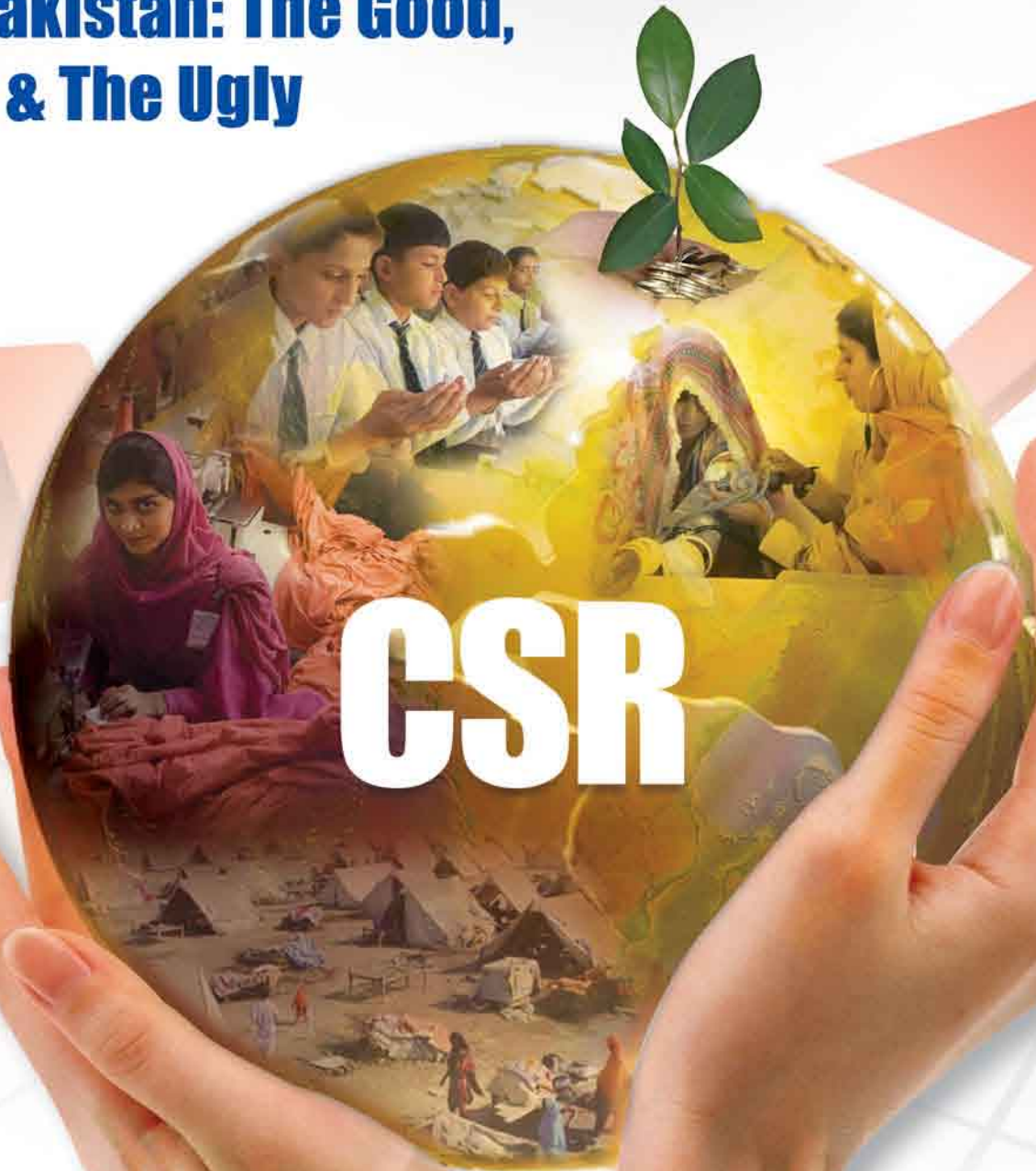




CSR in Pakistan: The Good, The Bad & The Ugly



Corporate sector urged to adopt a proactive CSR regime for socio-economic needs

Corporate sector to expand their social programmes to rural and backward areas

Exclusive Interview:



Shahid Afridi
Chairman
Shahid Afridi Foundation

Corporate Profiles



Zuckerberg vows to donate 99% of his wealth



Blind CEO who built a 500 million company

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CSR in Pakistan: the good, the bad and the ugly

The general perception about the corporate sector in Pakistan is that they are blood-sucking leeches who don't really care about anything but their own selfish interests (read profits!). You only need to scratch the surface of any conversation and you will find people digging up various dreadful episodes of corporate misdemeanor. From irresponsible advertising to companies exploiting their monopolistic position, to a complete disregard of customer relationship management, the corporate horror stories in Pakistan are aplenty.

That said, the corporate sector in Pakistan has come a long way from its early days of politicized, self-promotional advertising masked as CSR. I give you below my honest take on the Corporate Social Responsibility (CSR) landscape in Pakistan, with its share of shiny unicorns, drooling monsters and blood thirsty vampires.

The Shiny Unicorns:

The interesting thing about the companies in Pakistan is that they have evolved their CSR identity in line with the sociological stance of the country. More and more companies are now focusing on contextually relevant issues and not just a one-size-fits-all solution that comes in a pre-made template from the West. We see Pfizer and PARCO addressing a wide array of social issues and Mobilink coming up with its SMS-based Literacy Initiative. These examples and many more sug-

gest a much wider and locally workable model of CSR.

The government in Pakistan has only shown sporadic support of CSR and sustainability and I believe it is a good thing. As in the case of the Code of Corporate Governance, which SECP launched in 2001, any mandated initiative in Pakistan remains limited to list-ticking and form-filling without any on-the-ground, change oriented work. For CSR to achieve its full potential, we need more companies realizing the business benefits of the approach and adopting it, because it benefits the company AND the community it operates in.

The general perception in the Western world is that the local companies in Pakistan have no awareness about CSR and therefore no impetus to adopt the same. This is so far from the truth that it's laughable. Admittedly most activities are still mainly philanthropy and a holistic approach to CSR is seldom seen, but areas like employee volunteerism and environmental conservation have become more prominent over the past years. As more and more young people join the workforce, they bring the knowledge, awareness and the motivation to be more ethical and responsible. In locally owned businesses, the leadership is becoming younger too and is challenging the conventional profit oriented mind-set. As CSR matures in the country and companies begin to re-



alize the business case of good CSR practice, it will lead to better, more impactful initiatives.

The Drooling Monsters:

One of the aspects that is responsible for hindering the growth of CSR in the country is the much needed consumer push. The consumer in South Asia is generally quite price sensitive and unless a product presents a clear threat to health and safety, the consumer will favor the more economically viable option. In the current state of energy and political

crisis in the country, not many consumers expect the companies to do anything beyond delivering a semi-normal product or service. This perception has not only deterred companies from delivering high quality, but has also made them abandon their CSR programs in favor of more media and PR driven initiatives.

The media is also one of the weaker links in the CSR debate. The almost unhealthy focus on political issues has deterred it from working at its role as a corporate watchdog. We hardly see any news about corporate misdemeanor unless it has political undertones. In a country with an unaware consumer and an unconcerned media, companies can never see CSR as a survival strategy or core business practice; it will always remain a buzz word.

The Blood Sucking Vampires:

One of the biggest issues and the archenemy of good CSR implementation is the socio-cultural complexity of the country. The issues are so complex, varied and often sensitive that companies do not want to tackle them for fear of losing rapport with the people. The problem is that if left unaddressed, these issues can and will impair all the other CSR efforts. Issue like religious intolerance, extremism, gender inequality

and sectarianism can impede the growth of any country and Pakistan is no exception. Unless these issues are addressed, it seems pointless to pursue other easier, more palatable areas of concern. What is frightening about this is that as companies continue to do this, we will see that it becomes a self-fulfilling prophecy, a virtuous circle that creates problems upon problems in layers, with no end in sight.

Another blow to the CSR movement in the country has been the loss of foreign investment over the past few years. For the multinational companies and local companies dealing with foreign partners, the main trigger always came from abroad. Local counterparts were required to engage in CSR and had fixed, often substantial budgets to undertake initiatives in line with the local needs. Unfortunately, this has changed a lot since 9/11 and so has the stance of companies on the CSR agenda in Pakistan.



In Conclusion:

Sometimes it's difficult to figure out how you're supposed to feel about being a Pakistani. Being positive about the future seems to people like sheer ignorance and you get called unpatriotic for suggesting that we need to do more if we want to see a change. Yes, companies in Pakistan are doing work that nobody expects or even rewards, but it needs to be more strategized, more focussed and more long-term. The civil society and the media need to be more belligerent and responsive to unethical business practices. Teachers need to focus more on ethics and consumers need to be more aware of who they reward. In short, all of us need to do just a tad more in our individual capacities to see a palpable change in the CSR arena. ■

Zuckerberg vows to donate 99% of his wealth to charity

The news about facebook owner, Mark Zuckerberg, the co-founder and chief executive has been announced with full enthusiasm that he and his wife would give 99 percent of their Facebook shares "during our lives" - holdings currently worth more than \$45 billion - to charitable purposes.

The pledge was made in an open letter to their newborn daughter, Max, who was born about a week ago. Zuckerberg and his wife, Dr. Priscilla Chan, said they were forming a new organization, the Chan Zuckerberg Initiative, to manage the money, through an unusual limited liability corporate structure. "Our initial areas of focus will be personalized learning, curing disease, connecting people and building strong communities," they wrote.

Mr. Zuckerberg's charitable plans are the latest indication of a growing interest in philanthropy among Silicon Valley's young billionaires, who unlike previous generations of business tycoons, appear eager to spread their wealth while they are still young. Mr. Zuckerberg is 31, and Dr. Chan is 30.

Yet they are entering largely uncharted waters with a charity effort of such scale. They have not yet detailed how the money will be spent and the pace at which the money will be given out indicates they plan to take their time.

The couple have had mixed results in earlier charitable efforts. ■



Our foundation is all set to make a difference in lives of less-privileged people: Afridi

Exclusive Interview of Shahid Afridi, Chairman, Shahid Afridi Foundation

The "CSR Update" is recently privileged to meet and do an interview with our legendary cricketer hero Shahid Khan Afridi about his recent venturing into arena of philanthropy by launching the Shahid Afridi Foundation (SAF).

Here are some excerpts of the interview for our readers in which we questioned the cricketer star about work of SAF in different provinces of Pakistan.

EU: Tell us about SAF being your brainchild welfare project?

Shahid Afridi: We all know how Pakistan faces a tough economic conflict where the rich keep getting richer and the poor continues to travel further down the poverty line. The country's population deserved attention. So the philanthropist inside me urged myself to take this noble step and form this welfare trust some 16 months back.

The aim of this foundation is to provide the general public in Sindh, Balochistan, Punjab and Khyber Pakhtunkhwa, with fundamental healthcare, to help them survive with grace, pride and with a boost of self-confidence that all the more privileged people enjoy. Furthermore, in order to provide a permanent solution for the people of Pakistan, the foundation would also provide education so the people here can control their own future and break this cycle of poverty.

Like most other non-profit organizations, the SAF started with a simple dream of making a difference in people's lives. Now, I'm trying my best to lend my fame, credibility, and resources to help the deserving and needy. SAF has already built a fully functioning hospital in a remote area of Pakistan where very little help is granted by local government.

EU: Tell us about present and future projects of the foundation?

Shahid Afridi: To give a

By. M. Naeem Qureshi

start to my dream of doing philanthropy work, I decided to build a hospital purely for charitable causes in Kohat.

In fact, poverty and natural calamities in Kohat had prompted me to build Sahibzada Fazal Rehman Memorial and Charity Hospital in Tangi Banda village. This general hospital, which doubles as a maternity hospital, provides free treatment, medicines, love, respect and quality care to needy patients.

The hospital building has completed its first phase of development as at present it houses around 16 beds and has major expansion plans on the agenda.

As many as 14 villages within radius of 10 kilometres

the to 15 metres dependent on this hospital.

We are also raising funds to buy a Solar energy kit that would produce 20 kva electricity for the charitable hospital. Moreover, there are many villages in KPK that do not have access to clean water. In year 2015, our foundation already installed 10 water wells in different villages of Sindh.

We are also aiming to install and setup 100 hand water pumps especially in backwards areas of Sindh, which on average costs around 1000 Dollars per well. Similarly, more water wells are being installed for deprived villagers of KPK facing hardships in finding clean potable water.

EU: Tell us about your own presence and involvement in activities and projects of SAF?

Shahid Afridi: Before establishing the SAF, I had been in-

involved in various humanitarian-based relief activities in connection with several local and international NGOs. I had been advised by my well-wishers and friends that the sooner I would launch my own NGO for doing humanitarian work, it would be better. In this way, me and my associates would get most favourable circumstances for doing relief work in Pakistan and outside the country for securing maximum success.

Furthermore, I being the chairman of SAF do my best to ensure my physical presence to the maximum extent to personally launch and progress of relief projects launched by the



the chair- man of SAF do my best to ensure my physical presence to the maximum extent to personally launch and progress of relief projects launched by the

foundation. In this connection, I visited several times the hospital in Kohat being run by the foundation and also witnessed progress on wells of clean drinking water being managed by the SAF in KPK and in interior parts of Sindh. Moreover, from time to time I used to visit certain schools. The schools are being visited with the sole purpose of extending maximum possible financial and material support from SAF to under-privileged educational institutions for raising standard of education being imparted there in the best interest of children of less-privileged communities. I recently visited twice Darul Sa-koon in Karachi. I also visited

the Lady Reading Hospital in Peshawar to inquire about the health people from affected from recent earthquake in northern parts of the country.

It is needless to mention here that the SAF has been working much more than the resources available to the foundation for relief and benefit of under-privileged population. For the same humanitarian causes, we have given top-most priority to fund-raising and collections of donation.

In this regard, I would like to inform about two key office-bearers of the foundation whose leadership qualities have been instrumental in phenomenal progress and growth of the foundation in a few months. These two key senior office-holders of the foundation are: the Chief Executive Officer of the foundation Lt. Colonel (retired) Akram Afridi and the SAF's one of founding directors Mr. Owais Mir.

EU: Tell us about international presence of SAF?

Shahid Afridi: This question carries two aspects. The foundation's international chapters are officially registered in the United States and in the United Kingdom. While similar international chapter would soon be launched in Bahrain and United Arab Emirates. I believe that in the coming year, the foundation would be in the better position to get officially registered in other countries also. Basically, we wanted to use our official presence in all such countries as an effective tool for international fund-raising activity.

The second aspect is about projects of international nature being run or soon to be launched by the SAF. In Pakistan in the next year, we would launch some important relief projects.

Moreover, we have been actively thinking about launching similar welfare projects in other remote areas of Pakistan. ■



Corporate sector urged to expand their social programmes to rural and backward areas



National forum for environment & health organized a training workshop on Corporate Social Responsibility at Pakistan Training and Development Society. A group photo of participants along with Senator Taj Haider, Dr. Qaiser Waheed, Naeem Qureshi, Nadeem Ashraf, Ruqiya Naeem, Khalid Iqbal and W. John.

The corporate sector entities are under obligation to expand coverage of their social welfare activities to launch programmes for promotion of education, health facilities, poverty alleviation, and for provision of employment to dwellers of impoverished and rural areas in Pakistan.

This was stated by Chief Executive of Trade Development Authority of Pakistan (TDAP) S.M Muneer while speaking as the chief guest at the inaugural ceremony of one-day training workshop on Cor-



country were now under greater obligation to get recognition by rendering services in pertinent social sectors having pressing public issues.

Also speaking on the occasion, Senator and

deserving and educated youth. The senator congratulated organizers of the event for conducting a training workshop on a relevant issue of society.

NFEH Chairman Dr Kaiser Waheed said on the occasion that corporate sector the world over had been getting recognition and salience owing to pro-

vision of required social sector services and facilities to deserving sections of the community.

He said the NFEH in last eight years of its existence had given due salience to CSR-related activities and in this regard conducted seminars, conferences, awards, and other similar programmes on



porate Social Responsibility organized here the other day by National Forum for Environment and Health.

The TDAP chief said on the occasion that Pakistanis working in field of social activism and philanthropy had gained prominence on worldwide basis. He said that corporate sector bodies' having wings to conduct CSR-related activities in the

leader of Pakistan Peoples Party Taj Haider said that tax net should be expanded for uplift of economy and also resolving basic problems of people in the country.

He said that industrial estates should be expanded while problems faced by industries should be resolved for provision of employment opportunities in maximum number and in best of manner to





the issue. Moreover, programmes for public awareness and plantation drives were also conducted by the forum.

The NFEH President Muhammad Naeem

Qureshi said on the occasion that ceremony for 8th CSR Conference and Award under the aegis of National Forum would be held in Islamabad in month of January, 2016,

which would be attended by national-level and international relevant experts, organizations, and members of diplomatic corps rendering services related to philanthropy and social

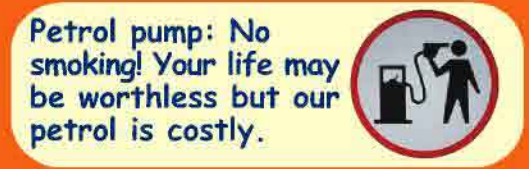
sectors. The training workshop was attended by over 40 delegates from corporate, industrial, and non-governmental organizations and expressed their viewpoint on philosophy, strategies, and proposed projects, which could be implemented upon in the country in relation to subject of CSR.

