

CSR Update

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CSR in era of climate change, sustainability

ESG reporting in Pakistan's corporate sector

Corporate sector has major role in building INDUS HOSPITAL

Dr Abdul Bari Khan
CEO, Indus Hospital



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Corporate sector has major role in building Indus Hospital

My mission is excellence-driven comprehensive health care coverage for entire globe

Dr Abdul Bari Khan
CEO, Indus Hospital

Ruqiya Naeem

My mission is excellence-driven comprehensive healthcare coverage for the entire globe, said CEO and founder of Indus Hospital and Health Network, Dr Abdul Bari Khan, in an exclusive interview to CSR Update, in which he talked about the history and his vision behind building the largest charitable healthcare system in Pakistan. Following are the important excerpts of his interview for our readers:

CSR Update: Tell us about your struggle behind the construction of the Indus Hospital in Karachi.

Dr Abdul Bari Khan: The journey to the Indus Hospital began when I was a student and was studying at the Dow Medical College (DMC), which was attached with the Civil Hospital, Karachi where poor patients used to visit to get treatment. Every patient brought with him his own story of suffering. We, the students there at the DMC, formed a Patients' Welfare Association.

I received admission at DMC in 1979 and joined the association in 1980. Until 1980, only professional blood donors were available in the country, and most of them were drug addicts. They used to be present outside Civil Hospital to sell their blood. Each of them used to sell blood up to twice a week. Their blood was full of infectious diseases.

These blood donors observed a strike in 1981 in order to get a raise in their charges as at that time there was only a single source to receive the blood donations. Resultantly, several patients died.

However, that proved to be a blessing in disguise. We motivated our fellow students and decided to

form our own blood bank. The DMC students established the country's first voluntary blood bank in 1982. I assumed the responsibility as the project director of the blood bank. That facility eliminated the issue of professional blood donors.

The blood bank initially provided whole blood to the patients, and later on a machine was brought from Germany for extraction of the blood components. Then after a deadly Bohri Bazaar bomb blast in 1986, we planned to build a new 100-bedded emergency ward with a cost of Rs3.6 million in the Civil Hospital.

We handed moneyboxes to the school students to collect donations. These

students collected Rs2.4 million for the project. On the eve of the inauguration of the project, I shared with my companions my vision to build a hospital one day meant for providing quality healthcare services free of charge.

I dreamed about this project in 1987. Later on, we all got dispersed to pursue our post-graduation studies. I later joined NICVD to get training. Then I realized that the time has come to fulfill my dream. We formed a foundation for the purpose and started looking for a suitable site to build the hospital. We started work to build the hospital in 2005. The Indus Hospital started its work in 2007 with 150 beds with the assistance of our well-wishers.

CSR Update: Tell us about the past and present budget of the Indus Hospital.

Dr Khan: The operational budget for the first year of the hospital was Rs100 million. Initially, the people around us said that this hospital perhaps could be completed, but it was impossible to operate it. Someone said that the hospital couldn't last more than six months while others opined that its operations could sustain for just one year.

Now 15 years have passed since the hospital started working. In the last 14 years, our operations have expanded all across the country

including the government hospital being run on a public-private partnership basis, four physical rehabilitation centres, four blood centres, primary healthcare programmes, and mobile health units. Our yearly budget has now increased to Rs34 billion.

CSR Update: How do you manage your healthcare network?

Dr Khan: We have built a network having a proper structure to manage our operations. The head office of our network is based in Karachi. The people associated with this network are our strength. We choose such people who have a mission in their minds.

We have properly institutionalised our network without having any dependence on a single person. People have now joined our network in ample numbers. Our network has now assumed the shape of a properly structured organisation. We have done delegation of powers after selecting the right person for the right job.

CSR Update: How much the corporate sector has been helpful in your charitable work?

Dr Khan: Corporate sector has a major role in building and operating the Indus Hospital. Pakistanis believe in extending fullest support by doing massive philanthropy whenever there is any crisis-like situation in the country. I have been doing this work since 1980 and since then the trend of philanthropy has completely changed.

Earlier, people used to forget after giving donations, but now they are talking about establishing endowment funds for the purpose. The corporate sector has played its role in this regard, but this role should be enhanced. The majority of our donations come from individual donors. We are now a registered charity all over the world, as the Pakistani diaspora is present all over the world.



You go anywhere in the world be it the UK, the USA, Australia, or Africa, and you can find Pakistanis living there. We do our fundraising activities at all such places. I used to tell the audience of our overseas' fundraisers that up to 90 per cent of the Indus Hospital expenses are met through donations extended by our donors in Pakistan while only 10 per cent are received through overseas donations as this should be at the level of 50-50 per cent each.

CSR Update: What are your future plans?

Dr Khan: My mission is excellence-driven comprehensive healthcare coverage for the entire globe. For achieving this goal, we have been collaborating with the relevant people outside the country. Our hospital receives child cancer patients from Afghanistan. Patients from Iran and the UAE also visit this hospital for the same purpose. We are ready to extend our services beyond these countries if there is any such need.

When we started doing this work, we were told that health and education were the exclu-

sive domains of the government. We, however, decided to establish a parallel system, as in 2007, the year we started our work, 60 years had passed since the creation of Pakistan with no visible progress in the fields of healthcare and education.

We envisioned at that time that soon a time would come when the policymakers would be ready to hold talks with you. Later, the model of public-private partnership was introduced to have collaboration with the government in the area of charitable work.

CSR Update: Tell us about the biggest challenge you have faced in doing your work?

Dr Khan: The biggest challenge we faced was related to human resources, as it was very difficult to find good and talented HR for the organisation. Such charitable organisations are run on the basis of passion as one needs to inculcate the qualities of passion and ethics in the students as these components are not included in the curriculum of medical education. ■

Achieving a digital Pakistan by enabling inclusivity

Maheen Akhtar

To accelerate any nation's growth, women must contribute to society as much as men do. Despite constituting over 48% of the total population in Pakistan, it is an unfortunate fact that women face inequality at large.

According to the World Bank, the participation of women in the workforce of Pakistan stands at 20.53% as of 2020. Pakistan's current ranking, according to Global Gender Gap Index, as the second-lowest country for gender inequality across the globe, is a truth bomb in itself. Although much has changed and women are increasingly becoming integral in various roles by driving exceptional proficiencies within organizations, there is still a large gap to be filled.

Women's barriers to basic rights such as quality education and the right to achieve their goals –coupled with societal norms – are only some of the reasons that hinder their progress towards actively participating in the economic life outside their households. In this era of technology, to achieve a truly digital Pakistan, it

is crucial to bridge the digital divide by enabling inclusivity and connectivity by closing the gender gap we currently face.

Being a vital part of an organization that runs on the same mantra has always made me proud. Since its inception, the inclusion of women at all levels of employment and society has been as critical to Zong's CSR as social responsibility has been to Zong's professional ethos.

Women play an integral role to shape a progressive society. Taking the lead on this front, Zong is accelerating women's inclusion by empowering them with its many initiatives. In its most recent partnership with PTA, Zong's vision of gender diversity has been broadened. During my time at Zong, I have first-hand witnessed the company playing a pivotal role in uplifting women in every sphere of life, not just within the organization, but outside of it as well.

From enabling call centers with 49% female staff to providing career and development opportunities for female graduates through the GTO program to providing international-standard work from home model for all the staff, Zong has been an exemplary workplace for its

women workforce.

With a special focus on the mental and physical well-being of its female staff and providing the working mothers with state-of-the-art day-care facilities, Zong makes sure to provide its female employees with as much ease as possible. When it comes to providing women with equal opportunities, Zong has always been at the forefront through its many noteworthy initiatives. The company has set up multiple digital labs and vocational training centers for girl students in underprivileged areas.

It has allowed the digital training of women through Punjab Skills Development Fund (PSDF) while enabling female doctors through its special program Sehat Kahani, and CSR Ambassador Program for Zong female volunteers to uplift women in society.

As a woman, I firmly believe that the unyielding strength this gender possesses can form some of the strongest voices if given the right kind of support to amplify their strength. Gender equality can only be achieved when men and women enjoy the same rights and opportunities in all fields of life.



SOCIAL RESPONSIBILITY

CSR in era of climate change, sustainability

Public's expectations from businesses entities have increased;
Environmentally focused CSR can lead towards more profitable

Mamun Rashid

Corporate social responsibility (CSR) puts the onus back on business enterprises themselves. Under this concept, it becomes the duty of businesses to be conscious of the kind of impact they have on various aspects of society from the economic, social, and environmental perspectives.

CSR requires businesses to self-govern, and become socially responsible and accountable corporate citizens for the sake of their stakeholders. This includes the public and, most importantly, itself because if the businesses ignore the principles of CSR, their stakeholders may very likely be unwilling to be engaged or associated with them.

For all latest news, follow The Daily Star's Google News channel. There may be various rules, regulations, and guidelines which businesses must follow from a national, legal and regulatory standpoint but that is no longer enough. Companies cannot only do the bare minimum in terms of being complaint with the laws in place.

The public's expectations from business entities have increased in recent years and it is fully expected that those business entities which exist and operate within a society must also behave in a responsible and honourable manner.

The requirement nowadays is that such business entities must sincerely make an effort to also improve the environment in which they exist as well as be beneficial to the public in addition to running and operating their business model.

Well planned CSR initiatives can be strategic and useful marketing tools that may help a company establish itself favourably in the perceptions of consumers, investors, and regulators.

Even employee participation, engagement and satisfaction could be achieved, and this would favourably impact retention and employee morale. Many of today's employees tend to be socially and environmentally conscious and prefer to be actively involved in the betterment of the planet.

Therefore, those companies with genuine CSR initiatives may also be able to attract even more talent than those companies which may not be so CSR focused.

Good CSR initiatives by their own virtue and of an altruistic nature may push business decision makers into rethinking their existing practices regarding how their employees are hired and managed; the sourcing of products, supplies, and components; and how to deliver more value to their customers.

CLIMATE CHANGE: A PRIMARY DRIVER OF CSR

Climate change and the adverse impact it is having is already a major challenge across the globe in differing levels of intensity. Such adverse

effects of climate change have already manifested themselves in terms of depletion of the ozone layer, increase in global temperatures, acid rain, extended fires, melting ice caps, rise in sea level and other extreme events.

These alarming events certainly call for urgent and unified action at a local and global level. The developed nations with large industrial facilities and manufacturing entities have already experienced the threat from climate change and now their own policy-makers have made the mitigation of the adverse effects from solid waste contamination and carbon gas emissions from industrial plants on people and the planet, a vital priority.

It is unfortunate that it's the developing countries that are most vulnerable to the threats from climate change and this is further complicated by the fact that these poorer countries cannot really do much to mitigate such threats because they are already overburdened from their own existing challenges of poverty, disease, and rampant corruption.

Environmental responsibility as a vital component of CSR

One of the primary facets of CSR is environmental responsibility and this focuses on the understanding that corporations should act in an environmentally friendly way as possible. Under this approach of "environmental friendliness", businesses try to embrace environmental responsibility and they may accomplish it by various actions, such as reducing pollution, greenhouse gas emissions, plastic product usage, water usage and general waste.

At the same time, they may also increase their reliance on renewable energy sources, sustainable resources as well as recycled materials. A business may also decide to go above and beyond and become even more proactive by planting trees, funding external research that may lead to greener and eco friendliness and also by donating to similar and related causes.

An important point to note is that environ-

mentally focused CSR can also lead towards a company becoming more efficient, cost effective and profitable. There are genuine and real commercial advantages of environmentally focused CSR because it can reduce business risk, provide many opportunities for cost savings and of course, improve reputation.

The emergence of the CSO: Over the last 2 decades or so, many companies have started to make the environment a priority while conducting their core business operations and this has led to the creation of a critical position within those companies' executive branch.

A sustainability officer or chief sustainability officer (CSO) is exactly such an executive within a business enterprise whose duty it is to analyse and forecast a company's future outlook, current stability status and environmental impact.

This officer will set goals, policies, and objectives to ensure that the company maintains or exceeds productivity and profitability but also at the same time, it meets or exceeds the requirements of its environmental policy.

Although the CSR initiatives and actions being taken by companies to become more environmentally friendly are noteworthy and deserving of praise, policy makers, regulators and especially the public should also be wary of superficial programs that are classified as "green" on the outside but in reality, might actually be designed to be commercially beneficial.

Such gimmicks and schemes have little or no beneficial impact on the environment but are primarily designed to be a marketing tool to mislead and give the impression that such business entities are trying to be environmentally conscious. Therefore, it is recommended to be especially wary of over-hyped, so called green initiatives by companies which may utilise the media to impress the public on being environmentally focused.

True environmentally beneficial initiatives need to be proven and should have actual and measurable impacts backed by facts and figures which disclose the carbon footprint. ■

ESG reporting in Pakistan's corporate sector

17pc cos report using GRI standards in Pakistan compared to 73pc in world

Nazish Shekha

Managing risks and capitalising on opportunities are two requirements to sustain economic business growth. At a corporate level, the ability of a business to understand and communicate non-financial matters and related risks is necessary.

It is crucial as new areas of risk governance emerge such as water scarcity, extreme climate change events, reputational issues arising from social media engagement, the need for good practices in supply chains and the increasing thrust to be inclusive in their approach. This approach has become increasingly important as global conversations centre on environment, society and governance (ESG).

Globally, there is a growing trend to use highly developed reporting frameworks to improve the comparability of the disclosures. Disclosure frameworks fall into two groups: becoming signatories to adhere to a set of principles or reporting on specific qualitative and quantitative indicators.

The number of signatories of Pakistani companies to the first type of global frameworks has risen in recent years. The most recent has been the seriousness shown pledging to the Business Ambition to 1.5 degrees, which require companies to reduce their emissions by half by 2030. Other frameworks include the United Nation's Global Compact and UN's Women Empowerment Principles highlighting companies choosing to disclose progress on inclusive and

sustainable development.

A survey in 2019 showed only 17pc companies report using the Global Reporting Initiative (GRI) standards in Pakistan compared to 73pc in the world

However, in terms of using frameworks to report on specific qualitative and quantitative indicators using globally recognised frameworks such as the Global Reporting Initiative (GRI), the interest is marginal. A survey conducted by the Centre of Excellence in Responsible Business (CERB) and the United Nations Development Programme (UNDP) in 2019 reported only 17 per cent of companies report using the GRI standards in Pakistan whilst globally 73pc of companies report using the GRI Standards.

In Pakistan, various efforts have been undertaken to nudge the private sector towards sustainability disclosure. In 2009, the Securities and Exchange Commission of Pakistan (SECP) issued a Corporate Social Responsibility (CSR) Order applicable to all listed companies. This was followed by the 'Corporate Social Responsibility Voluntary Guidelines' in 2013. The guidelines leave it to the company's discretion to define how and at what level it desired to integrate sustainability in the organisation.

The Code of Corporate Governance Guidelines (2017) puts the onus on the board of directors for the 'implementation of environmental, social and governance and health and safety business practices including a report on corporate social responsibility activities and status of adoption/compliance or Corporate Social Responsibility (Voluntary) Guidelines 2013 and any other regulatory framework as applicable' (SECP, 2019). Whilst both of these initiatives create a

direction, there remains a gap in guidance on what to disclose.

The recommendations of a roundtable in 2019 included a need for a standard to channel non-financial reporting in Pakistan. It must take into the developmental needs, including sector-specific needs, have a 'measure to manage' approach, and perhaps look towards the principle of 'comply or explain' approach to reporting on non-financial issues.

To enable streamlined disclosure, it was cited a consultative approach needs to be used in the development of the standard through working groups with all actors: business heads, institutions, investors and regulatory bodies. The participants also suggested a phased-out approach, to enable companies to build capacity for disclosure.

An important part of the disclosure is a company's management approach. Ideally, this then leads to the development of ESG strategy.

Materiality has become a critical element in global reporting frameworks geared towards ESG. When we look at issues such as climate change in terms of double materiality and how companies in Pakistan are creating strategic roadmaps after becoming signatories to the Business Ambition for 1.5 degrees, we see the strong economic and commercial case for ESG. Here the material risk is that failing to keep up with changing physical environment will retard business growth. A long term investor will be interested in how companies view the physical, legal and transitional risks and disclose them rather than leave everything to evolution through market needs. ■

Courtesy Dawn

IMI unveils its flagship Dream Project in US

The non-profit Imamia Medics International (IMI) has formally launched work on its flagship Dream Project in New Jersey, US.

An impressive ceremony was held in this connection at a hotel in New Jersey on 19th March. The event was attended by distinguished guests and dignitaries belonging to different walks of life. Notable guests included Consul General of Pakistan in New York, Ayesha Ali, Member of New Jersey General Assembly Sadaf Jaffer, Kristen Mercer being the leading figure of the Mercer County, and veterans of the Vietnam War. The office-bearers, volunteers, supporters of the IMI along with community elites also attended the ceremony in a large number. A presentation highlighting IMI's Dream Project was held in the hotel. Over 30 esteemed guests took part in a plantation activity at the project's site as the groundbreaking memorial. Speaking on the occasion, IMI founder, Dr Syed Wajih Rizvi, mentioned that education has emerged as a matter of life for the nation. He said that good health was a prerequisite for the provision of quality education.

IMI is a US-based charity that was founded in a basement of the New York state some thirty years back. A group of like-minded fellows, having full commitment to serve humanity, generously pooled whatever spare money they had to form IMI as the scope of its charitable work kept on extending with the passage of time.



At present hundreds of doctors, scientists, professionals, volunteers associated with IMI have been serving humanity round-the-clock through 75 projects in over 17 countries, including an extremely active chapter in Pakistan.

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CLIMATE CHANGE: A PRIMARY DRIVER OF CSR
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NFEH'S ACTIVITIES at a glance



NFEH organize Seminar on breast cancer awareness. Picture shows Prof Dr Rufina Soomro, head of the General Surgery Department of Liaquat National Hospital, Omer Aftab, founder and CEO of Pink Ribbon Pakistan, Dr Shaista Khan, senior breast surgeon associated with Aga Khan University Hospital, Member of Sindh Assembly, Rabia Azfar Nizami, Afia Salam, a senior journalist, Muhammad Ahmed Shah, Arts Council President, Ruqiyah Naeem, NFEH Secretary-General, M. Naeem Qureshi, President NFEH, Vice President Engr. Nadeem Ashraf, Dr. Saima Erum Ejaz, Samreen Junaid, Dr. Asim Kidwai & Dr. Hina Ambreen.



