw materials.

With the addition of the polypropylene bag plant, CPL is able to meet the cement packaging requirements of its valuable customers by providing single window operation. CPL is the only company in Pakistan, and in the region, to produce and supply both varieties of cement bags i.e. bags made from kraft paper and polypropylene granules.

## China Power Hub Generation Company (Pvt.) Limited



China Power Hub Generation Company (Pvt.) Limited (CPHGC) CPHGC is a joint venture company registered by China Power International Holding Ltd (CPIH), a wholly-owned subsidiary of State Power Investment Corporation Limited, and Hub Power Company Limited (HUBCO). The equity proportions of CPIH and HUBCO in CPHGC are 52.5% and 47.5%, respectively. CPHGC is the first true joint venture company in the CPEC, it is responsible for the development, construction, and operation of a 2x660MW Coal-fired Power Plant in Hub, Balochistan with a total investment of approximately US\$1.9 billion.

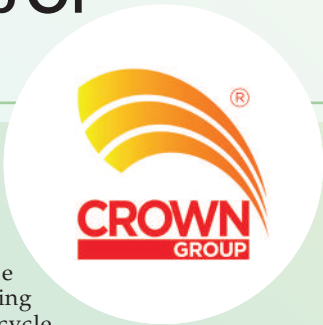
CPHGC Project is 50 km to the west of Pakistan's largest city, Karachi, near the Arabian Sea. Construction began in February 2017 while the Commercial Operations Date (COD) was achieved at 0:00 hours on 17 August 2019.

Up till now, CPHGC Project has generated more than 15 billion kilowatt-hours of electricity, providing Pakistan with a stable power supply and greatly alleviating its energy shortage. It has obvious advantages in terms of unit performance, power generation cost, environmental protection indicators, etc. It has successfully replaced the old oil-fired power station model which is responsible for high pollution and high energy consumption.

Subsequently, it has helped not only increase Pakistan's total power generation but also helped to improve the overall quality of electricity generated in the process ensuring a reduction in power consumption Costs, improvement in the global competitiveness of export products and bring a wide range of social and economic benefits to Pakistan. In addition, up to now, the Project has generated more than 44.1 billion rupees (approximately US\$0.3 billion) in taxes for Pakistan. The construction of CPHGC Project has made a positive impact on the local economy and has generated more than 6000 direct local job opportunities. Indirectly, it created an economic windfall through procurement from Pakistani vendors. At the moment, there are 300 Pakistani employees in key positions such as finance, business, legal affairs, operation and maintenance. They account for reaching 50%.



## Crown Group Of Companies



Crown Group is one of the most prominent solutions group of companies in Pakistan since the last 17 years of its operations. The group has been specializing over aftermarket motorcycle, rickshaw and generator parts along with premium grade motor oil. No matter whichever motorcycle brand that exists in Pakistan, the aftermarket spare parts specialists recommend consumers to install Crown FIT Parts.

Owing to its enormous experience in spare parts solutions, Crown Group established its own plant of producing motorcycles ranging in 70cc, 100cc, 125cc and 150cc displacements equipped with premium Crown FIT Parts. Moreover, the group also established a tyre production plant catering to a vast range of motorcycle displacements in the market.

With the start of a new calendar, the group established a new branch of operations in 2020 by introducing Electric Vehicles under the umbrella of Crown Electric Vehicles Company Pvt. Ltd. A dedicated facility – situated at Crown Industrial Park, Port Qasim – where two, three and four-wheeler electric vehicles and 2-in-1 loaders have been introduced for commercial and public use. The group is now a window solution for the whole nation in terms of means of carriage which distinguishes it far from all other competitors operating in this industry.

## DP World Karachi



We began life as a local port operator with our first project, the development of Dubai's Port Rashid, in 1972. Seven years later we opened Jebel Ali Port, the busiest port outside of Asia and a facility that has propelled us on our journey to becoming a leading enabler of global trade.

Our successes around the region in the late 1990s – when we took on operations in Saudi Arabia, India and Romania – set us up to expand into the business we are today, while the evolving demands of international trade spurred us to look even further.

As we went global in the 2000s we found new partners and made strategic investments, all to support the long-term development of our organization. Now we operate a geographically diverse network of trade enabling businesses that provide access to some of the world's busiest production Centre's, as well as its largest consumer markets, in mature and emerging economies.

Our operations include ports and terminals, but also industrial parks, logistics and economic zones, maritime services and marinas. In fact, our business has changed so much from the early days of operating ports and terminals, we can now be an integral part of your supply chain, tailoring innovative solutions that tackle your challenges and manage your costs.



## EFU General Insurance Ltd



EFU General Insurance Limited is Pakistan's largest and oldest general insurance company, always ready to go the extra mile to serve better.

Ever since the company's establishment in 1932, it has met the challenges of changing times.

It has built a diversified customer base, covered more types of risks than any other, enhanced the expertise and delivered on the promises. In the year 2017 EFU General Insurance Ltd. including its Takaful (Islamic Insurance) operations have crossed the Premium/ Contribution figure of Rs.20 billion. It is the first general insurance company in the history of Pakistan to achieve this milestone.

EFU General provides wide range of insurance service to fulfill all needs of commercial or individual clients. It provides Fire, Engineering, Marine, Aviation, Motor, Miscellaneous services and Takaful (Islamic Insurance) covers. It has a diversified customer base and writes all classes of industrial, commercial risks and caters to retail business like travel insurance, vehicle insurance, etc.

It is rated by national and international rating agencies. i.e., VIS, PACRA of Pakistan and AM Best of USA. VIS and PACRA have assigned rating of AA+ with stable outlook and AM Best have assigned rating of B+ with positive outlook. EFU is an ISO 9001:2015 certified company.

Regarding the recognition of EFU General's services to the industry and the economy of Pakistan, it has also received various awards including Corporate Excellence Award of Management Association of Pakistan, Best Corporate Report Award of Institute of Chartered Accountant of Pakistan (ICAP) and Institute of Cost and Management Accountants of Pakistan (ICMAP), Achievement Award & Gold Medal of the Federation of Pakistan Chamber of Commerce and Industry (FPCCI), SAFA Best Presented Annual Report (Certificate of Merit) of South Asian Federation of Accountants (An apex body of SAARC), Brands of the year Award of Brands Foundation, Consumers Choice Award of Consumers Association of Pakistan, and Top 25 Companies Award of Pakistan Stock Exchange, etc.

## Envirograf UK



Envirograf passive fire products protect structural openings where services pass through building elements such as fire-rated ceilings, floors, and walls, to maintain their integrity. These intumescent systems of passive fire products are installed and remain passive until they are required to do their fire protection job.

Passive fire products are the first line of defence in a fire, and they work by reacting to fire without human intervention, sealing openings to contain fire in a building by means of compartmentation, by retarding the passage of flames across a surface, and by resisting the penetration of fire into structural elements such as doors. This not only limits the damage to property but gives time for people to be evacuated safely from the building and allows firefighters to get to the scene.

Passive fire products can be physical barriers such as fire barrier curtains or intumescent products that react when heat is applied in a fire. These passive fire products and fire protection systems do not require human intervention in order to perform their valuable duty. Other passive fire products are flame retardants to retard the spread of flames across a surface. These passive fire products can be in the form of coatings and paints for hard surfaces, or aerosol sprays for soft surfaces such as cloth and similar materials such as artificial flowers and foliage.

Throughout the extensive range of passive fire protection and passive fire products manufactured under the ENVIROGRAF® brand name, you will find a solution to your fire protection problems. ENVIROGRAF® works closely with you to determine the correct passive fire product for your requirements. Our international network of technical contacts is your first port of call for passive fire products and fire protection requirements.



## Fauji Cement Company Ltd



Incorporated in 1992, Fauji Cement Company Limited has been the benchmark setter in the cement industry for the last thirty-one years in Pakistan, this claim is supported by our superior quality product. Fauji Cement Company Limited (FCCL) is an ISO 9001:2015, ISO 14001:2015 and ISO 45001:2018 certified company with a total annual production capacity of 8.4 million tons.

After completing the acquisition of Askari Cement Company Limited (ACL) in 2021, FCCL is strategically placed near hydroelectric power projects and has qualified for mega construction projects in the country. Currently there are 3 manufacturing locations namely Jhang Bahtar, Nizampur and Wah. The company has recently made some substantial developments such as commissioning of Line 3 in Nizampur which exemplifies our ability to provide quality and sustained yield.

A Greenfield project is currently under construction in D.G Khan which is expected to come be completed by second quarter 2024. Cementing a renewed path of eco-friendly industrial production on an increasingly larger scale and after commissioning of D.G Khan manufacturing facility, Fauji Cement Company Limited will further solidify its leadership as the second largest cement manufacturer in northern region and third largest cement producer nationally.

Sustainable development and reduction of carbon emissions in our operations is one of FCCL's top priorities. An extensive CSR footprint in communities that we operate in sets FCCL apart from traditional companies. FCCL remains committed to producing top quality cement in the country while contributing towards national growth. Fauji Cement Company pays a high attention on sustainability and community welfare and it has been one of the main objective during company's operations trailing 31 years of excellence.

Fauji Cement Company Limited (FCCL) is a firm that maintains a perfect balance between profitability and sustainability. It plays all positive possible efforts for our stakeholder's rights and comfort. In the continuous efforts of keeping manufacturing process environment friendly and reduce carbon emissions, FCCL uses a mix of Solar, Waste Heat Recovery and Alternative fuels to satisfy over 40% of its energy, reducing carbon emissions in our operations by over 140,680 tons.

## Fatima Fertilizer Company Limited



Fatima Fertilizer Company Limited is the first and the only green field project which has materialized under the 2001

Fertilizer Policy of the Government of Pakistan, aiming to encourage investors in this field, in view of growing demand of fertilizer in the Country. Fertilizers play a pivotal role in the development of agriculture sector. Fatima Fertilizer is proud to be the first and only green field project in Pakistan.

Our company's fertilizer complex is a fully integrated facility, capable of producing intermediate and final products. The Fatima Fertilizer Company Limited was incorporated on December 24, 2003, as a joint venture between two major business groups in Pakistan namely, Fatima Group and Arif Habib Group. The foundation stone of the company was laid on April 26, 2006 by the then Prime Minister of Pakistan. The construction of the Complex commenced in March 2007 and is housed on 950 acres of land. We produce two intermediate products Ammonia and Nitric Acid and four final products Urea, Calcium Ammonium Nitrate (CAN), Nitro Phosphate (NP) and Nitrogen Phosphorous Potassium (NPK) at Sadiqabad, Rahim Yar Khan.

## Green International University



Madina Foundation is a philanthropic organization founded by Haji Muhammad Saleem (Late) with the vision of "Industry, Service, and Education". The foundation is dedicated to serving humanity in various sectors including health and education.

We feel honored that appreciating our mission to provide excellent education and disseminate the knowledge for a better world, the Government of Punjab has awarded Madinah Foundation the charter for establishing the Green International University in Lahore on 4th June 2020.

The Green International University is committed to providing quality education, research and innovation in the present transformation of the global economy towards a knowledge economy. The university will adopt such strategies through which it may lead to excellence in academic and research pursuits as per its vision and mission. We will try our level best to provide our students with opportunities to develop a global mindset by establishing international collaborations. We look forward to proudly empower and groom the youth of Pakistan to launch upon an exciting professional career by inculcating a sense of achievement for meeting competitive global challenges and, contribute to the socio-economic development and prosperity of Pakistan. Vision and mission of the University is appended below: -

### VISION

To inspire our students through competency based learning and conducive environment. Equipping them with latest professional knowledge, skills and ethics to become a promising individual ready to face the futuristic challenges.