Those others who spoke at the workshop in-

cluded Ambreen Waheed, General-Manager Corporate Affairs of Pak-Arab Refinery Ltd Shah Saad Hussain, Syed Nusrat Ali, Engineer Nadeem Ashraf, and Khalid Iqbal. The Sindh chief minister's Advisor on Law Barrister Murtaza Wahab Siddiqui at closing ceremony of the workshop conferred certificates to participants of the workshop. ■



Interesting Sign Boards



Anwarullah Khan met Nobel Prize winner Malala Yousufzai

Make- A- Wish Child, Anwarullah Khan, who is suffering from Lung Cancer, met Nobel Prize winner Malala Yousufzai, at her house in Birmingham. Anwarullah had expressed his wish to meet his role model to Make- A -Wish Pakistan, who organized and ensured that this meeting took place. Also present at the meeting between Anwarullah and Malala Yousufzai, were her family, Make- A -Wish Pakistan President Mr. Mirza Ishtiaq Baig and members of Make- A -Wish UK.

It was a lovely afternoon, starting with lunch, exchange of stories, games and laughter which lasted for the better half of the day. Malala and Anwarullah played a game of monopoly after which Malala made coffee herself for all her guests. Anwarullah stated that it was the best day of his life, and seemed to be beaming with joy at finally having met his hero and role model. Malala presented Anwarullah with a signed copy of her book and prayed intently for his good health and a positive and prosperous future. Anwarullah was extremely thankful to Make A Wish Pakistan for making his dreams come true, and stated that if anything, this visit, has made him stronger and more hopeful for the future. ■

FFC sends relief goods to quake victims

Fauji Fertilizer Company Limited, Pakistan's premium fertilizer brand, has successfully concluded its relief program for the affectees of the massive earthquake that struck Pakistan on October 26, 2015.

According to an announcement of the company here on Friday, the earthquake was measured at 7.5 on Richter Scale, which destroyed a total of 103,268 houses with death casualties of rising to 280, while up to 2000 people have been reported injured.

Keeping their trend of playing a positive role in such situation, FFC has once again stepped up to help out the affected people in those regions. With approaching winter season in mind, FFC's relief package for the affectees included 250 family size tents and 10,000 quilts, which will cater for 1650 families in the earthquake regions. The relief convoy reached Dir district on November 12.

Disaster Relief and Rehabilitation of affected people is an essential element of FFC CSR program, which also features Educational Uplift, Healthcare, Environmental Conservation, Poverty Alleviation etc. FFC in 2010-11 had taken a similar initiative by constructing three model villages for flood affectees in Rahim Yar Khan and Ghotki districts, which comprised of 207 new houses.

Head of FFC CSR Operations, Brig Munawar Hayat Khan Niazi (ret'd) reaffirmed company's commitment to the relief and wellbeing of fellow countrymen affected as a result of recent earthquake, it added. ■



Zong has partnered with INFOGISTIC to launch 'CloudClink' an online Electronic Medical Record (EMR) software. Picture shows Babar Bajwa COO Zong and Sajjad Kirmani Founder and CEO CloudClink exchanging documents

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NFEH

National Forum for Environment & Health
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Publicity Channel



National Forum for Environment & Health (NFEH) is organizing the 7th International CSR Summit and Corporate Social Responsibility Awards 2015 at Serena Hotel, Islamabad with the collaboration of SAARC Chamber of Commerce & Industry, Pakistan Centre of Philanthropy and Pakistan Society of Training & Development.

The objective of the event is to provide an innovative platform of interaction and networking, while creating awareness about CSR among the conference delegates. The experts from various Corporate Companies, International NGO's, Academia and International Donor Agencies will also discuss the emerging concepts and issues related to CSR in Pakistan and provide remedies based on practical approaches and implementation techniques. Moreover, NFEH has also planned to stage an exclusive "CSR Gallery" like we did in the previous events. The Corporate Companies and NGO's will showcase their exemplary CSR Activities / Initiatives (local or international) for the promotion of CSR in Pakistan.

This event would indeed provide opportunities for local and global networking for overall success of the individual company's CSR programs in Pakistan and would be beneficial in various ways and means to the Pakistani as well as International Communities associated with CSR programs.

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Message by

Mian Muhammad Nawaz Sharif

Prime Minister
Islamic Republic Of Pakistan

on the eve of 8th International CSR
Summit and Awards 2016



It is indeed heartening to note that the National Forum for Environment & Health (NFEH) is organizing the 8th Corporate Social Responsibility Summit and Awards 2016. Government of Pakistan has always paid priority to Corporate Social Responsibility issues and it is an important item of our manifesto to help the needy people as well. Our government will accelerate programs which will ensure all the necessary things available to all.

NFEH is taking an important step in highlighting and acknowledging the role of such CSR-friendly industries and organizations, whose long term vision translates profitability into responsibility. All the participants are success stories within their own rights, and deserve to be told so that they may inspire others to follow suit.

I appreciate the efforts of NFEH in spreading awareness about the issues related to CSR, and assure it of the full support of the government in addressing issues that have a high stake in our future.

By bringing the government, the corporate sector and civil society together on one platform, to debate the issue and create awareness, it is making an important contribution. I congratulate the award winners and commend their commitment to the cause for a better CSR and wish the organizers and participants of this programme all the best.

Judges Profiles

ISHTIAQ BAIG

Tamgha-e-Imtiaz Leading industrialist and Vice Chairman Baig Group of Companies



Ishtiaq Baig is a leading industrialist and Vice Chairman Baig Group of Companies, operating in Pakistan, UAE and Morocco. As a high profile industrialist and leading exporter, he is the recipient of FPCCI Export Trophy Awards from the last 13 consecutive years from the President and Prime Minister of Pakistan. He accompanied President and Prime Minister of Pakistan as member of their entourage on their official visit to foreign countries. In recognition of his social services and achievements, he was conferred Civil Award Tamgha-e-Imtiaz by the President of Pakistan.

Hon. Consul General of Morocco Ishtiaq Baig is also the Hon Consul General of the Kingdom of Morocco. On commission of the government of the Kingdom of Morocco, The President of Pakistan has appointed him as Hon Consul General of Morocco in Pakistan. He contributed immensely to increase the bilateral trade and investment between Pakistan and Morocco.

Founding President, Make -A- Wish Foundation Pakistan Ishtiaq Baig is actively engaged in social welfare work in Pakistan. He is the Founding President of Make-A-Wish Foundation Pakistan, an affiliate member of Make-A-Wish Foundation Intl USA, the largest wish granting organization in the world serving 47 countries in five continents. Due to his untiring efforts, Make-A-Wish Foundation was introduced in Pakistan. The Foundation is engaged in granting the cherished wishes of children suffering from life threatening illnesses.

Renowned Columnist He is also a renowned Columnist and writes regularly for the largest circulated newspaper of Pakistan, Daily Jang. His columns are very popular among the readers in Pakistan and abroad. Ishtiaq Bag's name is also mentioned in the famous Wikipedia website as a leading columnist of Pakistan. His book "AAJ ICI DUNIYA", compilation of selected articles on national and international current affairs has launched. Mr Ishtiaq Baig is also the Chairman, Federation of Pakistan Chamber of Commerce & Industry (FPCCI) Standing Committee on Textile Industry. He is a well-known name in Pakistan and regularly appears on different television channels for his views on national and international issues. Among his many awards and accolades, he has also the honor of taking part in Gusl-e-Kaaba in 2007 on the invitation of Saudi Government and stayed inside Kaaba for 45 minutes. ■

M. Bashir Malik

Chairman
Bin Qutab
Group



Mr. Muhammad Bashir Malik is Chairman of BIN QUTAB GROUP, which has multi businesses in various countries including Pakistan. The Group is involved in Global Sourcing, Project Logistics, ICI, Consulting and Real Estate. He is based in Dubai and their Pakistan Business Head Quarter is in Lahore. He travels around the World very extensively and has a rich experience of both Commercial as well as Development World. Bin Qutab Group has established BIN QUTAB Foundation and for CSR activity, they have Established 50 bed Mother Child Health and General Hospital in Chakwal. He is Founder and Chairman of the Foundation. Mr. Muhammad Bashir Malik is a former president of Rotary Club of LAHORE model town. He is a Senior Advisor with Pakistan Red Crescent and works very close with the Chairman. He is a Board Member of various Development Organizations And also supports AKHUWAT Pakistan which is an Interest Free Micro Financing organization in Pakistan. Mr. Muhmmad Bashir Malik is an Advisor with National Forum for Health and Environment. ■

Past Glimpses

7th NFEH's International CSR Summit & Awards 2015



Group Photo shows Awards winners of 7th CSR Award along with Federal Minister Engr. Khurram Dastagir Khan



Minister for Commerce Engr. Khurram Dastagir Khan, Asad Umar Vice President PTI, Muhammad Rafiq, Managing Director, Oil & Gas Development Company Ltd.; Ambreen Waheed, Director RBI; Peter Heyward, High Commissioner Australia; Malik Amin Aslam, Dr. Kaiser Waheed, Ali Ashar, Anees Younus, Shah M. Saad Hussain, PARCO, Dr. Song Jong-hwan, Ambassador of the Republic of Korea; Shahbaz Islam, SSGC; M. Naeem Qureshi, Bashir Malik & Engr. Nadeem Ashraf addressing at CSR Summit 2015.



6th NFEH's International CSR Summit & Awards 2014



National Forum for Environment & Health holds 2nd CSR Business Award 2013 on March 28 at local hotel. Award winners from 43 organizations along with Fazal Qadir Sheerani, President FPCCI, Ms. Ruth Pfau, Chairman NFEH Dr. Kaiser Waheed, President NFEH M. Naeem Qureshi, Mahmood Tareen, Ruqiya Naeem, Mirza Ikhtiar Baig are seen in the picture.



Past Glimpses

5th NFEH's International CSR Summit & Awards 2013



Javed Jabbar, Advisor NFEH, Fazal K. Sherani, Ex-President FPCCI, Haroon Agar, Mirza Ishtiaq Balg, Huma Bukhari, Dr. Kaiser Waheed, Dr. Ruth Plau Aman Hussain addressing at CSR Summit

4th NFEH's International CSR Summit & Awards 2012



From L to R: Khalid Khan, Maliha Malik, Bashir Malik, Governor Punjab Latif Khosa, Munawer Baseer, Sonia Kayani and Tariq Cheema are seen during the discussion

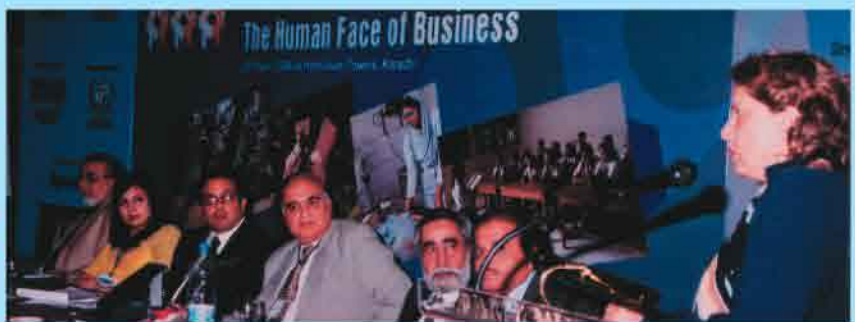
3rd NFEH's International CSR Summit 2009



2nd NFEH's International CSR Summit 2008



1st NFEH's International CSR Summit 2006



Picture Gallery of Previous CSR Seminars

1st Regional Seminar on CSR 2012, Islamabad



2nd Regional Seminar on CSR 2013, Lahore



3rd Regional Seminar on CSR 2015, Islamabad



4th Regional Seminar on CSR 2014, Lahore



5th Regional Seminar on CSR 2014, Karachi



6th Regional Seminar on CSR 2015, Lahore



Naeem Qureshi presenting first copy of CSR Update to Commissioner Karachi Shoib Siddiqui. Ruqiya Naeem, Engr. Nadeem Ashraf, Salahuddin Haider, Fareed Yousuf and Ghulam Mohammad are also seen in the picture



President Make-A-Wish Foundation and Adviser National Forum for Environment & Health (NFEH) hosted a meeting our up forthcoming 8th CSR Summit & Award. Dr. Mirza Ikhtiar Baig, Dr. Kaiser Waheed, Naeem Qureshi, Ruqiya Naeem, Engr. Nadeem Ashraf, Shahbaz Islam, Anis Younus & others are seen in the picture.

NFEH Activities at a Glance



Group Photo of Award winners with Senator Taj Haider at 12th Annual Environment Excellence Awards 2015. NFEH President M. Naeem Qureshi, Chairman Dr. Kasier Waheed, Secretary Youth Affairs Govt of Sindh M. Rashid, Ruqiya Naeem, Shams ul Haq Memon and others also seen

3rd Seminar on Women Health 2014



5th Fire & Safety Convention & Awards 2015



NFEH Awareness Campaigns at a Glance



A group photo of guests & chief guest Fayaz Ali Butt Minister Sports (Sindh), Naeem Qureshi, President NFEH, Mirza Ishtiaq Baig, Ruqiya Naeem, Engr. Nadeem Ashraf, Dr. Shahzad & students.



Celebrataries: Dr. Muzna Ebrahim, Yousuf B. Qureshi, Khalid Anum, Hassan Somro, Dr. Kaiser Waheed, Naeem Qureshi, Afia Salam & Ruqiya Naeem busy with children on environment protection activities at the Children Environment Festival organized by National Forum for Environment & Health (NFEH) held at The Forum, Clifton.



Group Photo Shows Mr. Jan Verduyn, General Manager Karachi Marriott Hotel, President NFEH M. Naeem Qureshi, Ruqiya Naeem, students from different schools and others at Tree Plantation activity organized by NFEH at Frere Hall.



Participants of Beach Cleaning Programme & Students cleaning the beach organized by National Forum for Environment & Health (NFEH) at Seaview

Pictorial Glimpses of NFEH Tree Plantation Campaign Sarsabz o Pursakoon Karachi



Tree plantation campaign "Sarsabz O Pursakoon Karachi in Ramzan Goth, Hawksbay, a local women planting a tree. Commissioner Karachi Shoab A. Siddiqui, Naeem Qureshi, President NFEH, Shahid Saeed, CEO Indus Earth Trust and others are seen.



Tree plantation campaign "Sarsabz O Pursakoon Karachi at KESC Head Office. Junaid Ahmed Deputy Commissioner Karachi is plating trees.



FOTCO organized tree plantation ceremony at Port Qasim Team NFEH attended the ceremony under the campaign of Sarsabz-O-Pursakoon Karachi, organized by National Forum for Environment & Health



The tree plantation drive kicked off ceremony held at mazar-e-quaid. Group Photo shows Chief guest DIG South Police Karachi Dr. Jamil Ahmed, Abdullah Feroz, President NFEH M. Naeem Qureshi, Ruqiya Naeem, Nadeem Ashraf & others are seen.



NFEH in collaboration United Nation Association of Pakistan (UNAP) & Naya Nazimabad holds a plantation ceremony held at Central Police Office. DIG Kamran Raseed, Naeem Qureshi President NFEH, Fouzia Tariq Secretary General UNAP, M. Talha CFO Naya Nazimabad, Ahmer Ali Rizvi, Ruqiya Naeem, Nadeem Ashraf VP-NFEH, Samir Shaikh & others planted trees on this occasion



Tree plantation drive launched in DMC East



Meeting with Commissioner Karachi Shoab Siddiqui on review tree plantation campaign. Naeem Qureshi President National Forum for Environment & Health (NFEH) and Commissioner Office team busy to improve progress for Greener Karachi



Commissioner Karachi Shoab A. Siddiqui, Naeem Qureshi, President NFEH with members of Bohra Community at Tree Plantation Campaign



Adamjee Insurance Company Limited

AICL's corporate responsibility focuses on compliance, ethics and corporate citizenship and maintaining overall sustainability. AICL has worked to cultivate these aspects of its operations through enhancing communication, training and other initiatives.

In order to uphold the highest standards of integrity and transparency, regulations are becoming increasingly complex the world over. Keeping in step with this international inclination, AICL has taken rigorous and extensive steps to develop its capabilities and structures to meet the set standards. Having efficiently achieved a level of compliance more stringently than others, AICL has a competitive edge in the local market. AICL has restated the Compliance Performance Standards which applies to all areas of business and processes. AICL has taken steps in furthering the knowledge and understanding of compliance and ethical obligations through all the levels of its management and personnel. These initiatives include internal awareness campaigns, specific training's in detailed regulatory areas and focused efforts on areas such as conflict of interests.

Environment, health and Safety

AICL continues to focus on providing safe work environment to the employees and is pleased to report zero injury for the year under review. The company is committed to support measures within its sphere of control, leading to reduction in environmental issues which impacts the community.

Being an office based concern, AICL does not have a direct bearing on the environment. Nevertheless, the company is acutely aware of the environmental issues on hand and is committed to reduce those impacts which are within its ability to control.