President NFEH M. Naeem Qureshi planted a Tree at PIA Head Office. Pictures shows Former Cricketer Shoab Mohammad, Ruqiyah Naeem, Engr. Nadeem Ashraf, Sohaib Dahiri, Salman Siddiqui and others.



Team NFEH presents Tree Plantation award to Chairman PPP Bilawal Bhutto Zardari



Tree Plantation Activity held at Security Papers by NFEH



Cake cutting ceremony from NFEH on the eve of Independence day of Pakistan 2021



Team NFEH with Team PIA at PIA Model School for Tree Plantation Activity. Pictures also shows Advisor to PM on Climate Change Malik Amin Aslam, Pakistan Cricket Team Legend Wasim Akram and Sarfaraz Ahmed.



A MOU was signed with PIA and NFEH. Picture shows Chairman PIA Air Marshall (R) Arshad Malik, President NFEH M. Naeem Qureshi and others.



NFEH organize Hybrid Seminar on World Environment Day 2021 in Collaboration with NED University.

Serena Hotels hosts event to honour women



Serena Hotels hosted a networking breakfast to celebrate the International Women's Day and honour, recognise and applaud the talented women. This year the Women's Day celebration was also part of the Islamabad Serena Hotel's 20-year anniversary celebrations. Women from all walks of life including the guests, associates, entrepreneurs, and representatives of the civil society along with a large number of diplomats and their spouses joined the celebration. Samina Alvi, the First Lady, was the chief guest on this occasion. Aziz Boolani, the CEO of Serena Hotels, said, "At Serena we believe that investing in women is the most effective way to improve the standards of living of communities and most of our CSR initiatives are focused on empowering the women resulting in social and economic uplift." On this occasion, various stalls featuring Pakistani handicrafts and traditional items, made by differently abled children, women artisans in underprivileged homes and other arts and crafts were displayed by women represented by Indus Heritage, Andaaaz, Mashal Association, Air Organics, Behbud Crafts, Care for Special Children Organisation, Pakistan Navy Women Association, Pakistan Foreign Office Women's Association, Aga Khan Economic Planning Board, and Chann Mahi Handicrafts. The First Lady also visited various stalls and showed interest in items displayed there. She also praised the work of artisans. The guests thoroughly enjoyed live music and an entertaining trivia session in a well decorated Sheesh Mahal.



Shan Shares, Ismail Foundation to construct park

EU Report

In its commitment to promote green and healthy communities, Shan Shares, the CSR identity of Shan Foods, has partnered with Ismail Foundation, an independent, not-for-profit organization founded as an extension of Ismail Industries Limited, to construct and maintain a park under the foundation's Water and Sanitation Logistics project. The project aims to provide access to safe, low-cost, and high-quality drinking water to all through its state-of-the-art water containers and RO plant. Under this partnership, Shan Shares will sponsor the project for the construction of a recreational park in the area surrounding the plant. This initiative will not only help support the clean water project but also uplift the quality of living of the residents by providing them with cleaner air to breathe and bringing positive changes to their health and wellbeing. Maria Rashdi, Head of Corporate communication & PR at Shan Foods, sharing her views on the initiative said, "Through this partnership, we hope to promote the preservation of the environment and encourage a healthy lifestyle among people. At Shan Foods, we believe that it is our responsibility to nurture and protect the environment we are a part of." Arif Hussain Nomani, Head of HR at Ismail Industries, while commenting on the partnership, said, "Conservation of natural resources, especially water, is the core objective behind the WASL project. As a corporation ourselves, we recognize the impact such initiatives from corporate sector carry. We appreciate Shan Shares' contribution to our cause and hope to keep playing our part for the betterment of our environment."

SAF, GCT vow to enroll 10,000 more children

EU Report

The alliance of the two leading non-profit organizations - Green Crescent Trust (GCT) and SAF - has announced to enroll 10,000 more out-of-school children in one year in the network of jointly run charitable schools in Sindh.

GCT CEO Zahid Saeed said that over 22 million children are still out-of-school in Pakistan. He said the authentic data showed that the number of illiterate children in the country surpassed the total population of Australia. He said the latest verified data compiled by GCT showed that Pakistan's total spending on education exceeded the defense budget of the country.

He said the education budgets of provincial governments, Islamabad, Azad Kashmir, and Gilgit-Baltistan, if combined together was more than the annual defense budget of Pakistan. He said that Pakistan despite spending Rs1,300 billion on education annually was far from tackling the issue of out-of-school children as their number kept on increasing every year.



GCT Trustee, Saad Zia, said that a group of businessmen 28 years back had adopted an abandoned building of a government school and hired teachers to revive academic activities for the needy children in a backward area of Karachi. He said that the adoption of the government school building became the basis of GCT's creation that had now 155 charitable schools all over Sindh having an enrolment of 29,000 children of the needy families.



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14th International CSR SUMMIT & AWARDS 2022

The National Forum for Environment & Health (publicly known as NFEH) is a purely Non-Governmental, Non-Profit, and Voluntary Public Service Organization registered under the Voluntary Social Welfare Agencies Ordinance 1961, with an aim to facilitate, promote and help create environmental, healthcare, and educational awareness among masses in general, among youth and children in particular. The NFEH came into existence on June 05, 1999 (on the eve of World Environment Day) by a group of like-minded and committed professionals, social activists, opinion leaders, environmentalists, academicians, industrialists, youth, and community workers.

The people behind the NFEH stands fully committed to volunteering their efforts and invaluable time to maximize the availability of all possible resources for conserving the natural environment and reducing hazards being emerged due to climate change. The NFEH is associated with the United Nations Environmental Program (UNEP) and its activities are being supported by the Ministry of Climate Change, Government of Pakistan. Department of Environment, Climate Change & Coastal Development – Govt of Sindh, Environmental Protection Agency Sindh, and Federation of Pakistan Chambers of Commerce & Industry (FPCCI). Pakistan was the first country to adopt the SDGs 2030 agenda through a unanimous resolution of parliament. The NFEH, therefore, fully endorses the Sustainable Development Goals (SDGs 2030), adopted by all United Nations Member States in 2015. The NFEH strongly emphasizes the availability of Good Health & Well-being, Clean Water & Sanitation, Affordable Clean Energy,

Sustainable Cities, Climate Action, Life Below Water, and On Land, as part of the SDGs. The NFEH always takes a firm stand on various environmental issues including air pollution, water scarcity, and deforestation. The non-profit also participates in various advocacy campaigns and efforts to generate awareness about environmental issues in different segments of society. Furthermore, NFEH conducts seminars, conferences, and institutes awards for those who deploy environment-friendly practices in their industries as well as work in the social sector.

The NFEH stands fully committed to serving and promoting the causes of healthcare services and the protection of the natural environment by creating awareness among all segments of society. To accomplish this goal, it has organized a number of seminars, workshops, conferences, walks, festivities, leisure-based activities, and arranged other such public events.

OUR MISSION

Our world is shaped by a precious few who do wonders for our lives. We have the ability to preserve and maintain our world in a way that no one else can do. Every being, no matter how small, plays a part in this beautiful cycle.

OUR VISION

We are what we make of our world through the strength of our visions. It is our vision to become that power with which we can shape the sustainable future for everyone.

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14th Annual International CSR Summit and Awards Corporate sector urged to enhance charity, social works

The National Forum for Environment and Health (NFEH) has been continuing with its firm resolve the yearly practice to gather under one roof the who's who of the corporate and charity world in Pakistan.

The aim is to thoroughly discuss the ways and means to utilize in the best possible manner the financial, material and other resources spared by the corporate sector for doing charitable and developmental work in the country for the down-trodden and deprived people.

With this prime objective in mind, the NFEH organised once again its latest edition of the 14th Annual International Corporate Social Responsibility Summit and Awards 2022 in Islamabad at Serena Hotel and discussed the challenges one has to face in the noble causes of philanthropic and welfare work in Pakistan in the post-coronavirus

scenario.

State Minister for Information and Broadcasting, Farrukh Habib, was the chief guest on the occasion. He informed the audience of the summit that the present government had the intention to establish a centralized hub for letting the corporate organisations to combine their resources and work together to carry out the uplift work in the sectors that urgently deserve development. The state minister said that holding of the CSR summit by assembling under one roof representatives of leading companies was a major step towards providing a common forum to different key players in the corporate sector to connect with each other and strive collectively for the shared goals of social uplift for the betterment of the society.

He said that human resource development and capacity building of the youth should be one ma-

major area of focus by the corporate sector for doing CSR-related work.

He said the companies whose profits maximised during the last one year and earned billions of rupees were under the obligation to increase their spending for the progress and uplift of the backward areas. Mr Habib said the present government had given value and extended utmost support to the corporate sector entities making efforts and spending their resources for the uplift of the down-trodden communities.

He said that Prime Minister Imran Khan also fully understood the importance of CSR owing to his extensive social welfare work in the fields of education and health.

Mr Habib eulogized the philanthropic services of the companies in the far-flung areas of the country that didn't have the basic necessities of life and infrastructure to carry out such work. He said the





present government initiated its Ehsaas flagship programme to implement its vision to transform Pakistan into a welfare state. He informed the audience of the programme that a massive allocation of Rs260 billion had been reserved to carry out 34 different initiatives related to the Ehsaas programme.

The state minister said that a major initiative of the Ehsaas programme was to provide 92,000 scholarships to the students of deserving families to get higher education in the public sector universities. He added that the universal health insurance coverage was another major drive of the present government to fulfill the basic needs of the people.

Speaking on the occasion, Federal Railways Minister, Azam Khan Swati, appreciated the efforts of the corporate sector to serve humanity at large and lessen the miseries of the underprivileged communities. He said the work of the corporate organisations in the areas of health, education, environmental protection, and other social sectors deserved special praise.

Federal Minister for National Food Security and Research, Syed Fakhar Imam, told the audience about the initiatives of the present government to

revolutionize the agricultural sector. He emphasized that the youth in the country should be imparted proper education and skills so as to enable them to play their due role in the advancement of the national economy.

National Electric Power Regulatory Authority (NEPRA) Chairman, Tauseef H Farooqi, said the drive launched by the NEPRA had encouraged the power sector companies to invest Rs4.5 billion as

part of their CSR-related obligations. He said the CSR activities by the power companies had benefited 13.7 million people and led to the creation of 24,000 jobs through 390 welfare projects. Farooqi said that owing to the efforts of the NEPRA, every power distribution company had now a separate Health, Safety, and Environment Department for ensuring the safety of their employees.



Omer Aftab, founder and CEO of Pink Ribbon Pakistan, lamented that there had been no substantial increase in breast cancer diagnostic and treatment facilities in Pakistan in the last 10 years as that was also the time when there had been an alarming increase in the instances of the fatal disease. He said the country lacked properly registered medicines, which were required to treat the cancer patients. NFEH President Naeem Qureshi, in his welcome speech, said that his non-governmental organisation had been extensively carrying out tree plantation drives as a partner of the Clean and Green Pakistan Campaign of the present government.

A panel discussion was also held on the occasion on the importance of public education sector and its problems. Managing Trustee of the Million Smiles Foundation, Zeeshan Afzal, was the moderator.

Those who took part in the panel discussion were of the consensus view that Pakistan had been lagging behind much in the education sector as compared to many other regional countries.

Zeeshan Afzal said that an emergency should be declared in the country to combine the resources of all the relevant stakeholders to work together to combat the menace of out-of-school children.

Musaddiq Aziz, representing Green Crescent Trust, said that his NGO had been working for the past 28 years to combat illiteracy in Sindh as few years back, it had decided to join hands with the likeminded charities to work together to enroll the out-of-school children.

Moot advocates for women empowerment

While continuing with its tradition to discuss



CSR-related topics, the NFEH on March 24, 2022 organized a conference on women's empowerment in Karachi.

One of the recommendations of the conference was the demand for effective implementation of laws to launch crackdown against the extensive use of social and digital media platforms for unabatedly harassing activists striving for the cause of women's empowerment, female professionals and entrepreneurs.

Speaking on the occasion, Saira Bano, a former head of KCCI's women entrepreneurs' committee and a homoeopathic practitioner, said that despite the adoption of several stringent laws on this issue, the working women continued to face incidents of harassment in urban centres on a daily basis. She said that such unchecked incidents had discouraged properly educated women to utilize their qualifications in the best interest of their own families and for the improvement of the national

economy.

Najia Asher, a renowned TV news anchor who now runs a media-related think tank, said that despite so much work done to adopt laws against cybercrimes, the issue of online harassment of women was far from over in the country.

Mirza Ishtiaq Baig, Founding President of Make-a-Wish Foundation Pakistan, said that law should be adopted to make it compulsory for every company to reserve one per cent of its profit for CSR-related causes.

Ruqiyah Naeem, NFEH Secretary-General, said that her NGO had planned to organise such more events on a regular basis to discuss in detail the issues delaying the fulfillment of the cause of women's empowerment in Pakistan.

Huma Waheed, a member of the managing body of KCCI, and Seema Tahir Khan, who is associated with the private TV media, also spoke on the occasion.



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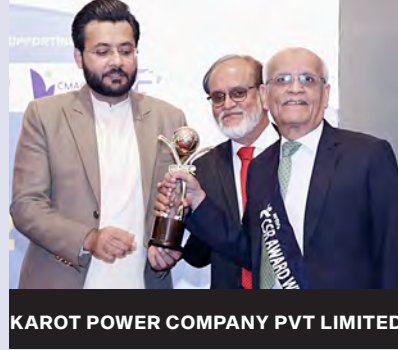
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All Environment Friendly Organisations are invited to Submit their Nominations

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塔尔煤田一区块发电有限公司

THAR COAL BLOCK-1 POWER GENERATION COMPANY(PVT.)LTD.

Thar Coal Block-1 Power Generation Company (Pvt.) Ltd., as a subsidiary of Shanghai Electric, is the owner of Thar Block-1 1320 MW Power Plant Project. It is a key energy project of BRI as well as a core energy cooperation project under CPEC.



Boosting job opportunities for locals: more than 6,000 of employees are hired from Sindh and more jobs are generating for Thar

CSR improves lives of Thar: care for children's nutrition and well-being, launched COVID vaccination campaign to fight the pandemic with Pakistan, providing free of cost Chinese language training to locals.

Shanghai Electric, global leading solution provider in energy field, brings light to Thar and creates the future together with Thar

A benchmark of the utilization of local fuel after the Project COD

Winner of 11th Annual Fire Safety Awards 2021 and 14th NFEH's Corporate Social Responsibility Awards 2022

30 years of operation and maintenance powering electricity to 4 million households

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THAR COAL BLOCK-1 POWER GENERATION COMPANY (PVT) LTD

Registered address: 7th Floor, Executive Tower, Dolmen Mall Clifton, Karachi
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ENABLING TRUST

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Covid-19 and Corporate Social Responsibility

The world has been taken over by Covid19 surprise. It was more like an attack by aliens. The mysterious invisible weapons used by the aliens proved to be fatal as there was no defence available against them. The world had not been so advance as we had imagined.

It took no time for Covid-19 to turn the world upside down. A great loss of lives was caused apart from damage to the economy to the extent of almost ruining it. The Pakistan government did its best to keep its economy stable but it had its limitations because of the multifaceted effect of Covid-19 crisis in the industry in Pakistan along with severe blow to services sector.

The economic slowdown caused the closing of the enterprises which resulted into a great loss of jobs. In the developed world, internet served to keep the employees of many organizations connected with their work place which kept the industries running. The digital world took advantage of the situation and touched new heights, thus compensating for the harmful effect to the economy.

The digital services have still not been much developed in Pakistan; therefore, a major section of the population could not take advantage of this facility, specially the women who do not have an access to the internet facility as compared to the men. As such women suffered much more than men in the Covid-induced crisis.

This aspect that is to provide maximum opportunities to women to have an access to internet might be kept in mind by the government as well as the corporate sector while preparing plans for executing their social responsibility. A grave issue during the Covid crisis has been an easy access to the testing facilities of the pandemic, which have been expensive. As a result, even well to do persons preferred to avoid taking their family members to a Covid19 test. Corporate sector could help

the government in this regard by arranging cost free or economical testing facilities for the public. This could help in preventing the spread of the virus.

Corporate sector could also help in educating the public on the subject by supporting the organizations which are dedicated for this purpose. This is an essential requirement as most of the people know little about Covid and fall victim to the disease because of their ignorance. The correct information on the subject could have helped in saving the public from the harmful effects of fake information in this regard too.

The humane aspect exhibited by the corporate sector during Covid-19 crisis is commendable. It is worthwhile to note that most of the enterprises in the corporate sector were duly concerned about their employees relieving whom from job was the last choice that they preferred to exercise while dealing with the crisis.

Some of the enterprises went to the extent that they found alternate means to keep their employees in service and some of them used their personal resources to cover up the expenditure on their employees for quite some time.

There is another aspect of this humane behaviour which may draw the attention of the corporate sector to provide support as a social responsibility. It is the great number of self-organized volunteers which emerged during the crisis all over the country to supply free of cost food to the families of the jobless.

What may be deemed as the most important aspect of social responsibility is the preparation to tackle such an unexpected disaster in the future. It may not be too far when Covid-induced crisis help us learn a lot to make such arrangements which could be useful in combating such untoward disasters.

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13th NFEH's Int'l CSR Summit & Awards 2021



12th NFEH's Int'l CSR Summit & Awards 2020



Past Glimpses of NFEH's CSR Summit & Awards

11th NFEH's Int'l CSR Summit & Awards 2019



10th NFEH's Int'l CSR Summit & Awards 2018



9th NFEH's Int'l CSR Summit & Awards 2017



8th NFEH's Int'l CSR Summit & Awards 2016



7th NFEH's Int'l CSR Summit & Awards 2015



Minister for Commerce Engr. Khurram Dastagir Khan, Asad Umar Vice President PTI, Muhammad Rafiq, Managing Director, Oil & Gas Development Company Ltd.; Ambreen Waheed, Director RBI; Peter Heyward, High Commissioner Australia; Malik Amin Aslam, Dr. Kaiser Waheed, Ali Ashar, Anees Younus, Shah M. Saad Hussain, PARCO, Dr. Song Jong-hwan, Ambassador of the Republic of Korea; Shahbaz Islam, SSGC; M. Naeem Qureshi, Bashir Malik & Engr. Nadeem Ashraf addressing at CSR Summit 2015.