## Habib Metropolitan Bank Limited



HABIBMETRO Bank was incorporated in Pakistan as a Public Listed Company in 1992.

HABIBMETRO is a leading trade finance bank that currently operates with 500+ branches (including 60 dedicated Islamic branches, 242 Islamic windows and 1 offshore banking unit in Karachi Export Processing Zone) in 194+ cities across Pakistan.

The Bank serves its customers within retail, corporate, commercial and Islamic segments through a dynamic suite of technology-led financial solutions, including round-the-clock banking facilities such as mobile and internet banking, as well as a network of 525+ ATMs across the country.

HABIBMETRO was awarded as a 'Leading Partner Bank in Pakistan' by the Asian Development Bank in 2015, 2016, 2020 and 2021. The Bank also received the Upcoming Islamic Banking Window and the Best Islamic Banking Brand awards by the Global Islamic Finance Awards (GIFA) in 2016, 2020 and 2021 respectively. The Bank also received the Best Bank (Mid-Sized) award at the CFA Excellence Awards 2021 and Runners-Up in 2022 as well as 2021 Best Operations Bank in MENA by IFC.

For 21 consecutive years, the Bank has been rated AA+ (Double, A Plus) for the long term and A1+ (A one plus) for the short term by the Pakistan Credit Rating Agency Limited (PACRA).

HABIBMETRO is a subsidiary of Habib Bank AG Zurich, an international banking group that enjoys a presence in 10 countries across 4 continents. Habib Bank AG Zurich (HBZ) is an heir to a rich tradition of commerce and banking dating back to 1841. HBZ was established in Switzerland in 1967 and completed 50 years of banking operations in 2017.

### About Habib Bank AG Zurich

Habib Bank AG Zurich's legacy is founded upon a resolute commitment to trust and completed 50 years of international service in 2017.



## Harbin Electric International O&M



Harbin Electric International Co., Ltd. (HEI), an important member of HE Group, is China's leading large-scale enterprise is a power solution business-oriented company has been established in 1983, HEI is a leading business in the entire course of power projects, EPC projects to design, construction, commissioning /operation & maintenance and sustainable transmission lines, and other utilities in the area of thermal power plants, hydropower station projects, combined-cycle power plants, and wind power projects. HEI also provides comprehensive professional after-sale service for power plants.

Harbin Electric International has formed its Operation & Maintenance company in Pakistan in 2016.

HEI has accomplished the first O&M contract after the safe and successful completion of RLNG-based QATPL Bhikki 1180 MW CCPP.

Our ongoing Quaid E Azam Thermal Power Plant is one of the leading contributors to an uninterrupted power supply to the national grid to cope up the shortages of power crises in the country.

The dispatch of electricity generated is fulfilling the requirement of approximately 2.4 million customers across the nation.

HEI-O&M is one of the first among those who are Operating & Maintaining GE 9HA world's latest and most efficient Gas Turbine.

HSE is one of our core values. We are not only focused on productivity but the safety of our personnel and the protection of the environment and community is HEI's utmost priority.

No, any business is successful without its environment-friendly initiatives.

We are in full compliance with NEQs, PEQS, and European and World Bank guidelines.

HEI O&M environment-friendly initiatives acknowledged and awarded by National environmental forums of Pakistan. We have received the Annual Environment excellence award consecutively in 2020, 2021, and 2022.

We are the first green office power plant in Punjab Pakistan certified by WWF.

HEI O&M has successfully achieved its benchmark of valued reputation in the emerging power sector in a very short time. Our core values are integrity, safety, quality, and accountability which are our footprints and one of the secrets of success giving confidence and trust to our esteemed customers. Therefore, HEI has accomplished several other business opportunities beyond its boundaries.

## Hashoo Group



Hashoo Foundation is a non-profit that serves the underprivileged through humanitarian and capacity-building approaches across Pakistan, aligned with the SDGs, Hashoo Foundation maintains a thematic focus to facilitate national priorities with greater social impact in the following areas such as Climate Change/Environment, Entrepreneurship/Employment and Economic Growth and Social Sector Development. As an apex entity, HF focuses on action research and policy advocacy, linking local learning with international research and wider development, engaging with the public sector, academia, national/global networks, and private sector entities.

Hashoo Foundation is certified from Pakistan Center for Philanthropy (PCP) as an accredited NGO that has demonstrated excellence in three functional areas: namely, internal governance, financial management and program delivery. This has led to it being granted approval by FBR under section 2(36) of the Income Tax Ordinance, 2001, as a Non-Profit Organization (NPO) for the purposes of tax credit and other benefits admissible under the Income Tax Ordinance, 2001. Furthermore, the Foundation is also proud to be one of the few recognized professional non-profits registered with the Economic Affairs Division (EAD) of Government of Pakistan.

## Huaneng Shandong Ruyi (Pakistan) Energy (Pvt) Ltd



China Huaneng Group (CHNG) is a key state-owned company established with the approval of the state Council of the People's of China, a state-authorized investment institution and a pilot state-holding company.

It is an integrated energy group, with its installed capacity ranking first in the world and its business involving electric power, coal, finance, technology and transportation industries.

Corporate Mission  
A red company fulfilling the need of loyalty and harmony  
A green company advocating Technological innovation and environmental protection  
A blue company advancing forward via continuous innovation and internationalization

Corporate Social Responsibility (CSR)  
Corporate Social Responsibility (CSR) is a self-regulating business model that helps a company be socially accountable – to itself, its stakeholders, and the public. By practicing corporate social responsibility, also called corporate citizenship, companies can be conscious of the kind of impact they are having on all aspects of society, including economic, social and environmental.

To engage in CSR means that, in the ordinary course of business, a company is operating in ways that enhances society and the environment, instead of contributing negatively to them.

Community Welfare Program is a broad concept that can take many forms depending on the company and industry. Through CSR programs, philanthropy and volunteer efforts, businesses can benefit society while boosting their brands.

Since the launch of Sahiwal Coal Fired Power Plant, Company has been actively working to bringing in community service programs. HSR adhere to the idea of "Building Power Plant, Developing Local Economy, Protecting Environment, Benefiting Local People, Creating Harmony and Cultivating Local Talents".

## The Hub Power Company



As a significant contributor to the economic development of Pakistan, the Hub Power Company has come a long way, sharing various challenges and triumphs that our country has offered. Our story began some 20 years ago when a consortium of international investors, governments and commercial banks came together to finance a major infrastructure project in a developing country like Pakistan. And today, we stand at a distinctive position where our growth leads to development of the entire country.

Situated strategically at the Hub River estuary, Baluchistan, The Hub Power Company is the first and largest Independent Power Producer (IPP) in Pakistan to be financed by the private sector in Southern Asia and one of the largest private power projects. Today, the Hub Power Company is listed on the Karachi, Lahore and Islamabad Stock Exchanges and its Global Depository Receipts are listed on the Luxembourg Stock Exchange.

With the combined production capacity of over 1600 MW and a firm commitment to provide long-term solution to the energy challenges, HUBCO and its subsidiaries are well positioned to emerge as the "Hub of Power" for Pakistan. Over the years, HUBCO has become one of the leading players in the corporate sector, with a culture driven by performance and merit.

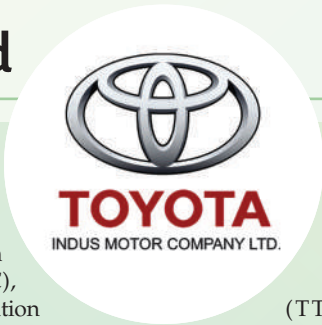
Hub Plant is the most efficient steam turbine plant in the country. HUBCO is the only IPP to go into expansion and has set up at 225 MW plant at Narawal. We are also proud owners of Pakistan's first renewable energy IPP, namely Laraib Energy which is a run-of-the river hydel based power project.

To continue pioneering our role in the power sector, Hubco's Board of Directors has given management the mandate to develop a 2x660 MW Imported Coal Based power plant and coal jetty which is in the construction phase.

The Hub Site has many brownfield advantages making it an ideal location for power plant development. This includes secured and fenced land, existing infrastructure (roads, colony etc.), access to Arabian Sea for direct import of coal, existing helipad and plans for air-strips etc.



## Indus Motor Company Ltd



Indus Motor Company Limited (IMC) is a joint venture between certain companies of House of Habib of Pakistan, Toyota Motor Corporation (TMC), and Toyota Tsusho Corporation of Japan. Incorporated in 1989, the Company manufactures and markets Toyota brand vehicles in Pakistan. These include several variants of the flagship Corolla and Yaris in the passenger car segment, Hilux in the light commercial vehicle segment, and Fortuner in the sports utility vehicle segment. IMC's manufacturing facility and offices are located at a 109.5 acre site in Port Qasim, Karachi.

The product is delivered to end customers nationwide through a strong network of 52 independent authorised dealerships spread across the country. Over 32 years, since inception, IMC has sold more than 1.03 million CKD/CBU vehicles. It has also demonstrated impressive growth in terms of volumetric increase. From a modest beginning of 20 vehicles per day production in 1993, the daily production capacity of the Company has now increased to 288 (with overtime) units per day. This has been made possible through the development of human talent embracing the "Toyota Way" of quality and lean manufacturing. The Company has made large scale investments in enhancing its own capacity and in meeting customer requirements for new products.

For the second year running, Toyota Yaris has been crowned the best-selling sedan in Pakistan under 'B segment' Sedan category, whereas Toyota Corolla continues to reign as the best-selling sedan in 'C Segment' Sedan category. With the availability of multiple variants for these models, they have achieved success in their respective segments in the Pakistani automobile market. Furthermore, the Company also launched Toyota Hilux REVO Rocco and Toyota Fortuner Legender in FY 2021-22. The Company has a workforce of 3,139 persons as at financial year ended 30th June 2022. It invests heavily in training the team members and management employees, as well as creating a culture of high performing and empowered teams who work seamlessly across the various processes in search of quality and continuous improvement. IMC employees are encouraged to pursue high standards of business ethics and safety according to the core values of the Company; they communicate candidly by giving bad news first and extend respect to people.

## Karot Power Company (Pvt) Limited (KPCL)



KAROT POWER COMPANY (PVT) LIMITED (KPCL) is a private limited

company having a registered office in Islamabad.

KPCL incorporated on 23 June 2010 with the Securities and Exchange Commission of Pakistan is a special purpose vehicle (SPV) responsible for executing 720MW Karot Hydropower Project. The project is being developed in the Private sector under the Power Policy 2002 on a Build-Own-Operate Transfer (BOOT) basis with an expected concession period of approximately 35 years, which includes the construction period of 5 years and the operation period of 30 years.

Karot Hydropower Project is located on the Jhelum River which is the 4th among the 5 Cascade HPPs to be developed along Jhelum River. Installed capacity of the Project is 720MW (4×180MW) with average annual electricity output 3206 GW•h and annual utilization hours 4452h. The 720MW Karot Hydropower Project has been listed as one of the Prioritized Project under the China-Pakistan Economic Corridor. The construction of KHPP started in December 2016 and completion is expected by mid of 2022. Project cost is about 1.74 billion US\$.

The Main Sponsor of Karot hydropower Project is China Three Gorges South Asia Investment Limited, which is an investment arm of China Three Gorges Corporation (CTG) in South Asia. Known as the owner of reputable Three Gorges Project, CTG is a wholly state-owned enterprise with registered capital of USD 18.3 billion and strategically positioned to become a clean energy conglomerate specializing in large-scaled hydropower plant development and operations.