Committed to Excellence

In an era of intense hectic competition AICL stays afloat with its unwavering commitment to operational and financial discipline in producing unparalleled results, keeping its promises and continually fulfilling its customers' needs. ■



Agha Steel Industries

Agha Steel Industries of Pakistan's leading steel mill located in the vicinity of Port Qasim. Our passion will build the next century of steel. Agha Steel Industries (ASI) craftsmanship-'producing masterpiece steel' - is the biggest motivation that drives us to manufacture high - value products.

The Spirit of the Masterpiece

Pakistan's first EBT (eccentric bottom tapping) Electric Arc Furnace drives our exclusive method of manufacturing, enabling ASI to attain the highest quality standards available in the market. It is different from ordinary bars in its method of manufacturing and consequently in its combination of properties. As part of the chemistry, any rebar necessarily contains two harmful impurities, Sulphur (S) and Phosphorus (P) in varying levels, which reduce the strength of steel in extreme hot and cold conditions. Therefore, lower these values the better. Our masterpiece products guarantee the lowest level of impurities by manufacturing billets though the exclusive Electric Arc Furnace technology route. ■



Crown Group

The Crown Lifan (CRLF) emerged as a top quality brand in Motorcycle Spare Parts which changed the dynamics of automobile industry from origin culture into Brand culture. Company

entered in manufacturing of motorcycle in 2005, and proved as a strong support to its vendor through company policy in terms of fair dealing and timely payments.

Initially, Company started imports from China and introduced reliable Chinese-manufactured spare parts under its brand name CRLF and that ultimately proved as best substitute of Japanese parts. Hence, the brand took fame rapidly which took the company to new heights.

Now, Crown Group deals in 2, 3 and 4 wheelers and turned its focus from import to local manufacturing and supporting vendor industry by marketing their wide range of parts under the top-most recognized brand name CRLF in the aftermarket as well as exporting to Bangladesh, Afghanistan and African countries where group has its operation.

Crown Group's aim is to create job opportunities in Pakistan through promoting local vendors. ■



CSR Award Winners 2016



Engro Corporation

The story of Engro is one that has remained intertwined with the growth of the country. At the heart of our strategy lies the vision to be a leading provider of world class products and services in the emerging & frontier economies in the energy, consumer and agricultural-inputs businesses thereby delivering on our promise of creating value for a multitude of stakeholders.

Currently, Engro's portfolio consists of a varied business portfolio, which include fertilizers, foods, chemical storage & handling, trading, energy and petrochemicals. Fuelled by the vision of becoming the premier Pakistani enterprise with a global reach, passionately pursuing value creation for all stakeholders Engro's investments in agriculture, foods, energy and chemicals are all designed to deploy inclusive business models to pursue an integrated and inclusive growth for all who interact with our businesses. We create positive impact not just in the lives of our stakeholders, but across the entire economy. Integrated in the agricultural sector and reaching out to over 1.5 million farmers, we provide PKR 77 billion of farm inputs and procure PKR 19 billion of farm produce, converting it to consumer food products which provide convenience, hygiene and nutrition to over 12 million consumers each day, every day. Producing low cost electricity from flared gas for millions of Pakistanis, developing indigenous power production from Thar Coal and LNG facilities, we are well placed to help Pakistan overcome the energy crisis. We strongly believe that our pursuit of an inclusive growth model continue to yield meaningful success for all our stakeholders.

Values: At Engro, we support our leadership culture through unique systems and policies which ensure open communication, foster an environment of employee and partner privacy, and guarantee the well-being and safety of our employees. Our core values form the basis of everything we do at Engro; from formal decision making to how we conduct our business to spot awards and recognition. At Engro we never forget what we stand for. Following are our core values:



Health Safety & Environment: We will manage and utilize resources and operations in such a way that the safety and health of our people, neighbors, customers, and visitors is ensured. We believe our safety, health and environmental responsibilities extend beyond protection and enhancement of our own facilities.

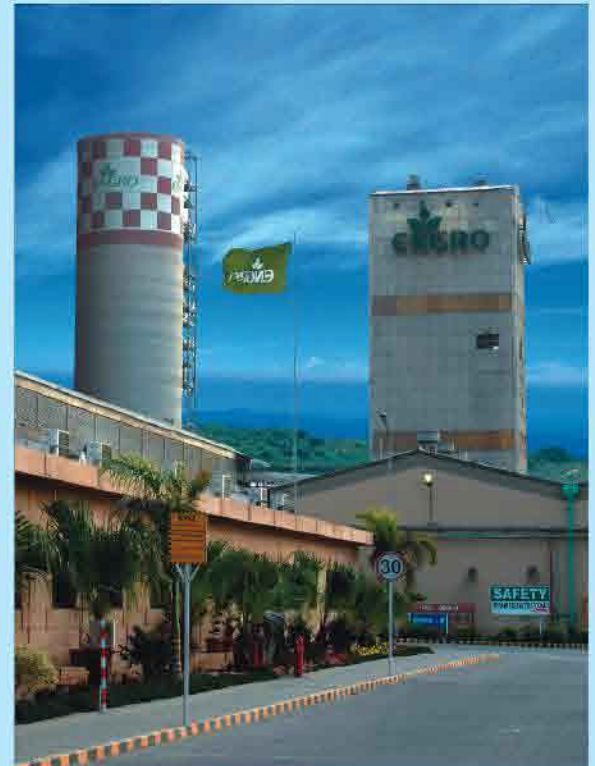
Ethics and Integrity: We do care how results are achieved and will demonstrate honest and ethical behavior in all our activities. Choosing the course of highest integrity is our intent and we will establish and maintain the highest professional and personal standards. A well-founded reputation for scrupulous dealing is itself a priceless asset.

Our People: We strongly believe in the dignity and value of our people. We must consistently treat each other with respect and strive to create an organizational environment in which individuals are fairly treated, encouraged and empowered to contribute, grow and develop themselves and help to develop each other. We do not tolerate any form of harassment or discrimination.

Innovation and Risk Taking: Success requires us to continually strive to produce breakthrough ideas that result in improved solutions and services. We encourage challenges to the status quo and seek organizational environments in which ideas are generated, nurtured and developed. Engro appreciates employees for well thought out risks taken in all realms of business, and for the results achieved due to them, acknowledging the fact that not all risks will result in success.

Community and Society: We believe that a successful business creates much bigger economic impact and value in the community, which dwarfs any philanthropic contribution. Hence, sustainable business development is to be anchored in commitment to engage with key stakeholders in the community and society.

History: Engro is one of Pakistan's most progressive, growth oriented organizations, yet we never forget where we came from. Our history is a part of who we are today. Our diverse range of companies represent our rich legacy of innovation and growth. ■



Ghani

Pakistan's No. 1 Glass Brand

Ghani Glass Limited

Ghani Glass Limited is a company of Ghani Group; a reputed business house of South Asia; based in Pakistan with interests in containers glass and float glass, automobiles manufacturing/marketing and mining for silica sand, coal and rock salt. The group carries Over 50 Years of business experience in the local and International markets, especially in the glass sector. The company features four modern glass plants in Pakistan producing container glass, float glass and value added glass with annual capacity of over 900,000 tons.

Over the past many years, Ghani Glass has earned its repute and has registered its brand as the leader in the container glass industry in the region. Enjoying largest market share, extensive glass containers range in pharmaceutical, food and beverage categories and incessant R&D, innovation and provision of value added glass manufacturing, fulfilling customized demands of local and international customers, Ghani has emerged as a glass supermarket in the region. GGL is bifurcated into two business units or division with details of quality glass products being manufactured and marketed therein, as follows:

Float Glass Division: Clear Glass, Ghani Green Glass, Ghani Brown Glass and Reflective Glass.

Glass Containers Division: Pharmaceutical glass containers (amber and clear), Beverages glass packaging (flint and green) and Food glass packaging (clear).

Containers Glass packaging by GGL is shaped up with comprehensive quality assurance, according to international glass containers manufacturing standards and are in line with all relevant International glass containers manufacturing quality standards. The pharmaceutical glass containers manufacturing plants of Ghani were the first to implement GMP standards (good manufacturing practices) which is the basis requirement of all pharmaceutical companies of the region. All glass containers being manufactured are USP type III and are in strict adherence to internationally renowned manufacturing standards and procedures for safety and environment control.

Float glass manufacturing facility is amongst the pioneer facility of Pakistan. Complete engineering, procurement and construction of the project is done by Ghani and the facility was set up and commissioned in just 14 months, while the commercial production from draw was achieved only in 4 days. GGL's float plant is producing high quality glass in thicknesses from 2 mm to 19 mm as per ASTM standards. Along with production of clear float glass; green, brown and reflective coated variants are also being currently developed and produced. With Ghani's quality, the import of float glass into Pakistan has almost ceased now thus generating a lot of opportunities locally and is a source of earning foreign exchange for the country. Commitment to quality and customer care has enabled the company to achieve dominant market shares in Pakistan with pharmaceutical glass containers share at 86% and foods & beverages glass containers share at 73% and float glass share at 82%. The quality centered approach is evident from the fact that Ghani is fulfilling the glass requirements of over 1,000 satisfied customers globally with regular exports to over 25 countries, globally. ■



Memon Medical Institute Hospital (MMIH)

A Flagship Project of Memon Health & Education Foundation

Memon Medical Institute Hospital (MMIH) is a tertiary care not for profit hospital project with state-of-the-art infrastructure. It is 100% donor funded with the aim to serve people regardless of their caste, creed, color or ability to pay.

MMIH is a healthcare landmark and one of the fastest growing hospitals in the country. Among its prominent services area In-patient & Out-patient facilities, Emergency Department, Pharmacy, Laboratory, Radiology, Magnetic Resonance Imaging (MRI), Daycare Services, Operation Theatres, Intensive Care Unit (ICU), Special Care Unit (SCU), Endoscopy Services, Dialysis, Neonatal Intensive Care Unit (NICU), Lithotripsy, Pulmonary Function Test Unit (PFT), Physiotherapy, Paediatric Intensive Care Unit (PICU), Cardiac Catheterization and Lab Collection Points.

The hospital has its own in-house power generation system which supplies uninterrupted electricity and uses its hot exhaust air to generate 300 tons of chilling power for the central air-conditioning system.

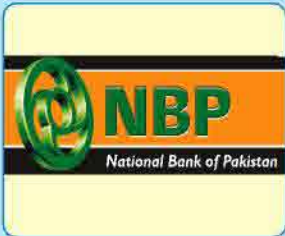
Right from the engineers to the laborers and the top management to the support staff, everyone has worked tirelessly to make MMIH a dream come true. However, this is just the first phase. MMIH has comprehensive expansion plans which include the launch of a Nursing School, Medical College and Research Institute as part of its corporate commitment and this is where further assistance will be required.

The institution has a very strong and independent Patient Welfare Department which is responsible for the management of Zakat and donation funds. The funds are increasing with every passing year which is a sign of the valued donors' trust in the system.

MMIH, in many ways, has become symbolic as an institution that provides relief from suffering. The contribution of donors is a gift and it is with this spirit that it is acknowledged it irrespective of its size. ■



CSR Award Winners 2016



National Bank of Pakistan

National Bank of Pakistan is one of the largest commercial bank operating in Pakistan. It has redefined its role and has moved from a public sector organization into a modern commercial bank. The Bank's services are available to individuals, corporate entities and government. While it continues to act as trustee of public funds and as the agent to the State Bank of Pakistan (in places where SBP does not have presence). It has diversified its business portfolio and is today a major lead player in the debt equity market, corporate investment banking, retail and consumer banking, agricultural financing, treasury services and is showing growing interest in promoting and developing the country's small and medium enterprises and at the same time fulfilling its social responsibilities, as a corporate citizen. In today's competitive business environment, NBP needed to redefine its role and shed the public sector bank image, for a modern commercial bank. It has offloaded 23.2 percent share in the stock market, and while it has not been completely privatized like the other three public sector banks, partial privatization has taken place. It is now listed on the Karachi/Islamabad/Lahore Stock Exchanges. National Bank of Pakistan is today a progressive, efficient, and customer focused institution. It has developed a wide range of consumer products, to enhance business and cater to the different segments of society. Some schemes have been specifically designed for the low to middle income segments of the population. These include NBP Advance Salary, NBP Saiban, NBP Kisan Dost, NBP Cash n Gold. The bank has implemented special credit schemes like small finance for agriculture, business and industries, administrator to Qarz-e-Hasna loans to students, self employment scheme for unemployed persons, public transport scheme. The Bank has expanded its range of products and services to include Shariah Compliant Islamic Banking products. For the promotion of literature, NBP recently initiated the Annual Awards for Excellence in Literature. NBP will confer annual awards to the best books in Urdu and in all prominent regional languages published during the defined period. Patronage from NBP would help creative work in the field of literature. The Bank is also the largest sponsor of sports in Pakistan. It has provided generously to philanthropic causes whenever the need arose. The bank has taken various measures to facilitate overseas Pakistanis to send their remittances in a convenient and efficient manner. In 2002 the Bank signed an agreement with Western Union for expanding the base for documented remittances. More recently it has started Electronic Home Remittances Project. This project introduces technology based system to handle inward remittances efficiently, by ensuring that the Bank's branches keep a track of the remittance received from abroad till its final receipt. Bank has been signing different agreements with other leading players in the remittance field for ensuring that remittance services are available to most of the overseas Pakistanis. ■



Oil & Gas Development Company Ltd

OGDCL, is the leading E&P player in the country, with the largest share of exploration acreage, production and reserves base. During the 50 years since its inception, OGDCL has come a long way and overcome many challenges - from acquiring and sustaining its position as a self-financing entity to making a transition in corporate culture as that of a Public Limited Company listed on all three Stock Exchanges of Pakistan and also internationally, on the London Stock Exchange. To its existing portfolio of 33 concessions, it has recently added 29 new blocks. This takes the overall exploration acreage of the Company from 51,807 sq km to 112,971 sq. km and total number of blocks from 33 to 62. OGDCL, as per its strategic vision has set a target of 35 wells for the year 2014-15 and a total of 239 wells till the FY-2018-19. It has so far drilled a total of 680 wells and made 99 discoveries since inception with a remarkable success ratio of 1:2.8 which is by far, more favorable than the world average of 1:10. OGDCL's performance in the last few years shows an aggressive exploration approach. On the production front, it is contributing 48% and 29% respectively of total country production of oil and gas. OGDCL's net crude oil and gas production averaged at 40,838 barrels per day and 1,152 MMcf per day respectively during the nine months of FY 2013-14. The Company is making all out efforts to develop discovered fields on an expeditious basis in order to further give boost to our production volume growth. It is vigorously working to enhance its contribution of oil and gas to the national grid by expediting completion of on-going development projects on a fast-track basis, which on completion will further enhance its production by 359 MMscfd of gas and 6720 bpd of oil. Company focuses its energies on not only on its core business, i.e. exploration and production but also on meeting stringent HSEQ standards, while operating as a responsible corporate citizen. ■



CSR Award Winners 2016



PARCO-Energy Lifeline for the Nation

PAK-ARAB REFINERY LTD. (PARCO), is a Joint Venture between the Government of Pakistan (60%) and the Emirate of Abu Dhabi (40%), through its Abu Dhabi Petroleum Investment Company L.L.C. (ADPI), a subsidiary group of International Petroleum Investment Company (IPIC).

PARCO's major business activities are: Refining, Transportation, and Marketing of petroleum products.

BPD (representing about 25% of the country's refining capacity), over 2000 kms of cross-country pipeline network (including its JV subsidiary Pak-Arab Pipeline Company Limited (PAPCO) with a strategic storage of over one million tons, and a rapidly expanding retail network of TOTAL PARCO (TPPL) - a joint venture with TOTAL of France.

With the acquisition of Chevron's fuel business in Pakistan, TPPL is now the third largest Oil Marketing Company in the country. PARCO is also marketing nationwide LPG under the brands of Super Gas, Pearl Gas, Super Gas Bulk and fuel oil under the Pearl brand. High quality asphalt is also being marketed as

With continued support of the Emirate of Abu Dhabi and Government of Pakistan, PARCO over the years has been able to implement a number of energy projects that have contributed significantly in enhancing the country's economic growth, saving foreign exchange, transferring technology and providing employment.

technical and financial results, but can also be judged by its other achievements and awards e.g. the company has maintained its AAA and A1+ long and short term credit rating by Pakistan Credit Rating Agency (PACRA) for the seventeenth year running. The company is amongst the first in Pakistan with three simultaneous international certifications: ISO 9001:2008 (Quality Management System), ISO 14001:2004 (Environmental Management System) and OHSAS 18001:2007 (Occupational Health and Safety Management System). PARCO has also received Environment Excellence Awards for the last several years and is rated among the top 10 organizations in Pakistan for outstanding achievement in Environment Management. From producing environment friendly products to efficient, world class facilities and infrastructure, building a competent team, and major social initiatives, PARCO is doing its utmost in Providing Energy with Responsibility. ■



Sui Southern Gas Company Limited

The journey of Pakistan's premier natural gas company from its humble beginnings as Sui Gas Transmission Company to SSGC in its present form is a tryst through intricate paths, tough terrains and inclement weather

conditions. The saga of success started in 1954 when engineers and technicians of Sui Gas Transmission Company pioneered the construction of Asia's first 16 inch diameter, 558 km long gas pipeline from Sui, Balochistan to Karachi.

energy power house, whose committed and courageous team is engaged in transmission and distribution of gas to more than 2.7 million domestic, commercial and industrial customers located in Sindh and Balochistan. A downstream company, SSGC purchases natural gas from more than 30 gas fields, operated by upstream local and multinational exploration and production companies. The Company's transmission and distribution network now stretches across nearly 46,500 kms.