Past Glimpses of NFEH's CSR Summit & Awards



6th NFEH's Int'l CSR Summit & Awards 2014



5th NFEH's Int'l CSR Summit & Awards 2013



Javed Jabbar, Advisor NFEH, Fazal K. Sherani, Ex-President FPCCI, Haroon Agar, Mirza Ishtiaq Baig, Huma Bukhari, Dr. Kaiser Waheed, Dr. Ruth Plau Aman Hussain addressing at CSR Summit



4th NFEH's Int'l CSR Summit & Awards 2012



From L to R: Khalid Khan, Maliha Malik, Bashir Malik, Governor Punjab Latif Khosa, Munawar Baseer, Sonia Kayani and Tariq Cheema are seen during the discussion



3rd NFEH's Int'l CSR Summit 2009



2nd NFEH's Int'l CSR Summit 2008

1st NFEH's Int'l CSR Summit 2006



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Company Profiles of Winners of NFEH's 14th CSR Awards 2022

CHINA POWER HUB GENERATION COMPANY (PVT.) LIMITED

China Power Hub Generation Company (Pvt.) Limited (CPHGC) is a joint venture company established by China Power International Holding Ltd (CPIH), a wholly-owned subsidiary of State Power Investment Corporation Limited, and The Hub Power Company Limited (HUBCO). The equity proportions of CPIH and HUBCO in CPHGC are 52.5% and 47.5% respectively. CPHGC is the project company for development, construction and operation of 1320MW Power Plant in Hub, Balochistan. CPHGC is the biggest energy project based in Balochistan under the China Pakistan Economic Corridor (CPEC). Construction of the CPHGC Plant commenced in March 2017. The project's two units achieved synchronization with the National Grid on December 28, 2018 and May 28, 2019, respectively. CPHGC officially achieved the Commercial Operations Date (COD) at 0:00 hours on August 17, 2019. During its construction, CPHGC made a positive impact on the local economy and society. CPHGC provided more than 6,000 job opportunities to Pakistanis; more than 168 thousand tons of cement, 415 thousand tons of sand, 552 thousand tons of gravel, 44 thousand tons of rebar and 1.1 million tons of boulders were procured from Pakistani vendors. CPHGC continues to fulfill its responsibilities to the locals. Over the past 3 years, CPHGC has donated approximately USD 800,000/- through a variety of sustainable CSR initiatives which include, Construction of Floating Fishermen Jetty for the local fishermen; renovation of the main roads and cleaning of the garbage sites; vocational training for students from Lasbella; repairing the local school's sports-field. Currently, CPHGC is financing the construction of a primary school in collaboration with The Citizen's Foundation (TCF). CPHGC will provide 9 billion kWh of electricity the national grid every year, facilitating Pakistani economic development significantly and meeting electricity needs of approximately 4 million households in the country. Presently, 186 Pakistani power technicians are employed at the power plant. CPHGC is committed to providing support to the locals, training and cultivating quality local power technicians who meet the expectations of the market and realize power plant localization in near future. ■



KAROT POWER COMPANY (PVT) LIMITED

Karot Power Company (Pvt.) Limited (KPCL) incorporated on 23 June 2010 with the Securities and Exchange Commission of Pakistan is a special purpose vehicle (SPV) responsible for executing 720MW Karot Hydropower Project. The project is being developed in the Private sector under the Power Policy 2002 on a Build-Own-Operate Transfer (BOOT) basis with an expected concession period of approximately 35 years, which includes the construction period of 5 years and the operation period of 30 years. Karot Hydropower Project is located on the Jhelum River which is the 4th among the 5 Cascade HPPs to be developed along Jhelum River. Installed capacity of the Project is 720MW (4x180MW) with average annual electricity output 3206 GW•h and annual utilization hours 4452h. The 720MW Karot Hydropower Project has been listed as one of the Prioritized Project under the China-Pakistan Economic Corridor. The construction of KHPP started in December 2016 and completion is expected by mid of 2022. Project cost is about 1.74 billion US\$. The Main Sponsor of Karot hydropower Project is China Three Gorges South Asia Investment Limited, which is an investment arm of China Three Gorges Corporation (CTG) in South Asia. Known as the owner of reputable Three Gorges Project, CTG is a wholly state-owned enterprise with registered capital of USD 18.3 billion and strategically positioned to become a clean energy conglomerate specializing in large-scaled hydropower plant development and operations. ■



MARI PETROLEUM COMPANY LIMITED

MPCL is an integrated exploration and Production Company, currently managing and operating Pakistan's largest gas reservoir at Mari Gas Field, Dagharkhi, Sindh. With 22% market share, it is the second largest gas producer in Pakistan and owns the second highest reserves base. The Company's cumulative daily production is around 100,000 barrels of oil equivalent. MPCL plays a pivotal role in ensuring food security of Pakistan as more than 90% urea production in the Country is based on MPCL supplied gas. It also supplies gas for power generation and domestic consumers. To its credit, MPCL has the unique record of maintaining uninterrupted gas supply to its customers from Mari Field for the last fifty four years, without availing even the permitted outages.



Principal Business Activities

MPCL is primarily an exploration and production company in the upstream segment of the petroleum industry. Its principal business activities include oil and gas exploration, drilling, field development, production and sale of hydrocarbons (including natural gas, crude oil, condensate and LPG) as well as provision of E&P related services on commercial basis.

Major Brands, Products and Services

MPCL is a major producer of natural gas. It also produces crude oil, condensate and LPG. All the products of the Company are generic and are supplied to midstream and downstream customers. The Company also provides 2D/3D seismic data acquisition, seismic data processing, drilling and mud logging services.

Major Customers/Markets

The gas produced by MPCL is supplied to fertilizer manufacturers, power generation and gas distribution companies, while crude oil and condensate are supplied to the refineries for further processing. The Company currently only caters to local customers with no activity in the export market.

Geographic Presence

MPCL currently holds seven (07) D&P Leases and thirteen (13) exploration licenses as an Operator. It is also a non-operating joint venture partner with leading E&P Companies in five (05) D&P Leases and eight (08) exploration licenses. Its exploration and production assets are spread across all the four provinces of Pakistan.

MPCL is continuously evaluating farm-in opportunities in overseas exploration as well as producing assets with upside potential and has recently won an offshore block in Abu Dhabi as part of a consortium of Pakistani National E&P Companies. ■

NATIONAL BANK OF PAKISTAN

The National Bank is the largest commercial bank of Pakistan and CSR is an integral part of NBP's corporate policy. It has institutionalized by creating a separate Division and running a full-fledged CSR Program to bring positive change and improving quality of life of underprivileged members of our society. NBP's CSR activities also aligned with the UN Sustainable Development Goals. NBP's CSR activities as part of the Inclusive Development Group (IDG) focuses on sectors that are classified as "priority sectors". The six main areas of focus are health, education, environment, women's empowerment, WASH and Differently Abled People. In a move away from previous practices, the CSR division aims to build sustainable relationships with organizations instead of making one-time donations.



Awards and Achievements: This year NBP has been awarded with the Awards in following categories from NFEH's 14th CSR & Women Empowerment Conference, held at PC KHI on March 24, 2022

- Women Empowerment Sports and Recreational Activities
- Differently Abled People.

Company Profiles of Winners of NFEH's 14th CSR Awards 2022

NATIONAL FOODS LIMITED

We began our journey in 1970 as a Spices company with a product that brought the idea of clean and healthy foods to life. Since then, we resolved to make hygienic food, reduce time spent in the kitchens, and foster good health. And on a daily basis, we strive to elevate our communities and create a better lifestyle for those around us.

50 Years and Counting

We are celebrating 50 years of inspiring new traditions and bringing families together through innovative food products. Traditions connect and expand the human spirit, and at National Foods, we pay our respects to the cultural heritage of Pakistan.

Since inception in 1970, we have evolved into a leading multicategory food company that produces 250 different products across 13 categories. We hold ISO 9001, ISO 18001, ISO 22000 and HACCP certifications along with SAP Business Technologies to ensure that our customers receive the highest quality products.

With our changing eating habits as a result of technology in our kitchens or globalization and migration, we have also transformed our cooking and shopping experiences along with our attitudes towards health, hygiene, food, waste, choice, and consumption.

At National Foods, we respond to these changes by pioneering easy-to-prepare and convenient food products that bring warmth to our customers and communities. Our products enable modern lifestyles while retaining the traditional taste and values which are so close to our hearts. With a history spanning over four decades, National Foods has trudged through various challenges of – economic booms/depressions, wars, globalization, changing consumer lifestyles, technological advancements and has successfully catered to the changing needs of its customers. And how did we manage this? Through our easy-to-prepare products that are tailor-made to bring warmth into your life and enhance your lifestyle. ■



THAR COAL BLOCK -1 POWER GENERATION COMPANY (PVT) LIMITED

Thar Coal Block-1 Power Generation Company (Pvt.) Ltd., as a subsidiary of Shanghai Electric, is the owner of Thar Block-1 1320 MW Power Plant Project. It is a key energy project of BRI as well as a core energy cooperation project under CPEC.



- Thar Coal Block-1 Power Plant project features 2 x 660MW power stations.
- Shanghai Electric is the leading developer of the Thar Block-1 Integrated Coal Mine Power Project, providing one-stop solution including investment, construction and operation.
- Largest-scale, largest single unit capacity, highest parameter, and highest Chinese investment rate, local coal-based electricity project under CPEC.
- Advanced supercritical and environment-friendly technology brings greener energy and lower emissions.
- Boosting job opportunities for locals: more than 6,000 of employees are hired from Sindh and more jobs are generating for Thar.
- A benchmark of the utilization of local fuel after the Project COD.
- 30 years of operation and maintenance powering electricity to 4 million households.
- CSR improves lives of Thar: care for children's nutrition and well-being, launched COVID vaccination campaign to fight the pandemic with Pakistan, providing free of cost Chinese language training to locals.
- Winner of 11th Annual Fire Safety Awards 2021 and 14th NFEH's Corporate Social Responsibility Awards 2022.
- Shanghai Electric, global leading solution provider in energy field, brings light to Thar and creates the future together with Thar. ■

OIL & GAS DEVELOPMENT COMPANY LIMITED

OGDCL under a forward-looking management foresees the organization as not only as the leading E&P Company of the country, but also as a company known for its people, partnerships and performance in the region. The Company continued with its strategies of accelerating oil and gas exploration, early development of newly discovered fields and strengthening of its oil and gas production base in order to enhance indigenous production of the country and create value for its shareholders



Human Resources

During the last 5 decades, the Corporation has grown into a technically feasible and commercially viable organization. It has developed a highly qualified pool of professionals who can undertake and supervise almost all phases of oil and gas exploration and production starting from preliminary geological surveys and culminating in the operation of oil and gas processing plants

Good Governance

Initiatives have and are being taken to effectively establish Good Governance practices through:

- Introduction of Code of Ethics and Business Practices.
- Merit - driven hiring
- Performance - driven promotions and appraisals.
- Strict adherence to laid-down rules, regulations and procedures.
- Development of Policy Statements in the areas of Marketing, CSR, Risk Management, etc, as a part of its business principles. ■

SICPA INKS PAKISTAN (PVT) LIMITED

SICPA Inks Pakistan (Pvt) Limited was incorporated in Karachi in 1995 as a JV company (53:47) between SICPA SA, Switzerland and Pakistan Security Printing Corporation, a wholly owned subsidiary of State Bank of Pakistan. SICPA Inks Pakistan (Pvt) Limited is a fully integrated facility for producing Banknote Printing inks and high security brand protection solutions.



The company is engaged in production of Banknote security inks and other security inks for passports and postal stamps. Security Inks facility was upgraded to European standards in 2011, which is a reflection of SICPA's continuing commitment to Pakistan. Operations include production of Security Inks from raw materials supported by fully equipped Quality Control laboratory.

A fully integrated brand protection solutions manufacturing facility was setup in 2011, capable of producing 9 billion high security anti-counterfeiting solutions (self-adhesive labels and shrink sleeves) annually.

More than 120 regular customers in public and private sectors are using these solutions for protection of their brands and products against counterfeiting, forgery, or piracy. Customers belong to mostly fertilizer, pesticide, pharmaceutical, cosmetics, food & beverage, auto & lubrications, and book publishing segments. Anti-counterfeiting labels are also exported to customers in Europe, Far East and United States.

SICPA's state-of-art digital security technologies are also incorporated in security labels for Digital Verification and Track-and-Trace functionality, where required. Security labels are developed and produced in-house using SICPA security inks within a high security environment and provided to clients through secure supply chain arrangements. ■

SIDDIQSONS LIMITED

Vision

To become the leading sustainable denim and garments manufacturer in the world by developing sustainable business practices in our production processes and creating an environment of inclusion, diversity and development.

Mission

To bring the best clothing experience to consumers of all ages globally through our innovative quality-oriented product offerings.

COMPANY VALUES

We have a deep sense of Ownership & Accountability towards ourselves, our teams, our organization and above all our customers & clients. We instill a culture of Ethics in our organization and believe in doing the right thing, the right way. We support and encourage people to generate ideas, have Initiative and recognize their potential. We promote Empowerment of our people through tapping into their capabilities leading towards results and performance. We impart Commitment to excellence in all our capacity and remain obligated to our customers and to our people to deliver not only what is expected of us but to build long term substantial partnerships. We believe in working with Integrity in all our relationships. ■



HABIB METROPOLITAN BANK LIMITED

Habib Metropolitan Bank was incorporated in Pakistan as a Public Listed Company in 1992.

HABIBMETRO is a leading trade finance bank that currently operates with 450+ branches (including 49 dedicated Islamic branches, 218 Islamic windows and 1 offshore banking unit in Karachi Export Processing Zone) in 165+ cities across Pakistan. The Bank serves its customers within retail, corporate, commercial and Islamic segments through a dynamic suite of technology-led financial solutions, including round-the-clock banking facilities such as mobile and internet banking, as well as a network of 470+ ATMs across the country. HABIBMETRO was awarded as a 'Leading Partner Bank In Pakistan' by the Asian Development Bank in 2015, 2016, 2020 and 2021. The Bank also received the Upcoming Islamic Banking Window and the Best Islamic Banking Brand awards by the Global Islamic Finance Awards (GIFA) in 2016, 2020 and 2021 respectively. The Bank also received the Best Bank (Mid-Sized) award at the CFA Excellence Awards 2021.

For 19 consecutive years, the Bank has been rated AA+ (Double, A Plus) for long term and A1+ (A one plus) for short term by the Pakistan Credit Rating Agency Limited (PACRA).

HABIBMETRO is a subsidiary of Habib Bank AG Zurich, an international banking group that enjoys a presence in 10 countries across four continents.

Habib Bank AG Zurich (HBZ) is an heir to a rich tradition of commerce and banking dating back to 1841. HBZ was established in Switzerland in 1967 and completed 50 years of banking operations in 2017. ■



THE SEARLE COMPANY LIMITED

A diversified healthcare providing company dealing in manufacturing, marketing and health supplements, medical devices and diagnostics. Last few years have been very prosperous for the Searle Company limited on many fronts. Being one of the most highly reputed pharmaceutical companies in Pakistan and despite the challenging economic conditions, the company still managed to achieve impressive growth and contributed significantly in improving the lives of millions of patients across the world.



Corporate social responsibility has always been a top priority of Searle. Accordingly, the company's CSR program has a wide scope encompassing initiatives in the area of healthcare, education, child welfare and other social welfare activities.

Established in 1995, TCF is an organization devoted to providing education for the less privileged. Searle supports, TCF to run 1060 schools at 109 locations, educated 165,000 under-privileged children and give employment to 8,900 teachers.

Recently adopted and managed by Searle, the AKAR hospital is located in an underprivileged area of Karachi, and offer free diagnosis, OPD clinics, surgeries and even medicines for the unaffordable class of community. Almost 400 patient are treated every day in OPD, whereas 100 patients are admitted for different issues. ■

PHARMEVO (PVT.) LIMITED

PharmEvo (Pvt.) limited, incorporated on October 7th, 1999, is a healthcare company, which is engaged in the creation, development, manufacturing and marketing of pharmaceutical products, including over-the-counter (OTC) medicines, medical equipment and infant formulas. PharmEvo's



principal pharmaceutical products include medicines in therapeutic areas: respiratory, anti-viral, central nervous system, cardiovascular, metabolic, and anti-bacterial along with oncology. The Company operates in following primary areas of business: Pharmaceuticals, medical equipment and infant formula. PharmEvo partners with following international groups for bringing best quality products to its consumers i.e. Bioton (Poland), Lactalis (France), Omron (Japan), DONG-A-PHARM (Korea) etc. PharmEvo's anti-viral includes, Tenova (Tenofovir Disoproxil Fumerate); Products for Psychiatry are Klevra (Levetiracetam), EvoKalm (Quetiapine) & Estar (Escitalopram). The Company's products for cardiovascular are, Lowplat, Lowplat plus, ARBI, Telsarta, Ramipace, Tansin, Nuval and Xplended Diabetes portfolio includes, Evopride, Inosita & Innogen. Orslim (Orlistat) belongs to Anti-obesity segment. Our gastroenterology portfolio carries, Zoltar, Fasteso & Actiflor. Antibiotics are, Evofix, EvoTaxime, Evozid, Evorox and Cefipime. In oncology our products are, Trugem, Oncotaxel & Oxalitin. Orthopedic areas include Nise, Spedicam, Anex and Mezrel. Onita, Gouric, Ibandro and Bonedol make up the Osteoporosis & Gout portfolio whereas Eposino is used in Nephrology. Celia is infant formula with unique variants & Omron carries state-of-the-art medical equipment. ■

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WAH INDUSTRIES LIMITED

Wah Industries Limited (WIL) was established in 1958 as a commercial subsidiary of Pakistan Ordnance Factories (POF). WIL was incorporated as Public Limited Company under Companies Ordinance and it acts as sole selling agent for POF in domestic market in Pakistan.



WIL have widespread commercial operations in Pakistan by having outlets in major cities like Karachi, Lahore, GT. Road Pinid Cantonment and Peshawar (in process). Its Head Office is situated at Quaid Avenue, Wah Cantt. We have over 500 employees working in its HQ, production facilities and security setup. Leading from the front to all Defence Commercial activities, we are amicably fulfilling weapons and ammunition requirements along with industries products.