## International Steels Limited



International Steels Limited "ISL" is the largest flat steel manufacturer in Pakistan. Since its inception, International Steels Limited has been driven by its vision to promote industrial development in Pakistan. From investing in state of the art technology to redefining what it is to be "Made in Pakistan", ISL has been determined to transform the industrial landscape of the country and at the same time, remain conscious of the society at large. For us, steel is the fabric that shapes tomorrow with sustainability and resilience. The company was incorporated in 2007 and commenced production in 2010. To date, the company has invested approximated US\$ 250 million in establishing a state of the art flat steel complex.

ISL's manufacturing facilities are located on 32 acres in the port city of Karachi, where the company produces Cold Rolled Steel, Galvanized Steel and Color Coated Steel for numerous industrial and commercial applications. The company has a strong nationwide supplier network that is served through regional offices in Lahore, Islamabad and Multan. ISL exports its products to more than 20 countries worldwide. In its short history, ISL has carried out extensive large scale expansion activities to enhance production. With the latest expansion, the company now has a capacity of over 1,000,000 Metric Tons.

The company has played an important role in developing the large scale industrial manufacturing sector of Pakistan. ISL's high quality steel serves as an essential input for various upstream and downstream industries of the country. Through consistently expanding manufacturing capacity, the company has substituted a significant portion of Pakistan's flat steel imports, resulting in foreign exchange saving for the country.

ISL believes in sustainability of operations and aims to maintain good relationship with all its stakeholders. Driven by the Clean, Lean and Green approach, the company strives to continuously reduce its carbon footprint, promote effective utilization of resources, reduce waste and promote green practices through recycling and reusing resources. The company partakes in various social initiatives to promote wellbeing and welfare in society. ISL is a frequent supporter of various health care and educational initiatives in the country.



## Kohat Cement Company Limited Profile



Kohat Cement Company strongly believes in social progress and wellbeing of local community in particular and overall society in general.

### Kohat CSR

#### Mission Statement

Supporting the development of sustainable communities by facilitating community development programs to address key community needs.

Our vision for Corporate Social Responsibility (CSR) is that Kohat Cement will be recognized as a Centre of Excellence for responsible and sustainable business practice through the adoption and implementation of best practice in CSR.

The main objective of our plan is to raise awareness of the benefits of CSR to all stakeholders in the society. A lot of progress has been made in raising the profile of CSR over the last six years and the CSR Plan 2020 –2025 aims to maintain and build on that progress while focusing on a number of specific areas for action. Evolving and emerging trends in the area of sustainability and responsible business practices will be monitored, ensuring that Kohat Cement is on target to becoming a 'Centre of Excellence for Responsible and Sustainable Business Practices'.

As an Industrial Group with strong local roots, we believe that sustained economic growth is only possible with social progress and wellbeing of local communities in particular and overall society in general. To continue to earn the trust and understanding of local communities and contribute to the sustainable development of society, KCCL is promoting a variety of Corporate Social Responsibility activities in all operating areas.

#### Our Initiatives

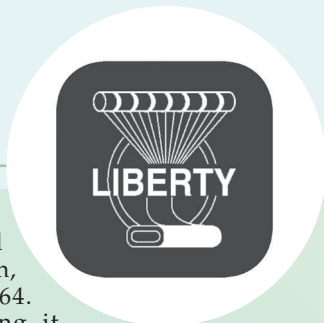
Our work is divided into following programs:

- Education
- Health
- Community Welfare
- Environment

Kohat Cement understands the importance of a successful community for a happier future and makes sure that it is providing ample opportunities and support for making that possible.

Every initiative by Kohat is a step further in making living standards better for its community.

## Liberty Mills Limited



Liberty Mills Limited, located in the industrial heart of Karachi, Pakistan, was established in 1964. From humble beginning it is today one of the largest textile processing and production unit in Karachi, Pakistan with a production capacity of about 500,000 square meters of fabric per day.

The whole production is exported directly and indirectly to customers which include vendors of internationally recognized brands, departmental stores and mail order firms. Education Sustainable Poverty alleviation through affordable quality education for 2000 families.

Free education for 1100 students annually of which 56% are girls. Health State of art Surgical and OPD Complex providing service to more than 1.4 million patients annually.

Enabling access to primary healthcare for more than 37,000 patients.

Food complex delivering 18,000 free of cost meals to patients and their caregivers.

Transforming the lives of 1,500 intellectually disabled children through the "Power of sports".

## LOTTE Chemical Pakistan Ltd.



LCPL stands strong as the only world-class manufacturer and supplier of Purified Terephthalic Acid (PTA) in Pakistan with a capacity to deliver 500,000 tonnes of PTA annually through its state-of-the-art plant situated at Port Qasim, Karachi. PTA is the primary raw material for producing Polyester fiber, Polyester filament yarn, Polyester film and Polyethylene Terephthalate (PET).

LCPL holds the foundation of the polyester chain in Pakistan and retains its edge by being a local producer and key supplier for the domestic Polyester and PET industries with short delivery, world class quality and exceptional customer service.

For producing PTA we import our feedstock (Paraxylene) from reputable suppliers based in Asia and Middle-East region. Our plant operates under a technology license with IPT (Investa Performance Technologies) which is currently the leading global supplier of PTA technology.

LCPL has also enabled expansive infrastructure development in Port Qasim area including Chemical Jetty, raw water pipeline and production of industrial gasses through third party contracts. This has started a new trend in industrial investments in Pakistan. Besides enabling significant growth in downstream industries LCPL operations provide significant foreign exchange savings in excess of USD 100 million annually for the country.

## LONGi Solar Technology Co. Limited



Founded in 2000, LONGi is committed to being the world's leading solar technology company, focusing on customer-driven value creation for full scenario energy transformation.

Under its mission of 'making the best of solar energy to build a green world', LONGi has dedicated itself to technology innovation and established five business sectors, covering mono silicon wafers cells and modules, commercial & industrial distributed solar solutions, green energy solutions and hydrogen equipment. The company has honed its capabilities to provide green energy and has more recently, also embraced green hydrogen products and solutions to support global zero carbon development. [www.longi.com](http://www.longi.com)





## Lucky Cement Limited

Founded in 1993, Lucky Cement Limited stands as the flagship company of Yunus Brothers Group (YBG). Lucky Cement is the largest producer of Cement in Pakistan with production capacity of 15.3 MTPA and remains one of the country's leading exporters of quality cement. Lucky Cement is listed on the Pakistan Stock Exchange (PSX). The Company has also issued Global Depository Receipts (GDRs), listed and traded on the Professional Securities Market of the London Stock Exchange and is the first Shariah Compliant Company of Pakistan certified by the SECP.

Over the years, the Company has grown substantially and is expanding its business operations with production facilities at strategic locations in Karachi to cater to the Southern regions and Pezu, Khyber Pakhtunkhwa to serve the Northern areas of the Country. The Company has international footprint also, with two joint venture manufacturing facilities in Iraq, whereas one joint venture manufacturing facility in Democratic Republic of Congo. Lucky Cement is Pakistan's first Company to export sizeable quantities of loose cement, being the only cement manufacturer to have its own loading and storage export terminal at Karachi Port.

Lucky Cement strives to remain an efficient and low cost producer and is one of the pioneers to introduce and install Waste Heat Recovery, Refuse Derived Fuel (RDF) and Tyre Derived Fuel (TDF) Plants in Pakistan. It also has self-sufficient Captive power generation facility of 180 MW and supplies additionally generated electricity to support the National grid. Lucky Cement owns a fleet of Bulkers and Trailers, which gives added advantage in terms of logistics and efficient deliveries to all types of customers spread across the length and breadth of the Country. Lucky Cement remains focused on the responsible and rational use of natural resources, a strategy that allows it to reduce any adverse impact of its operations and increase its operational efficiency. The Company has embedded sustainability at the core of its operations. All the initiatives developed in relation to eco-efficiency are based on its commitment towards the United Nation's Sustainability Development Goals 2030.

After having a strong footprint in cement manufacturing industry in Pakistan, Iraq and DR of Congo, Lucky Cement has evolved into a conglomerate having strategic investments in diversified industries such as Chemicals, Automobiles, Mobile manufacturing and Power. With its long-term strategy of diversification and value creation, Lucky Cement has become a large conglomerate with direct / indirect investments in following companies:

- Lucky Electric Power Company Limited
- Lucky Core Industries Limited
- Lucky Core Powergen Limited
- NutriCo Morinaga (Private) Limited
- Lucky Motor Corporation Limited
- LCL Investments Holdings Limited
- Lucky Al Shumookh Holdings Limited (LASHL)
- Al Mabrooka Cement Manufacturing Company Limited
- Al Shumookh Lucky Investments Limited
- Najmat Al-Samawa Company for Cement Industry
- Lucky Rawji Holdings Limited
- Nyumba Ya Akiba S. A. (NYA)
- LR International General Trading FZCO
- Lucky Holdings Limited
- Yunus Energy Limited



## Lucky Core Industries Limited (LCI)



Lucky Core Industries Limited (LCI) is a dynamic, growing Pakistan-based manufacturing and trading company that provides essential products for a diverse range of applications in almost every industry in Pakistan. Currently, our primary businesses include Soda Ash, Polyester, Life Sciences and Chemicals & Agri Sciences.

LCI's Soda Ash Business, Khewra dates back to 1929, with commercial production commencing in 1944. The Soda Ash Business has played a major role towards the socio-economic development of the area by providing employment opportunities to the local community, along with pioneering and implementing critical Corporate Social Responsibility (CSR) initiatives. The Company prides itself in complying with all the regulatory and legislative requirements, the National Environmental Quality Standards (NEQS) specified by the Environmental Protection Agency (EPA) and international Health & Safety standards.

## Lucky Tex Pakistan (Pvt) Ltd.



The foundation of Lucky Tex Pakistan Pvt Ltd. was laid by Mr. Ahmed Tabba in 1993 with Weaving unit, adding processing in 2003 and Stitching facility in 2006. A Power Generation Plant was also installed to make Lucky Tex independent of any outside power source.

To further solidify the foundation laid by Mr. Ahmed Tabba, his sons Mr. Gul Tabba and Mr. Salman Tabba joined Lucky Tex adding fresh blood into the expertise and competence for which Lucky Tex is known and now Mr. Salam Tabba holds the reins to take the company forward, by ensuring quality standards and effective management to provide top-of-the-line products and customer service and take the establishment to the next level.

Lucky Tex believes in high quality Home Textile products, with timely delivery at competitive rates while being a responsible and an environment friendly corporate citizen. A lot of effort and planning is needed along with a strong desire to achieve this seemingly simple endeavor. To facilitate this, the entire process is completed in-house; hence no dependency is required at any stage. This saves time and expenses and increases productivity, while quality is ensured at all production levels. All the machines used are state-of-the-art, to ensure top quality and efficiency.

Lucky Tex Pakistan (Pvt.) is a large size textile industry where greige fabric is processed to produce printed and dyed fabric located in SITE (Sindh Industrial Trading Estate), in the western part of Karachi, which was established at the time of independence of Pakistan in 1947 to cater to the industrial needs of the newly formed state. An area of around 1,784 hectares (4,460 acres) has been allocated for this purpose.





## Lucky Textile Mills



Lucky textile mills was first established in 1983 and has since remained one of the leading textile manufacturers in the country to-date. With an indelible commitment to employing the most modern technology and providing outstanding working conditions for all our staff, we have always believed in creating the best value for any entity that invests its time with us. For over 38 years, our continued focal point has remained on our esteemed customers and their satisfaction, which we always strive to guarantee.