The company's commitment to an unremitting gas supply comes up with an almost instinctive responsibility of providing 24 hour customer service, with speed, alacrity and a smile. The Company has raised the bar of customer service by continuously adding to a fleet of 1199 vans, making itself accessible to customers through customer facilitation centers in Sindh and Balochistan, responding to their complaints through 24/7 call centers.

The Customer Relations' and Surveillance and Monitoring Departments are at the same time waging a taxing war against Unaccounted for Gas that stands in the way of Company's growth and profitability.

The Company runs its own state of the art bill printing facility that prints more than 650 pages per minute. SSGC has also the distinction of being the first Company in Pakistan to implement a web-based GIS.

Considering the widening demand and supply gap in natural gas dynamics, the Company recently acquired an LPG subsidiary in Port Qasim Industrial Area in Karachi as a major step forward towards exploring alternative energy options.

Driven by its concern for improving the quality of life, SSGC regularly invests in corporate social responsibility projects in collaboration with government and non-governmental organizations in the areas of education, health, environment and community development, including provision of relief support in the aftermath of natural catastrophes. The Company has only recently initiated a voluntary drive called 'Hum Qadam' through which the CSR Unit is inviting its employees to volunteer in community services of different nature including student counseling, blood donations, anti-chalking activities, plantation drives and spending quality time with marginalized communities. ■



Mr. Khalid Rahman, Managing Director SSGC along with his team of HUM QADAM and company's CSR collaborative partners

CSR Award Winners 2016



The Searle Company Limited

Searle Pakistan Limited (SPL) was incorporated in Pakistan as a Private Limited Company on October 5, 1965 as a subsidiary of G.D. Searle & Co., U.S.A. In 1966, Searle Pakistan (Private) Limited acquired a small manufacturing facility in S.I.T.E. and production of Aldactone, Lomotil, Diodoquin, Ovulen, Neomycin Sulphate, Probanthine and Hydryllin, etc. started there. Over the years the operation expanded and during 1984 construction of a new factory started. During mid 1986 manufacturing operations of high quality pharmaceutical products commenced at this newly built factory at Plot # F-319, S.I.T.E. Area, Karachi, measuring 5.24 acres.

On 29th April 1993, G.D. Searle & Company as part of its global policy, disinvested its shares in Pakistan. On November 14, 1993, the company was converted into a Public Limited Company

As a further milestone, during 1996 Ministry of Health, Islamabad, also allowed the manufacturing of Antibiotic products in a dedicated area constructed within SPL present manufacturing facility where production of some excellent antibiotic drugs is being carried out.

During 1996 SPL also joined a limited group of Pharmaceutical Companies, which are allowed to manufacture semi-basic active raw material for pharmaceutical preparations in their manufacturing facilities.

Searle's was renamed as The Searle Company Ltd. (TSCL) and its manufacturing facility conforms to the strictest requirements of GMP and employs systems and procedures of the highest standards to provide manufacturing, quality control, warehousing and physical distribution services to the company, medical profession and ultimate users. The plant is being significantly expanded in all areas to cater for its ever expanding manufacturing operations in future.

TSCL is one of the Largest National & Leading Pharmaceutical Companies in Pakistan having two state-of-the art manufacturing facilities in Karachi and Lahore. The manufacturing plants are the most modern in the country. The company has consistently invested heavily in new technologies and state-of-the-art equipment, which has been instrumental in improving plant efficiencies and curtailing manufacturing costs.

TSCL has a fully developed and professional marketing operation divided into four separate business lines. The first line which deals with G.D. Searle, Grunenthal - Germany, Forest Laboratories U.K. Limited, 3M - England, Orion Pharma - Finland, Lisapharma - Italy and SPL's own developed products is headed by Director Marketing, Searle Pharma.

The second line deals with products licensed from Sanofi-Aventis, as well as Menarini and SPL's own developed products and is headed by Director Marketing Searle Pharma Division II. The third line deals with Consumer items and is supervised by Group Brand Manager, Consumer Products. Fourth line deals with export business. International Business Division is headed by Senior Manager International Business. ■



**When you conserve water,
you conserve life!**

Come, Join us to create awarness



United Insurance Company

The UIC (United Insurance Company) is a part of "United International Group" with following sister concern companies:-

1. The United Insurance Company of Pakistan Ltd (UIC), 2. APNA Micro Finance Bank Limited (AMFB), 3. United Tracker System (Pvt.) Ltd (UTS), 4. United International Agro Services Limited (UIA), 5. United Software & Technologies International (Pvt.) Ltd (UTI), 6. United International Farms (UIF), 7. Tawasul

Insurance services LLC Abu Dhabi (Tawasul), 8. Tawasul Risk Management Services (Pvt) Limited (TRS) and 9. UIG Global Services Limited (UK) (UGS) UIC was registered with the department of insurance companies way back in 1959, and the same year got enlisted in Karachi Stock Exchange. The company represents professional insurers known for prudent underwriting in all classes of insurance business. Mainly the company is dealing in Fire, Marine, Motor, Miscellaneous, Engineering and Bonds / Guarantees Insurance Business. The company has a strong network of more than 120 branches all over the country with Head Office in Lahore that enables the company to provide on the spot insurance services to its valued clients.

Below are the highlights of the company's financial position.

i. Authorized Capital = Rs. 2,000,000,000.00, ii. Paid-Up Capital = Rs. 920,000,000.00, iii. Reserves = Rs. 725,022,974.00
Rating: The PACRA (Pakistan Credit Rating Agency) has maintaining IFS rating A+ of the company, which denotes a very strong capacity to meet policyholders and contract obligations. At the same time risk factors are considered modest, and the impact of any adverse business and economic factors is expected to be very limited.

Travel Insurance Policy: The company introduced "Travel Insurance Policy" in the year 2006 for overseas travelers and arranged Reinsurance with M/s: Mapfre Asistencia Madrid Spain with claims assisting company M/s: Gulf Asisst, Bahrain. We are on the list of approved panel of insurers for Schengen Countries

Terrorism: The company feels pleasure to inform its customers that it also provides coverage for Terrorism, as for this purpose the company has made treaty arrangements with Hannover Reinsurance. ■

ABB Power & Automation (Pvt) Limited

ABB is one of the world's leading power and automation technology companies.

We provide solutions for secure, energy-efficient generation, transmission and distribution of electricity, and for increasing productivity in industrial, commercial and utility operations.

We are present throughout the entire renewables value chain, from power generation to transmission, distribution and electric mobility.

Our portfolio ranges from switches and sockets to robots, and from large transformers to control systems that manage entire power networks and factories.

We help our customers meet their challenges with minimum environmental impact. That's why ABB stands for "Power and productivity for a better world"

Who we are - ABB in brief

ABB is a global leader in power and automation technologies. Based in Zurich, Switzerland, the company employs about 140,000 people and operates in approximately 100 countries. The firm's shares are traded on the stock exchanges of Zurich, Stockholm and New York.

The group is particularly proud of its record for innovation - widely recognized through countless awards and scientific accolades. Many of the technologies we take for granted today, from ultra-efficient high-voltage direct current power transmission to a revolutionary approach to ship propulsion, were developed or commercialized by ABB.

Today ABB is the largest supplier of industrial motors and drives, the largest provider of generators to the wind industry and the largest supplier of power grids in the world.



Our businesses

ABB's operations are organized into five global divisions, which in turn are made up of specific business units focused on particular industries and product categories. Power Products

1. Power Products
2. Power Systems
3. Discrete Automation and Motion
4. Low Voltage Products
5. Process Automation

ABB's success has been driven particularly by a strong focus on research and development. Technology plays a key role for ABB. By continuously developing innovative new technologies and improving existing ones, we aim to provide our customers with products and services that help make them more competitive while minimizing environmental impact. ABB's corporate research centers are located in seven countries.

The result has been a long track record of innovation. Many of the technologies that underlie our modern society, from high-voltage DC power transmission to a revolutionary approach to ship propulsion, were developed and commercialized by ABB. Today, ABB stands as the largest supplier of industrial motors and drives, the largest provider of generators to the wind industry, and the largest supplier of power grids worldwide.

ABB in Pakistan with a current team of more than 100 employees was established in 1992 and is a flag bearer of the ABB group having head office in Lahore and branch offices in Karachi and Islamabad. ABB Pakistan is engaged in project, trading and services businesses. ■

Asian Food Industries Limited

Asian Food Industries (AFI) under the brand name Mayfair has brought joy to millions of consumers since 1969. Food Industries Limited was set up with the objective of developing and producing premium quality confectionery & biscuit products. Since its inception, its overriding objective has been to be the leader in quality, consumer safety, innovation and Occupational safety health & environment care.

Corporate Social Responsibility is the continuing commitment by Asian Food Industries to operate ethically and contribute to economic development while improving the quality of life of the workforce and their families as well as of the local community and society at large.

Mayfair is fully committed to provide Superb Quality products to its valued consumers manufactured cost competitively on state of the art technologies

Asian Food Industries actively seek to make a positive impact on society through the products it produces. The company is also committed to make continuous improvements in the management of its environmental impacts and to work towards its longer-term goal of developing a sustainable business.



Companies who make the most progress towards CSR program and sustainable practices have leaders who believe that the right thing to do is good for business.

There are many CSR initiatives taken by Asian Food Industries, based on Business Model Innovation.

Mayfair is also actively pursuing Operational excellence program taking care of areas of Occupational health & Safety and Environmental care. An energy conservation strategy

was formed and implemented since early 2013 in its true spirit that has yielded significant returns in the form of fuel cost and electricity consumption.

Energy conservation initiative has in fact enabled Mayfair to be the contributing partner of National Environmental Excellence program as well as Global environmental sustainability agenda. During last two years the company was able to eliminate around 600 KW active electrical load yielding Tons of Carbon foot print reduction through various Green initiatives. Mayfair is highly committed to deliver best in class products to our valued customers while continuously reducing Environment impact through various Green initiatives and supporting local community to fulfill corporate social responsibility. ■

Abbas Steel Group (Pvt) Limited

Mission Statement: To be the benchmark for excellence in the steel industry.

Our success lies in our dual-focus strategy; top of the line service to our customers and excellence in our operations. Through the combination of our dynamic strategy, the talent of our team and the unbeatable quality of our production processes, we continue to maintain our prevailing position in the industry.

An exceptional mix of quality resource assets and the combination of automated and manual plants allows us versatility in operations, an increased production capacity, and product consistency; all paramount



to success in the steel industry. Abbas Steel Group continues to explore the enormous potential of the steel industry and relating industries. Our extension into iron ore mining, ship breaking, and most recently construction, aims to strengthen our existing network, while allowing us to gain control of our raw materials.

To address these exciting new challenges, we have recently expanded our team, drawing from a range of overseas and local expertise and have also expanded our presence nation-wide by increasing the number of sales centers throughout the country. ■

CSR Award Winners 2016

Avanceon Limited

Avanceon Ltd is the leading provider of industrial automation, process control and systems integration as well as proprietary energy management solutions and support services. The company has a strong market footprint through its offices in Dubai, United Arab Emirates, covering the Middle East, Lahore, Pakistan, covering South East Asia, and Exton, Pennsylvania, covering North America.

Avanceon has been in the automation business for the last 25 years and has transformed into a 360 degree solution provider for automation, energy management, service and maintenance for major blue chip companies. The company is also a certified member of the select group of Control System Integrators Association and is also listed on the Control Engineering Magazine's System Integrator Hall of Fame. Going forward, Avanceon intends to expand its footprint in the Middle East by setting up offices in Qatar and Kingdom of Saudi Arabia.

Avanceon Limited is the holding company of the Avanceon Group. The Avanceon group comprises subsidiary branches with over 200 employees in the United States and the United Arab Emirates in addition to our regional operations with partners in the Kingdom of Saudi Arabia and Qatar.



The company's vision and mantra is its everlasting commitment to always move forward and ensure that it always co-create value with each and every one of our stakeholders by delivering: Tomorrow's Solutions, Today.

Mission of the company is to passionately grow to be the leader of engineered solutions through the inspired development of the company's teams by delivering forthcoming value for its customers.

Values of the company are deeply rooted within Avanceon and act as guide in building value with both the company's internal and external stakeholders. These are the beliefs, which drive the company's conduct and serves as base of its business: Agility, Creativity, Quality, Teamwork, Integrity and Sustainability.

Avanceon provides a wide range of automation solutions with an extensive track record of execution in diverse application environments combined with an understanding of technology trends and industry standards. Over 15 customer segments are served including: Oil and Gas, Infrastructure and Transportation, Fast Moving Goods, Power and Construction Material ■

Bayer Pakistan (Pvt) Limited

Bayer is a research-based, growth-oriented global enterprise with core competencies in the fields of health care, nutrition and high-tech materials. The company's products and services are designed to benefit people and improve their quality of life. At the same time Bayer wants to create value through innovation, growth and improved earning power. In Pakistan, essential businesses are, above all, agriculture and the pharmaceutical industry.

Karachi, Pakistan's largest city and home to more than 15 million people, is the administrative center for Bayer in Pakistan. The local subsidiary, Bayer Pakistan (Pvt.) Ltd is headquartered here.

Bayer CropScience is one of the leading and fastest growing crop protection companies in Pakistan. Bayer CropScience markets blockbuster "blue ocean" products such as Movento in cotton, Atlantis Super in wheat and Nativo in rice. Bayer HealthCare Pakistan focuses on the research, development, marketing and manufacturing of innovative medicines and



new therapeutic approaches, providing solutions for patients all over Pakistan and making a material contribution to medical progress. The research and business activities of Bayer HealthCare Pakistan are concentrated on six strategic business units: Women's HealthCare, Family Planning, Specialty Care, General Medicine, Radiology and Intervention and, New Team.

Bayer considers sustainable development to be the central model for companies in the 21st century. As a result, Bayer is committed to structuring its business processes in such a way that they meet the economic, ecological and social needs of society without compromising on development opportunities for future generations.

The Bayer Group believes that its technical and commercial expertise entails a duty to contribute to sustainable development.

Main Areas of Corporate Social Responsibility Activities in Pakistan are Education, Emergency Response and Environment. ■

Berger Paint Company

Berger was established two centuries ago and now it has grown to become one of the world's largest paints manufacturers. In Pakistan, history of Berger is as old as history of country itself. Berger started its operations in Pakistan in 1950 and was the first organized Paint Company to offer premium products through import from the United Kingdom.

Berger Paints became a public limited company in 1974. In 2006, Berger established state of the art manufacturing facility in Lahore. This plant provided Berger an edge over its competitors through enhanced production and enabled it to meet the growing demands of its valued customers across Pakistan. Berger Paints' head office is located in Lahore.

Consistent quality has always been Berger's trait. This has been the driving force in making it the leading brand name backed by premium quality across Pakistan. Berger has the most comprehensive product range for various paint market segments at different price points. It has earned the admiration and trust of customers by virtue of its superior technology, product quality and a very high level of customized services.

Berger's comprehensive products range is divided in these business



lines: Decorative Business, Road Safety, Automotive Business, Government & Marine, General Industry, Construction Chemicals, Powder Coatings, Printing Inks, Protective Coatings, Adhesives, and Vehicle Refinishes

Berger Paints has been a leader in innovation and customer care in the paint industry. To further strengthen its bond with customers and to facilitate them, Berger has inaugurated its color centre by the name of Berger Color Vogue near Lalik Chowk, T-block, DHA Lahore. It's an inspirational centre which opens a new world of imagination for anyone who walks in and can find their dream room. Berger Color Vogue provides these services under one roof: inspirational area which includes a concept of your dream home, paint & textured finishes panel display, color bank facility which makes unlimited interior and exterior colors, excellent customer care, color advisory and color consultancy.

CSR: Berger is actively involved in CSR activities ensuring services towards community programs which include support for under privileged and special children's, NGO's and other activities which are focused on environment, education and health & safety. ■

Fatima Fertilizer Company

Fatima Fertilizer Company Limited (FFCL) is the first and the only green field project which has materialized under the 2001 Fertilizer Policy of the Government of Pakistan, aiming to encourage investors in this field, in view of growing demand of fertilizer in the country.

FFCL was incorporated on Dec 24, 2003 as a joint venture between two major business groups in Pakistan namely Fatima Group and Arif Habib Group. The complex came into production in March 2010. The Company also listed at all stock exchanges of Pakistan through a public offering (IPO) in 2010. The vision of the Fatima is to become a world-class manufacturer of fertilizer and ancillary products, with a focus on safety, quality, environment and positive contribution to national economic growth and development. The mission of FFCL is to become the preferred fertilizer company for farmers, business associates and suppliers by providing quality products and services. To provide employees with an exciting, enabling and supportive environment to excel in, be innovative, entrepreneurial in an ethical and safe working place based on meritocracy and equal opportunity. The Complex, during its construction phase engaged over 4,000 engineers and technicians from Pakistan, China, USA, Japan and Europe. The complex is a fully integrated production facility, capable of producing two intermediate products, i.e., Ammonia and Nitric Acid and



four final products which are Urea, Calcium Ammonium Nitrate (CAN), Nitro Phosphate (NP) and Nitrogen Phosphorous Potassium (NPK) at Sadiqabad, Rahim Yar Khan.