Some of WIL's notable products and services are following:

Arms and Ammo

- 12-Bore Shot Gun Shaheen Cartridges
- 9mm Pistols, 9x19mm SMGs, 7.62x39 SMGs, 7.62x51 G3 Rifles, .308 Rifle and other calibers of arms
- Small ammo – 9x19mm, 7.62x39mm, 7.62x51mm, etc.
- Complete range of Medium and Heavy Calibers
- [Subject to the approvals / NOCs from concerned ministries]

Industrial Products

- Aluminum & Steel Ingots
- Hard Anodizing, Castings and forgings
- Carbide tips, carbide coating, tools, gauges, molds, dies and others tool room facilities
- Brass billets, copper sheets, strips, rods, pipes and profile shapes in multiple dimensions
- Sale of industrial gases (Hydrogen & Oxygen), explosives, chemicals
- Customized clothing items, uniforms and PLCE
- Disposal / auction of obsolete, surplus plant, machinery, vehicles & various scrap items
- Steel & Plastic containers / boxes and customized plastic products ■

ENVIROGRAF UK

TAJS WEST COAST efforts to improve the compatibility of our operations with the environment while economically developing energy resources and supplying high quality products and services to consumers. We recognize our responsibility to work with the public, the government, and others to develop and to use natural resources in an environmentally sound manner while protecting the health and safety of our employees and the public.



We take our social responsibilities very seriously, both at home and worldwide.

Our reason for being in the business of Health, Safety and the Environment is to:

“Make Our World a Better Place”

We also want to encourage everyone else to “Make Their World a Better Place”. ■



SUI SOUTHERN GAS COMPANY LIMITED

SSGC is Pakistan's leading public limited company engaged in the transmission and distribution of natural gas in the franchise areas of Sindh and Baluchistan. The Company comes under the umbrella of Ministry of Petroleum and Natural Resources, Government of Pakistan as one of the leading energy sector companies and is governed by a Board of Directors, with the Managing Director as Chief Executive.



Being a premier gas utility, SSGC is involved in the designing, construction and consequent maintenance and implementation of gas transmission and distribution projects to ensure availability of natural gas in every nook and cranny of franchise provinces. The Company also runs Pakistan's only meter manufacturing plant and effectively caters to its own consumer requirements as well as that of its sister concern Sui Northern Gas Pipelines Ltd. (SNGPL).

SSGC is constantly driven towards creating a perfect formula for ensuring true sustainability for the organization and its stakeholders. The Company is well positioned to play an integral part in taking the road less traveled by exploring alternative energy resources, rehabilitating its pipeline infrastructure and revitalize its bottom line by taking a firm stand against Unaccounted-for-Gas.

Sixty-four years ago a unique feat of engineering was accomplished in Pakistan when engineers and technicians of Sui Gas Transmission Company commissioned Asia's first 16 inch diameter, 558-km long pipeline. ■

AADIYAT PROPERTY MANAGEMENT COMPANY

AADIYAT Property Management Company Since 's one Dec ade of experience in the commercial and mul family sectors of real estate, have established an unparalleled stellar reputa on in the industry for exper se, stability and trust.



Our teams are driven to learn, grow, and innovate and have become leaders in the industry making AADIYAT Property Management Company the longest standing successful mul family firm in our homeland Pakistan .

With an unparalleled reputa on, a solid track record of success, and by employin g the industry's top talent, AADIYAT Property Management Company provides our clients and business partners with the highest standards of quality and unmatched servi ce.

We meet and exceed our Domes c & Oversea s clients' expecta ons through accountability, hard work, pride in our reputa on, and our constant pursuit of the highest standards of quality and the highest standards of our employees.

AADIYAT Property Management Company is commi ed to carrying out our mission of delivering only the highest quality of service. We are a company for your success. Let us prove it to you.

Proper es bene fit from an addi onal source of qualified traffic when associated with AADIYAT Property Management Company and its percep on of quality and service among consumers.

With an un paralleled reputa on, a solid track record of success , and by e mploying the Property industry's in Pakistan top talent AADIYAT Property Management Company pr ovides our clients and business partners with the highest standards of quality and unmatched service.

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Company Profiles of Winners of NFEH's 14th CSR Awards 2022

ALLIED BANK LIMITED

Allied Bank Limited owes its existence to Australasia Bank, commenced its operations before independence in 1942; merged with three other banks (Sarhad Bank Limited, Lahore Commercial Bank Limited and Pak Bank Limited) upon nationalization in 1974 with the name changed to Allied Bank of Pakistan Limited; recapitalized in 2004 by Ibrahim Group and renamed as Allied Bank Limited in 2005. Its over 7 decades journey is worth-emulation saga of resilience against odds and obstacles.



ABL serves with an outreach of 1,429 branches. With 1,427 domestic branches including 1,303 conventional branches, 117 Islamic branches and 7 digital branches along with 110 Islamic Windows. Overseas presence via 2 foreign branches in Bahrain and Karachi Export Zone and 2 Representative offices located in China (Beijing) and UAE-Dubai. The Bank is among the league of select few, which have been awarded highest long-term and short-term entity credit ratings of AAA (Triple A) and A1+ (A One Plus) respectively. The Bank has been assigned CGR-9++ (Corporate Governance Rating) by VIS Credit Rating Company Limited, indicating “very high level of corporate governance”. Allied Bank Limited being a socially responsible citizen remains committed towards Corporate Social Responsibility which forms an integral part of the Bank's long-term strategy. ■

ALBARIO ENGINEERING PVT LIMITED

AEPL is a leading Engineering Company specializing in Engineering Consultancy, Electromechanical Contracting, Operations & Maintenance, Equipment Sourcing, Project Management, Aftermarket Sales & Services, Turnaround and Rehabilitation Services, Fabrication & Repair, Technical Trainings, Real Estate Development and last but not least Manufacturing of Transformers and Switch gear.



Over decades, AEPL has gradually evolved to become a One Window Solution Provider in the areas of Energy and Infrastructure. Our mission is to provide proactive and value-added services to our customers with Quality, Integrity and Reliability being our core values. Regarding Electro-Mechanical Contracting and Specialized manpower services, AEPL has recently supported its Foreign Partners and Lead EPC Contractors for installing over 6,000 Megawatts Coal & RLNG based power Projects across Pakistan.

AEPL team has an unwavering commitment to adhere to its Environment Health and Safety policies and procedures and works hard to achieve the goal of zero accidents and injuries. We comply with the spirit and intent of all applicable regulatory requirements and committed to protect the health and safety of our employees and stakeholders.

As the company expands to new horizons, Corporate Social Responsibility and sustainability are imbedded into the core of our operations to create shared value for business and society.

We work closely with institutions like the Rotary Foundation, Shaukat Khanum, Door of Awareness, Shalamar Hospital and play our role in improving the quality of life and protecting the environment we live in. ■



AL GHURAIR GIGA PAKISTAN (PVT) LIMITED

Al Ghurair Giga Pakistan (Private) Ltd -AGGPPL is a leading business group; involved in Banking, Real Estate, Textile, and Gold Refining. AGGPPL's primary focus in Pakistan is real estate mix development, which includes multimillion USD projects – Giga Mall Islamabad and Goldcrest Dubai.



The largest mall of Islamabad, Giga Mall, is a multistory complex that has more than 200 local and international brands under one roof. Besides, it has a Food Court, a kid's play area, and a state-of-the-art Cinema. Located at the prime location of G.T.Road, Giga Mall provides a shopping experience like never before. Goldcrest is a unique 17 Multi High-Rise Residential Towers Project, out of which 07 are under construction. The joint venture partners are one of the fastest-growing real estate developers, with a host of successful projects in the Middle East, Pakistan, and around the world. Its winning formula is its team of highly qualified professionals in the fields of architecture, interior designing, construction, and management, with insightful knowledge and hands-on experience of numerous landmark projects such as Goldcrest Views, Goldcrest Views 2, Goldcrest Executive in Dubai. ■

ARCHROMA PAKISTAN LIMITED

Archroma Pakistan Limited (formerly: Clariant Pakistan Limited) represents Archroma in Pakistan. Archroma was formed in September 2013 from the textile, paper and emulsions businesses of Clariant. Clariant itself was formed in 1995 as a spin off from Sandoz, a chemical company which was established in Basel in 1886. In 1997, Clariant acquired the specialty chemicals business of Hoechst, a German chemical company. Through this direct lineage, Archroma has also acquired textile Chemicals Business of BASF In 2015. Archroma, represents on five continents and more than 35 group companies, employs around 3,000 people, headquartered in Reinach, Switzerland.



Archroma is global leader providing colors and specialty chemicals to sectors such as fibers and fabrics, paper and packaging, as well as adhesives, coatings and construction. A company with proven innovation power, strong core technologies and a global footprint, and a deep commitment to ecology and sustainability.

In Pakistan, Sandoz (Pakistan) Limited was formed in 1963 subsequently became Clariant Pakistan Limited and incorporated in 1996 and now Archroma Pakistan Limited is listed on the Pakistan Stock Exchange. It has manufacturing facilities at Jamshoro. Besides manufacturing, the Company also acts as Indenting agents for the parent company and affiliates.

Based on the Company's performance Archroma Pakistan (formerly: Clariant Pakistan) has been honored for the 14th consecutive year with prestigious Top 25 Companies Award by the Pakistan Stock Exchange. ■

COMMANDER BUILDERS LIMITED

Commander Builders strictly believes in winning and retaining the trust of all the valued customers through high quality work rather than achieving the higher sales targets. The unprecedented success of our projects will largely be due to the immaculate performance we will exhibit in coming years. We never settle for less, and always thrive in the hunt for better. ■



Company Profiles of Winners of NFEH's 14th CSR Awards 2022

AMCON GROUP OF COMPANIES

AMCON Company Aims To Provide The Complete MEP Solutions To Both Public & Private Sectors. Over The Last Decade Amcon Has Emerged As Specialized Company In MEP Works & Turn Key Projects, Involving HVAC, Electrical, Plumbing, Fire Fighting Works.



AMCON has been providing state of the art services to our valuable clients for more than last one decade based on engineering firm as a sole proprietor and a trader of products related to MEP (Mechanical Electrical and Plumbing) Systems like Central Air Conditioning systems, Electrical system, Fire Fighting system and Plumbing System. In order to move together with the nation's growth, AMCON has gradually extended its involvement in contracting all kinds of mechanical and electrical related work, with focus on heating, ventilation, air-conditioning (HVAC), Plumbing, Electrical, Fire Fighting & Fire Alarm systems. Today, AMCON has grown into your one-stop MEP specialist center, as we are able to provide one Window solution and provide a comprehensive range of products and services including design, supply, installation, testing and commissioning of all kinds of MEP systems. ■

CENTURY PAPER & BOARD MILLS LIMITED

Century Paper & Board Mills (CPBM) started its commercial production in 1990 with Three Paper Machines (PMs) with an installed capacity of 30,000 TPY. Till 2008, Century gradually increased its production capacity to 240,000 TPY with Seven Machines (PMs) in operations. In 2003



Company also entered into manufacturing of quality Corrugated Cartons business line with current installed capacity of 40,000 TPY. The Company has two Pulp Lines to process wheat straw and other agricultural residues to produce Bleached and Unbleached Virgin Indigenous Pulps. The chemicals required for pulp mills are produced mainly at mills site. In view of the energy constraints, company developed a very comprehensive power generation backup apart from the load available from national grid to meet the Energy requirements of the plant with multiple options to use Natural Gas, Biomass, Coal, Furnace Oil or High-Speed Diesel, which is supporting most viable and continuous operations of the company to strengthen its position as the most reliable source of supply to its valued customers chain. Having specialized in Coated Packaging Boards by installing state of the art plant and acquiring the most modern technology company stands as market leader in One Side Clay Coated Boards, produced on its two multilayer board machines with online multilayer coating facilities. Most of its Coated Boards are used for offset printing for eventual use as folding cartons by various FMCGs, Pharmaceuticals, Confectionery and Tobacco industry etc. The Company is currently substituting imports of One Side Coated Boards from Fareast and Europe and successfully meeting the requirements of the quality of Off Set Printing Houses, equipped with the latest Hi-Speed / Hi-Tech machines from European origins mainly. As per company policy since its inception all rules and regulations applicable on the industry and its business are strictly followed in letter and spirit. As a corporate citizen, company is fully aware of its responsibilities towards its employees, vendors, customers and society as a whole. CPBM is fully committed with its environmental responsibilities. It operates state of the art Chemical and Biological Wastewater treatment plants that treats the wastewater before discharge to the level of national and international standards. ■

ATLAS HONDA LIMITED

Atlas Honda Limited is a public listed company which was incorporated on October 16, 1962. It is a joint collaboration between Honda Motor Company Limited Japan, the largest and most reputed motorcycle brand in the world, and Atlas Group, one of Pakistan's most renowned business conglomerates.



The Company is principally engaged in progressive manufacturing and marketing of motorcycles and spare parts. The Company currently has a production capacity of over 1.35 million units per annum and continues to maintain its status as market leader both in terms of volume and quality. Apart from meeting demand for two wheelers locally, the Company also exports its motorcycles and spare parts. With highest quality products, state of the art manufacturing facilities, largest dealership network and impeccable after sales service, Atlas Honda Limited is today considered a benchmark for two-wheeler manufacturing. It has been proudly and successfully fulfilling its role as the flag bearer of motorcycle industry in Pakistan. As one of the largest taxpayers in the private sector and being one of the best employers in the country, Atlas Honda Limited stands as a beacon of light for the corporate, social and intellectual sectors of Pakistan. ■

BESTWAY CEMENT LIMITED

Bestway Group valiantly enlists businesses in Pakistan as the largest cement manufacturer – Bestway Cement Limited, the second largest bank – United Bank Limited and one of the biggest rice milling facilities – MAP Rice Mills; aside from owning in the United Kingdom, the second largest Wholesale – Bestway Wholesale, the third largest pharmacy business – Well Pharmacy, real estate investments, string of retail outlets and, ethnic food and beverage import and distribution.



Bestway Foundation Vision

At the heart of Bestway Group's philosophy is the desire to help those less fortunate than others by supporting charities and empowering communities in United Kingdom and Pakistan.

It is my article of faith that Bestway Group companies and charitable trusts embody highest standards of corporate social responsibility by supporting local communities and stakeholders that have contributed towards the success of the businesses.

The emphasis on giving back to the community is part and parcel of the Board of Directors' well-articulated corporate strategy. By focusing on the key sectors of education and health both independently as well as in partnership with specialist organisations, the Board believes that it can empower disadvantaged sections of the local community through economic regeneration and employment creation.

Sir Anwar Pervez, OBE H.Pk

Mission

The advancement of education for public benefit in both Pakistan and the UK by providing assistance through promotion of local schools; provision of scholarships to university students; supporting education initiatives and endowing universities. ■



Company Profiles of Winners of NFEH's 14th CSR Awards 2022

CNERGYICO PK LIMITED

Cnergyico Pk Limited, formerly Byco Petroleum Pakistan Limited, is Pakistan's largest oil refining company, with the nation's highest refining design capacity of 156,000 barrels per day. Incorporated as a refining company in 1995, the Company has since transformed immensely. Starting from a mere 30,000 bbl/day to currently 156,000 bbl/day. In response to the changing business environment, the Company has embarked upon a new journey: to further modernize its refining infrastructure to diversify its business, catering to tomorrow's petrochemical and energy requirements of the nation. We aim to create synergy in the energy vertical, leveraging our strengths and adapting to new forms of energy that are developing both locally and globally. To commemorate this diversification and expansion reflecting our new position in the industry, we have rebranded ourselves as Cnergyico Pk Limited. Currently engaged in the businesses of oil refining, petroleum, and lubricants marketing, Cnergyico has become a leader in Pakistan's energy sector, producing a wide range of refined petroleum products, including LPG, Motor Gasoline, Kerosene, Jet Fuels, High-speed Diesel, and Furnace Oil. The company's vision is to achieve sustainable productivity and deliver shareholder return while upholding high environmental, health, and safety standards. Cnergyico's Founder, Mr. Pervez Abbasi, established Boscior (later renamed Cnergyico) in 1995 to help make Pakistan self-sufficient in energy production. His dream materialized two decades later in 2015 with the launch of Oil Refining Complex-II, Cnergyico's larger refining complex. It is Pakistan's single largest refinery, with a design capacity of 120,000 barrels per day. The Company hopes to keep increasing its production, saving Pakistan's economy and national exchequer precious foreign exchange which would otherwise be spent on importing refined products. In 2007, Cnergyico launched its first retail outlet in Sukkur. Since then, Cnergyico's oil marketing retail network has expanded rapidly. Today Cnergyico has more than 400 retail outlets nationwide and is growing by 35-40 outlets annually, making it the only vertically integrated oil refinery in Pakistan. One of Cnergyico's major strategic advantages is its Single Point Mooring (SPM) facility, which is the nation's only floating port. The SPM is anchored in the deep sea, approximately 15 Km from the coast of Hub Balochistan. ■



DELSYS TECHNOLOGIES (PVT) LIMITED

EZFUELS is an innovative company that has been developing refueling needs of the industry and the masses with a dedication to address issues pertaining to safety, adulteration, and pilferage in fuel handling. We provide fuel delivery services intended to refuel cars, trucks and generators.



The company's services are offered through its online platform that enables doorstep delivery of fuels like diesel and petrol in specialized and tamper proof miniature tanks. This business model not only supports end consumers and business clients to get refueling assistance in a convenient manner but also mitigates issues related to safety, adulteration, and pilferage in fuel handling.

The company came into existence in July 2020. It was founded by a team of passionate and goal driven technocrats from IBA and FAST with 50+ years of cumulative experience in corporations like Shell, PSO, Infosys, Al-Haj Faw, etc.