Our Weaving units are harnessed with 408 Air jet machines with a capacity of 80 million meters per year and geared up with 425 Sulzer Shuttle less looms. Our significant processing Unit is highly proficient in printing, dyeing and finishing fabric up to 3.2 meters wide with an approximate production capacity 85 million meters per year and our Stitching Machines including JUKI, Brother, Kensai and automated texpa plant have a combined capacity of 85 million meters per year.

We maintain that every aspect of our operations is inclined towards adding to a progressive future and firmly believe that by stringently pursuing our core values of Leadership, Understanding, Commitment, Knowledge and Yielding, we will undoubtedly grow to be one of the most successful industry leaders in the country.

## Mari Petroleum Company Limited



Mari Petroleum is one of the leading integrated E&P Companies in Pakistan, with a net hydrocarbon production over 100,000 barrels of oil equivalent per day.

With a 23% market share, we are the second-largest gas producer in Pakistan and have a strong reserve base of around 642 million BOE. The Company has the privilege of operating Mari Gas Field, which was discovered in 1957 by Esso Eastern. Located in the district of Ghotki, Sindh, Pakistan, it came on-stream in 1967 and after producing for more than five decades, it is the largest gas field by remaining reserves. The Company holds the distinction of uninterrupted gas supply from Mari Gas Field to its customers for the last 55 years.

The Company plays a pivotal role in ensuring the food security of Pakistan as more than 90% of the urea production in the Country is based on MPCL supplied gas. Our national exploration and production portfolio is spread across all four provinces of Pakistan. We have 28 exploration licenses and 13 development and production leases with a total concession acreage of about 52,028 sq km in the Country. In August 2021, we took our first step towards international growth by acquiring 25% equity in Offshore Block 5, in Abu Dhabi as part of a consortium led by Pakistan Petroleum Limited together with Oil and Gas Development Company Limited and Government Holding (Private) Limited. Offshore Block 5 is located in shallow waters and has a concession area of 6,223 sq km. We are a low-cost operator with a production cost of around 2.6 USD/BOE, making us the most cost-efficient energy company in the Country. We are an ISO-certified Company for quality, environment, information security, and occupational health and safety. We are proud of being one of the highest contributors to the national exchequer and have paid PKR 366 billion in taxes and levies and saved foreign exchange of around PKR 1,700 billion in the last 5 years.

Mari Services Division (MSD), our services arm, provides us with an in-house capability of gravity and magnetic surveys, 2D & 3D seismic acquisition, seismic data processing, drilling, and mud logging services.

## Mariam Ali Mohammad Tabba Foundation (MATF)

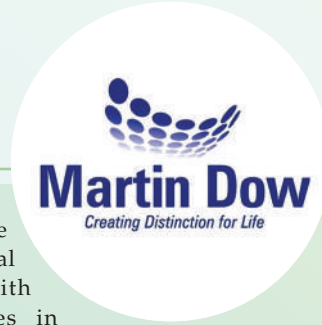


MATF is founded by renowned industrialist Mr. Ahmed Tabba to bring a hope for millions of poor and provide quality health services. With exemplary tenacity we have pursued mission quietly brought about a remarkable change in the social attitude in Pakistan towards community welfare by instilling in ordinary citizens a consistent desire to participate in public welfare programs.

MATF is purely a non-profit foundation established solely in interest of public, servicing to common people without any discrimination of caste creed or colour and for saving the precious human lives without affiliation with any political or religious party or any ethnic group/trust.

MATF has believed in "Success relies on our adherence to principles of self-help/reliance". We have set the goal to help and serve the needy by undeterred services.

## Martin Dow Group



Martin Dow Group is the 6th largest pharmaceutical group in Pakistan with manufacturing facilities in Pakistan and Europe. Martin Dow Group was established in 1995 as a pharmaceutical marketing company in Karachi, and later acquired a manufacturing facility in Lahore during the year 2000.

With a flair for entrepreneurship and a passion for excellence, Mr. Akhai made a bold and innovative move in 2010 with Martin Dow acquiring the pharmaceutical manufacturing facility of Roche Pakistan Limited, a subsidiary of F. Hoffman La Roche Limited (Switzerland) along with the acquisition & brand licensing of some of their globally acknowledged top line products, this being one of the largest acquisitions in the pharmaceutical industry of Pakistan.

Martin Dow's acquisition of the majority shareholding of Merck Germany in Merck (Pvt) Ltd in 2016 was again the largest industry acquisition and marked a significant milestone in the company's history, because of which the Martin Dow Group is currently ranked among the top companies in the pharmaceutical industry of Pakistan.

In yet another visionary move to expand the business and explore new horizons, Mr. Akhai has made rare forays by a Pakistani businessman into the French market through the nutraceutical and pharmaceutical sectors in Gien and Meymac. The Martin Dow facility in Meymac was inaugurated on March 16th, 2017 by Mr. Hollande, the President of the French Republic. With this fast expanding and diversifying portfolio, Mr. Akhai was leading the Martin Dow Group from the front in his quest to make this world a better place to live and prosper in.

Today Martin Dow markets over 150 products and employs over 3,500 employees in multiple countries of the world. They take pride in serving families through market research-based products and world-class manufacturing facilities and have been serving the nation by producing high quality pharmaceuticals to improve the quality of life for all communities.



## Maple Leaf Cement Factory Limited



KMLG is one of Pakistan's biggest groups with operations in Textile, Cement and Financial sectors. The Group started off with textile mill in 1953.

Today, KMLG's structure comprises of two public limited companies listed on Pakistan Stock Exchange i.e. Kohinoor Textile Mills Limited (KTML) and Maple Leaf Cement Factory Limited (MLCFL) and one unlisted public limited company i.e. Maple Leaf Capital Limited (MLCL).

MLCFL & MLCL are subsidiary companies of KTML. The initial capacity of KTML's Rawalpindi unit comprised of 25,000 spindles and 600 looms; later, fabric processing facilities were added and spinning capacity was augmented to 156,528 ring spindles. Additional KTML's production facilities were acquired on Raiwind, Manga Road near Lahore in District Kasur and on Gulyana Road near Gujjar Khan, by way of merger.

MLCL was setup in 2015 with the principal objective to buy, sell, hold otherwise acquire or invest its capital in financial instruments.

With 12,000 tpd of grey cement & 12,000 tpm of white cement we stand as Pakistan's largest single unit cement manufacturer.

### Vision

The Maple Leaf Cement Factory vision is to achieve and then remain as the most progressive and profitable Company in Pakistan in terms of industry standards and stakeholders interest.



## MM Pakistan Pvt Limited



MM Pakistan (Pvt.) Ltd. (MMP) is an independent engineering, management and development consultancy, operating in all major sectors of the economy.

Established in 1986, MMP has worked with public, private and multilateral institutions to successfully deliver over 500 projects directly related to Pakistan's national and strategic interests.

The unique diversity of our business by sectors, skills and geography, enables us to tackle projects of any size, in any sector, at any stage of the project life cycle - from project inception through to delivery, operation and beyond.

MMP's strong organizational ethos of professionalism, integrity and excellence and the ability to leverage its existing staff of over 1,000 spread across engineering disciplines, has enabled us to have a prestigious legacy of delivering numerous landmark projects. We have participated in mega power projects with a cumulative reserve capacity of more than 20,000 MW including Jamshoro Thermal Power Plant, Suki Kinari and BUNJI Hydropower and the expansion of Tarbela Dam (T4 & T5).

We are also proud to have contributed towards the development of Pakistan's water, urban and infrastructure and social sectors by participating in projects such as Guddu Barrage and Jinnah Barrage construction, Mohmand Hydropower Station, Basha Dam, Kachhi Canal (remaining works), Islamabad International Airport, Benazir Income Support Program (BISP) and Master Plans for numerous cities/districts in AJK, GB, Sindh and Islamabad. Our clients are at the center of everything we do and therefore we ensure that we provide quality services to each and every client based on a quality assurance system as envisaged by ISO-9001:2015. The diverse talents of our people, the power of technology and our strategic affiliations with major international companies gives us an edge over our competitors in the market, while also ensuring that MMP provides the best value-for-money to our clients.

## Meezan Bank Limited

Meezan Bank, Pakistan's best bank and the first and largest Islamic bank, is a publicly listed company with a paid-up capital of Rs. 17.89 billion. It is one of the fastest growing financial institutions in the banking sector of the country. With its Vision of establishing 'Islamic banking as banking of first choice ...' - the First Islamic Bank commenced operations in 2002, after being issued the first-ever Islamic commercial banking licence by the State Bank of Pakistan.

The Bank provides a comprehensive range of Islamic banking products and services through a retail banking network of more than 900 branches in more than 250 cities of the country. Backed by a state-of-the-art T-24 core banking system, the branch network is supported by 24/7 banking services that include over 950 ATMs, VISA and MasterCard Debit cards, a Call Center, Internet Banking, Mobile Application and SMS Banking facility.

The Bank operates strictly under the principles of Islamic Shariah and is well-recognized for its product development capability, Islamic banking research and advisory services. In order to ensure strict Shariah-compliance in all its products and services, the Bank has established a dedicated Product Development and Shariah Compliance department that operates under the supervision of the Bank's in-house Resident Shariah Board Member and a Shariah Board comprising of internationally renowned Shariah scholars.

Meezan Bank has been recognized as the 'Best Bank in Pakistan' by Pakistan Banking Awards- the most prestigious awards in Pakistan's Banking sector, which is a testimony of the Bank's commitment to excellence. The Bank has consistently been recognized as the 'Best Islamic Bank in Pakistan' by numerous local and international institutions. Other awarding institutions include Islamic Finance News - Malaysia, Global Finance magazine - New York, Asset AAA - Hong Kong, Asiamoney - Hong Kong, The Banker - United Kingdom, South Asian Federation of Accountants, Islamic Finance Forum of South Asian Awards, Pakistan Banking Awards - Dawn & IBP Pakistan, Employers Federation of Pakistan and CFA Association - Pakistan.





# Metropolitan International United College



Higher Education project of Roots International Schools & Colleges Metropolitan International United College (MIUC) under the flagship of Roots International Schools & Colleges has developed itself as a leading Pakistan based International College, championing a socially inclusive approach to participation in higher education. We prepare our students to be professional, skilled individuals ready for the modern world and committed to the communities in which they live and work.

We will pioneer the development of new knowledge, for the scholarly understanding of curriculum and support sustainable development of a wider community. The philosophy of Metropolitan International United College is to develop standards and practices for holistic growth of a child, to be an effective human resource, who is able to compete in the challenging environment of today's world. Academic aspect of this practice inspires intellectual growth, critical and analytical thinking skills, while the practical aspect equips the students with problem solving skills, social interaction expertise and cultural tolerance.

It also emphasizes empowering the students to attain self-confidence and self-assurance so that they can learn how to develop intrapersonal skills and create interpersonal relationships for effective collaboration. Our students have achieved excellence by getting placements in University of Leeds, University of Cambridge, Oxford University, Yale, MIT, Princeton, Brown and similar reputable universities worldwide. In addition to this, they have received innumerable opportunities & 100% scholarships from world's leading universities including University of the Pacific, University of Tulsa (academic scholarships worth US \$30 Million dollars) Drexel University, Concordia University, Marquette University, Columbia University, Saint Louis University, Cornell, Valparaiso University and placements in Illinois Institute of Technology.

Metropolitan International Career Acceleration Program (MICAP) empowers students and alumni to translate their academic foundation, regardless of a major or background, into professional success. Through industry-specific training, global networking, connections and opportunities and to put a world-class education into practice, MICAP is helping students embark upon a journey to successful futures. MICAP engages students in National and International corporate and social development projects that are often tailored to identify the individuals who have the drive and determination to take on new challenges. Students are provided with the opportunities to gain new skills by working on key projects & gaining edifying experiences.