CSR: Fatima Fertilizer Company Limited recognizes that the company must integrate its business values and operations to meet the expectations of Communities and other relevant stakeholders in the country. These stakeholders

include customers, employees, investors, suppliers, and the environment. FFL CSR main concept is "Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime" The company recognizes that its social, economic and environmental responsibilities to communities are integral to its business.

The aim of the company is to develop a progressive and need based CSR support system with aim to contribute in Education, Health and national calamities (Flood disaster etc) fields, to support in general the nation building and in particular the needy community in close proximity of FFL site. Fatima CSR committee has been playing very vital and effective role by supporting local community with infrastructure development, vocational training institute, welfare dispensary, adoption of Govt schools and welfare programmes. Fatima has spent around half a billion rupees on account of CSR activities in Pakistan. ■

Fauji Fertilizer Bin Qasim Ltd

Fauji Fertilizer Bin Qasim Limited (FFBL) is state of the art manufacturing facility with advanced Distributed Control System for safe and efficient operations thus making significant contribution towards agricultural growth of the country.

For FFBL the facilitation to surrounding communities and empowering the people is the real meaning of social responsibility and this is achieved by its recognized CSR activities through partnership with the NGO Human Development Foundation (HDF).

FFBL has got recognition as a socially responsible corporate entity since June 2010. The Company started its CSR activities with budget of Rs 39.9 million and keeping in view the encouraging output the budget for CSR was enhanced to Rs 49.1 million as planned CSR activities spanning five years.

An Elementary and Secondary School for girls (from grade 6th to 8th Grade) was established in a rented building in 2011 in project area for doing CSR activities by FFBL in Bin Qasim suburban town of Karachi. In



2014, construction of new school building was completed on a purchased plot in the same vicinity. The school was also upgraded till 10th grade with computer and science labs. In addition, Vocational training centre has been established for women along with computer training classes. Presently 84 local girls are enrolled and five teachers have been employed for the purpose with special emphasis on female and adult literacy.

Community Health centre was initiated in February 2011 covering the preventive and primary health care services. A community health centre (CHC) has also been established in the project area constituting one male and one female medical doctor and with necessary para-medical staff treating 70 to 80 patients per day. Moreover, a clinical laboratory has also been established to carry out baseline investigations.

Water Purification Plants were established in areas where subsoil water was brackish. Four water filtration plants have also been installed till year 2015, which are in service at Goth Natho Khoso, Goth Haji Jungi Khan, and other such faraway rural settlements. ■

Fauji Cement Company Limited

A longtime leader in the cement manufacturing industry, Fauji Cement Company, headquartered in Rawalpindi, operates cement plants at Jhang Bahtar, Tehsil Fateh Jang, District Attock in the province of Punjab. The Company has a strong and longstanding tradition of service, reliability, and quality that reaches back more than 15 years. Sponsored by Fauji Foundation the Company was incorporated in Rawalpindi in 1992.

Fauji Cement is operating two lines of Cement Plants, one each from FLS Denmark & POLYSIUS Germany. The plants are well renowned for their high efficiencies, best quality production and are well maintained with annual total production capacity of 3.3 million tons of cement. FAUJI Cement enjoys the reputation of being the Best Quality Cement in the Country and is preferred in the construction of Mega Projects like Dams, Bridges, Highways & Motorways, Commercial & Industrial complexes, Residential Housing Societies, and a myriad of other structures needing speedy strengthening bond, fundamental to Pakistan's economic vitality and quality of life.

The company strongly feels obliged to payback a portion of its profits



to the community in which it operates to generate economic benefits. With the same commitment, FCCL continuously strives for betterment of community especially the local community.

Recently, FCCL has initiated a Waste Heat Recovery Power Plant which will generate power from the heat emitted into atmosphere from its Cement manufacturing Operations. The project will not only support national power requirement

but will also be a value addition for sustainable environment.

FAUJI Cement Management has a clear vision for its social responsibility towards the society in which it operates. With the same concept FAUJI Technical Training Institute is established in District Attock in order to equip next generation with technical skills, a key to long term economical development of any nation.

FCCL is continuously striving to achieve international standards by aligning CSR with its business objectives and ensuring quality interventions when it comes to CSR. These sectors have been made part of the CSR Programme of the company: Education, Health care, environment, sports, natural resources conservation, and municipal waste management. ■

CSR Award Winners 2016

Ghani Engineering System

Ghani Engineering System is engaged in the manufacturing of engineering equipment and is specialist in manufacturing of communication polls accessories. GES is well equipped with latest machinery. Most important the management and technical staffs are quality driven people with extensive experience in the field of engineering. GES offers a variety of Tower accessories. We manufactures of Antenna Mount in different

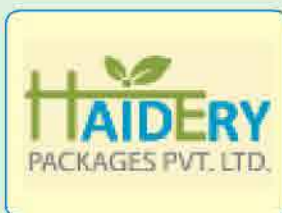


sizes, Antenna Fixture, Safety Climbing Ladder, Wave Guide anchor Bolts, Guy Vires and Grounding accessories. Also we offer the fasteners like bolts and nuts, U-Bolts, J-Bolts and tower Erection etc.

All tower accessories and Hardware are hot dip Galvanized. Galvanization and all hardware offer meets ASTM standard. ■

Haidery Packages (Pvt) Limited

Haidery Packages Pvt Ltd was incorporated in year 2012, with the aim to provide one stop solution to all kinds of packaging needs. We have been achieving a consistent and healthy growth. The company maintains competitiveness by offering quality product, competitive pricing and timely delivery coupled with exceptional customer services. The company's ultimate objective is to establish long-term relationship with its business partners as it believes that customers' satisfaction is the only platform for the company's growth.



Haidery Packages is a leading manufacturer of Eco-Green, Biodegradable & Reusable Bags. The company specializes in PP (polypropylene) non-woven (light, medium and heavy), PP woven, jute, polyester, canvas, cotton type etc. with or without handles. The company can customize the bags to specific needs, colors, designs and logos.

The company manufactures products to meet specifications of its customers with short delivery times. Haidery Packages has a well-designed optimized supply chain that can be tailored needs of the brands, bulk buyers and wholesalers in all over the world.

The company brings its customers a selection of fine reusable bag products making such bags through alternative and earth-friendly means.

The company aims to become a preferred one stop solution for all packaging needs.

Mission of the company is to ensure customer satisfaction by

establishment of good relationships with customers through competitive pricing, consistent quality, timely delivery and superior customer service.

The company under its motto strives to deliver outstanding quality of work through a dedicated team of professionals using innovative Ideas and flexible working methods. The company's management always keeps in mind the trust and mutual respect required by its clients in all

aspects of business and ensures the same by high levels of integrity.

In order to assist the Eco Green bags of the business world the Haidery Packages Pvt Ltd focuses its interest in providing the best technological and service oriented solutions. The main aim for this concern is to make its presence felt in entire business world ranging from big corporate to small-scale industries, and to automate their process through the company's sophisticated systems and solutions that are: proven, scalable, interoperable, innovative, customized to individual power needs and requirements.

Strategy of the company is to be part of the growth of eco-friendly bags, based on customer satisfaction, innovation and effective use of technology. To achieve this, the company recruits the best people.

Haidery Packages Pvt Ltd is ISO 9001:2008, ISO 14001:2004 and ISO 18001:2007 certified company, uses the quality control systems in all stages of production. ■

Javedan Corporation

Javedan Corporation Limited (JCL) owns land measuring over 1300 acres at Manghopir, near SITE, North Nazimabad, in North Karachi and in New Karachi. The Arif Habib Group has a significant stake in the project and is developing a housing scheme, Naya Nazimabad, on this land.

The project will accommodate the housing demand of the middle income group and is an endeavour not only to alleviate the housing problem of the country but also to provide a quality lifestyle for the targeted population group. At its completion, the project will be able to provide amenities like road network, hospital, mosque, school, commercial area, fitness centre, park and other utilities. The project is envisioned as the largest private sector development initiative in Karachi. Upon completion, it would have up to 30,000 homes accommodating a population of over 100,000 people. After the successful sale of housing units and plots in Naya Nazimabad in 2011, JCL will launch the second phase and will offer housing units and plots to the public in Financial year 2015.

The Company wishes to forge ahead, experiments with new ideas and challenge new frontiers. It will endeavor to achieve excellence in all its undertaking and intends to provide customer satisfaction by being efficient and competitive. The company aims to become a profitable organization and exceeds the expectations of customers and stakeholders by producing and marketing high quality products at competitive prices through concentration on quality, business value and fair play. It also tries to develop and promote the best use of human talent in a safe environment, as an equal opportunity employer while using advance technology for efficient and cost effective operations. The company actively participates in various initiatives as part of its social and corporate



responsibility. Being a conscious member of the corporate community, the company contributes generously to various social and charitable activities including health and education sectors. In this regard, the company has been working with many reputable organizations and NGOs in Pakistan. Some of social community initiatives are as follows: The most prominent among all the events was Pakistan Day Celebrations on 23 March 2014. The event was started with

Flag Raising Ceremony followed by National Anthem and Dua for the prosperity and Peace in the country. JCL has always been supporting sports and healthy activities. JCL sponsored sports festival organized by Jinnah University for women and also supported 28 National Women Hockey Championship conducted by Pakistan Hockey Federation. JCL organized Peace Cup Cricket tournament at Naya Nazimabad lawai cricket stadium which was live telecasted on GEO super.

JCL has remained at the forefront to support education in the country. Shaukhat Khanum Cancer Hospital organized a Family Festival, a fund raiser event for the development of another cancer hospital. JCL not only supported this event as Gold Sponsor but also motivated its customers to join hands and support this noble cause. ■

Without a sense of caring there can be no sense of community

**To get daily updates about Environment & CSR visit:
www.nfeh.org.pk**

Kohinoor Maple Leaf Cement

Maple Leaf Cement is a part of Kohinoor Maple Leaf Group (KMLG). KMLG comprises of two listed public limited companies i.e. Kohinoor Textile Mills Limited (KTML) and Maple Leaf Cement Factory Limited (MLCF). MLCF is subsidiary company of KTML. The Group companies are ranked amongst the top companies in the cement and textile sectors.

MLCF is one of the pioneers of cement industry in Pakistan. Providing quality cement and ultimately customer satisfaction is our business model. The Company owns and operates two production lines for grey and one production line for white cement. The plants are located at Daudkhel District Mianwali. Total annual clinker capacity of the Company is recorded at 3.36 million tons. The Company supplies its products in local market and exports as well in African, Gulf and other Asian countries. The Company is fully complying with all applicable environmental, labor, corporate and other relevant laws.



KTML production facilities at Raiwind comprise 156,528 ring spindles producing a wide range of yarn count and 204 looms weaving a wide range of greige fabrics. Processing facilities at Rawalpindi of dyeing, printing and stitching fabrics for home textile. The Company is fully complying with all applicable environmental, labor, corporate and other relevant legal laws.

We embrace responsibility for the company's actions and encourage a positive impact through Corporate Social Responsibility (CSR) initiatives in the environment sector. We engage all employees, communities, members of the public, and all relevant stakeholders.

We believe and implement the following mottos: We build our people and our people build our company for national contribution. Education for all. High morale for employees and their families. Trainings of employees at all levels, technical as well as managerial. Contribution to Environment and Community ■

K-Electric Limited

K-Electric, formerly known as Karachi Electric Supply Company Limited and commonly referred to as KE is a Pakistani vertically integrated electric company involved in generating, transmitting and distributing power to over 2.5 million customers in Karachi and in the nearby towns of Dhabeji and Gharo in Sindh and Hub, Uthal, Vinder and Bela in Balochistan. It employs over 10,242 people and covers 6,500 square kilometers with industrial, commercial, agricultural and residential areas falling under its network. K-Electric was incorporated on September 13, 1913, under the now repealed Indian Companies Act, 1882 (currently Companies Ordinance, 1984). In 1952, the Government of Pakistan took control of the Company by acquiring majority shareholding of KESC. In 2005, the Government privatized KESC. In 2009, The Abraaj Capital, a leading private equity firm based in Dubai, bought the power utility for a significant equity stake in the company.

The management of KE is run by a management team headed by Mr. Tabish Gauhar, who took over as the Chairman Board of Directors effective February 2013 and Mr. Tayyab Tareen as the Chief Executive Officer, who has been associated with the company since 2009 having served as the



Chief Financial Officer and Chief Strategy Officer.

Over the last few years, the company demonstrated a strong ability to bring about a sustainable change. It has pursued a path of visible growth and transformation which has placed it amongst the most dynamic institutions not only in Pakistan but also in the region. K-Electric has its own generation capacity of 1,652 MW, inclusive of 450 MW that has been added owing to the initiatives of the new management and the company inaugurated an additional 560 MW project in 2012. In addition to their own generation, K-Electric has power purchase agreements with IPPs of 220 MW, with WAPDA / NTDC of 650 MW and with KANUPP of 60 MW respectively.

VISION

To restore and maintain pride in KE, Karachi and Pakistan.

MISSION

Brightening lives by building the capacity to deliver uninterrupted, safe and affordable power to Karachiites. ■

Lucky Cement Limited

Lucky Cement Limited (LCL) is Pakistan's largest producer and leading exporter of quality cement with the production capacity of 7.75 million tons per annum. The Company is listed on Karachi, Lahore, Islamabad and London Stock Exchanges.

Over the years, the Company has grown substantially and is expanding its business operations with production facilities at strategic locations in Karachi to cater to the southern regions and Pezu, Khyber Pakhtunkhwa to furnish the northern areas of the country. Lucky Cement has a network of over 200 dealers which enables it to dominate the local market. Lucky Cement is also first Pakistani company to export sizeable quantities of loose cement and is the only cement manufacturer to have its own loading and storage terminal at Karachi Port. Lucky Cement is also the only multinational Pakistani cement company, with manufacturing operations in DR Congo and Iraq.

Lucky Cement has an edge over its competitors for being the only company with an effective and state-of-the-art setup for bulk transportation and is catering to more than one-third of the total exports from the country. Lucky Cement produces Ordinary Portland Cement, Sulphate Resistant Cement and Clinker and sells both bagged and loose cement. It is also the largest exporter of Ordinary Portland Cement from Pakistan.



Lucky Cement, pioneering innovation, has invested in a number of pro-environment projects at its plants including waste-heat-recovery plant, tyre-derived-fuel plant (TDF) and refused-derived-fuel to further enhance its green operations. LCL has also joined hands with Government of Pakistan to support President's Forestation Program and plans to plant trees all over the country; specifically, near its plant vicinity. Lucky Cement is always committed to its social and

environmental responsibilities and actively participates in community welfare and awareness programs. Lucky Cement strongly supports the causes that lead to an improved and informed society and regularly contributes its share in uplifting health and educational standards of the society at large.

Lucky Cement is an ISO 9001:2008 and 14001:2004 certified company and possesses many other international certifications including: Bureau of Indian Standards, Sri Lankan Standard Institute, Standards Organization of Nigeria, Kenya Bureau of Standards, South African Bureau of Standards. Lucky cement is also privileged to have many awards endorsing its excellence. LCL has been winning the Export Trophy for highest exports from KPK Chamber of Commerce, Brands of the Year award and Annual Environment Excellence Award consistently from the past many years. ■

CSR Award Winners 2016

Mughal Iron & Steel Industries Ltd.

The forefathers of the current managers of the company ventured in to the steel business in 1950 under the title of "Mughal Traders". The entity then imported Iron and steel products for local consumption.



WHO WE ARE:

With a history of over 50 years of excellence to its credit, Mughal Iron & Steel Industries Limited ("MISIL") is one of the leading companies of Pakistan in the iron and steel sector. The company was launched in the early 1950s in the form of a proprietorship firm with a purpose to uplift trade, contribute to national economy and ensure industrial growth of the country. In the turmoil that surrounded the newly independent country, the sponsors of the company came up with a strong vision and devoted themselves entirely to trade and industry. Their dedication was truly appreciated by the commendable clientele the company cultivated.

OUR BUSINESS:

The Company has been engaged in multidimensional activities from making billets of Mild Steel, Spring Steel, Deformed bar, Re-bar, Cold Twisted Rebar and a huge range of Sections such as I.Beams, L.Sections, C.Section, H.Beam, T.Bar etc. in the downstream industry.

Over the years Mughal Steel has emerged as a thriving progressive steel enterprise due to its ability to transform itself rapidly to meet the challenges of a highly competitive global economy. Constant modernization, introduction of state-of-the-art technology and being manned by the highly efficient and dynamic team of employees, these all distinguished factors have enabled the Company to stay ahead in the industry and successfully meet the expectations of all customers.

With company getting prosperous, it has ventured fully into arena of CSR with many programmes being rolled out for socio-economic uplift of dwellers of downtrodden communities. Such initiatives specifically address health, education, and other similar basic needs of such impoverished localities ■

National Foods Limited (NFL)

National Foods embarked on its journey in 1970 as a Spice company with a revolutionary product that popularized the concept of having clean, healthy, packaged food. National foods' initiatives were to make hygienic food, reduce time spent in the kitchens, foster health and contribute towards a positive and a more rewarding lifestyle.