EZFUELS is headquartered in Karachi where it operates from. ■

CROWN GROUP OF COMPANIES

Crown Group is one of the most prominent two and three-wheeler Automotive Group of Companies in Pakistan since the last two decades. The group specializes over manufacturing of parts pertaining to motorcycles, rickshaws, and generators. Whichever motorcycle brand that exists in Pakistan, the aftermarket spare parts specialists recommend consumers to install Crown Lifan Parts. Owing to its enormous experience in parts solutions, Crown Group established its own plant of producing motorcycles ranging in 70cc, 100cc, 125cc and 150cc displacements along with cargo loaders equipped with premium Crown genuine parts. Moreover, the group also established a tyre production plant catering a vast range of motorcycle displacements in the market. The sky was the limit and Crown Group grew year after year, exploring, manufacturing and introducing new products to the Pakistani market. The group entered the business of local motorcycle body parts, motorcycle assembly, CNG rickshaw parts, lubricants, tyres and ultimately moved towards an industrial park for motorcycle parts makers. The Group now stands at a position where it aims to localize 100% parts in Pakistan by creating enormous employment opportunities and establish the ground of better trade in Pakistan. With a stupendous land area of 26 acres in the heart of Port Qasim, Karachi, Crown Holdings Limited – a hub of manufacturing plants – has created several joint ventures and acts as an OEM partner in manufacturing auto parts for its prestigious clients across Pakistan. ■



EASTERN TRADE & DISTRIBUTION CO.(PVT) LIMITED

The Eastern Trade & Distribution Co. specializes in importing, distributing and marketing wide range of Blood Plasma Derivative Products from Biotest AG (Germany) in Pakistan.

The company also market lifesaving branded generics of Surge Laboratories and Nabiqasim Industries Pvt. Ltd. To its customers/institutions acquiring lifesaving drugs with strong presence at all major hospital & institutions in the country.

In the beginning, ETDC started as an indenter and importer of chemical and pigments only. Later the company engaged itself in the import of surgical items and finished pharmaceutical products. The company has focused to form strategic collaboration with local and international pharmaceutical companies to have effective product portfolio in the relevant segment.

The company has a team of Professional Marketing people, dedicated field force and a distribution network of over 35 distributors all over the country. The company due to its premium quality biological and pharmaceutical products from Germany and leading local pharmaceuticals has strong market access and enjoys high repute with key opinion leaders, consultants, medical practitioners, specialist, and Doctors.

The products marketed by ETDC are prescribed with high degree of confidence at all leading hospital, armed forces, and leading institutions across the country.

Our mission is to do continuous efforts to provide quality products and better services to customers by strong market presence, Addition of new product lines, Investment in Human Resource Development. ■



Company Profiles of Winners of NFEH's 14th CSR Awards 2022

DP WORLD KARACHI

We began life as a local port operator with our first project, the development of Dubai's Port Rashid, in 1972. Seven years later we opened Jebel Ali Port, the busiest port outside of Asia and a facility that has propelled us on our journey to becoming a leading enabler of global trade.

Our successes around the region in the late 1990s – when we took on operations in Saudi Arabia, India and Romania – set us up to expand into the business we are today, while the evolving demands of international trade spurred us to look even further. As we went global in the 2000s we found new partners and made strategic investments, all to support the long-term development of our organization. Now we operate a geographically diverse network of trade enabling businesses that provide access to some of the world's busiest production Centres, as well as its largest consumer markets, in mature and emerging economies.

Our operations include ports and terminals, but also industrial parks, logistics and economic zones, maritime services and marinas. In fact, our business has changed so much from the early days of operating ports and terminals, we can now be an integral part of your supply chain, tailoring innovative solutions that tackle your challenges and manage your costs. ■



EFU GENERAL INSURANCE LTD

EFU General Insurance Limited is Pakistan's largest and oldest general insurance company, always ready to go the extra mile to serve better.

Ever since the company's establishment in 1932, it has met the challenges of changing times. It has built a diversified customer base, covered more types of risks than any other, enhanced the expertise and delivered on the promises. In the year 2017 EFU General Insurance Ltd. including its Takaful (Islamic Insurance) operations have crossed the Premium/Contribution figure of Rs.20 billion. It is the first general insurance company in the history of Pakistan to achieve this milestone.

EFU General provides wide range of insurance service to fulfill all needs of commercial or individual clients. It provides Fire, Engineering, Marine, Aviation, Motor, Miscellaneous services and Takaful (Islamic Insurance) covers. It has a diversified customer base and writes all classes of industrial, commercial risks and caters to retail business like travel insurance, vehicle insurance, etc.

It is rated by national and international rating agencies. i.e., VIS, PACRA of Pakistan and AM Best of USA. VIS and PACRA have assigned rating of AA+ with stable outlook and AM Best have assigned rating of B+ with positive outlook. EFU is an ISO 9001:2015 certified company.

Regarding the recognition of EFU General's services to the industry and the economy of Pakistan, it has also received various awards including Corporate Excellence Award of Management Association of Pakistan, Best Corporate Report Award of Institute of Chartered Accountant of Pakistan (ICAP) and Institute of Cost and Management Accountants of Pakistan (ICMAP), Achievement Award & Gold Medal of the Federation of Pakistan Chamber of Commerce and Industry (FPCCI), SAFA Best Presented Annual Report (Certificate of Merit) of South Asian Federation of Accountants (An apex body of SAARC), Brands of the year Award of Brands Foundation, Consumers Choice Award of Consumers Association of Pakistan, and Top 25 Companies Award of Pakistan Stock Exchange, etc. EFU General is the most powerful trusted brand in the country and is the leading insurer of Chinese infrastructure projects (CPEC) in Pakistan. It has always played a pivotal role of institution, giving the Pakistan insurance industry the leadership, manpower and drive needed to grow and face challenges ■



ENGRO FERTILIZERS COMPANY

Engro Fertilizers Limited is a subsidiary of Engro Corporation and a renowned name in Pakistan's fertilizer industry. It is traded on the stock market under the symbol 'EFERT'. Engro holds a vast, nationwide production and marketing infrastructure and produces leading fertilizer brands optimized for local cultivation needs and demand.

Our extensive market development activities have ensured a sustained pull for our primary and secondary fertilizer products and sellout productions since launch. Engro Fertilizers Limited enjoys loyal customer base across Pakistan owing to its trusted fertilizer brands and continual farmer assistance in training and education.

Engro Fertilizers Limited was incorporated in June 2009, following a decision to demerge fertilizer concern from its parent company Engro Chemical Pakistan Limited. The continual expansions and diversifications in its enterprises necessitated a broad restructuring in Engro Chemical operations and management..

Engro's fertilizer manufacturing facility at Daharki has been experiencing ongoing expansion. This, coupled with distinct dynamics of highly nuanced fertilizer industry warranted an independent and dedicated business entity and approach. The demerger of fertilizer concern was approved by High Court of Sindh on December 9th, 2009, making it effective as of January 1st 2010. ■



ENGRO POLYMER & CHEMICALS LIMITED

Engro Polymer & Chemicals Limited (EPCL) is the sole manufacturer of PVC resin in Pakistan. Besides this the company also produces Chlor Alkali products like Caustic Soda, Sodium Hypochlorite and Hydrochloric Acid. It is a subsidiary of Engro Corporation, involved in the manufacturing, marketing and distribution of PVC under the brand name 'SABZ' and other quality Chlor-Vinyl allied products.

At Engro Polymer & Chemicals, we believe that our impact goes beyond the conventional measures of success. For us, success is when our expansion creates local job opportunities for people who once longed for a stable income and gives them a sense of peace; success is when we reach new heights in import substitution whilst promote local businesses, and making them feel appreciated; success is when we are able to empower local communities through education and health facilities; success is when our downstream applications spread joy – all these emotions are the true measure of our success.

Hence, our vision to lead Pakistan in Polymer and Allied Chemicals with an international footprint goes hand in hand with our measures of success. We firmly believe in achieving innovative growth and creating value for our stakeholders, customers and employees as well because that is how we're able to bring Pakistan at par with global standards. ■



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EXIDE PAKISTAN LIMITED

EXIDE Pakistan Limited, was incorporated in 1953 as a private limited company in association with Chloride Group Plc of United Kingdom. Chloride had its associates in 35 countries of the world and was supported by chloride Technical. EXIDE ultimately got listed on the Karachi Stock Exchange, now known as Pakistan Stock Exchange in 1982 and received the top 25 Companies Award 8 times till date. Sound professional management was also recognized by the Management Association of Pakistan who awarded Corporate Excellence Award three times. The Company believes in customer satisfaction through continuous uniform quality and after sales services providing a wide range of products for various applications. ■



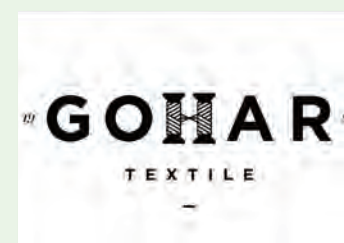
FATIMA FERTILIZER COMPANY LTD

Fatima Fertilizer Company Limited is the first and the only green field project which has materialized under the 2001 Fertilizer Policy of the Government of Pakistan, aiming to encourage investors in this field, in view of growing demand of fertilizer in the Country. Fertilizers play a pivotal role in the development of agriculture sector. Fatima Fertilizer is proud to be the first and only green field project in Pakistan. Our company's fertilizer complex is a fully integrated facility, capable of producing intermediate and final products. The Fatima Fertilizer Company Limited was incorporated on December 24, 2003, as a joint venture between two major business groups in Pakistan namely, Fatima Group and Arif Habib Group. The foundation stone of the company was laid on April 26, 2006 by the then Prime Minister of Pakistan. The construction of the Complex commenced in March 2007 and is housed on 950 acres of land. We produce two intermediate products Ammonia and Nitric Acid and four final products Urea, Calcium Ammonium Nitrate (CAN), Nitro Phosphate (NP) and Nitrogen Phosphorous Potassium (NPK) at Sadiqabad, Rahim Yar Khan. ■



GOHAR TEXTILE MILLS PVT LIMITED

Gohar Textile Mill is a vertically integrated textile manufacturing specialist working with wholesalers, retailers, distributors and outlets worldwide. At Gohar Textile the state-of-the-art equipment from Europe converts 50 tons of cotton per day through the various stages of manufacture and into the array of products we export worldwide annually. We have 6 factories and 3000 staff members spread across 120 acres of land in Faisalabad, Pakistan combined with a manufacturing facility in Manchester, UK to ensure consistent output and the quality Gohar Textile is synonymous with. Our teams of over 50 international designers based in Faisalabad and Manchester consistently monitor trends, techniques and finishes to offer the best designs. At Gohar Textile innovation is key and with 40 years of experience in the industry we stay at the forefront of cutting-edge technology and combined with our strict quality, technical and social compliance policies we ensure customers' requirements are met. ■



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HUANENG SHANDONG RUYI (PAKISTAN) ENERGY PRIVATE LIMITED

China Huaneng Group (CHNG) is a key state-owned company established with the approval of the state Council of the People's of China, a state-authorized investment institution and a pilot state-holding company.

It is an integrated energy group, with its installed capacity ranking first in the world and its business involving electric power, coal, finance, technology and transportation industries.

Corporate Mission

A red company fulfilling the need of loyalty and harmony
A green company advocating Technological innovation and environmental protection

A blue company advancing forward via continuous innovation and internationalization

Corporate Social Responsibility (CSR)

Corporate Social Responsibility (CSR) is a self-regulating business model that helps a company be socially accountable – to itself, its stakeholders, and the public. By practicing corporate social responsibility, also called corporate citizenship, companies can be conscious of the kind of impact they are having on all aspects of society, including economic, social and environmental.

To engage in CSR means that, in the ordinary course of business, a company is operating in ways that enhances society and the environment, instead of contributing negatively to them.

Community Welfare Program is a broad concept that can take many forms depending on the company and industry. Through CSR programs, philanthropy and volunteer efforts, businesses can benefit society while boosting their brands.

Since the launch of Sahiwal Coal Fired Power Plant, Company has been actively working to bringing in community service programs. HSR adhere to the idea of "Building Power Plant, Developing Local Economy, Protecting Environment, Benefiting Local People, Creating Harmony and Cultivating Local Talents".

Huaneng Shandong Ruyi (Pakistan) Energy (Private) Limited has taken many initiatives regarding Community Welfare Programs during the pandemic COVID-19. Amid the COVID-19 Special care was taken both for company employees & public. ■



ICI PAKISTAN LIMITED, SODA ASH BUSINESS, KHEWRA

ICI Pakistan Limited is a dynamic, growing Pakistan-based manufacturing and trading company that provides essential products for a diverse range of applications in almost every industry in Pakistan. Currently, our primary Businesses include Soda Ash, Polyester, Life Sciences and Chemicals & Agri Sciences. In addition, ICI Pakistan Limited has a growing footprint in the infant formula business in partnership with (Morinaga) of Japan, and Unibrands (Private) Limited (Unibrands).

ICI Pakistan Limited's Soda Ash Business, Khewra dates back to 1929, with commercial production commencing in 1944. The Soda Ash Business has played a major role towards the socio-economic development of the area by providing employment opportunities to the local community, along with pioneering and implementing critical Corporate Social Responsibility (CSR) initiatives.

The Company prides itself in complying with all the regulatory and legislative requirements, the National Environmental Quality Standards (NEQS) specified by the Environmental Protection Agency (EPA) and international Health & Safety standards. ■



Company Profiles of Winners of NFEH's 14th CSR Awards 2022

HARBIN ELECTRIC INTERNATIONAL (O&M)

Harbin Electric International Co., Ltd. (HEI-O&M), an important member of HE Group China's leading large-scale enterprise in power solution business.

The company has been established in 1983 and leading business in the entire course of power projects, EPC projects design, construction, commissioning /operation & maintenance and sustainable transmission lines, and other utilities in the area of thermal power plants, hydropower station projects, combined-cycle power plants and wind power projects.

HEI also provides comprehensive professional after-sale service for the power plants.

Harbin Electric International has formed its Operation & Maintenance company in Pakistan in 2016. The company accomplished first O&M contract after safe and successful completion of RLNG based QATPL Bhikki 1180 MW CCPP. HEI-O&M Pakistan Providing the operation and maintenance services to the Government of Punjab Pakistan's LNG based public private partnership established 1180 MW CCPP Quaid-e-Azam Thermal Power (Pvt.) Limited Bhikki, Sheikhpura, Punjab Pakistan. Quaid E Azam Thermal Power Plant is one of the leading contributors for uninterrupted power supply to the national grid to cope up the shortages of power crises in country. The dispatch of electricity generated in QATPL fulfilling the requirement of approximately 2.4 million customers across the nation. HEI-O&M is amongst the first who are Operating & Maintaining GE 9HA world's latest and most efficient Gas Turbine. HEI O&M (Harbin Electric International China "Operation and maintenance Pakistan Chapter is committed to satisfy the customer requirements, carry out all activities in healthy & safe working conditions, take utmost care in environmental protection and continual improvement of our Integrated Management System,

CSR is the one of the core values of HEI- O&M Pakistan chapter to support the local community, empowerment and trained the less privileged, and support the health and education sector. ■



HUBCO (NAROWAL ENERGY LIMITED)

As a significant contributor to the economic development of Pakistan, the Hub Power Company has come a long way, sharing various challenges and triumphs that our country has offered. Our story began some 20 years ago when a consortium of international investors, governments and commercial banks came together to finance a major infrastructure project in a developing country like Pakistan. And today, we stand at a distinctive position where our growth leads to development of the entire country. Situated strategically at the Hub River estuary, Baluchistan, The Hub Power Company is the first and largest Independent Power Producer (IPP) in Pakistan to be financed by the private sector in Southern Asia and one of the largest private power projects. Today, the Hub Power Company is listed on the Karachi, Lahore and Islamabad Stock Exchanges and its Global Depository Receipts are listed on the Luxembourg Stock Exchange. With the combined production capacity of over 1600 MW and a firm commitment to provide long-term solution to the energy challenges, HUBCO and its subsidiaries are well positioned to emerge as the "Hub of Power" for Pakistan. Over the years, HUBCO has become one of the leading players in the corporate sector, with a culture driven by performance and merit.

Hub Plant is the most efficient steam turbine plant in the country. HUBCO is the only IPP to go into expansion and has set up at 225 MW plant at Narowal. We are also proud owners of Pakistan's first renewable energy IPP, namely Laraib Energy which is a run-of-the river hydel based power project. To continue pioneering our role in the power sector, Hubco's Board of Directors has given management the mandate to develop a 2x660 MW Imported Coal Based power plant and coal jetty which is on construction phase.

The Hub Site has many brownfield advantages making it an ideal location for power plant development. This includes secured & fenced land, existing infrastructure (roads, colony etc.), access to Arabian Sea for direct import of coal, existing helipad and plans for air-strips etc. ■



INTERNATIONAL STEELS LIMITED

International Steels Limited "ISL" is the largest flat steel manufacturer in Pakistan. Since its inception, International Steels Limited has been driven by its vision to promote industrial development in Pakistan. From investing in state of the art technology to redefining what it is to be "Made in Pakistan", ISL has been

determined to transform the industrial landscape of the country and at the same time, remain conscious of the society at large. For us, steel is the fabric that shapes tomorrow with sustainability and resilience. The company was incorporated in 2007 and commenced production in 2010. To date, the company has invested approximated US\$ 250 million in establishing a state of the art flat steel complex. ISL's manufacturing facilities are located on 32 acres in the port city of Karachi, where the company produces Cold Rolled Steel, Galvanized Steel and Color Coated Steel for numerous industrial and commercial applications. The company has a strong nationwide supplier



network that is served through regional offices in Lahore, Islamabad and Multan. ISL exports its products to more than 20 countries worldwide. In its short history, ISL has carried out extensive large scale expansion activities to enhance production. With the latest expansion, the company now has a capacity of over 1,000,000 Metric Tons.