## Muhammad Talha Mahmood Foundation



M U H A M M A D TALHA MAHMOOD FOUNDATION shortly known as "MTMF" The Trust is founded on shall run on non-political and non-profitable basis.

### THE OBJECTS OF SAID TRUST:

a. To help the poor humanity/mankind, relief of poverty and suffering of persons who are in conditions of need hardship and distress, To provide them best education, food, clothing, medicine, shelters and materials of all kinds including moral boosting for the mental health and also the ethical knowledge for the concept of better and organized life.

b. To establish, manage, maintain, own, administrator, promote and subsidize educational Institutions, technical and vocational institutes, Computer literacy center, school, colleges, universities, institutes for study and research, center for learning, reading rooms, libraries and other institutes for basic educations, adult literacy, advance studies and other educations; with the prior approval o the concerned authorities and necessary permissions, licences, affiliations from the boards r the universities or the other authorities relevant to the implementations of the program.

c. to provide scholarships to students aid grant aids including sully of books, stipends, medal, prizes, grants, medicines, educational career and other incentives for purpose of advancement of knowledge, educational, literacy and research.

d. To maintain orphans, widows, disables, prisoners, refugees and other handicapped or distressed persons of any countries and contribute to relief activities for those in distress in any part of the country.

e. To establish old houses for poor and shelter less people.

f. to provide free legal aids for poor and those who cannot afford expenses to get justice.

g. to make available key knowledge tools such as:

1. A well equipped library
2. Database and electronics connectivity; and
3. Website for research publications and interaction

h. To Establish branches office in different part of Pakistan.

## Murshid Hospital & Health Care Centre



The Murshid Hospital and Health Care Centre (MH&HCC) was established in 1987 as a not-for-profit hospital, a project of M/S Darut Tasnif (Pvt)

Limited. It was established to serve the underprivileged people of suburban Karachi and Baluchistan areas around Hub River Road, which includes the vicinity of Baldia Town, Shershah, SITE, Dawood Goth, Ittehad Town, Javed Bahria, Musharraf Colony, Lasbela district, and other areas like Awaran, Khuzdar and Panjgoor stretching up and around boundaries of Baluchistan.

It has been providing quality patient care and offering a wide range of medical and surgical specialities for many years. Various preventive health care services and educational programme are also available at the hospital. College of Nursing associated with it offers undergraduate nursing education like Post RN BSc Nursing & B.Sc. Nursing (Generic) with the affiliation of Dow University of Health Sciences. Moreover, Murshid College of Nursing & Midwifery offers various short courses and training programmes related to medicine including community midwifery program, Nurse-Midwifery program, Technician courses and Aid nurse programs with the recognition and registration of relevant academic regulatory authorities.

The building of MH&HCC was designed by Messrs' Arshad and Shahid Abdullah, which covers 122,000 square feet (2.8 acres) of the total area of 435,600 square feet (10 acres). The area covered by the College of Nursing & Midwifery is approximately 25,606 square feet (0.5 acres) with attached hostel enclosed within a compound wall with a small garden.

Murshid Hospital and Health Care Centre operate with health care facilities in line with the medical standards offering various specialities it is currently functioning with 300 beds in different units. Services offered include Out-patient services, Intensive Care Units, High Dependency Units, Labour Room Suites, Endoscopy Suites, Operating Theatres, Radiology, Ultrasound, Blood Bank, Laboratory, Pharmacy and Accident & Emergency wing with surgical facility round the clock.



## National Bank of Pakistan



The National Bank is the largest commercial bank of Pakistan and CSR is an integral part of NBP's corporate policy. It has institutionalized by creating a separate Division and running a full-fledged CSR Program to bring positive change and improving quality of life of underprivileged members of our society. The Prime area of focus for CSR initiatives are Education, Health, Woman & Child, Special Persons, Culture & relief for affectees of natural disasters.

NBP has contributed in the 'health' sector by providing financial and equipment support to MALC Leprosy Centre, SIUT, Noor Hospital Chakwal, Ghulab Devi, Lady Willington, and Ganga Ram & Bolan Medical Hospitals. Bank also organizes Medical & Eye camps countrywide for free treatment of Underprivileged patients. NBP has recently adopted 05 outpatient Clinics at National Epilepsy center located in Karachi within the boundaries of Jinnah Post Graduate Medical Centre where free of cost treatment is provided to Epilepsy Patients.

In 'Education' sector, NBP is working on a major project aimed at expediting and facilitating socio-economic development through the spread of knowledge and skills at the grassroots level. Bank is supporting financially to "The HUB", "KSBL", "IBA", Taaleem Foundation school in Baluchistan, TCF School at Nawabshah and Children Care Foundation Lahore. Under NBP Scholarship Program more than 100 students belongs to Hunar Foundation, IBA Sukkur, PAF Sargodhian Sprit Trust and Academy INFAQ Foundation and Children Care Foundation Lahore are getting financial assistance. At provincial level Bank runs school & college Volunteer Training program (MOVE) in collaboration with FESF (Family Educational, and Service Foundation). Bank Sponsored Cultural events like All Pakistan Folk singing Mela at Faisalabad and Aalmi Mushaira at Arts Council Karachi.

NBP pays special attentions to Special person and distributed more than 600 Wheel Chairs, White Canes, and organize sporting activities at National Level. Bank initiated project "Empowered Women and Empowered Pakistan" vocational training to help needy and poor women especially women of rural back grounds. This project open and conclude in 2 centers of each province of Pakistan.



## Nestle Pakistan Limited



Nestlé Pakistan has been transforming traditional dairy farmers into professionals. We have been playing a pivotal role in contributing to the agricultural economy through dairy development. We are committed to continue Creating Shared Value by empowering our local farmers and meeting our commitments, in line with the United Nations Sustainable Development Goals (UN SDGs).

Our global focus areas are firmly embedded in our purpose. Individuals and families, our communities and the planet as a whole are interconnected, and our efforts in each of these areas are supported through our 42 public commitments.

These commitments will, in turn, enable us to meet our global ambitions for 2030 in line with the timescale of the Sustainable Development Goals (SDGs) through key partnerships and initiatives.

Nestlé Pakistan won the First Prize for 'Living the Global Compact Best Practices Sustainability Award 2019', in the category of multinational companies and declared a Sustainable Development Goal (SDG) Champion by the UN Global Compact Network Pakistan. This award is an acknowledgment to our continuous commitment towards contributing to a healthier future in line with SDGs and the ten principles of the UN Global Compact embedded in the way it conducts business.

For Individuals & Families Nestlé prides itself on being the leading Nutrition, Health and Wellness (NHW) Company; we are committed to creating nutritional awareness among our consumers.

## Naubahar Bottling Company Pvt Limited



Naubahar Bottling Company is one of the largest manufacturers & distributors of Pepsi Cola soft drinks in Pakistan.

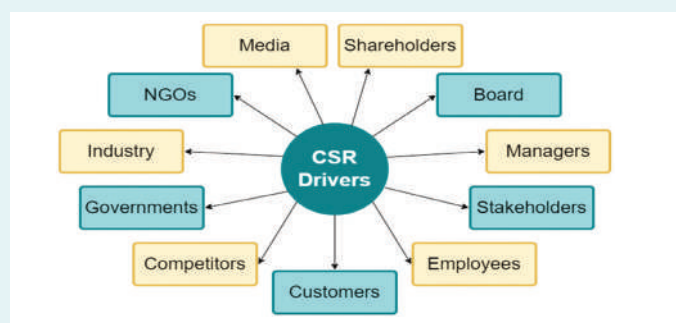
We have capacity to produce diversified portfolio of Ø PepsiCo CSD Products i.e. PET & RGB, Ø Bottle Water i.e. Aquafina Bulk & Aquafina PET Ø Juices i.e. RGB & Tetra Pak Vision & Objective:

NBC vision & objective is based on slogan "Customer Satisfaction is our Success", for that we focused to deliver the Safe & Quality oriented Product to their Customers which should meet or exceed their perception.

NBC has adopted, best practices for the conservation of water & energy, utilization of Renewable Resources for the Betterment of Environment. NBC also has taken the measures for the plantation of trees in different areas.

For customer Satisfaction & improvement in process, Company always focused on Local and National Regulatory & Legislation Obligations like PFA, PSQCA & EPA, International standards like ISO 9001, 22000, HACCP, GMP, Halal and AIB standard.

NBC always believes in Innovation in Technology, values & standard procedures, focused on improvement in productivity and investing in their Employees. We believe in individual's skills development agenda like personal training, KPIs, empowerment, development programs, and workshops.





## Novo Nordisk Pakistan



Novo Nordisk Changing Diabetes in Children CDIC is one of the flagship projects of Novo Nordisk that has been implemented globally in different countries. The objective of this project is to create a sustainable network and provide access to care, especially for Type-1 Diabetes.

The Partners included in this Project are following

- Novo Nordisk
- Rosche
- ISPAD
- World Diabetes Foundation
- Health Promotion Foundation (Local Partner)

### Goals

The goals of CDIC in Pakistan are to provide and ensure a comprehensive education to the patients and Health Care Professionals, the education material used can be beneficial in busting myths and managing Type-1 diabetes.

The core goal of this project is to strengthen the healthcare provided towards Type-1 diabetes and ensure early diagnosis for better treatment and management for this a network of clinics are set up in Pakistan with the help of experts in the field of diabetes, the clinics will ensure that there is access to care for everyone and that includes the access to insulin too.

## PGNiG Pakistan Branch - PKN ORLEN SA



'Bridging Energy Needs for Sustainable Development of Pakistan' Polskie Górnictwo Naftowe i Gazownictwo (PGNiG)

also referred as Polish Oil and Gas Company (POGC) operates in Pakistan as a branch office of PKN ORLEN, the largest multi-energy concern in the Poland and central Europe, which has a majority shareholding of the Polish Government.

POGC began its operations in Pakistan in May 1997 and has been conducting hydrocarbons exploration and production activities as an Operator since then.

Before acquiring the current Kirthar Concession (Block No. 2667-7), POGC operated and carried out exploration activities in four other Concessions namely Khanpur West, Sabzal, Mekhtar and Sabzal South. POGC has also held a 40% working interest in an exploration block in Nawabshah, Sindh as a Non-Operating Partner.

POGC acquired the Kirthar Block, located in District Dadu (Sindh), as Operator in 2005 and Pakistan Petroleum Limited (PPL) farmed-in the Block as a Joint Venture Partner in 2006.

POGC made discovery of Rehman gas field in 2009 and started extended well test (EWT) production from it in 2013 hence, becoming the first tight gas producer in Pakistan. The appraisal phase for Rehman gas field was successfully concluded in August, 2015 and commerciality of the field was declared. Government of Pakistan awarded a Development and Production Lease over Rehman field to POGC in 2017 for a period of 25 years. In 2015, POGC made a second discovery by drilling Rizq-1 well in the Kirthar Block. This year also marks the commissioning of the Rehman Production Facility (RPF) which was constructed to process the gas produced from Rehman and Rizq fields. The facility was inaugurated by the Minister for Petroleum & Natural Resources on November 17, 2015.

## Oil & Gas Development Company Ltd



### Company's Profile

OGDCL is the largest Exploration and Production Company in Pakistan and is listed on Pakistan Stock Exchange as well as on London Stock Exchange. The Company is the national flagship of Pakistan's E&P sector holds the largest exploration acreage. The average daily net saleable crude oil, gas, and LPG production FY 2021-22 clocked in at 35,292 barrels, 825 MMcf and 807 Tons respectively.