The Company envisions being a Rs. 50 billion food company by the year 2020 in the convenience food segment by launching products and services in the domestic and international markets that enhance lifestyle and create value for our customers through management excellence at all levels.

National Foods sets high standards of performance and ethical behavior that they apply and advocate strongly. NFL sets its daily course of action by living to its core values of passion, people-centric approach, customer focus, leadership, teamwork, ethics, excellence in execution and accountability.

National Foods Limited is Pakistan's leading multi category Food Company with over 250 different products in 12 categories. NFL holds

ISO 9001, ISO22000 and HACCP certifications along with SAP business technology to drive its strong commitment to quality and management excellence.

established itself as a multinational foods company with an independent subsidiary, National Foods DMCC, in 2013, catering to the Middle Eastern market in Dubai. This structure was further expanded with two more subsidiaries in Canada, (National Epicure Limited) and United Kingdom, (National Foods Pakistan UK Limited) catering to the North American and European markets respectively.

Committed to the concept of sustainability and in creating a positive change in the community NFL operates in, major contributions are made through the following four focus areas:

(i) Improving health and nutrition among people (ii) increasing access to and quality of education (iii) empowering women (iv) engaging in community development. The Company believes in giving back to its people and generations to come, by creating and supporting healthy and rewarding lifestyles. ■

NOVAMED Pharmaceuticals (Pvt) Limited

This handbook outlines the NovaMed management philosophy, employment practices, and policies, as well as the benefits provided to employees and the conduct expected from the employees. No employee handbook can answer every question, nor would management want to restrict the normal question and answer interchange among employer and employees. The management hopes this handbook will help employees feel comfortable with the Company. The management asks that all employees read this handbook carefully and refer to it whenever question arises.

NovaMed policies, benefits and rules, as explained in this handbook, may be changed, from time to time as business, legislation and economic conditions dictate. NovaMed management and Board of Directors, at their option, may change, delete, suspend or discontinue any part or parts of the policies in this handbook at any time without prior notice. Any such action shall apply to existing as well as future employees with continued employment being the consideration between the employer and employee. No one other than the NovaMed management and Board of Directors, in writing, may alter or modify any of the policies in this handbook. No statement or promise by a supervisor, manager, or department head may be interpreted as a change in policy nor will it



constitute an agreement with an employee. It must be understood by all the employees that the final interpretation of these rules is discretion of the Board of Directors.

Should any provision in this employee handbook be found to be unenforceable and invalid, such finding does not invalidate the entire handbook, but only the subject provision. ■



CSR Award Winners 2016

Packages Limited

Established in 1956 as a joint venture between the Ali group of Pakistan and Akerlund & Rausing of Sweden, Packages limited provides finest packaging solutions for exceptional value of businesses and customers. It is located at Shakra-e-Roomi, P.O. Amer Sidhu 54760 Lahore, Pakistan. Being the head office, it has been operating from this premise for more than 55 years now. Geographically, Packages is located in central south region of Lahore. Its premises host four business units' i.e. flexible packaging and printing line, carton packaging and printing line, tissue manufacturing and printing line, and mechanical fabrication and roll cover. Additionally Workshops, HVAC department, Service unit, Offices and Stores are also a part of its vicinity.

Measurement and control are at the heart of instituting sustainable practices. We at Packages Limited, not only collect and collate information, but are also transparent with all our stakeholders. We are continuously learning and adapting good practices from our customers and other



stakeholders. The Packages team is fully committed to maintain the same balance in the future.

To be a leader in the markets we serve by providing quality products and superior service to our customers, while learning from their feed back to set even higher standards for our product. To be a company that continuously enhances its superior technological competence to provide innovative solutions to customer needs.

To be a company that attracts and retains outstanding people by creating a culture that fosters openness and innovation, promotes individual growth, and rewards initiative and performance.

To be a company which combines its people, technology, management systems, and market opportunities to achieve profitable growth while providing fair returns to its investors. To be a company that endeavors to set the highest standards in corporate ethics is serving the society. ■

Pakistan Tobacco Company Limited

Pakistan Tobacco Company Limited is part of British American Tobacco, the world's most international tobacco group, with brands sold in 180 markets around the world.

Our operations in Pakistan began in 1947, making us one of Pakistan's first foreign investments. We produce high quality tobacco products to meet the diverse preferences of millions of consumers, and we work in all areas of the business from crop to consumer.

Our company is committed to providing consumers with excellent products and to demonstrating that we are meeting our commercial goals in the manner expected of a responsible tobacco group in the 21st century.

Our business

'As a forward looking tobacco company, we are known for our responsible business conduct and practices. We are one of the country's largest excise revenue generators and have played a significant role in the development of Pakistan's industrial sector'

Operating responsibly

'As a business that operates in a controversial industry, we have an increased impetus to demonstrate to our stakeholders that we run our business in a sustainable manner' Asim Imdad Ali, Area Head of CORA

Corporate social responsibility

At Pakistan Tobacco Company we aim to demonstrate responsible corporate conduct across all aspects of our operations.

We abide by this philosophy each step of the way: from appropriate marketing and consumer information to supporting sensible tobacco regulation; from respecting workplace human rights and reducing our environmental impact to contributing to local communities. We seek to work continuously to engage with our stakeholders, to balance their views and to align our business decision-making with the reasonable societal expectations of a modern tobacco company.

We recognize that Corporate Social Responsibility (CSR) presents particular challenges for a tobacco company. Tobacco products pose real risks to health and raise important questions about how best to define responsible product stewardship. We, therefore, believe that for our business, the only meaningful approach to CSR is one based squarely on our products, on the issues around them and on ways of responding to the sometimes strongly held views of our stakeholders.

We also hope that more corporations include CSR in their strategic planning processes and understand that their businesses provoke a social cost which has to be balanced by keeping in mind the interests of all the stakeholders and communities involved.

Environment, health and safety management



Environment, health and safety are paramount at Pakistan Tobacco Company

Almost everything we handle - tobacco, paper, board - is grown in the natural environment, so it makes good economic and environmental sense for us to make sure our use of raw materials is completely sustainable.

We believe good environmental practice is good business practice. Businesses can enhance efficiency through environmentally sound technology, optimising products and processes and conserving energy and natural resources. We monitor, measure and report our progress against targets and aim at continuously improving our performance.

We seek to control and reduce our impact via the '3 Rs' principle: Reduce, Recover, Recycle. Our programmes cover energy conservation, water, air and soil protection, afforestation, minimising waste and minimising the use of natural resources, agrochemicals and raw materials. Important aspects include reducing water and energy consumption and CO2 equivalent and managing our impact on biodiversity.

Our EHS programme ensures a safe work place for our employees, contributing to improvements in environment with a focus on minimising natural resource depletion through various initiatives such as, reduction of energy usage, water use and discharge management, waste reduction, waste recycle and controlled air emissions. We are very proud to say that all our discharges to the environment are well within the National Environmental Quality Standards (NEQS) limits set by the Government of Pakistan. ■



CSR Award Winners 2016

Pakistan Oilfields Limited (POL)

The company maintains a leadership position in the industry; being the first Pakistani Exploration and Production Company it has developed effective policies and procedures over the period in all areas of its activity.

We at POL believe that wherever we work we are an integral part of a community. Investing in the communities in which we operate is not just a demand but it is a philosophy that we buy into.

responsible corporate citizen having clear corporate values, recognizing the interest of the other citizens and communities, while also being transparent and following best corporate governance practices. The Company takes a broader view of its role in the society and therefore realizes the importance of socio-economic development, ethics, safety, health and environmental management.

POL believes that to be successful as a company it must act responsibly and with integrity in all areas of its activities. POL is committed to its business operations being conducted in a manner that is consistent with relevant good practice in relation to social responsibility.

It is the responsibility of everyone working within the company to



ensure that wherever we operate:

We will work within the standards in our Code of Ethics to ensure that all our business practices are conducted with integrity.

We will treat our employees fairly, complying with the Fundamental Principles and Rights at Work and providing a rewarding environment in which our employees are engaged and developed.

We will minimize any negative impact on the environment that might be associated with our operations or our products, searching out new ways to conserve natural resources and also we will be innovative to improve our products and processes.

We will be a good neighbor. Not just keeping our own house in order but also reaching out to support aid and relate to those in our neighborhood. In particular we will focus on providing educational and academic support and engaging in projects that will benefit our local communities. Compliance with the CSR policy of the company, as endorsed by the company's Board, will be continuously monitored and subject to review by the Board. ■

Patel Hospital - A project of Patel Foundation

Vision & Mission

To be an institute of international repute in the field of healthcare provision, teaching, training and research.

To provide quality healthcare to all at affordable cost and serve the non-affording masses through Patel Welfare Programme.

Aim: To serve ailing humanity irrespective of cast, creed, color, religion or economic status.

Values

- o Compassionate care
- o Ethical approach
- o Philanthropic approach
- o Quality care

Patel Hospital was a dream of our patrons, (Late) Mr. Abdul Ghaffar Abdul Rehman alias Mittho Patel and his wife, (Late) Mrs. Zubeda Abdul Ghaffar, who were renowned social worker and philanthropist of Bantava Memon Community. They wished for a well-reputed Hospital that could attract people from all walks of life. It took around 25 years before their dream turned into reality.

Patel Hospital is a not-for-profit organization established to provide State-of-the-Art modern medical & surgical facilities to affording and



non-affording patients. The hospital is located in the heart of Karachi in Block-4 of Gulshan-e-Iqbal, just half-an-hour's drive from Karachi International Airport.

200 bedded Patel Hospital offers a complete range of inpatient and outpatient care through advanced equipment and a team of highly skilled, qualified and dedicated people who share its mission and values.

successfully heading in providing services of curative, restorative and preventive character of highest quality possible to all segments of society regardless of race, caste, creed, color and economic status. The beneficiaries do not only include the local population of Karachi but the comprehensive health care facilities imbibe all sort of patients from interior Sindh, Balochistan, Khyber Pakhtunkhwa (KPK) and Punjab provinces.

Patel Hospital has successfully achieved the status of a teaching and tertiary healthcare hospital. It has been accredited with Pakistan Medical & Dental Council and College of Physicians & Surgeons Pakistan for post-graduate training. Patel Institute of Nursing & Allied Health Science is affiliated with Pakistan Nursing Council for General Nursing Diploma and Sindh Medical Faculty for Technician Certification Courses in different specialties. ■

PIERLITE Pakistan

We, PIERLITE established during the 1950's and today PIERLITE is positioned as a market leader in Australia for the Design, manufacture and distribution of architectural and industrial commercial lighting system.

Our Extensive lighting product range covers Lamps, LED Lighting, Commercial Lighting, Downlights, Residential Lighting, Industrial Lighting, Architectural Light, Roadway, Adverse, Flood Lighting, proof Lighting.

Our journey continues and with the development of innovative products and services together with the encouragement of our key supply partners and continued support of our loyal customers, we at Pierlite see a positive future.



"Lamps LED Lights

Commercial Lighting:

Fluorescent - Architectural, Fluorescent - Battens, Fluorescent - Low Brightness, Fluorescent - SRC, Fluorescent - Troffers / Diffusers, LED - Troffers / Diffusers, Sensors,

Downlights: LED, HID, Halogen, CFL

Residential Lighting: Bulkheads, Decorative & Floodlights, Downlights, Oysters

Industrial Lighting: Highbays, Lowbays

Architectural Lighting: Architectural Interior, Architectural Exterior

Roadway Lighting, Adverse Lighting, Flood Lighting: Architectural,

Special Applications, Sports, General Purpose

Emergency Lighting: DIGINET Guardian, Explosion Proof Lighting. ■



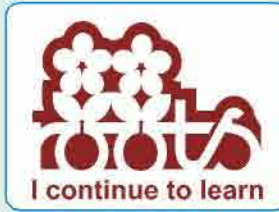
CSR Award Winners 2016

Roots Millennium Schools

Unique' just about sums up Roots Millennium Schools, Roots Millennium Schools RMS is part of the Roots School System founded in 1988 by Mrs. Riffat Mushtaq Aizaz-e-Fazeelat, the new generation Millennium Schools are labeled and founded by her son Mr. Chaudhry Faisal Mushtaq - Tamgha-i-Imtiaz; recipient of the prestigious National Civil Award from Government of Pakistan, who himself is a celebrated national educational icon and decorated educational counselor, to help scale education, learning and teaching as per the aspiration of the 21st century child; commonly referred as the 'Millennial Child'.

The Institution was established in April 1988 at 74 Harley Street Rawalpindi by Mrs. Riffat Mushtaq (Aizaz-e-Fazeelat) a dedicated and committed teacher fired with enthusiasm and missionary spirit in the field of education. She took the challenge of introducing modern Methodology of Montessori System. In the formative years she introduced the International Montessori Method of education.

Roots is the pioneer institution in having introduced an exclusive Montessori in the twin cities of Rawalpindi & Islamabad in 1988 and brought awareness about this method of teaching across Pakistan. The growth of learners in this institution is the success of the "Teaching Methodology, Curriculum, faculty & Creativity". The phenomenal success and growth behind the institution is now credited to her son Faisal



Mushtaq (Tamgha-i-Imtiaz) who has now founded Roots Millennium Schools.

Roots Schools has gained recognition as an International educational institution recognized at National as well as International level commonly labeled as a school of achievement, excellence, excitement, opportunity and discovery.

Roots School System is a model institution styled on the modern educational system of International standards especially designed to meet the requirements of the child in his early, formative years by involving the three E's Exposure, Expansion and Exploration. Since the early years of founding of Roots Montessori School, each child is to be assisted in growing according to his/her natural design without deprivation or forcing, in an environment and by a process, which also supplies a social direction to his achievement.

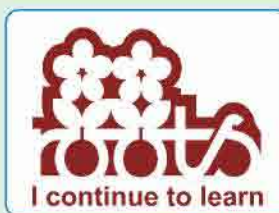
At roots where each child is assisted in growing by a system so that he feels the thrill of success and finds his own worth and dignity. Mrs. Riffat Mushtaq's roots can be traced back to her illustrious Grand Father, Late Khan Mohammad Khan Sahib (MLA) who is commonly known as the "Sir Sayyed of Kashmir. The success of Roots School System of education is evident from the high quality of students the Institution is producing as the school offers continuous education from Montessori to Undergraduate level. ■

Roots Garden School (Pvt) Limited

Roots School System RSS is a leading 21st model private sector educational institution styled on the modern 21st century educational system of international standards, specially designed to meet the requirement of the students to meet the challenges by involving the three E's approach EXPOSURE - EXPANSION - EXPLORATION. Established since April 1988, Roots has innovated modern education standards, with universally acclaimed academic excellence and all round development of students. Roots School System has more than 100 Campuses nationwide with an incessant increase in student number to nearly 25,000 plus students today. Roots has achieved academic excellence and all round development of students for over 27 years.

Roots aim is to bring out the best in a child mentally, intellectually, academically, physically and culturally by developing the attitudes, abilities and skills in the students, required to meet the Global Challenges through advancements in curriculum, teaching methodology, school culture and technology.

Over the next ten years Roots will develop its role as a leading Pakistan based international school / college, championing a socially inclusive approach to participation in higher education. We will deliver outstanding academic and training programmes on our campuses, enabling those



who choose to study at Roots to transform their lives and shape their own futures. We prepare our students to be professional, skilled individuals capable to meet the challenges of the modern world, committed to the communities in which they live and work.

At Roots we will always put the needs, welfare and experience of our student first. We will place a high value on developing a mature approach to learning in which students are encouraged to challenge conventional wisdom, handle complexity and benefit from difference and diversity.

We will pioneer the development of new knowledge, scholarly understanding and professional practice curriculum and support the sustainable development of business and the wider community.

We will be committed to an adaptive environment through the development of talented, highly skilled and motivated staff, effective governance, management and leadership and beneficial collaboration with other institutions internationally.

Roots is unique as it evolves around a vision:

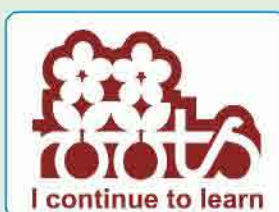
Our Belief: "Sharing is the essence of human relationship."

Our Ideals: "Learning to know, Learning to be, Learning to do and Learning to live together." ■

Roots International Schools

Roots International Schools consist within their domain, model private sector educational institutions styled on the modern educational system of international standards, specially designed to meet the requirement of the students to meet the challenges by involving the three E's approach EXPOSURE - EXPANSION - EXPLORATION. Established since April 1988, Roots has innovated modern education standards, with universally acclaimed academic excellence and all round development of students.

Mission of RIS is to develop versatile and holistic individuals by mentoring them to achieve academic excellence and a balanced and disciplined approach towards life. We believe and strive to groom our students intellectually and make them morally strong, empathetic and effective global citizens. Over the ten years Roots will develop its role as a leading Pakistan based international school / college/university championing a socially inclusive approach to participation in higher



education. We prepare our student to be professional, skilled individuals fitted for the modern world and committed to the communities in which they live and work. We will pioneer the development of new knowledge, scholarly understanding of curriculum and support the sustainable development of wider community.