The company has played an important role in developing the large-scale industrial manufacturing sector of Pakistan. ISL's high quality steel serves as an essential input for various upstream and downstream industries of the country. Through consistently expanding manufacturing capacity, the company has substituted a significant portion of Pakistan's flat steel imports, resulting in foreign exchange saving for the country. ISL believes in sustainability of operations and aims to maintain good relationship with all its stakeholders. Driven by the Clean, Lean and Green approach, the company strives to continuously reduce its carbon footprint, promote effective utilization of resources, reduce waste and promote green practices through recycling and reusing resources. The company partakes in various social initiatives to promote wellbeing and welfare in society. ISL is a frequent supporter of various health care and educational initiatives in the country. ■

Company Profiles of Winners of NFEH's 14th CSR Awards 2022

INDUS MOTOR COMPANY LIMITED

Indus Motor Company Limited (IMC) is a joint venture concluded between certain companies of House of Habib of Pakistan, Toyota Motor Corporation and Toyota Tsusho Corporation of Japan. Incorporated in 1989, the Company is engaged in assembling, progressive manufacturing and marketing of Toyota vehicles in Pakistan. These include several variants of the flagship 'Corolla' and the newly launched 'Yaris' in the passenger car segment, "Hilux" in the light commercial vehicle segment and "Fortuner" in the sports utility vehicle (SUV) segment. IMC's manufacturing facility and offices are located at a 107.5 acres site at Port Qasim Industrial Estate, Karachi. Products are delivered to end customers nationwide through a strong network of 46 independent dealerships spread across the country. Customers include corporates, government organizations, individual buyers, etc. Over 30 years, since inception, IMC has sold more than 900,000 CBU/CKD vehicles, demonstrating an impressive growth in terms of increase in sales volume. IMC began production with 20 vehicles per day in 1993 which has increased to 268 vehicles per day. This was made possible through development of our human capital by embracing the 'Toyota Way' of learn manufacturing.

The total workforce at the end of the financial year 2020 was 2,855 employees. Net sales for the year 2020 was Rs.86 billion, while the total capitalization was Rs41.5 billion. Further details about assets, sales breakdown and beneficial ownership are available on pages 100, 131 and 147-148 respectively of our Annual Report 2020. The total number of vehicles sold during 2020 was 28,837 units. ■



KHUSHHALI MICROFINANCE BANK LIMITED

Founded in the year 2000, Khushhali Microfinance Bank Limited (formerly known as Khushhali Bank Limited) was a part of the Government of Islamic Republic of Pakistan's Poverty Reduction Strategy and its Microfinance Sector Development Program (MSDP). MSDP was developed with the facilitation of Asian Development Bank (ADB). With its headquarters based in Islamabad, Khushhali Microfinance Bank (KMBL) operates under the supervision of the State Bank of Pakistan (SBP). The bank's board comprises of seven members including leading commercial bankers, fund managers and microfinance experts from across the globe. The mandate remains to retail microfinance services and to act as a catalyst in stabilizing the country's newly formed microfinance sector. Khushhali Microfinance Bank operates under the Microfinance Sector Development Program (MSDP) which was initiated by the Government of Pakistan through a Microfinance Development Policy. MSDP has an important objective - to provide affordable financial and social services to the poor, for a significant impact on poverty reduction.

Vision

To be a leading Micro Finance Bank providing financial services to Micro, Small and Medium Enterprises and low-income households across Pakistan.

Mission

To strive for excellence and to adopt sustainable practices for the best long-term interest of all stakeholders. ■



JAVEDAN COPROATION LIMITED

The Company & its management along with the support of its qualified human resources are working towards creating a model city where society's collective consciousness has transcended and is reflected by its physical environs. Naya Nazimabad is the inception of a thought based on social innovation, improving life and providing a haven for a bigger vision and a progressive middle class. The Project is based on a live, work & play concept and will contribute to the society by providing education, healthcare, physical fitness and employment opportunities to its habitants along with a peaceful living. The Management is confident that in addition to contributing to the society, this new business will generate additional income for the Company and its shareholders.

Corporate Social Responsibility The company actively participates in various initiatives as part of its social and corporate responsibility. Being a conscious member of the corporate community, the company contributes generously to various social and charitable activities including health and education sectors. In this regard, the company has been working with many reputable organizations and NGOs in Pakistan. Some of social community initiatives are as follows: The most prominent among all the events was Pakistan Day Celebrations on 23 March 2014. The event was started with Flag Raising Ceremony followed by National Anthem and Dua for the prosperity and Peace in the country. JCL has always been supporting sports and healthy activities. ■



K-ELECTRIC LIMITED

K-Electric (KE) formerly known as the Karachi Electric Supply Corporation, was established in 1913 to meet the power needs of Karachi. When new management took the reins in 2009, it proved to be the advent of a new age for the organisation and Karachi. Value creation was introduced at every level of operations, including environment, social, and governance policies. The organisation was rebranded under its current name of K-Electric in 2014.

Through a network spanning across 6,500 square kilometres, KE supplies power to residential, commercial, industrial and agricultural areas, serving over 2.5 million customers and is the only vertically-integrated power utility in Pakistan, managing all three key areas - Generation, Transmission and Distribution - of producing and delivering energy to consumers.

As a power utility, KE recognises the importance of environmental safety. As part of its commitment to ensure best practices in this regard, KE's flagship 560 MW, Bin Qasim Power Station-II (BQPS-II) is the first-ever Pakistani power plant to be declared a WWF-Green Office for its Environmental Management System which prioritises energy efficiency, focuses on waste reduction across the entire value chain and ensures an environmentally-friendly workplace.

The power utility is recognized as one of the industry leaders in energy management best practices and this certification is yet another testament to KE's longstanding commitment to sustainability through resource and energy conservation. ■



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KOHAT CEMENT COMPANY LIMITED

Kohat Cement Company strongly believes in social progress and wellbeing of local community in particular and overall society in general. Supporting the development of sustainable communities by facilitating community development programs to address key community needs.

Our vision for Corporate Social Responsibility (CSR) is that Kohat Cement will be recognized as a Centre of Excellence for responsible and sustainable business practice through the adoption and implementation of best practice in CSR.

The main objective of our plan is to raise awareness of the benefits of CSR to all stakeholders in the society. A lot of progress has been made in raising the profile of CSR over the last six years and the CSR Plan 2020-2025 aims to maintain and build on that progress while focusing on a number of specific areas for action. Evolving and emerging trends in the area of sustainability and responsible business practices will be monitored, ensuring that Kohat Cement is on target to becoming a 'Centre of Excellence for Responsible and Sustainable Business Practices'. The graphic below outlines some examples of current and planned policies which complement the aims of Kohat Cement. As an Industrial Group with strong local roots, we believe that sustained economic growth is only possible with social progress and wellbeing of local communities in particular and overall society in general. To continue to earn the trust and understanding of local communities and contribute to the sustainable development of society, KCCL is promoting a variety of Corporate Social Responsibility activities in all operating areas. ■



KOHINOOR MAPLE LEAF GROUP

KMLG is one of Pakistan's biggest groups with operations in Textile, Cement and Financial sectors. The Group started off with textile mill in 1953.

Today, KMLG's structure comprises of two public limited companies listed on Pakistan Stock Exchange i.e., Kohinoor Textile Mills Limited (KTML) and Maple Leaf Cement Factory Limited (MLCFL) and one unlisted public limited company i.e., Maple Leaf Capital Limited (MLCL). MLCFL & MLCL are subsidiary companies of KTML. The initial capacity of KTML's Rawalpindi unit comprised of 25,000 spindles and 600 looms; later, fabric processing facilities were added and spinning capacity was augmented to 156,528 ring spindles. Additional KTML's production facilities were acquired on Raiwind, Manga Road near Lahore in District Kasur and on Gulyana Road near Gujjar Khan, by way of merger. MLCL was setup in 2015 with the principal objective to buy, sell, hold otherwise acquire or invest its capital in financial instruments. With 12,000 tpd of grey cement & 12,000 tpm of white cement we stand as Pakistan's largest single unit cement manufacturer.

Vision

The Maple Leaf Cement Factory stated vision is to achieve and then remain as the most progressive and profitable Company in Pakistan in terms of industry standards and stakeholder's interest. ■



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LOTTE CHEMICAL PAKISTAN LIMITED

LCPL stands strong as the only world-class manufacturer and supplier of Purified Terephthalic Acid (PTA) in Pakistan with a capacity to deliver 500,000 tonnes of PTA annually through its state-of-the-art plant situated at Port Qasim, Karachi. PTA is the primary raw material for producing Polyester fiber, Polyester filament yarn, Polyester film and Polyethylene Terephthalate (PET). LCPL holds the foundation of the polyester chain in Pakistan and retains its edge by being a local producer and key supplier for the domestic Polyester and PET industries with short delivery, world class quality and exceptional customer service. For producing PTA we import our feedstock (Paraxylene) from reputable suppliers based in Asia and Middle-East region. Our plant operates under a technology license with IPT (Investa Performance Technologies) which is currently the leading global supplier of PTA technology. LCPL has also enabled expansive infrastructure development in Port Qasim area including Chemical Jetty, raw water pipeline and production of industrial gasses through third party contracts. This has started a new trend in industrial investments in Pakistan. Besides enabling significant growth in downstream industries LCPL operations provide significant foreign exchange savings in excess of USD 100 million annually for the country. ■



LUCKY TEXTILE MILLS LIMITED

Lucky Textile Mills was first established in 1983 and has since remained one of the leading textile manufacturers in the country to-date. With an indelible commitment to employing the most modern technology and providing outstanding working conditions for all our staff, we have always believed in creating the best value for any entity that invests its time with us. For over 38 years, our continued focal point has remained on our esteemed customers and their satisfaction, which we always strive to guarantee. Our Weaving units are harnessed with 408 Air jet machines with a capacity of 80 million meters per year and geared up with 425 Sulzer Shuttle less looms. Our significant processing Unit is highly proficient in printing, dyeing and finishing fabric up to 3.2 meters wide with an approximate production capacity 85 million meters per year and our Stitching Machines including JUKI, Brother, Kensai and automated texpa plant have a combined capacity of 85 million meters per year. We maintain that every aspect of our operations is inclined towards adding to a progressive future and firmly believe that by stringently pursuing our core values of Leadership, Understanding, Commitment, Knowledge and Yielding, we will undoubtedly grow to be one of the most successful industry leaders in the country. ■



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LUCKYONE MALL

Situated in the heart of the city, the LuckyOne Mall opened its doors for the public on 6th May 2017. One of the largest malls of Pakistan, with more than 200 retail outlets the LuckyOne Mall provides an unprecedented retail space that includes a Health & Wellness Avenue, Wedding Galleria, Banking Enclave, and Food Court. Having the largest Carrefour and the biggest Atrium in Pakistan, LuckyOne Mall is the first in the industry to have an in-mall open-air Food Street and an international standard family entertainment center (FEC) Onederland. To facilitate the customers, the mall also offers a double-story parking lot sufficient for around 1500 cars. Recognized for providing an ultimate shopping experience, LuckyOne Mall continues to expand, renovate, and offer an innovative and engaging experience to its audience, making it truly the place to be! ■



MADINAH TEACHING HOSPITAL

The Madinah Teaching Hospital is project of the Madinah Foundation. It is a 600 bedded free hospital that is affiliated to the University Medical and Dental College. It was established to alleviate the suffering of ailing humanity by providing high quality specialist, preventive, consultancy, diagnostic, therapeutic and rehabilitative services including surgery and transplant, free of cost. The hospital has all the Specialist Departments including Medical, Gynaecology, Urology, Pediatric, Ophthalmology, ENT, Surgery etc. All Departments are well equipped with state-of-the-art machines and apparatuses. They are headed by qualified, experience and dedicated doctors along with teams of doctors and paramedical staff. Free medical, health and dental services are provided to approximately 2000 patients on daily basis. In Ophthalmology department six to eight corneal grafting operations are performed monthly also free of cost. So far 1187 corneas have been grafted. To empower young women, a Nursing School under MTH offers nursing programs including Bachelor of Nursing and Diploma in Nursing Programs. These programs are free and needy students also get financial assistance in the form of monthly stipends to meet their other expenses. MTH had effectively and efficiently managed more than 250 Covid-19 patients.

Believing in ultimate goodness, MPL is proudly conforming sustainable foundations built on the fundamental values of providing a premium value-added product range, with the testament to better health and convenience, enhancing the quality of lives, spreading smiles.

With a distribution network spread nationwide, the company is making the mark of maintaining the International Standards in the manufacturing process of all the products using the latest optimized processing techniques through ultra-high-tech equipment. We offer trusted options in healthy edible oil products and convenience with the steadfast dedication of catering to customer needs without compromising vital natural ingredients.

We strive to be a leading wellness company, standing for the finest product value by unlocking the power of purity to drive holistic wellbeing, elevating the quality of life for everyone. Integrating the aspect of "winning with purpose" in our business strategy, we are committed to a great future of refined growth and prosperity for all.

We provide top-class choices in a nourishing healthy product range for our customers, considering the fundamental value of exceeding our customer's expectations. We are committed to winning the marketplace sustainably, accelerating the top-line growth to do the best for our communities. Making a difference with a game-changing innovation in top-class corporate governance and inclusive workplace for an unmatched level of growth, fostering sustainable precious, healthy living and spirit ■



LUCKY TEX PAKISTAN (PVT.) LIMITED

The foundation of Lucky Tex Pakistan Pvt Ltd. was laid by Mr. Ahmed Tabba in 1993 with Weaving unit, adding Processing in 2003 and Stitching facility in 2006. A Power Generation Plant was also installed to make Lucky Tex independent of any outside power source. To further solidify the foundation laid by Mr. Ahmed Tabba, his sons Mr. Gul Tabba and Mr. Salman Tabba joined Lucky Tex adding fresh blood into the expertise and competence for which Lucky Tex is known and now Mr. Salam Tabba holds the reins to take the company forward, by ensuring quality standards and effective management to provide top-of-the-line products and customer service and take the establishment to the next level. Lucky Tex believes in high quality Home Textile products, with timely delivery at competitive rates while being a responsible and an environment friendly corporate citizen. A lot of effort and planning is needed along with a strong desire to achieve this seemingly simple endeavor. To facilitate this, the entire process is completed in-house; hence no dependency is required at any stage. This saves time and expenses and increases productivity, while quality is ensured at all production levels. All the machines used are state-of-the-art, to ensure top quality and efficiency. Lucky Tex Pakistan (Pvt.) is a large size textile industry where greige fabric is processed to produce printed and dyed fabric located in SITE (Sindh Industrial Trading Estate), in the western part of Karachi, which was established at the time of independence of Pakistan in 1947 to cater to the industrial needs of the newly formed state. An area of around 1,784 hectares (4,460 acres) has been allocated for this purpose. ■



MADINAH FOUNDATION

Madinah Foundation is a Division of Madinah Group. Madinah Group is an industrial group that was founded in 1948 by four brothers. They started business activities with trading in edible oils. Their vision was that whatever profit they earned from business and trade activities, a part of it would be returned to the community in the form of not-for-profit projects which would be for social uplift and welfare of the community, particularly the under privileged cross section of the society. They gave the Group the motto, 'Industry, Service, Education'. With the passage of time, the Group grew up in size and diversified its operations. From trading, it entered into the industrial sector. With the increase in business, the welfare projects also kept on diversifying and expanding. For better planning, execution and administrative control of various industrial and welfare projects the Group was bifurcated into two divisions. All Industrial projects were grouped under the Madinah Group of Industries while the Welfare and Social uplift projects were grouped under the Madinah Foundation. All projects of Madinah Foundation are financed solely by Madinah Group's own resources; we neither ask for donations nor get any grant from the Government for any project. The all projects of Madinah Foundation are focused on:- (a) Alleviation of unemployment and poverty irrespective of religion, colour, creed, cast or gender. (b) Providing economic relief and empowerment to the poor segment of the society. (c) Social welfare and uplift of the community in the field of education, medical and health services and housing. 3. Salient projects of Madinah Foundation (Madinah Group) are:- (a) Shelter Homes (Panah Gah). The Panah Gahs has been established over 22,596.75 sq ft of land at a cost of Rs 35 million in six months. The total capacity of the Panahgahs is 700 people, though currently, 400 beds are available there. The Panahgahs consists of three halls (one each for male, females and transgender), two prayer halls, two dining halls, 18 washrooms (11 for males and 7 for females), a kitchen/storeroom for food, manager office, security offices for male and females. ■



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MARIUM ALI MUHAMMAD TABBA FOUNDATION (MATF)

MATF is founded by renowned industrialist Mr. Ahmed Tabba to bring a hope for millions of poor and provide quality health services. With exemplary tenacity we have pursued mission quietly brought about a remarkable change in the social attitude in Pakistan towards community welfare by instilling in ordinary citizens a consistent desire to participate in public welfare programs.



MATF is purely a non-profit foundation established solely in interest of public, servicing to common people without any discrimination of caste creed or colour and for saving the precious human lives without affiliation with any political or religious party or any ethnic group/trust. MATF has believed in "Success relies on our adherence to principles of self-help/reliance". We have set the goal to help and serve the needy by undeterred services.

GYNECOLOGY CENTER AT JINNAL HOSPITAL KARACHI
As Jinnah Hospital Karachi is Pakistan's premier public medical center and provides cost-free services to people from all over Pakistan, particularly interior Sindh and nearby areas of Baluchistan.

With the objective to assist government sector to cater this issue, MATF started its working by taking control of Gynecology center of Jinnah hospital in year 2000.

HANDING OVER OF NEW GYNECOLOGY & OBSTETRICS DEPARTMENT TO MATF

In January, 2013, USAID and MATF inaugurated the new project of Gynecology & Obstetrics.

Main objective of this project is to improve maternal care by increasing the capacity of treatment and improving the quality of services.

ACCIDENT AND EMERGENCY FOUNDATION (AEF), JINNAH HOSPITAL

In 2011 MATF has taken up the task from the management of Accident and Emergency Foundation (AEF) for running the Emergency operation theaters, by providing maintenance and other necessary operations. ■

NATIONAL LOGISTICS CELL

The genesis of National Logistics Cell (NLC) can be traced back to massive congestion that hit Karachi Port in 1978 bringing Pakistan's logistics system to a grinding halt. As a result of gridlock at port, the supply and demand cycle was severely affected causing scarcity of essential commodities like wheat, sugar and raw material for industrial units in various parts of the country. The Govt decided to establish a dedicated organization to manage the crisis at hand and avert recurrence of logistics emergencies in future. The compelling circumstances thus gave birth to National Logistics Cell (NLC) - an organization that was destined to play important role in running the engine of national economy. A cursory analysis of the development trajectory and the steady expansion of NLC in terms of human and material resources is suffice to bear out the high standards and professionalism maintained by the organization since its inception. Initially raised to handle logistics crisis, NLC as of today, has grown into Pakistan's most dynamic public sector enterprise that carries out overarching tasks ranging from construction of mega structures in shortest possible time, to providing pragmatic logistics solutions, management of border terminals with neighboring countries, collection of toll revenue on national and provincial highways with highest possible efficiency, skill development of the country's rich human resource capital through Applied Technologies Institutes (ATINs), fleet tracking & monitoring and smart IT solutions. ■



MARTIN DOW LIMITED

M. Jawed Akhai, the Founding Chairman of Martin Dow Group, was a prominent businessman in the pharmaceutical sector of Pakistan. He came from a family which has been engaged in the pharmaceutical business for over six decades. Martin Dow was established in 1995 as a pharmaceutical marketing company in Karachi, and later acquired a manufacturing facility in Lahore during the year 2000.