OGDCL during the year ended 30 June 2022 made an enormous contribution of Rs 206.794 billion to the national exchequer on account of corporate tax, dividend, royalty and government levies.

### Contribution towards CSR:

OGDCL is committed to developing a business model that is responsible for transforming society at large. The Company consider its core responsibility to re-invest in the communities to improve their lives towards socio-economic. The company allocates handsome amount of its pre-tax profit each year to undertake social welfare projects in the surrounding of its operational areas to uplift local communities.

Over the years, OGDCL's CSR portfolio has substantially increased to support long-term, sustainable projects and taken concrete steps to create opportunities for the people of its area to transform their lives by launching higher education and technical scholarships, renovation of schools, out-of-school children enrollment, internships, basic health facilities in 18 OGDCL operated social welfare dispensaries, medical equipment's to Government hospital, small ambulances, utility water, established free eye, mammography, hepatitis "C" camps, solarization of school, hospital, RO Plants etc.

The Company in recent unprecedented rain/flood across the Country extended relief to the flood-affected people to mitigate their suffering by providing medicines, ration bags, tents, hygiene kits, winter baggage etc.

The Company also donated Rs. 100 Million for PM's relief funds and Rs.20 Million for PDMA, Balochistan. OGDCL so far has spent Rs 215 million in providing relief to the affectees.

## Packages Limited



We believe in changing people's lives for the greater good. It is through our ethical practices, outstanding services and quality products that we ensure the satisfaction of all our stakeholders.

### Mission Statement

To be the market Leaders we serve our clientele by providing quality products and services, while encouraging feedback to ensure even higher standards. To be a Company that relies on continuous enhancements of its technological competence to seek innovative solutions for customer needs. To be an organization that attracts and retains outstanding professionals by maintaining a culture of openness and innovation, by promoting individual growth and by rewarding initiatives and performance.

To be a company that offers profitable growth for its investors by bringing together its people, management systems, technology and opportunities. To be a company that strives to serve the society by setting the highest possible standards for corporate ethics.



## Pak-Arab Refinery Limited

PAK-ARAB REFINERY LTD (PARCO) is a Joint Venture between the Government of Pakistan and the Emirate of Abu Dhabi, incorporated as a public limited company in 1974. As an integrated energy company, PARCO is the leading player in Pakistan's petroleum industry with major operations in refining, transportation, storage and marketing.

PARCO has the most modern refinery in Pakistan having a capacity of 120,000 Barrels Per Day, over 2000 kms of cross-country oil pipeline network including its joint venture subsidiary Pak-Arab Pipeline Company Limited (PAPCO) with a strategic storage of over 1.5 million tons, and a rapidly expanding retail network of TOTAL PARCO Pakistan Limited (TPPL) – a joint venture with TOTAL of France. TPPL is the second largest Oil Marketing Company in the country.

PARCO is also engaged in countrywide marketing of LPG under the brand name of Pearl Gas and high quality asphalt is being marketed as Biturox. PARCO Pearl Gas (Pvt) Ltd (PPGL), formerly known as SHV Energy Pakistan (Pvt) Ltd is a 100% owned subsidiary of PARCO, having the largest LPG marketing and distribution network. PPGL manages sourcing, transportation, storage, filling and marketing/distribution of LPG. PARCO's performance can be judged by the fact that it has maintained its AAA and A1+ long and short term credit rating by Pakistan Credit Rating Agency (PACRA) for twenty-three consecutive years.

The company set another first in Pakistan when it obtained three simultaneous international certifications: ISO 9001:2015 (Quality Management System), ISO 14001:2015 (Environmental Management System) and ISO 45001:2018 (Health and Safety Management System). PARCO has also received the Environment Excellence Awards for the last several years and is rated among the top 10 organizations in Pakistan for outstanding achievement in Environment Management. As a good corporate citizen, the company focuses on meeting the expectations of its internal and external stakeholders in a professional and strategic manner.

PARCO not only invests in its employees, makes efforts for customer satisfaction and operates ethically, but also undertakes a wide range of projects to benefit society in areas of education, health, environment, sports, culture, community development, road safety, and response to natural calamities.



## Pakistan Beverage Limited (PBL)



On the 14th of August 1950, imbued with the passion of nationalism, one of the most dynamic beverage manufacturers in Pakistan was born. This young organization then launched Pakistan's first local carbonated soft drink (CSD) brand, Pakola, which is now uniquely recognizable. Set up in the heart of Karachi's Lawrence Road, on a 1000 square yard plot, this budding company has since blossomed into the largest beverage manufacturing and selling company in Pakistan.

This is the story of Pakistan Beverage Limited (PBL). In the years following its inception, PBL overcame many challenges, eventually becoming the market leader in beverage manufacturing. It was this stellar performance and commitment to quality products, that invited the attention of many multinational companies looking for a partner in Pakistan.

This paved the way for PBL to acquire a franchise licence from Pepsi Co, allowing PBL to become a Pepsi-Cola bottling partner in 1979. PBL continued to excel as a Pepsi-Cola Bottling Partner in the years that followed. Under the robust leadership of its chief executive and managing director, Mr Yasin Haji Kassam, his brother and director (LATE) Mr Siraj Kassam Teli, and his son, Mr Zaid Yasin, PBL has been able to reach immense heights such as becoming PepsiCo's 2015 Global Bottler of the Year, winning this coveted title out of over 100 PepsiCo bottlers globally.

PBL also became the first franchise in Pakistan to produce and sell 100 million cases (8 oz.) of Liquid Refreshment Beverages (LRB). With the recent induction of Mr Nusair Siraj Teli, PBL is poised to pursue and attain even greater heights.

## Pak - Matiari Lahore Transmission Company (Pvt) Ltd



China Electric Power Equipment and Technology (CET), a subsidiary of State Grid Corporation of China established a Special Purpose Vehicle (SPV) namely Pak MatiariLahore Transmission Company Pvt. Limited (PMLTC) in

2015 in accordance with Government of Pakistan Transmission Policy 2015 for construction and implementation of

High Voltage Direct Current (HVDC) project from Matiari to Lahore. PMLTC is a fully owned subsidiary of CET set up in Lahore in accordance with Law of Pakistan.

On 14th May 2018, PMLTC signed the Implementation Agreement with the Government of Pakistan, and Transmission Service Agreement with National Transmission & Despatch Company (NTDC) of the HVDC project under the umbrella of China Pakistan Economic Corridor (CPEC). The Project is conceived on Build Own Operate and Transfer (BOOT) basis as per GoP Transmission Policy 2015. The Company is engaged to design, engineer, construct, insure, Commission operate and maintain a ±660 kV, Bi-pole HVDC, approximately eight hundred and eighty six (886) kilometers electric transmission line segment that will

Inter-connect with the Grid System of NTDC, from Matiari, in the province of Sindh to Lahore in the province of Punjab, Pakistan. The Company has constructed two Converter Stations along with electrode stations at (i) Matiari District and (ii) Nankana Sahib District. The Transmission Line route passes through the following Districts of the Province of Sindh and Punjab. (a) Districts in Sindh (i) Matiari (ii) Sanghar (iii) Khairpur (iv) Sukkur (v) Ghotki (b) Districts in Punjab (i) R.Y.Khan (ii) Bahawalpur (iii) Bahawal Nagar (vi) Pak Pattan (vii) Okara (v) Kasur (vi) Nankana Sahib.

The project under CPEC ±660 kV HVDC Matiari - Lahore Transmission Line has achieved its commercial operation date successfully on 01 Sep 2021 as per agreed timeline between NTDC and PMLTC. The company is responsible for operation and maintenance of this HVDC Project from Commercial Operation Date i.e., September 01, 2021 during the Term of the Agreement, which is for 25 years. HVDC technology is a maiden addition in the national grid of the country, though it's been widely used for a long time around the world, and the need of long-distance high-power transmission from generating stations in the far-flung areas towards densely located load centers.



## Prime Safety Limited (Midas Safety Pakistan)



The world will always strive to achieve more safety. Midas Safety has the passion, expertise and experience in leading the way to provide best in class hand protection and personal protection equipment for businesses around the world. Our safety solutions can be tailor-made for unique work environments and for applications across many industries.

We are committed to ensuring all our products are tested against and exceed all applicable global compliance standards. We have streamlined our operations and developed robust vertical integrations to allow our partners to benefit from quick turn-around times. We believe in complete transparency with all our stakeholders and ensure that all social and environmental commitments get fulfilled.

## Professional Education Foundation (PEF)



A Not for Profit Organization.

Established in January 2009, with a sole aim to financially support brilliant but underprivileged students for their professional education. Our scope includes Bachelor Degree Programs for ENGINEERING, MEDICAL, AGRICULTURE, BUSINESS MANAGEMENT & IT discipline.

### OUR BELIEF

The Board of Governors of PEF believes that education is a universal and a fundamental human right. It also maintains that by providing financial help to the aspiring and deserving students, the available human talent can be fully exploited, and such students will serve the nation with their capabilities.

### Mission

We strongly believe that professional education is one of the major tools which can be used to abolish poverty from Pakistan and bring in sustainable development in the long run. Such motivation has inspired us to fight towards our mission i.e. Changing Lives through Professional Education. Our mission differentiates us from the rest of the philanthropic organizations, since our basic and only focus is on creating ease in financial terms for students to support their professional education.

### Vision

Poverty Alleviation through Professional Education.



## Pharmatec Pakistan Pvt Limited



### Company Profile

Pharmatec Pakistan (Pvt.) Ltd. will make proper provision for the health, safety and welfare of its people, visitors and contractors and those in the community who may be affected by its activities. It will care for the environment through a commitment to good environmental practices. Continual improvement will be achieved by implementing the Company's Health, Safety & Environment (EHS) Management System and related standards, which will include the setting of objectives and targets.

As a minimum the Company will meet relevant legal industry and other requirements. The Company aims to reduce the health, safety and environmental impacts of its products and processes and prevent pollution by utilizing a structured risk managed line management approach, taking into account the needs of its customers and society at large. All new activities will be assessed for environmental impact and appropriate health and safety provision.

Management is responsible for enacting this policy and giving EHS equal priority with all other business issues. Implementation will be through line managers who will involve employees in the achievement of the Company's objectives. Supported by dedicated EHS Team.

It is recognized that accidents, ill health and environmental incident may result from failings in management control and are not necessarily the fault of an individual employee. All employees, however, are expected to accept their responsibility to work safely, adhering to safety rules and work procedures using safety equipment provided, and generally to contribute to the maintenance of safe and healthy conditions. They also have a duty to be environmentally responsible and to have regard for environmental controls.

The Company is committed to effective communication and constitution on EHS matters with all relevant parties and will report internally and publicly on its EHS performance on a regular basis. It will provide appropriate health, safety and environmental training to employees to enable them to meet the required standards of performance.

## Quaid-E-Azam Thermal Power (Pvt) Limited



Quaid-e-Azam Thermal Power (Private) Limited (QATPL) is a Private Company Limited by Shares incorporated under the aegis of Companies Ordinance, 1984. The

QATPL is owned by the Government of Punjab through Energy Department. The objective of the Company is to establish and maintain 1180 MW Re-Gasified Liquefied Natural Gas (RLNG) based Thermal Power Plants in Punjab within the stipulated timeline keeping in view the severe power shortage. The first Thermal Power Plant in this regard has been planned to be installed at Bhikki, District Sheikhpura.

Quaid-e-Azam Thermal Power (Pvt.) Limited is a public-sector established by the Government of the Punjab. The company has been established for the setting up of renewable energy projects in general and Thermal Energy Power Projects in particular.