The philosophy of Roots International schools is to build standards and practices for the holistic development of a child, to be an effective human resource, who is able to compete in the challenging environment of today's world. Academic aspect of this practice inspires intellectual growth, critical and analytical thinking skills, while the practical aspect equips the students with problem solving skills, social interaction expertise and cultural tolerance. It also emphasizes on empowering the students to attain self-confidence and self-assurance so that they can learn how to develop intrapersonal skills and create interpersonal relationships for effective collaboration. ■

CSR Award Winners 2016

Rafhan Maize Products Company Limited

Rafhan Maize Products Company Limited is a public limited company. It started its operations in 1953 as a pioneer corn refining industry in Pakistan. It has grown into one of the largest agro-based industries in Pakistan over the last 62 years. Rafhan Maize is an affiliate of Ingredion, USA who are one of the world's largest corn refiners. It produces high quality food ingredients and industrial products derived from the wet milling of corn and other starch-based materials.

Ingredion has made investment of billions of Rupees to set up three plants in Pakistan.

All products of Rafhan Maize have leading market position and are being used in more than 50 different types of industries in Pakistan as essential raw material from local resources and also in international market. Major consuming industries include textile, paper, corrugation, confectionery, pharmaceutical, chemicals, baking, beverage, ice-cream, processed foods, tobacco, foundry, syrup and squashes, tanning, poultry and cattle feeds, fish feeds and so many other food and non-food industries. The products of Rafhan Maize are manufactured under the technological support from Ingredion to match the International Standards



and are well accepted in the vast export market. The Company has won the preferred supplier status among the customers by focusing on quality, customer service and teamwork approach. Technical Centre at Rafhan Maize is responsible to develop new products to cope with changing requirements of customers and overcome functional problems connected with application of products in different industries.

Through consistent efforts, Rafhan Maize was successful in developing spring crop (March to June) of Maize as a second crop. The development of spring crop, as a second crop, through Contract Maize Farming Program is a great contribution of Rafhan Maize in the agricultural growth and economy of the country. Rafhan Maize is pioneer in developing hybrid maize seed in Pakistan.

The Company is certified for ISO 9001:2008, ISO 14001:2004, OHSAS 18001:2007, FSSC 22000, SMETA and Halal Management System. The Company has received 93 awards related to best practices of business, corporate excellence, safety, environmental and human resources performance. ■

Sui Northern Gas Pipelines Limited

Sui Northern Gas Pipelines Limited (SNGPL) was incorporated as a private limited Company in 1963 and converted into a public limited company in January 1964 under the Companies Act 1913, now Companies Ordinance 1984, and is listed on all the three Stock Exchanges of the Country.

The Company took over the existing Sui-Multan System (217 miles of 16 inch and 80 miles of 10 inch diameter pipelines) from Pakistan Industrial Development Corporation (PIDC) and Dhulian-Rawalpindi-Wah system (82 miles of 6 inch diameter pipeline) from Attock Oil Company Limited. The Company's commercial operations commenced by selling an average of 47 MMCFD gas in two regions viz. Multan and Rawalpindi, serving a total number of 67 consumers.

Sui Northern Gas Pipelines Limited (SNGPL) is the largest integrated gas company serving more than 4.5 million consumers in North Central Pakistan through an extensive network in Punjab, Khyber Pakhtoon Khwa and Azad Jammu & Kashmir and is certified against ISO 14001:2004 & OHSAS 18001:2007 Standards. SNGPL's 11 sites have been registered



under the "SMART2" Program by Pakistan Environmental Protection Agency (PAK-EPA). The Company has over 50 years of experience in operation and maintenance of high-pressure gas transmission and distribution systems. It has also expanded its activities as Engineering, Procurement and Construction (EPC) Contractor to undertake the planning, designing and construction of pipelines, both for itself and other organizations.

SNGPL transmission system extends from Sui in Baluchistan to Peshawar in Khyber Pakhtoon Khwa (KPK) comprising over 7,676 KM of Transmission System (Main lines & Loop lines). The distribution activities covering 2,650 main towns along with adjoining villages in Punjab & Khyber Pakhtoon Khwa are organized through 13 regional offices. Distribution system consists of 87,796 KM of pipeline. SNGPL has 4,585,371 consumers comprising Commercial, Domestic, General Industry, Fertilizer, and Power & Cement Sectors. Annual gas sales to the consumers were 597,056 MMCF worth Rs. 216,652 million during Jul 2011 - Jun 2012. ■

Thatta Cement Company Limited

Thatta Cement Company Limited was incorporated in 1980 as a public limited company. It was a wholly owned subsidiary of the State Cement Corporation of Pakistan (Pvt.) Limited. The manufacturing facility was commissioned in 1982. The plant based on dry process technology, had a total installed capacity of 1,000 tons per day of clinker. The plant was supplied by M/s. Mitsubishi Corporation, Japan. In the year 2004, Government of Pakistan divested its shareholding from the company through Privatization Commission.

The Company obtained listing on the Karachi Stock Exchange Limited as public limited company in the year 2008. Share of Thatta Cement Company Limited are quoted on Karachi Stock Exchange. Symbol of Company "THCCL" assigned by Karachi Stock Exchange.

The plant is located 115 km North East of Karachi at Ghulamullah Road, Makli, District Thatta. The facility is spread over 233 acres of freehold land consisting of factory area, workers' colony, officers' colony, commercial buildings and water reservoirs. Finest quality raw material deposits are available close to the plant. These limestone and clay reserves



are sufficient for about 100 years. In this respect, TCCL has the mining rights for extracting limestone from 2,364 acres, shale/clay from 1,121 acres and silica sand from 1,239 acres of land, respectively. The Company has further acquired mining rights of limestone for a further area of 1,240.02 acres in December 2010.

Subsequent to the privatization, the management embarked on a number of initiatives to improve performance and efficiency of the unit. These include:

- " Induction of competent and experienced management personnel and skilled workforce
- " Capacity expansion by 50% (i.e. from 1,000 tpd to 1,500 tpd) of clinker
- " Refurbishment of 35 tons/hour cement grinding mill which was not operational for almost two decades
- " Securing ISO 9001:2008 certification
- " Installation of 24 tons/hr coal grinding mill
- " Establishment and installation of a modern, computerized state

The Hub Power Company

As a significant contributor to the economic development of Pakistan, the Hub Power Company has come a long way, sharing various challenges and triumphs that our country has offered. Our story began some 20 years ago when a consortium of international investors, governments and commercial banks came together to finance a major infrastructure project in a developing country like Pakistan.

Situated strategically at the Hub River estuary, Baluchistan, The Hub Power Company is the first and largest Independent Power Producer (IPP) in Pakistan to be financed by the private sector in Southern Asia and one of the largest private power projects.

With the combined production capacity of over 1600 MW and a firm commitment to provide long-term solution to the energy challenges, HUBCO and its subsidiaries are well positioned to emerge as the "Hub of Power" for Pakistan.

We are also proud owners of Pakistan's first renewable energy IPP, namely Laraib Energy which is a run-of-the river hydel based power



project.

To continue pioneering our role in the power sector, Hubco's Board of Directors has given management the mandate to develop a 2x660 MW Imported Coal Based power plant and coal jetty.

Fueled with the vision to continue to be energy leader in Pakistan, we are working to constantly improve our standards and explore sustainable ways of producing energy.

We are enhancing our operational excellence to become a strategic asset for increasing industry competitiveness and encourage a socially responsive corporate culture. Our social investments are primarily centered on areas near our plant sites with full involvement, contribution and engagement of the community. We contribute 1% of our profit after tax on CSR activities and are managing a series of programs in the field Community physical infrastructure, Education, Health and Livelihood Interventions. ■

Total PARCO Pakistan Limited

TOTAL is the world's fifth largest oil and gas group with headquarters in France and a strong global presence in five continents across the world. Its activities cover the holistic energy spectrum of the petroleum industry encompassing upstream operations (oil and gas exploration, development and production, LNG) and downstream operations (refining, marketing and the trading and shipping of crude oil and petroleum products).

The explorers, producers, refiners, distributors and chemical specialists of TOTAL, brought together through their shared culture, make TOTAL a unified Group, focused on its key professional skills and benefitting from unrivalled growth opportunities.

TOTAL's contributions to the petroleum industry and the overall economy of Pakistan are noteworthy. Being a top-ranked international oil group with a large number of production & marketing businesses in the oil, gas and chemical sectors, TOTAL is currently operational in more



than 140 countries across the world.

In Pakistan, Total's representation is through three companies namely, Total Parco Pakistan Ltd, Total Oil Pakistan Limited and Total Parco Marketing Company, a joint venture of TOTAL and PARCO focusing on fuels and retail operations, TOTAL Oil Pakistan (Pvt.) Ltd, focusing on Lubricants Manufacturing and sales.

Total Parco Pakistan Limited) was incorporated as an unlisted public company on 8 November 2000. It is a joint venture between TPPL, TOPL & TPML. (Total: 50%) and Pak-Arab Refinery Limited (PARCO: 50%). Pak-Arab Refinery Limited (PARCO) is jointly owned by Government of Pakistan and Abu Dhabi Investment Company of the Emirates of Abu Dhabi. Total Parco Pakistan lives with its motto "Total Care, Total Trust" and is in a process of setting up a proficient network of state-of-the-art retail stations of international standards across Pakistan. With 275 + retail stations developed so far. ■

Yunus Textile Mills Limited

Yunus Textile Mills is privileged to get recognized and honoured by the NFEH. As an organization, Yunus Textile Mills continues to strive to achieve milestones beyond production of goods and services. It is our aim to maintain the status of a valued corporate citizen in every aspect of business. In the past few years, we have a proven track record of showing strong support and commitment towards environment, educational awareness, and health initiatives.

Every year, we are moving towards incessant improvement to fulfill the expectations of society. It is our ethical standard that compels us to be more transparent and open in performing our business activities. Some of our initiatives have provided us with immense recognition. We are an exemplary "Green office" in Pakistan as declared by WWF. Since past five years our Give-N-Get initiative is an ongoing practice, to train students regarding professional practices during their academic sessions. The Blood Donation Drive is another prominent contribution to the society



conducted continuously since past five years. We are in collaboration with multiple organizations that are prominent in their respective fields like IBA, LUMS, IQRA, Baharia University, TCF, Shaukat Khanum, Aman Tech, Fatimid Foundation, Indus Hospital, etc.

In 2015, the monetary donation extended to different organizations by us is estimated at Rs 8,543,400. These donations are approved after analyzing and considering the

possible outcome of any of the proposed welfare projects. As a token of appreciation for our continuous efforts to contribute towards environment and public safety, we received International Award for Environment, Health & Safety and 4th Fire and Safety Award in 2015.

Yunus Textile Mills aims to support the underserved communities on continuous basis while we are also open to diversified supporting programmes that are challenging, sustaining, innovative, and hold potential benefit for the community. ■

o Strive to have a strong and healthy body. o In an expensive cell phone, 75% of the functions are useless. o In an expensive car, 75% of the speed is not needed. o In a big luxurious house, 75% of the space remains unoccupied or unutilized. o In a whole wardrobe of clothes, 75% of them are rarely worn. o Out of whole life's earnings, 75% stays behind for other people to use. o In every human being, 75% of the talent is not utilized so, how to make full use of our 25%? o Go for medical check-up even when you feel fit. o Drink more water even if you're not thirsty. o Let go your ego, whenever you can. o Give in even if you are right. o Be humble even if you are very powerful. Be contented even if you are not rich. Have a Great Life!

Energy Lifeline for the Nation

Growing through Expansions and Acquisitions....



Pak-Arab Refinery Ltd. (PARCO) is a successful joint venture between the Government of Pakistan and Emirate of Abu Dhabi

- Pakistan`s most modern refinery (100,000 barrels of crude oil/day)
- Energy lifeline of the country with over 2,000 km pipeline network
- Combined strategic oil storage of about one million metric tons
- Retail network in joint venture with TOTAL of France
- Marketing and nationwide distribution of LPG
- Production and sales of high quality Asphalt



PAK-ARAB REFINERY LIMITED
A Pakistan-Abu Dhabi Joint Venture

ISO 9001, ISO 14001 & OHSAS 18001 CERTIFIED ENERGY COMPANY

Corporate sector urged to adopt a proactive CSR regime for socio-economic needs

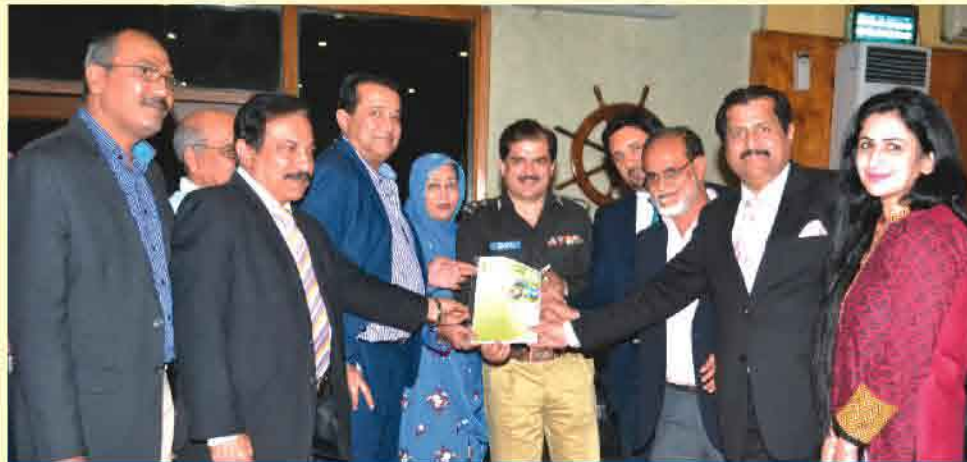
Launching ceremony of 8th Corporate Social Responsibility Summit & Awards 2016

Speakers at a programme have expressed the consensus view that prevalence of poverty in the Pakistani society could be phenomenally brought down through improvement of economy, provision of job opportunities, and by judicious distribution of national resources.

These views were expressed by notable people from different walks of life as they spoke at the event held the other day here at a club to introduce to business community in Karachi the upcoming 8th CSR (Corporate Social Responsibility) Summit and Awards to be held by National Forum for Environment and Health (NFEH) in January, 2016.

Speaking on the occasion, FPCCI (Federation of Pakistan Chambers of Commerce & Industry) Ex Vice-President Muhammad Waseem Vohra said the Federation had been actively working for the cause of CSR by promoting agenda of economic self-reliance, cuts in exorbitant expenditures, and by resolving other major issues of businesses.

He said that for further



NFEH President Muhammad Naeem Qureshi, FPCCI Vice-President Muhammad Waseem Vohra, DIG South Dr Jamil Ahmed, NFEH Chairman Dr Kaiser Waheed, Dr Mirza Ikhtiar Baig, Mirza Ishtiaq Baig, Huma Mahmud are all seen at the programme to introduce upcoming 8th CSR Summit and Awards-2016.

promotion of this noble social cause the federation had a functional CSR directorate comprising 23 committees.

Deputy Inspector General (DIG) South of Karachi Police Dr Jamill Ahmed said that improvement of national economy was fully dependent upon betterment of law and order situation. He said that restoration of peace in Karachi had been helpful in creating new prospects of employment

and also in increasing prices of real estate.

NFEH President Muhammad Naeem Qureshi said that his forum for last eight years had been actively working to promote healthier CSR-related activities among corporate sector companies under socially responsible culture of doing business in the society.

One step ahead towards this cause, the NFEH is going to organize 8th International CSR Awards and Summit in Islamabad on 14 January, 2016. The upcoming event is likely to be attended by CSR experts, heads of business and industrial concerns, government's authorities concerned, and representatives of concerned non-governmental organizations in large number.

NFEH Chairman Dr Kaiser Waheed urged the government authorities concerned to improve policies for cause of salvaging national economy

Noted industrialist Mirza

Ishtiaq Baig appreciated services of NFEH and also stressed on need for making more such collaborative efforts for promoting cause of CSR for entire members of corporate and industrial sectors.

Other speakers of the programme underlined the need of ending corrupt practices among public sector organizations; improving working of govt's institutions; provision of job, health, and educational facilities for masses; betterment of vehicular traffic and road infrastructure systems; improvement of civic and utility conditions; and promotion of plantation drive. The speakers said that all these pressing socio-economic problems could be sorted out through con-

certed drive of the concerned govt's authorities, NGOs, and corporate bodies for such social needs.

On the occasion, NFEH chief Naeem Qureshi unveiled awards and brochure of upcoming CSR event of the forum. Others who also spoke included CEO of NAFA Funds Dr Amjad Waheed, Huma Mahmud of Aman Foundation, Dr Mirza Ikhtiar Baig, Joint-Director at Civil Aviation Authority Pervez George, Ruqiya Naeem, Engineer Nadeem Ashraf, Sonia Sajjad, Shazia Aslam, and Abdul Hameed Aslam. ■

Attention Readers

Please share your CSR success stories, pictures, activities, short articles, news & events for this bulletin and your comments about the issue.

Email: nfepak@gmail.com
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If you can shift your thinking away from merely selling and into building trust instead, even if it costs you a few bucks in profit, you'll begin to see opportunities you never imagined once you understand what it means to 'wow' that customer by giving them more than they expected! - Chris Zane, Business Owner and Author.