With a flair for entrepreneurship and a passion for excellence, Mr. Akhai made a bold and innovative move in 2010 with Martin Dow acquiring the pharmaceutical manufacturing facility of Roche Pakistan Limited, a subsidiary of F. Hoffman La Roche Limited (Switzerland) along with the acquisition & brand licensing of some of their globally acknowledged top line products, this being one of the largest acquisitions in the pharmaceutical industry of Pakistan.

In yet another visionary move to expand the business and explore new horizons, Mr. Akhai has made rare forays by a Pakistani businessman into the French market through the nutraceutical and pharmaceutical sectors in Gien and Meymac. The Martin Dow facility in Meymac was inaugurated on March 16th, 2017 by Mr. Hollande, the President of the French Republic. With this fast expanding and diversifying portfolio, Mr. Akhai was leading the Martin Dow Group from the front in his quest to make this world a better place to live and prosper in.

Today Martin Dow markets over 150 products and employs over 3,500 employees in multiple countries of the world. They take pride in serving families through market research-based products and world-class manufacturing facilities and have been serving the nation by producing high quality pharmaceuticals to improve the quality of life for all communities. At Martin Dow, while he was involved in setting the strategic business direction of the company, Mr. Jawed Akhai was also actively involved in philanthropic activities with his main focus being towards development of the Health and Education sectors in Pakistan. On the health side, his contribution had been continual. He assisted the Edhi Foundation to acquire state of the art trauma ambulances catering to calamity and disaster situations. He has also been actively developing and promoting the non-profit Green Crescent Trust which manages 150 public schools providing quality education to over 29,000 students in Sindh. With them, Martin Dow independently funded and established the Hilal Public School franchise in the Mehran Town Project Korangi which provides over 600 students with quality schooling. ■

NABIQASIM INDUSTRIES (PVT) LIMITED

NabiQasim Leading Pharmaceutical Manufacturing & Marketing company offering wide range of high quality branded generics in all therapeutic categories for domestic and international markets. Specializes in manufacturing Oral Solid Dosage Syrups, Laxitive Enemas, Effervescent Sachets, Dry Suspensions, Cream, Gels, Ointments, Vaginal Tablets (Hormonal Products), Oral Cephalosporin, Ophthalmic and Otic Drops, Creams and suspensions, Freeze Dried Lyophilized Injectable at its cGMP compliant manufacturing facility at Karachi, Pakistan ■



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METROPOLITAN INTERNATIONAL UNITED COLLEGE (MIUC)

Metropolitan International United College (MIUC) under the flagship of Roots International Schools & Colleges has developed its role as a leading Pakistan based International College championing a socially inclusive approach to participation in higher education.



We prepare our students to be professional, skilled individuals fitted for the modern world and committed to the communities in which they live and work. We will pioneer the development of new knowledge, for the scholarly understanding of curriculum and support the sustainable development of wider community.

The philosophy of Metropolitan International United College is to build standards and practices for the holistic development of a child, to be an effective human resource, who is able to compete in the challenging environment of today's world. Academic aspect of this practice inspires intellectual growth, critical and analytical thinking skills, while the practical aspect equips the students with problem solving skills, social interaction expertise and cultural tolerance. It also emphasizes on empowering the students to attain self-confidence and self-assurance so that they can learn how to develop intrapersonal skills and create interpersonal relationships for effective collaboration.

Over the ten years MIUC will develop its role as a leading Pakistan-based international college/university championing a socially inclusive approach to participation in higher education. We prepare our students to be professional, skilled individuals fitted for the modern world and committed to the communities in which they live and work. We will pioneer the development of new knowledge, scholarly understanding of curriculum and support the sustainable development of wider community.

Our students have marked their excellence by getting placements in University of Leeds, University of Cambridge, Oxford University, Yale, MIT, Princeton, Brown and similar reputable universities worldwide. In addition to this, they have received unconditional opportunities & 100% scholarships from the world's leading universities including University of the Pacific, University of Tulsa- academic scholarships worth US \$30 Million dollars, Drexel University, Concordia University, Marquette University, Columbia University, Saint Louis University, Cornell, Valparaiso University and placements in Illinois Institute of Technology. ■

PACKAGES LIMITED

We believe in changing people's lives for the greater good. It is through our ethical practices, outstanding services and quality products that we ensure the satisfaction of all our stakeholders.

Mission Statement

To be the market Leaders we serve our clientele by providing quality products and services, while encouraging feedback to ensure even higher standards. To be a Company that relies on continuous enhancements of its technological competence to seek innovative solutions for customer needs. To be an organization that attracts and retains outstanding professionals by maintaining a culture of openness and innovation, by promoting individual growth and by rewarding initiatives and performance. To be a company that offers profitable growth for its investors by bringing together its people, management systems, technology and opportunities. To be a company that strives to serve the society by setting the highest possible standards for corporate ethics. ■



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NAUBAHAR BOTTLING COMPANY (PVT) LIMITED

Naubahar Bottling Company is one of the largest manufacturer & distributor of Pepsi Cola Soft drinks in Pakistan. We have capacity to produce diversified portfolio of



Ø PepsiCo CSD Products i.e. PET & RGB,
Ø Bottle Water i.e. Aquafina Bulk & Aquafina PET
Ø Juices i.e. RGB & Tetra Pak

Vision & Objective:

NBC vision & objective is based on slogan "Customer Satisfaction is our Success", for that we focused to deliver the Safe & Quality oriented Product to their Customers which should meet or exceed their perception. NBC has adopted, Best Practices for the Conservation of Water & Energy, Utilization of Renewable Resources for the Betterment of Environment. NBC also has taken the measures for the Plantation of Trees in different areas. For customer Satisfaction & improvement in process, Company always Focused on Local and National Regulatory & Legislation Obligations like PFA, PSQCA & EPA, International standards like ISO 9001, 22000, HACCP, GMP, Halal and AIB standard. NBC always believes in Innovation in Technology, values & standard procedures, focused on improvement in productivity and investing on their Employees. We believe on individual's Skills development agenda like personal Training, KPIs, Empowerment, development programs, and workshops. ■

NATIONAL UNIVERSITY OF SCIENCES AND TECHNOLOGY



NUST envisions itself as a state-of-the-art academic and research institution with a focus on providing inclusive education to all strata of the society. In order to realise this objective of becoming a world-class need-blind institution, the University established the NUST Trust Fund (NTF) on June 1, 2012 with an initial donation / grant of PKR 146 M.

NTF is registered with the Government of Pakistan under the Trust Act 1882. The governing rules for the Trust are defined by the Deed of Declaration and the decisions of Board of Trustees (BoT) taken during the board meetings. The deed has, thus, been amended twice in the light of the decisions taken by the BoT during its meetings on May 4, 2015 and January 20, 2017.

As the general endowment fund of NUST, NTF has been established to support and fund the development activities of the University covering, inter alia, promotion of education, knowledge & research, and grant of scholarships and financial assistance to the deserving students. In addition to these fund utilisation areas, the investment income generated by the Trust Fund (NTF) can also be used for the construction of schools, colleges, hostels, and other such infrastructure development projects of the University and its affiliated constituents.

The Trust categories the fund collection from donors under the following subheads as per the donor instruction, viz.

1. General / Unrestricted Endowment Fund (GEF)
2. Restricted Endowment Fund (REF)
3. Annual Funds (AF)
4. Zakat Funds (ZF)
5. Grants for Capacity Building Projects (GCB)

The donations, received in the General/Unrestricted and Restricted Funds, are invested in various profitable schemes/asset classes as defined and approved by the NUST Investment Committee within the parameters defined in the Investment Policy. While payment from endowments are made through the profit earned on investment, the Annual and Zakat Funds are disbursed as received. ■

Company Profiles of Winners of NFEH's 14th CSR Awards 2022

NESTLE PAKISTAN LTD

Nestlé Pakistan has been transforming traditional dairy farmers into professionals. We have been playing a pivotal role in contributing to the agricultural economy through dairy development. We are committed to continue Creating Shared Value by empowering our local farmers and meeting our commitments, in line with the United Nations Sustainable Development Goals (UN SDGs). Our global focus areas are firmly embedded in our purpose. Individuals and families, our communities and the planet as a whole are interconnected, and our efforts in each of these areas are supported through our 42 public commitments. These commitments will, in turn, enable us to meet our global ambitions for 2030 in line with the timescale of the Sustainable Development Goals (SDGs) through key partnerships and initiatives. Nestlé Pakistan won the First Prize for 'Living the Global Compact Best Practices Sustainability Award 2019', in the category of multinational companies and declared a Sustainable Development Goal (SDG) Champion by the UN Global Compact Network Pakistan. This award is an acknowledgment to our continuous commitment towards contributing to a healthier future in line with SDGs and the ten principles of the UN Global Compact embedded in the way it conducts business. For Individuals & Families Nestlé prides itself on being the leading Nutrition, Health and Wellness (NHW) Company; we are committed to creating nutritional awareness among our consumers. ■



NEEMOPANI

Home to the best in the business, The best in the world, and the best in content. There is nothing more engaging than a compelling, authentic, visual story. And every video has stories to tell—stories that resonate on a human level, make you feel good, and drive engagement, and that is exactly what Neemopani is. As a Digital Content Creation Studio, Neemopani strives to become the highlighting aspect of Pakistan for Pakistanis across the globe through our carefully curated content that tells inclusive, empathetic, and creative; and inspiring stories with a Khatta Meetha touch!



There is nothing more engaging in marketing than a compelling, authentic, visual story. And every brand has stories to tell—stories that resonate on a human level and drive engagement. More than just the words and design of your visuals, your brand content needs to embody the essence of your business and position in your industry. From the logo and colors to the voice and style of your communication, your brand creatives should be designed to connect with your customers on any channel or device. That's why it's incredibly important to have a tailored approach to your brand content and a strategic mindset to help you connect with more people. Digital content is a powerful and impactful tool - especially when it comes to mastering the nuances and intricacies of the ever-evolving initiatives within PR, Comms, and Marketing. Our Digital Content Studio gives you access to a full suite of content creation capabilities that enables them to quickly create, optimize, and distribute carefully curated digital content. Mission: Video is King and Neemopani is its fortress! Neemopani seeks to redefine the way people look and interact with Content, both for online advertising with our social, content-driven publishing technology. Our focus is to ensure that we improve communities through our content and influence in a positive manner across the board via the content we create! Vision: To be the best in the business. We strive to be the leading independent digital media company, which leverages data and innovation to reach hundreds of millions of people globally. To Influence our viewers with positivity, productivity and instill the idea of being a better version of themselves, for themselves, their families, and most importantly, PAKISTAN! ■

NOVO NORDISK PHARMA PVT LIMITED

Changing Diabetes in Children CDIC is one of the flagship projects of Novo Nordisk that has been implemented globally in different countries. The objective of this project is to create a sustainable network and provide access to care, especially for Type-1 Diabetes.



The Partners included in this Project are following

- Novo Nordisk
- Rosche
- ISPAD
- World Diabetes Foundation
- Health Promotion Foundation (Local Partner)

Goals

The goals of CDIC in Pakistan are to provide and ensure a comprehensive education to the patients and Health Care Professionals, the education material used can be beneficial in busting myths and managing Type-1 diabetes.

The core goal of this project is to strengthen the healthcare provided towards Type-1 diabetes and ensure early diagnosis for better treatment and management for this a network of clinics are set up in Pakistan with the help of experts in the field of diabetes, the clinics' setup will ensure that there is access to care for everyone and that includes the access to insulin too.

Strategy and Tactics

The strategy that is followed in the CDIC is to first identify and gather a team of experts, afterwards, the location of the clinics will be identified across Pakistan, to implement this project effectively an influential HCP is required to carry out the groundwork from the team and define a proposal, in the case of CDIC Pakistan Health Promotion Foundation as a local partner was engaged. HPF is led by Prof Dr, Abdul Basit who is also associated with Baqai Institute of Diabetology and Endocrinology (BIDE) and has been working on Diabetes and Type-1 Diabetes as well. In the first phase, four main centers will be set up in different parts of Pakistan, and once they are up and running, through the help of the main centers the satellite centers will be formed in the second phase.

Execution

The CDIC project has been kicked off and the team is identified with the help of local partner HPF, for the main centers 4 HCPs are identified and on-boarded from all different provinces of Pakistan, the main centers are now set up.

A registry for Type-1 diabetes is also utilized for effective data collection to analyze the effectiveness of this Project. ■

PHILIP MORRIS (PAKISTAN) LIMITED

Philip Morris (Pakistan) Limited ("PMPKL"), a public limited tobacco manufacturing company, listed on the Pakistan Stock Exchange. PMPKL is an affiliate of Philip Morris International ("PMI"), a leading international tobacco company, listed on the New York Stock Exchange with its Operational Headquarters in Lausanne and Corporate Headquarters in New York. We are one of the largest manufacturers of cigarettes in Pakistan. ■



www.nfeh.org.pk

Company Profiles of Winners of NFEH's 14th CSR Awards 2022

PAKISTAN CABLES LIMITED

Today, Pakistan Cables is regarded as the pioneer within the industry owing to its rich heritage, world-class expertise and commitment to deliver on its promises to its valued customers both home and abroad.

Pakistan Cables, the country's premier and most trusted cable manufacturer, was established in 1953 under the visionary stewardship of the company's founder, the (late) Mr. Amir Sultan Chinoy. His entrepreneurial endeavors resulted in a joint venture with British Insulated Callender's Cable (BICC), UK to set up Pakistan Cables in Karachi. BICC was one of the leading cable manufacturing companies in the world during the time. Over the years, Pakistan Cables has earned a reputation as a market leader in the country and a company that does not compromise on quality. The company is Pakistan's only cable manufacturer listed and traded as PCAL on the Pakistan Stock Exchange since 1955. It is a PIC listed company.

During 2010 -2017, Pakistan Cables remained an affiliate of General Cable, which was among the world's largest cable companies at the time with a global presence of 57 plants in 26 countries. The affiliation with General Cable contributed to the pioneering stature of Pakistan Cables by enhancing technical support, exposure to innovative technology, exchange of best practices, procurement advantages and export opportunities. Anticipating the need of energy conservation and efficiency in Pakistan's power transmission and distribution System, the company launched Pakistan's first Aluminum Conductor Composite Core ACCC®. This is a proven innovative technology worldwide. Pakistan Cables Limited has launched this product in collaboration with CTC Global Inc., USA. ■



PAKISTAN INTERNATIONAL AIRLINES

Vision

PIA's vision is to be a world class profitable airline meeting customer expectation through excellent services, on-time performance, innovative products and absolute safety.

Mission

Employee teams will contribute towards making PIA a global airline of choice through:
Offering quality customer services and innovative products.
Using state-of-the-art technologies.
Ensuring cost-effective measures in procurement and operations
Developing Safety Culture.

Core Values

Customer Expectations
(Convenience, Care, Affordability)

Service

(Personalized, Courteous, Passionate)

Innovation

(New Ideas, Products, Value Added Services)

Cohesiveness

(Respect for Individuals, Teamwork, and Effective Communication)

Integrity

(Business Ethics, Accountability, and Transparency)

Reliability

(Loyalty and Consistency)

Safety

(Passengers, Employees, Environment)

Social Responsibility

(Welfare, Health, Education) ■



PAK-ARAB REFINERY LIMITED (PARCO)

PAK-ARAB REFINERY LTD. (PARCO), a Joint Venture between the Government of Pakistan (60%) and the Emirate of Abu Dhabi (40%), was incorporated as a public limited company in 1974. As an integrated energy company, PARCO is a leading player in Pakistan's petroleum industry with major operations in oil refining, transportation, storage, and marketing. PARCO has the most modern and largest operating refinery in Pakistan having a capacity of 120,000 BPD, strategic storage of over one million tons, over 2000 kms of cross country pipeline network (including its JV subsidiary Pak-Arab Pipeline Company Limited (PAPCO), and a rapidly expanding retail network of TOTAL PARCO (TPPL) - a joint venture with TOTAL of France. With the acquisition of Chevron's fuel operations, TPPL is now the second largest Oil Marketing Company in Pakistan. PARCO is also marketing nationwide LPG under the brand name of Pearl Gas. High quality asphalt is being marketed as Biturox. PARCO's performance is reflected not only in its technical and financial results, but can also be judged by its other achievements and awards e.g. it has maintained its AAA and A1+ long and short term credit rating by Pakistan Credit Rating Agency (PACRA) for the twenty-three consecutive years. The company set another first in Pakistan when it obtained three simultaneous international certifications: ISO 9001:2015 (Quality Management System), ISO 14001:2015 (Environmental Management System) and ISO 45001:2018 (Health and Safety Management System). PARCO has also received Environment Excellence Awards for the last several years and is rated among the top 10 organizations in Pakistan for outstanding achievement in Environment Management. From producing environment friendly products to efficient, world class engineering facilities and infrastructure, building a competent team, and major social initiatives, PARCO is doing its utmost in Providing Energy with Responsibility. ■



PREMIER CABLES (PVT) LIMITED

Premier Cables (Pvt) Limited: Established in 1964 by Mr. M. Ismail Kasim, Premier Cables (Pvt) Limited is located at Federal "B" Industrial Area, Karachi, Pakistan with a working area measuring 13012 Sq. Meters.

Initially the Premier Cables (Pvt) Limited started manufacturing Electrical Wires & Cables, Telephone Cables, PVC Garden Pipes, PVC Compounding, Artificial Leather and supplying the same in to local and international markets as well.

The year 1987 brought a revolutionary change in the Premier Cables (Pvt) Limited when the Company got specialization in manufacturing of high quality Telecom cables including Jelly Filled Cables, Drop Wire and cables, S.S. Aerial Cables, special insulated cables for the telecommunication industry to serve. Considerable expertise has since been developed in the manufacturing of Aircore and Filled Cables.