Quaid-e-Azam Thermal Power (Pvt.) Limited intends to launch the biggest ever utility scale thermal power plant in the country with the lowest cost. It aims to initiate thermal energy programs and research projects with respect to Thermal Energy power generation plants.



## Rafhan Maize Products Co. Ltd



Rafhan Maize Products Co. Ltd started its operations in 1953 as a pioneer corn refining industry in Pakistan. From the relatively modest start, the operations of Rafhan Maize have grown into one of the premier agro-based industries in Pakistan over the last 60 years.

Rafhan Maize is an affiliate of Ingredion Incorporated; USA, one of the world's leading corn refiners. Affiliation with a global company enables to guarantee quality products, consistent supply and unequaled services. The financial results and sales growth over the years reflect that the company has maintained its momentum of growth. RafhanMaize produces high-quality food ingredients and industrial products derived from the wet milling of maize. All these products are being used in more than 50 types of industries in Pakistan and international markets.

The wide range of starches is branded under registered trademarks as RAFHAN®, CORAGUM®, PENETROSE®, GLOBE®, SNOWFLAKE®, AMISOL®, TEX-O-FILM®, Q-TAC® and CORATEX® for multiple applications. Sweeteners line includes RAFHAN Liquid Glucose®, GLOBE Corn Syrup®, CEREOSE Dextrose Monohydrate®, MOR-SWEET®, NU-BRU™, FLO-SWEET™, High Maltose Syrups and ENZOSE Hydrol®.

Rafhan Maize products are being supplied to the textile, paper, corrugation, packaging, pharmaceuticals, chemicals, food, ice cream, confectionery, bakery, tanneries, syrups and squashes, beverages, poultry/cattle feeds and edible oils industries. Through consistent efforts, Rafhan Maize was successful in developing spring crop of maize.

The development of spring maize crop, as a second crop, through Contract Maize Farming Program is a great contribution in the agricultural growth. The harvesting of spring crop has given tremendous boost to maize production in Pakistan. Rafhan Maize is pioneer in hybrid maize seed production in Pakistan and produces its own good quality hybrid seed, which is provided to the farmers at economical rate.

## SICPA Inks Pakistan (Pvt) Limited



SICPA Inks Pakistan (Pvt) Limited was incorporated in Karachi in 1995 as a JV company (53:47) between SICPA SA, Switzerland and Pakistan Security Printing Corporation, a wholly owned subsidiary of State Bank of Pakistan. SICPA Inks Pakistan (Pvt) Limited is a fully integrated facility for producing Banknote Printing inks and high security brand protection solutions.

The company is engaged in production of banknote security inks and other security inks for passports and postal stamps. Security Inks facility was upgraded to European standards in 2011, which is a reflection of SICPA's continuing commitment to Pakistan. Operations include production of Security Inks from raw materials supported by fully equipped Quality Control laboratory.

A fully integrated brand protection solutions manufacturing facility was setup in 2011, capable of producing 9 billion high security anti-counterfeiting solutions (self-adhesive labels and shrink sleeves) annually. More than 120 regular customers in public and private sectors are using these solutions for protection of their brands and products against counterfeiting, forgery, or piracy. Customers belong to mostly fertilizer, pesticide, pharmaceutical, cosmetics, food & beverage, auto & lubrications, and book publishing segments. Anti-counterfeiting labels are also exported to customers in Europe, Far East and United States. SICPA's state-of-art digital security technologies are also incorporated in security labels for Digital Verification and Track-and-Trace functionality, where required. Security labels are developed and produced in-house using SICPA security inks within a high security environment and provided to clients through secure supply chain arrangements.

## Roots School System

Roots School System RSS is a model private sector educational institution styled on the modern educational system of international standards, specially designed to meet the requirement of the students to meet the challenges by involving the three E's approach EXPOSURE – EXPANSION – EXPLORATION. Established since April 1988, Roots has innovated modern education standards, with universally acclaimed academic excellence and all round development of students. Roots is the home of love, joy and creativity where every child is encouraged to uncover his hidden potential and blossom into a confident adult.

### OUR MISSION STATEMENT:

Roots aim is to bring out the best in a child mentally, intellectual, academically, physically and culturally by developing the attitudes, abilities and skills in the students, required to meet the Global Challenges through advancements in curriculum, teaching methodology, school culture and technology.

Roots School System is the parent organization and manages the three tiers of education system i.e. Roots Thematic Montessori, Roots Junior School, Roots College International. Roots School System is the only school in Pakistan providing continuous education from Montessori to undergraduate level. Over the period of last 32 years, Roots School System has grown by leaps and bounds nationwide, having its presence in 20 major cities of Pakistan along with 100 independent and state-of-the-art campuses. The school employs more than 4000 people with an estimate of 25000 students currently enrolled. With more than 30,000 active alumni, roots is making a difference in every field. Roots School System is the Pakistan's 1st ISO 9001:2008 certified school. Roots is about OPPORTUNITY. Roots offers a world class educational experience to everyone with the ability to benefit, regardless of their economic circumstances. Roots courses are challenging and rigorous, guided and inspired by our first class academic staff. Students are encouraged to understand the cause of things and explore the unknown. They are taught to dream, to aspire for heights of excellence and build lives on the belief "Sharing is the essence of human relationship". We instill nationhood spirit, values of peace, harmony, tolerance, justice, fair play, child rights, respect for all cultures, good citizenship traits and love for humanity in our students at the grass roots level.





## Sapphire Finishing Mills Ltd



Corporate Social Responsibility (CSR) is an important aspect of modern business practices. It involves a company taking responsibility for its impact on society and the environment and actions to positively contribute to both. CSR can take many forms, such as charitable donations, environmental initiatives, and community engagement. One important area of focus for CSR is the goal of achieving net zero emissions. This means that Sapphire Finishing Mills Ltd. pledges to reduce its greenhouse gas emissions as much as possible and offset any remaining emissions through investments in renewable energy and other projects. This is particularly important for a country like Pakistan, which is facing significant environmental challenges related to climate change. In 2022, SFML has focused on various CSR projects, including Net Zero Pakistan, which aims to reduce the company's carbon footprint and invest in renewable energy projects, and has also participated in various community development activities. Below is the summary of CSR projects SFML have done in 2022: 1. Net Zero Pakistan: Invested in renewable energy projects to reduce carbon footprint. 2. Community development activities: supporting schools, hospitals, and other community development projects in the area. 3. Eco-friendly initiatives: Implementing eco-friendly practices in the office and encouraging employees to adopt sustainable living habits. 4. Employee volunteer program: Encouraging and supporting employees to volunteer their time and skills to support social and environmental causes.

## Siddiqsons Limited



Siddiqsons is one of the most socially conscious and responsible manufacturers in Pakistan and has undertaken great care to foster a sustainable and healthy working environment that is not just ethical, but also socially and environmentally in line with global standards. Our operational policies and practices bring a positive change towards our commitment to CSR goals. Siddiqsons remains committed to our vision and mission of fostering sustainable and socially responsible business operations. Our business and ethics revolves around the sustainable development of economic activities in balance with societal and environmental development that are involved or affected by our economic activities. Thereby, we held ourselves as responsible to provide a nurturing environment for our people, society and nature where we operate.

**Aziz Rafi Trust**  
Aziz Rafi Trust gives back to the community by helping them grow into viable and functional societies. Some basic functioning of Aziz Rafi group include:  
Donations are made to various schools, colleges and foundations.  
Provision of water through boring and hand pumps in various villages of Sindh (Fresh drinking water line for local citizens)  
Employees children Education Assistance Program  
Monthly Scholarship for 20 Students to The Hunar Foundation.  
Monthly donation to The Health Foundation (Pakistan).  
Monthly donation to Aasra Society.  
Employees Children Education Fund.

## Sapphire Textile Mills Limited



Sapphire textile Mills limited is a vertically integrated composite textile unit, manufacturing cotton yarn, fabric and home textile products. STML is the flagship company of the sapphire group and one of the lead players in the textile composite sector and enjoying more than, 10% share in the sector's sales. Sapphire textile mills limited is principally involved in manufacturing and sales of greige and dyed yarn, undyed and dyed fabrics, home textile products and energy sales. STML was incorporated as a public limited company in Pakistan in 1969 and its shares are listed on Karachi Stock Exchange. The Spinning units of the company are located in Sindh and Punjab and consist of 147,120 spindles. The weaving, processing & stitching unit is located in Punjab and consists of 430 looms, 48 processing machines (Bleaching, Printing, Digital Printing, Dyeing, Finishing, etc.), 18 yarn-dyeing machines and 839 stitching machines respectively.

## Sino Sindh Resources Limited



**CSR Awards Categories**  
1-Best practices  
2- Community development and services  
3- CSR campaign / social campaign  
4- CSR policy and Integrated management system  
5- CSR projects  
6- CSR report / research and publications

Sino Sindh Resources Private Limited carried out extensive CSR activities in year 2022. Following are details of some of the activities:  
SSRL finished construction of roads for Block-I surrounding villages, with 3.1 km of asphalt roads (3.8 m wide) for better infrastructure.  
The company excavated 2300 meters of flood drainage ditch and built 3 reinforced DAMS.  
Chinese language classes were launched for boys and girls of Islamkot and Thar from December 2021 and are still continuing. To encourage the students an awards ceremony was also held to distribute certificates among the students.  
SSRL in collaboration with the government of Sindh organized a three-day jeep rally in Mithi, Tharparkar and the Thar Festival in a bid to promote tourism.  
Ramzan Donations were made by SSRL on a large scale ensuring residents of Thar, Islamkot and surrounding villages get enough rations for the holy month of Ramzan.  
It supported district government and flood effected people of Sindh province through flood donations. Cash, food, clothes, medicines and other items of necessity were continuously distributed amongst the flood victims and in nearby villages.  
Construction of school and drinking water storage tank in kholi Para at Thar site is also under process.





## Sui Northern Gas Pipelines Limited (SNGPL)



Sui Northern Gas Pipelines Limited (SNGPL) was incorporated as a private limited Company in 1963 and converted into a public limited company in January 1964 under the Companies Act 1913, now The Companies Act 2017, and is listed on the Pakistan Stock Exchange (PSX).

Sui Northern Gas Pipelines Limited (SNGPL) is the largest integrated gas company serving more than 6.8 million consumers in North Central Pakistan through an extensive network in Punjab, Khyber Pakhtunkhwa and Azad Jammu & Kashmir and is certified against ISO 14001:2015 & OHSAS 18001:2007 Standards. SNGPL's 11 sites have been registered under the "SMART" Program by Pakistan Environmental Protection Agency (PAK-EPA).

The Company has over 50 years of experience in operation and maintenance of high-pressure gas transmission and distribution systems. It has also expanded its activities as Engineering, Procurement and Construction (EPC) Contractor to undertake the planning, designing and construction of pipelines, both for itself and other organizations. SNGPL transmission system extends from Sui in Baluchistan to Peshawar in Khyber Pakhtunkhwa comprising over 9,143.75 KM of Transmission System (Main lines & Loop lines). The distribution activities covering 4,967 main towns along with adjoining villages in Punjab & Khyber Pakhtunkhwa are organized through 16 regional offices. Distribution system consists of 135,857 KM of pipeline. SNGPL has over 6.8 million consumers comprising Commercial, Domestic, General Industry, Fertilizer, Power and Cement Sectors.

## Thar Coal Block-1 Power Generation Company (Pvt.) Ltd.



Thar Coal Block-1 Power Generation Company (Pvt.) Ltd., as a subsidiary of Shanghai Electric, is the owner of Thar Block-1 1320 MW Power Plant Project.

It is a key energy project of BRI as well as a core energy cooperation project under CPEC.