K-Electric & WWF enter MoU for Earth Hour City Challenge

K-Electric via its press statement informed that the company has entered into a MoU with the World Wide Fund for Nature and the power



company with WWF would work towards a climate friendly and 'Greener Karachi'. Directly impacting 25 million citizens of Karachi, K-Electric holds the environmental charter implemented through the Climate Change Policy. Since more than 5 years sustainable growth and energy has been imbedded into K-Electric's operations and with this partnership with the WWF, Karachi would compete in this Earth Hour City challenge which has representations from around the world. KE would also include plantation of 20,000 trees for Karachi in partnership with WWF.

The Earth Hour City Challenge has been created to mobilize action and support from around the world. This year 163 cities in the following seventeen countries are participating in the Earth Hour City Challenge; Brazil, Canada, Colombia, Finland, France, India, Indonesia, Malaysia, Mexico, Republic of Korea, South Africa, Singapore, Spain, Sweden, Tanzania, Thailand and USA.

KE has adopted a balanced and responsible approach, while carrying out its core business operations that reduces carbon emissions and ensures social and environmental gains. The company aims to expand its current generation portfolio by 15 percent through renewable energy and various energy efficiency initiatives over the next five years to mitigate climate change and reduce our carbon footprint. ■

Every 2nd diabetic patient in Pakistan suffers impaired vision

Sanofi Pakistan announced that Diabetic Retinopathy (DR) is an important cause of impaired vision in patients between 25 and 74 years of age. A vast majority of patients who develop DR are not aware of it until the very late stages - they confuse it with the aging process.

The VISION study was conducted in nine cities across Pakistan. Upon analysis of the data of over 200 diabetic patients with an average age of 53 years, it was found that the prevalence of DR in this study population was as high as 57%. These patients had been suffering from diabetes for an average of 8 years with poor control (HbA1c over 9%) over their blood glucose levels. The patients had been recruited from 25 selected general practice clinics according to defined parameters.

Every diabetic person should be made aware of the importance of regular ophthalmologic examination by his / her primary health care physician" said the lead investigator Dr. Mehreen Sohail (Eye Specialist, Avicenna Medical College & Hospital, Lahore), while referring to the study finding that over 75% diabetic persons have never been assessed for DR. ■

PPL declared largest corporate giver for 11th consecutive year

Pakistan Petroleum Limited (PPL) was declared the largest corporate giver by volume of donations for 2013 and 2014 at the Corporate Philanthropy Awards hosted by Pakistan Centre for Philanthropy in



Karachi on November 9. The company clinched the award for the 10th and 11th consecutive years in the same category.

Federal Minister for Planning, Development and Reform Professor Ahsan Iqbal presented the award to PPL's Managing Director and Chief Executive Officer Syed Wamiq Bokhari. The event was attended by leading businessmen, government and civil society representatives, media and donor community.

As a national company, PPL takes pride in being a responsible corporate entity with a long-term stake in the country's development. The company believes in sharing the benefits of development with underprivileged communities, primarily in and around its operational areas. Notably, even though PPL has an earmarked budget of 1.5 percent pre-tax profit for CSR activities, actual spending touches about 2.5 percent.

PPL's Corporate Social Responsibility (CSR) programme is geared towards ensuring sustainable social asset creation and maximizing long-term impact of development initiatives through a participatory process of needs identification, consultation with stakeholders, including communities, followed by close monitoring and inspection to extract lessons learned for further improvement in implementation and delivery. Community healthcare, education, livelihood generation, infrastructure development and disaster relief and rehabilitation remain the key focus areas for the company's development initiatives. ■

Bokhari inaugurates PPL-funded ward at Koochi Goth Hospital

MD and CEO Pakistan Petroleum Limited (PPL) Syed Wamiq Bokhari inaugurated the company-sponsored 25-bed ward at Koochi Goth Hospital (KGH) located in Landhi, Karachi.

Bokhari accompanied by DMD Dr. Fareed Iqbal Siddiqui and other staff were welcomed by KGH's President Dr. Tipu Sultan, General Secretary Dr. Syed Siraj Uddaula and Head of Resource Agha Adnan.

Speaking on the occasion, Bokhari expressed pleasure on the addition of the equipped health facility at KGH, which has been serving the disadvantaged community free of cost since 2006. He considered it PPL's moral obligation to serve the nation through its Corporate Social Responsibility (CSR) programme with an earmarked budget of 1.5 percent pre-tax profit for CSR activities, with actual spending touching about 2.5 percent.

KGH is a 200-bed healthcare center where obstetrics and gynecology services are provided free of cost. The hospital provides rehabilitation services to disadvantaged women mostly from Sindh and Balochistan, especially fistula patients with urology diseases due to child birth complications. This is the only charity fistula treatment center in South Asia and provides state-of-the-art laparoscopy surgery and fistula management training. ■



Join Plantation Campaign



The blind CEO who built a 500 million company

When he was born, neighbours in the village suggested that his parents smother him.

It was better than the pain they would have to go through their lifetime, some said.

He is a "useless" baby without eyes... being born blind is a sin, others added.

Twenty-three years later, Srikanth Bolla is standing tall living by his conviction that if the "world looks at me and says, 'Srikanth, you can do nothing,' I look back at the world and say 'I can do anything'."

Srikanth is the CEO of Hyderabad-based Bollant Industries, an organisation that employs uneducated disabled employees to manufacture eco-friendly, disposable consumer packaging solutions, which is worth Rs 500 million.

He considers himself the luckiest man alive, not because he is now a millionaire, but because his uneducated parents, who earned Rs 20,000 a year, did not heed any of the 'advice' they received and raised him with love and affection.

"They are the richest people I know," says Srikanth.

In Srikanth's case, it is his sheer tenacity that shines through the dark clouds of his misfortune.

Being born blind was just one part of the story. He was also born poor. And you know what that means in a society like ours.

In school, he was pushed to the back bench and not allowed to play.

When he wanted to take up science after his class X, he was denied the option because of his disability.

All of 18, Srikanth not only fought the system but went on to become the first international blind student to be admitted to the prestigious Massachusetts Institute of Technology (MIT) in the US.

As author Paulo Coelho says, "We warriors of light must be prepared to have patience in difficult times



and to know the Universe is conspiring in our favour, even though we may not understand how."

Today, Srikanth has four production plants, one each in Hubli (Karnataka) and Nizamabad (Telangana), and two in Hyderabad (Telangana). Another plant, which will be one hundred percent solar operated, is coming up in Sri City, an integrated business city in Andhra Pradesh, 55 kms from Chennai.

Angel investor Ravi Mantha, who met Srikanth about two years ago, was so impressed with his business acumen and vision for his company that he not only decided to mentor him but also invested in Srikanth's company.

"It was a small, tin-roof shack in an industrial area near Hyderabad. There were eight employees and three machines under the shed. I expected him to talk about how he wanted to make a social impact, but was surprised by the business clarity and technical know-how in someone so young," Ravi says.

They are raising \$2-million (around Rs 13 crores) in funding and have already raised Rs 9 crores.

A vision to build a sustainable company with a workforce comprising 70 percent people with disability is no mean task.

When Srikanth was growing up, his father, a

farmer, would take him to the fields but the little boy couldn't be of any help.

His father then decided that he might as well study.

"In my parent's entrepreneurship model, I was a failure. In entrepreneurship, we have a lean business model where we evaluate an enterprise and say how quickly it fails," says Srikanth.

Since the nearest school in his village was five kilometres away, he had to make his way there mostly on foot. He did this for two years.

"No one acknowledged my presence. I was put in the last bench. I could not participate in the PT class.

That was the time in my life I thought I was the poorest child in the world. It was not because of lack of money but because of loneliness."

When his father realised that the child was not learning anything, he admitted Srikanth to a special needs school in Hyderabad.

The boy thrived in the compassion he was shown there. He not only learnt to play chess and cricket but excelled in them. He topped his class, even embracing an opportunity to work with late President Dr APJ Abdul Kalam in the Lead India project.

But none of this mattered much because Srikanth was denied admission to the science stream in class XI.

He cleared the Andhra Pradesh class X state board exams with over 90 percent marks, but the board said he could only take Arts subjects after that.

Having been denied the opportunity, Srikanth decided to fight for it.

"I sued the government and fought for six months. In the end, I got a government order that said I could take the science subjects but at

my 'own risk'."

Thus not 'risking' anything to chance, Srikanth did whatever he could to prove them wrong.

He got all the textbooks converted to audio books, worked day and night to complete the course and managed to secure 98 percent in the XII board exams.

Fortune favours the brave. Life did not give Srikanth enough time to bask in his victory when it threw another spanner in the works. He applied for IIT, BITS Pilani, and other top engineering colleges, but did not get a hall ticket.

Instead, "I got a letter saying 'you are blind, hence you are not allowed to apply for competitive exams.' If IIT did not want me, I did not want IIT either. How long can you fight?"

He chose his battles carefully and did his homework searching the Internet to find the best engineering programme for someone like himself. He applied to schools in the US and got into the top four – MIT, Stanford, Berkeley, and Carnegie Mellon.

He went to MIT (with a scholarship) as the first international blind student in the school's history.

It wasn't easy adjusting to life there, but by and by he started to do well.

Towards the end of his bachelor's course when the 'what next' question came

up, it brought him back to where he had started.

He decided to give up the 'golden' opportunity in corporate America and came back to India in search of answers to his questions. He set up a support service platform to rehabilitate, nurture and integrate differently-abled people in society.

"We helped about 3000 students in acquiring an education and vocational rehabilitation. But then I thought what about their employment? So I built this company and now employ 150 differently-abled people."

Good always rebounds. Entrepreneur bravehearts like the warriors of Paulo Coelho always find one unflinching support, an anchor to keep them afloat. In Srikanth's case, it is his co-founder Swarnalatha.

"She was his special needs teacher in school. She has been his mentor and guide through all these years. She trains all the employees with disabilities at Bollant thereby creating a strong community where they feel valued," says Ravi.

The boy who was born blind is today showing many the path to real happiness.

He says his three most important life lessons are: "Show compassion and make people rich. Include people in your life and remove loneliness, and lastly, do something good; it will come back to you." ■

The Dirty Laundry story

A young couple moved into a new neighborhood. The next morning, while they are eating breakfast, the young woman watches her neighbour hang the washed laundry



outside. "That laundry is not very clean", she said, "she doesn't know how to wash correctly. Perhaps she needs better laundry soap." Her husband looked on, but remained silent. Every time her neighbour would hang her washed clothes to dry, the young woman would make the same comments. About one month later, the woman was surprised to see a nice clean wash on the line and said to her husband: "Look! She has learnt how to wash correctly. I wonder who taught her this." The husband said: "I got up early this morning and cleaned our windows!"

And so it is with life: What we see when we are watching others, depends on the purity of the window through which we look. Our life is a creation of our mind. So let us remember this Story of 'Dirty Laundry' and clean our windows before commenting or concluding on others and Your Life will surely give a better view!

Health is Wealth

A British tycoon passed away. He left for his widow 1 Billion Pounds in the bank. The widow remarried one of her husband's young employees. The employee said, "All this while I thought I was working for my boss. I now realize that my boss was all the time working for me!" Moral of the Story It is more important to live longer than to have more wealth.



Keeping up with its tradition of Corporate Responsibility and responding first in times of need, Telenor Pakistan has announced a contribution of PKR 29.05 million towards the relief and assistance of the affectees of recent earthquake. Through this contribution, Pakistan Red Crescent Society (PRCS), will provide shelter and non-food items to 700 households. Picture shows Aslam Hayat, Chief Corporate Affairs & Strategy Officer Telenor Pakistan handing over the cheque to Dr. Saeed Elahi, Chairman PRCS. Also present are Nasruminallah Mian, Director Public & Government Affairs Telenor Pakistan, Dr. Rizwan Naseer Secretary General, PRCS and Areej Khan, Director Corporate Communications & Responsibility Telenor Pakistan. ■

Pfizer responds to earthquake relief in Pakistan Offers US\$50,000 donation

Pfizer Foundation, the charitable arm of Pfizer Inc. in New York, has stepped forward to aid Pakistani victims in the aftermath of the recent earthquake that jolted northern Pakistan on October 26, 2015. To support the rehabilitation and relief efforts in Pakistan, Pfizer Foundation will be providing a US\$50,000 grant to Direct Relief, an international NGO operating in more than 70 countries and aiding in international emergencies. With the epicenter in Hindu Kush, the earthquake registered a 7.5 on the Richter scale and resulted in the deaths of at least 779 people, injured over 1700 and damaged over 100,000 houses.* Most of the human and infrastructure losses were reported from Khyber Pakhtunkhwa, FATA, Gilgit Baltistan and Azad Jammu & Kashmir.



Direct Relief is partnering on the ground with several local organizations who are mobilizing medical resources to help earthquake survivors. Organizations include The Marafie Foundation, American Medical Overseas Relief (AMOR) and the Pakistan Institute of Prosthetics and Orthotics (PIPOS) in collaboration with the Pakistan Army and other local government authorities. Caroline Roan, president, Pfizer Foundation, said, of the earthquake relief grant, "As winter comes, the death toll is expected to rise and may make some of these areas inaccessible. The timely disbursement of this grant will help save lives and support in the rehabilitation of victims left behind in this devastating earthquake."

Country Manager of Pfizer in Pakistan, Dr Farid Khan, added, "We have always been on the forefront of supporting Pakistani people in times of disaster. In 2005, Pfizer was conferred the Sitara-e-Eisaar by the President of Pakistan for our earthquake relief work. This grant continues to show our commitment to stand shoulder-to-shoulder with the Pakistani people during these testing times. I am thankful to the Pfizer Foundation for providing this invaluable support." ■

MD Pak Suzuki inaugurates Water Filter Plant of Hamdard University

Hirofumi Nagao, Managing Director, Pak Suzuki Motor Company Limited, visited Hamdard University. Chancellor, Sadia Rashid, Vice Chancellor, Prof. Dr. Hk Abdul Hannan and the Registrar, S. Nasir Ali Mirza welcomed Hirofumi Nagao to the University. After a comprehensive briefing by the Chancellor, Sadia Rashid, the Managing Director visited Idara-e-Said & Bait al-Hikma. The Deputy Director, Idara-e-Said informed him that in order to preserve Shaheed Hakim Mohammed



Said's contributions and works, a Research and Documentation Center by the name of Idara-e-Said has been set up. The delegation then paid respects at the Mausoleum of Shaheed Hakim Mohammed Said and later on inaugurated the Water Filter Plant of the University, which was constructed to provide safe drinking water to all the students and staff. In the end, Hirofumi Nagao enjoyed a Safari Drive of the University. ■

UBL pledges PKR 100 Million to Forman Christian College, Lahore

United Bank Ltd - UBL supports education as a core element of its Corporate Social Responsibility (CSR) agenda. Forman Christian College - FCC (A Chartered University) Lahore, is an educational institution with a tradition of excellence. UBL recently presented a cheque of PKR 20 million to FCC, as part of a PKR 100 million pledge, for the construction of its Business & Social Sciences Building. Seen in the picture is Mr. Ali Habib, Head-Corporate Affairs & Marketing UBL, (extreme left) presenting the cheque to Dr. James Tebbe, Rector FCC, (extreme right). Also seen in the picture are Mr. Shahzad Iqbal, GM-Central North UBL, (3rd left), Mr. Bilal Ala ud din, Director Corporate Relations, FCC, (2nd left) and Mrs. Yvette M Jones, Chief Advancement Officer, FCC, (2nd right). ■



Seen in the picture is Mr. Ali Habib, Head-Corporate Affairs & Marketing UBL, (extreme left) presenting the cheque to Dr. James Tebbe, Rector FCC, (extreme right). Also seen in the picture are Mr. Shahzad Iqbal, GM-Central North UBL, (3rd left), Mr. Bilal Ala ud din, Director Corporate Relations, FCC, (2nd left) and Mrs. Yvette M Jones, Chief Advancement Officer, FCC, (2nd right). ■

PTCL provides medical relief and restores communication links in earthquake hit areas



Pakistan Telecommunication Company Limited (PTCL) has restored the communication services in earthquake hit areas of Khyber Pakhtunkhwa.

An earthquake with epicenter in Hindu Kush struck major parts of Pakistan and also affected technical infrastructure and communication links. PTCL responded proactively to this national calamity and its dedicated teams on ground through their round the clock efforts and hard work, restored most of the communication services in Shangla, Upper Dir and adjacent affected areas. Also, medical units were mobilized to facilitate the affectees by setting up free medical camps.

Syed Mazhar Hussain, Chief Human Resource Officer PTCL said "PTCL stands with the nation in this hour of grief and is fully cognizant of its responsibilities. Our doctors and medical staff are actively involved in examining the earthquake affectees and providing them complete treatment and medication."

Muhammad Nasrullah, Chief Business Operations Officer PTCL, while appreciating the quick restoration undertaken by PTCL teams said, "At PTCL our top priority was to restore communication services as soon as possible, to connect the affectees to the rest of the country and making relief and rehabilitation efforts more effective and smooth."

"Our dedicated teams are working round the clock to keep the vital communication links active in this natural calamity." added further by Mr. Nasrullah. ■

**WE CONTRIBUTE TO SOCIETY
BECAUSE WE ARE SUCCESSFUL
(GIVING SOMETHING BACK)**

VS.

**WE ARE SUCCESSFUL BECAUSE
WE CONTRIBUTE TO SOCIETY
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دی بینکر ایوارڈز 2015ء

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