### TCB-1 Power Plant under Construction

Thar Coal Block-1 Power Plant project features 2 x 660MW power stations. Largest-scale, largest single unit capacity, highest parameter, and highest Chinese investment rate, local coal-based electricity project under CPEC.

Advanced supercritical and environment-friendly technology brings greener energy and lower emissions. Boosting job opportunities for locals: more than 6,000 of employees are hired from Sindh and more jobs are generating for Thar. A benchmark of the utilization of local fuel after the Project COD.

30 years of operation and maintenance powering electricity to 4 million households.

CSR improves lives of Thar: care for children's nutrition and well-being, launched COVID vaccination campaign to fight the pandemic with Pakistan, providing free of cost Chinese language training to locals.

Winner of 11th Annual Fire Safety Awards 2021 and 14th NFEH's Corporate Social Responsibility Awards 2022.

Shanghai Electric, global leading solution provider in energy field, brings light to Thar and creates the future together with Thar.

## The University of Faisalabad



The University of Faisalabad (TUF) was established to cater to the educational and technological needs emerging in the progressive scenario of the country in general and surrounding areas in particular, with a missionary spirit, commitment and enthusiasm in line with the vision of its founders.

The distinguished Faisalabad University aspires for an appropriate balance between the emerging disciplines of science and technology and prevalent fields of humanities and social sciences. The History of TUF shows that it is approved as a degree-awarding University by the Government of the Punjab, Law and Parliamentary Affairs Department vide Punjab Ordinance No LX of 2002. The Higher Education Commission recognizes it as a degree-awarding University.

The University of Faisalabad is working to achieve greater social unity and empower the women of this country by encouraging, identifying and implementing several different development projects, entrepreneurial activities and health & social services under their domain. The positive development of the country is intrinsically linked with socio-economic advancement of women and TUF ambitiously promotes this notion by generating a favorable environment for females of diverse backgrounds and abilities in different spheres of life.

From achieving change through implementing core policies and programs actions to alleviating women status through effective programs of education and mass communication, we run with an aim to empower women in all capacities and bring them to forefront as active contributors of success and development for not only this institution but entire nation.

The University of Faisalabad has an established structure, policies, objectives and measurable goals to ensure gender balance and equity in several processes at all levels. Mentioned below are our various organizations and activities where we are broadening women's economic, health, social and cultural opportunities as well as independence specially those of indigenous women, at grass-roots level, and those of poverty-stricken communities as well young minds of our nation i.e., students & faculty.

### VISION

To be a leading educational institution characterized by: An intellectual environment conducive for innovative teaching and learning. A culture of research to address the challenges faced by Pakistan. Top quality professional Faculty meeting the local and global educational requirements. Emphasis on Islamic /ethical values for inculcating love, patriotism and service to humanity.

### MISSION

Mission of the University is to contribute and create a transformative educational experience through pursuit of learning, research, innovation and collaborations at the highest global level of excellence, with emphasis on Islamic /ethical values.



## Total PARCO Pakistan Ltd. (TPPL)

Total PARCO Pakistan Ltd. (TPPL) is a joint venture between Total Marketing & Services and PAK ARAB REFINERY LTD (PARCO). It is one of the largest international oil marketing companies in Pakistan. Total PARCO is at the service of both retail and B2B customers in Pakistan. In 2015, Total PARCO acquired the Chevron retail network, making it the second largest OMC operating in Pakistan. Total PARCO Pakistan Limited is committed to human development, quality, reliability and operational safety for its employees, contractors and business partners.



Total is a broad energy Group, which produces and markets fuels, natural gas and electricity. Our 100,000 employees are committed to better energy that is safer, more affordable, cleaner and accessible to as many people as possible. Active in more than 130 countries, our ambition is to become the responsible energy major.

The Marketing & Services division of Total develops and markets products primarily derived from crude oil, along with all of the associated services. Its 32,000 employees are present in 107 countries and its products and services offers are sold in 150 countries. Every day, Total Marketing Services serves more than 8 million customers in its network of over 15,600 service stations in 71 countries. As the world's fourth largest distributor of lubricants and the leading distributor of petroleum products in Africa, Total Marketing Services has production sites all over the world, where it manufactures the lubricants, bitumen, additives, special fuels and fluids that sustain its growth.

Total PARCO has the 2nd largest network in the country with more than 800 retail outlets in Pakistan, targeting an addition of more than 20 service stations per year. TPPL is an employer of choice with more than 1000 highly trained Pakistani employees (450 direct and 600+ indirect).

## Wah Industries Limited

Serving Satisfied Customers since decades.

Wah industries Limited was established in 1958 as a commercial enterprise of Pakistan Ordinance Factories and was incorporated as a Public Limited Company under the Companies Act 1913 (Now Companies Act 2017) and appointed as sole selling agent of POF. Our annual turnover in FY 2021-22 is around Rs.25 Billion from local sales and exports.

Sales: 25,000 Million

### Our Mission

To supply products on most competitive rates to valued clients across Pakistan and the globe.

### Our Services:

Arms and Ammo, UAV and Quadcopters, Thermal & Optical Sights, Trading. Tactical Items, Information Technology, Commercial Explosives, Trading, 12 Bore Ammunition, Chemicals, Power Generation, Brass Products, Clothing, Security Services

### Our Clients:

Armed Forces of Pakistan, LEA's Police and CAFs, US Civil Market, MOD, KSA, MOD, Egypt, MOD, Nigeria

### Subsidiaries:

Shotgun Ammunition Factory, Wah Brass Mill, Packages Factory, Electra Tech, Wah Nobel Group of Companies, Hi-Tech Plastic Limited, Sanjwal Solar Power Private Limited, Wah Construction Limited. Wah Clothing Private Limited

### Partnerships:

Giras, Turkey. Canik FireArms, Turkey, Sarsilmaz, Turkey, Colt, USA, Fed, Arms, USA, Turac, Turkey, Brace Built, USA, Ata Arms, Turkey, Aimpoint, Switzerland, Optics Planet, USA, Aeronitor, China, Repkon, Turkey, Atesci, Turkey, Poongsan, Korean, Norinco, China. CSG, Czech Republic.



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WWW.NFEH.ORG.PK

# 20th Annual Environment Excellence Awards 2023

**CALL FOR NOMINATIONS**

All Environment Friendly Organisations are invited to Submit their Nominations

The prestige annual awards; designed to Recognize | Appreciate | Promote the responsible organizations that protect Sustainable Environment in Pakistan

PARTNERS

For Award Criteria, visit [www.nfeh.org.pk](http://www.nfeh.org.pk)

AEFA Secretariat:  
#309, Al Sehat Centre, Hotel Regent Plaza,  
Shahrah-e-Faisal, Karachi  
Tel: (92-21) 3567 4570  
Cell: 0333-3441295, 0300-2068048, 0304 3098328  
Email: ruqiya.nfeh@gmail.com





## Wilshire Labs



Wilshire Labs was started in 1982 as a sole proprietorship and was converted to private limited company in 1994. It was established with covered area of 2000 sq. ft. in a residential area and shifted to largest industrial estate of Punjab i.e. Quaid-e-Azam Industrial Estate, Lahore in 1986. Manufacturing facility has been grown with covered area of approx. 120,000 sq. ft. equipped with latest machinery & equipment. Wilshire Labs (Pharmaceutical) is devoted on ensuring that it delivers and achieves its aims to the fullest.

Wilshire Labs (Pharmaceutical) is an organization combine entrepreneurship, strong work ethics, and strict compliance with current Good Manufacturing Practices (cGMP) with wide range of products. As a healthcare company, Wilshire Labs (Pharmaceutical) manufactures and markets innovative and quality medicines, which help prevent, cure and alleviate illnesses as well as save lives while serving the best interest of consumers and employees. Hard work to bring forth medicinal products with added advantage had been main aim of the organization.

Wilshire Labs has attained this prestigious position through continuous focus on modern production facilities, cross-functional teamwork, human resource development and innovative marketing skills. Wilshire has been supplying medication to numerous international and national organizations including:

- World Health Organization
- United Nations
- Shaukat Khanum Memorial Cancer Hospital & Research Center, Lahore
- Agha Khan University Hospital, Karachi
- Shifa International Hospital, Islamabad
- South City Hospital
- North West Hospital, Peshawar

## Yunus Textile Mills



YUNUS TEXTILE MILLS at an early stage, Yunus Textile Mills shifted its priority to environmental awareness and set a vision for long term sustainable success. Our commitment is to not only serve our customers the best but to raise the standards of the communities where we operate.

From the beginning, our focus is not only on costs, resource reutilization and meeting compliance requirement but building a culture, where our customers, clients, and communities recognize us as an environmentally aware company.

We are certified and complied against the SEPA requirements; ISO 14000:2015. In addition, our Green Certifications included WWF Green Initiative, Step, Eco- Label, and Cradle to Cradle. Yunus Textile Mills also seek suppliers and vendors that keep green initiative as a priority.

This way, we encourage our suppliers to be environmentally aware and adopt sustainable practices. Over the period of time, we have taken progressive steps to reduce our environmental impact. Our Green initiatives are dedicated towards reducing wastages and carbon footprint from our daily operations.

The biggest example is being the first textile company in Pakistan to reclaim 90% of waste water and saving natural resources. In 2017 we revamped our processes and saved approximately 165M gallons of water (which amounts to approximately 8 Million glasses of Water per day). In future, we aim to continue on achieving less dependence on the natural resources.

## ZVMG Rangoonwala Trust



The Zuleikhabai VM Gany (ZVMG) Rangoonwala Trust, a registered charitable Trust, was established by the Founder, Mr. M A Rangoonwala. The Trust Deed was registered with the District Registrar of Karachi, Pakistan, in January 1967. The ZVMG Rangoonwala Trust is a donor organization established to serve people without any discrimination based on caste, creed, color, or religion. ZVMG Rangoonwala Trust operates throughout Pakistan and has its operational centres in Karachi and Hyderabad. The Trust only takes any donations from the Rangoonwala family or the family's foundation. The Trust is expanding its activities in order to institutionalize its grant-making functions in a professional and enduring manner as per the vision of the late Founder.

The Trust subsidizes its initiatives in primary and secondary education, community centers, vocational training, primary health, arts, and craft. Besides sponsoring its activities, great emphasis is placed on financially assisting other institutions with similar objectives to the Trust.

ZVMG Rangoonwala Trust operates throughout Pakistan and does not take any donations from anyone except the Rangoonwala Family.

Our Vision

To become a state-of-the-art organization that leads its way towards empowering communities and eliminating poverty.

Our Mission

Service to Humanity through promoting art and culture and provision of quality education and healthcare services to impoverished communities.



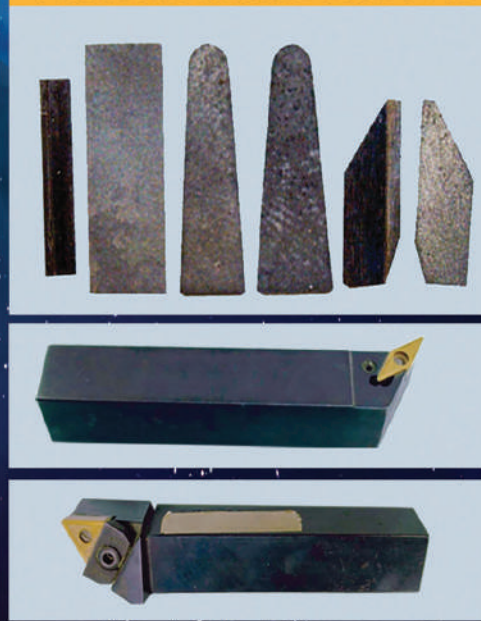
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