Premier Cables (Pvt) Limited is equipped with the latest state-of-art machineries and test equipments to manufacture Optical Fiber Cables, viz. Direct Buried Cable, Non-Metallic Duct Cable, High Fiber Count Non-Metallic Duct Cable, Central Loose Tube (Uni-Tube), Dielectric Self Supporting Cable (Adss Cable), Indoor Premise Cable, Armoured Duct and Armoured Aerial Optical Cables. Company's unit has one of the most modern and high-tech plant to manufacture Optical Fiber Cables in Pakistan. In addition to above products, Premier Cables (Pvt) Limited is also able to produce special cables to meet customers' specifications using different conductors, alternative insulation media, varying construction of sheath materials, different standard color coding and with special packaging, etc. It also maintains an appreciable stock of finished cable and quotes competitive delivery on non-stock items. We at Premier Cables (Pvt) Limited always look forward to discuss any other new development/special requirements with our valuable customers. ■



Company Profiles of Winners of NFEH's 14th CSR Awards 2022

PAK MATIARI – LAHORE TRANSMISSION COMPANY (PVT)LIMITED

China Electric Power Equipment and Technology (CET), a subsidiary of State Grid Corporation of China established a Special Purpose Vehicle (SPV) namely Pak MatiariLahore Transmission Company Pvt. Limited (PMLTC) in 2015 in accordance with Government of Pakistan Transmission Policy 2015 for construction and implementation of High Voltage Direct Current (HVDC) project from Matiari to Lahore. PMLTC is a fully owned subsidiary of CET set up in Lahore in accordance with Law of Pakistan. On 14th May 2018, PMLTC signed the Implementation Agreement with the Government of Pakistan, and Transmission Service Agreement with National Transmission & Despatch Company (NTDC) of the HVDC project under the umbrella of China Pakistan Economic Corridor (CPEC). The Project is conceived on Build Own Operate and Transfer (BOOT) basis as per GoP Transmission Policy 2015. The Company is engaged to design, engineer, construct, insure, Commission operate and maintain a ±660 kV, Bi-pole HVDC, approximately eight hundred and eighty six (886) kilometers electric transmission line segment that will Inter-connect with the Grid System of NTDC, from Matiari, in the province of Sindh to Lahore in the province of Punjab, Pakistan. The Company has constructed two Converter Stations along with electrode stations at (i) Matiari District and (ii) Nankana Sahib District. The Transmission Line route passes through the following Districts of the Province of Sindh and Punjab. (a) Districts in Sindh (i) Matiari (ii) Sanghar (iii) Khairpur (iv) Sukkur (v) Ghotki (b) Districts in Punjab (i) R.Y.Khan (ii) Bahawalpur (iii) Bahawal Nagar (vi) Pak Pattan (vii) Okara (v) Kasur (vi) Nankana Sahib. The project under CPEC ±660 kV HVDC Matiari - Lahore Transmission Line has achieved its commercial operation date successfully on 01 Sep 2021 as per agreed timeline between NTDC and PMLTC. The company is responsible for operation and maintenance of this HVDC Project from Commercial Operation Date i.e., September 01, 2021 during the Term of the Agreement, which is for 25 years. HVDC technology is a maiden addition in the national grid of the country, though it's been widely used for a long time around the world, and the need of long-distance high-power transmission from generating stations in the far-flung areas towards densely located load centers. The project evacuate power from the new generating units located in the south including Thar coal-based projects. ■



RAFHAN MAIZE PRODUCTS CO LIMITED

Rafhan Maize Products Co. Ltd started its operations in 1953 as a pioneer corn refining industry in Pakistan. From the relatively modest start, the operations of Rafhan Maize have grown into one of the premier agro-based industries in Pakistan over the last 60 years. Rafhan Maize is an affiliate of Ingredion Incorporated; USA, one of the world's leading corn refiners. Affiliation with a global company enables to guarantee quality products, consistent supply and unequalled services. The financial results and sales growth over the years reflect that the company has maintained its momentum of growth. Rafhan Maize produces high-quality food ingredients and industrial products derived from the wet milling of maize. All these products are being used in more than 50 types of industries in Pakistan and international markets. The wide range of starches is branded under registered trademarks as RAFHAN®, CORAGUM®, PENETROSE®, GLOBE®, SNOWFLAKE®, AMISOL®, TEX-O-FILM®, Q-TAC® and CORATEX® for multiple applications. Sweeteners line includes RAFHAN Liquid Glucose®, GLOBE Corn Syrup®, CERELOSE Dextrose Monohydrate®, MOR-SWEET®, NU-BRU®, FLO-SWEET™, High Maltose Syrups and ENZOSE Hydrol®. Rafhan Maize products are being supplied to the textile, paper, corrugation, packaging, pharmaceuticals, chemicals, food, ice cream, confectionery, bakery, tanneries, syrups & squashes, beverages, poultry/cattle feeds and edible oils industries. Through consistent efforts, Rafhan Maize was successful in developing spring crop of maize. The development of spring maize crop, as a second crop, through Contract Maize Farming Program is a great contribution in the agricultural growth. The harvesting of spring crop has given tremendous boost to maize production in Pakistan. Rafhan Maize is pioneer in hybrid maize seed production in Pakistan and produces its own good quality hybrid seed, which is provided to the farmers at economical rate. ■



RUPANI FOUNDATION

For over a decade Rupani Foundation has been instrumental in transforming lives across Pakistan through skill development initiatives, capacity building trainings, Early Childhood Development endeavors. With the aim to end poverty and promote self-reliance and resilience, over the years RF has coordinated and implemented need based cost-effective programs to ensure uplift of the vulnerable communities living in diverse topographies, whether, on fringes of cosmopolitan cities, in interior rural areas, or at mountainous landscapes. The values central to all the endeavors of RF are inclusiveness, cohesiveness, integrity and commitment. Utilizing the in-depth knowledge regarding the strengths and resources of rural and vulnerable communities, Rupani Foundation introduced evidence based, culturally and geographically relevant interventions across Pakistan. Irrespective of creed, race, religion, gender and ethnic differences RF has been working steadfastly in shaping the developmental landscape of Pakistan. In its pursuit, RF has transformed and impacted lives of innumerable people belonging to diverse backgrounds. Moreover, it has enriched capacities and capabilities of youth having little or no education and enabled them to earn a decent living through skill development trainings in masonry and gems cutting and polishing. Mr. Nasruddin Rupani has compassion for community service and humanitarian values. He is Founder and Chairman of many civil society organizations based in Pakistan and USA. Mr. Rupani chairs Ibn Sina Foundation which is a not-for-profit organization working on medical care at low, affordable prices to the underserved and underprivileged Muslim populations in Houston. With the aim to serve his home country, Mr. Rupani established Rupani Foundation, Pakistan in 2007 with the vision to create a sustainable society for the future generations. ■



RAHMAN FOUNDATION

In Pakistan different kinds of fatal diseases are spreading day by day. One of them is chronic renal failure which has damaged a lot. According to a research done by "WHO" (World Health Organization) Pakistan is now among the top ten countries of the world regarding the progression of renal diseases. One out of every ten persons in Pakistan is facing some kind of renal problem which is a very alarming situation for an underdeveloped country like Pakistan. The Govt. of Pakistan is unable to provide health facilities for such a great number of patients who are suffering from renal diseases because of its limited health budget. Therefore the death toll is increasing day by day. The health facilities for dialysis are not sufficient for so many patients in the Govt. sector hospitals. Thousands of people are in a queue, waiting for free dialysis facility in Govt. hospitals. Many of them die because of this expensive treatment and which they cannot afford. In 2004, Dr. Waqar Ahmad Niaz (Chairman Rehman Foundation) and Mian Ulfat Rasool (Managing Director Rehman Foundation) have decided to play a part for the poor dialysis patients and made a welfare institute Rehman Foundation (NGO) to provide free dialysis facilities to these helpless patients. ■



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ROOTS SCHOOL SYSTEM Educating for tomorrow's world!

Roots School System RSS is a leading 21st model private sector educational institution styled on the modern 21st century educational system of international standards, specially designed to meet the requirement of the students to meet the challenges by involving the three E's approach EXPOSURE - EXPANSION - EXPLORATION. Established since April 1988, Roots has innovated modern education standards, with universally acclaimed academic excellence and all round development of students. Roots School System has more than 100 Campuses nationwide with an incessant increase in student number to nearly 25,000 plus students today. Roots has achieved academic excellence and all round development of students for over 25 years. ■



SAFFRON PHARMACEUTICALS (PVT) LIMITED

Saffron Pharmaceuticals has recorded an excellent growth to reach its present standing as a growing company in the area of health care. Saffron Pharmaceuticals (Pvt.) Ltd. has been awarded the Best GMP compliant Facility certificate in 2009 by Ministry of Health, Islamabad, Pakistan. Saffron Pharmaceuticals (Pvt.) Ltd. has compliance on International Standards related to Quality Management System (ISO 9001:2015), Environmental Management System (ISO 14001:2015), occupational Health Management System (ISO 45001:2018) and Lab. Management System (ISO/IEC 17025). Saffron Pharmaceuticals (Pvt.) Ltd. is successfully marketing its products in Kyrgyzstan, Tajikistan, Nigeria, Sri Lanka, Cambodia and Afghanistan. For Uzbekistan, Mongolia and Myanmar dossiers have been submitted for registration. The plant is equipped with the modern high-tech PLC controlled machines and integrated packaging lines to be efficient. The plant is designed to manage high volume in all dosage forms viz. Tablets, Capsules, Sachets, Liquids syrups, Injectable, topical preparations and Cephalosporin products (Dry suspension, Capsules and Dry powder Injectable) with its tradition of excellence. We are committed to our mission of providing patients quality products to help improve the quality of their lives. Some of our leading pharmaceutical brands include Sonnet, Prostate series, Terbisil series, Esofil etc. Saffron Pharmaceutical maintains all the standard of pharmaceutical water relevant to its production, storage and distribution system through properly installed, commissioned and qualified equipment with availability of suitable support facilities for system connection (raw water, electricity, heating steam, chilled water, compressed air, sewage system, exhaust air) which are maintained to ensure the reliable production of water of an appropriate quality. The capacity of our system is designed to meet the average and the peak flow demand of the current operations. Our water treatment system has appropriate recirculation and turnover to assure the system is well controlled chemically and microbiologically. Only pharmaceutical finished products for human use are manufactured at the site. There are dedicated facilities for Hormone, Antibiotic and Cephalosporin Area. ■



SAPPHIRE FINISHING MILLS LIMITED

Sapphire Finishing Mills Ltd (SFML) is a manufacturer of woven dyed & printed fabrics and garments. Since its inception in 2003, SFML has consistently progressed and is now one of the largest dyeing and woven processing house in the region. Constant up-gradation and addition of new hardware have enabled us to offer a product portfolio encompassing most of the segments of the apparel business. Consistency, Quality, Innovation supported by appropriate hardware and qualified Engineers is the key to our existing long-term supply chain partnerships with leading brands across the globe. Our reach is global and our solutions are excellence-driven. As we adhere to the industry's acceptable manufacturing procedures and use sustainable raw materials, we are fostering healthy work ethics in the textile industry and setting an example for others. Our cross-functional product development teams in collaboration with international fiber and chemistry suppliers have developed a variety of sustainable futuristic product collections to service the ever-growing needs of the industry. ■



SUI NORTHERN GAS PIPELINES LIMITED

Sui Northern Gas Pipelines Limited (SNGPL) was incorporated as a private limited Company in 1963 and converted into a public limited Company in January 1964 under the Companies Act 1913, now The Companies Act 2017, and is listed on Pakistan Stock Exchange (PSX). Company took over the existing Sui-Multan system (217 miles of 16 inch and 80 miles of 10 inch diameter pipelines) from Pakistan Industrial Development Corporation (PIDC) and DhulianRawalpindi-Wah system (82 miles of 6 inch diameter pipeline) from Attock Oil Company Limited. The Company's commercial operations commenced by selling an average of 47 MMCFD gas in two regions viz. Multan and Rawalpindi, serving a total number of 67 consumers. Sui Northern Gas Pipelines Limited (SNGPL) is the largest integrated gas company serving consumers in North Central Pakistan through an extensive network in Punjab, Islamabad Capital Territory, Khyber Pakhtunkhwa and Azad Jammu & Kashmir and is certified against ISO 14001:2015 and OHSAS 18001:2007 Standards. SNGPL is a member of "National Safety Council" USA, which is a non-profit organization dedicated to their mission of saving lives by preventing injuries and deaths at work, in homes and communities, and on the road through leadership, research, education and advocacy. In addition to this, many of HSE Engineers of SNGPL are Members of American Society of Safety Professionals (ASSP). ASSP is a global association and the premier leader for Health, Safety and Environment (HSE). The Company has over 50 years of experience in operation and maintenance of high-pressure gas transmission and distribution systems. It has also expanded its activities as Engineering, Procurement and Construction (EPC) Contractor to undertake the planning, designing and construction of pipelines, both for itself and other organizations. SNGPL transmission system extends from Sui in Baluchistan to Peshawar in Khyber Pakhtunkhwa (KPK) comprising over 9106.45 KM of Transmission System (Main lines and Loop lines). The distribution activities covering 4,967 main towns along with adjoining villages in Punjab and Khyber Pakhtunkhwa are organized through 16 regional offices. Distribution system consists of 135,857 KM of pipeline. SNGPL has over 6.8 million consumers comprising Commercial, Domestic, General Industry, Fertilizer Power and Cement Sectors. Annual gas sales to the consumers were 623,724 MMCF during July 2019- June 2020. ■



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SAPPHIRE TEXTILE MILLS LIMITED

We are one of the largest manufacturers and exporters of textile products in Pakistan. We get technology from Europe, Japan and USA. The main raw material, Cotton, is sourced locally and the specialized fibres are imported. Sustainability Imperative Sustainability: the word that will define the 21st century. Which is precisely the reason why Sapphire is redefining its goals, vision and approach to business with an unequivocal emphasis on our responsibility in building a resilient world. For this reason, we're embedding sustainability in Sapphire as a strategic imperative by taking decisive action in renewable energy, emissions reduction, recycling and circularity, water conservation, plantation drives, and organic and regenerative agriculture. ■



SURGE LABORATORIES PVT LIMITED

Surge is a leading manufacturer of Microencapsulated APIs from Pakistan having expertise on manufacturing & developing Microencapsulated APIs/Inactive for pharmaceutical/nutraceutical manufacturers across the globe. Surge at its cGMP compliant facility manufactures finest taste masked coated granules/coated pellets on German microencapsulation equipment(s). Flagship Microencapsulated-APIs includes: Coated-Clarithromycin, Coated-Paracetamol(OTD), Coated-Aspirin, EC-Esomeprazole-Pellets, Coated-Citric Acid. ■



THE HUB POWER COMPANY LIMITED

As a significant contributor to the economic development of Pakistan, the Hub Power Company has come a long way, sharing various challenges and triumphs that our country has offered. Our story began some 20 years ago when a consortium of international investors, governments and commercial banks came together to finance a major infrastructure project in a developing country like Pakistan. And today, we stand at a distinctive position where our growth leads to development of the entire country. Situated strategically at the Hub River estuary, Baluchistan, The Hub Power Company is the first and largest Independent Power Producer (IPP) in Pakistan to be financed by the private sector in Southern Asia and one of the largest private power projects. Today, the Hub Power Company is listed on the Karachi, Lahore and Islamabad Stock Exchanges and its Global Depository Receipts are listed on the Luxembourg Stock Exchange. With the combined production capacity of over 1600 MW and a firm commitment to provide long-term solution to the energy challenges, HUBCO and its subsidiaries are well positioned to emerge as the "Hub of Power" for Pakistan. Over the years, HUBCO has become one of the leading players in the corporate sector, with a culture driven by performance and merit. Hub Plant is the most efficient steam turbine plant in the country. HUBCO is the only IPP to go into expansion and has set up at 225 MW plant at Narowal. We are also proud owners of Pakistan's first renewable energy IPP, namely Laraib Energy which is a run-of-the river hydel based power project. To continue pioneering our role in the power sector, Hubco's Board of Directors has given management the mandate to develop a 2x660 MW Imported Coal Based power plant and coal jetty which is in construction phase. The Hub Site has many brownfield advantages making it an ideal location for power plant development. This includes secured & fenced land, existing infrastructure (roads, colony etc.), access to Arabian Sea for direct import of coal, existing helipad and plans for air-strips etc. ■



Sino Sindh Resources (Pvt.) Ltd

Sino Sindh Resources (Pvt.) Ltd, founded in 2011 in Pakistan specialized in mining operation service, is one of the overseas subsidiaries of Shanghai Electric Group Co., Ltd. Mr. Wang Xiaofan is currently the CEO and the general manager of the company. There are Admin & HR Department, Finance Department, Logistic Management Department, Business Management Department, Production Technical Department, Electrical & Mechanical Management Department, HSE Department and other departments with 27 Chinese employees and 26 Pakistani employees. Coal-electricity integration project in Block 1 of Thar Coalfield, a "China-Pakistan Economic Corridor" priority implementation project, includes construction and operation of open-pit coal mine with an annual output of 7.8 million tons and 2X660MW supercritical lignite power station. Sino Sindh is the sole operator of the 7.8 Mtpa Open-pit Coal Mine project. The Block 1 open-pit coal field covers an area of 140km², and the estimated total lignite resource reserve is about 3.8 billion tons, which is No. 1 in Asia and No. 7 in the world and also the largest open-pit coal mine under construction in Pakistan. Surface excavation and removal adopts the interval mining process with single-buck excavators and dump trucks and through continuous mining process the coal extraction will be done using single-buck excavators, dump trucks, semi-mobile crusher station and belt conveyor. Main equipment for both the surface excavation and coal extraction work includes hydraulic excavators and dump trucks and other auxiliary equipment. Based on the workload and exploitation depth of each phase there are different planned transportation system. Located at the Tharparkar area of Mithi City, Sindh, the area



TOTAL PARCO PAKISTAN LIMITED

Total PARCO Pakistan Ltd. (TPPL) is a joint venture between Total Marketing & Services and PAK ARAB REFINERY LTD (PARCO). It is one of the largest international oil marketing companies in Pakistan. Total PARCO is at the service of both retail and B2B customers in Pakistan. In 2015, Total PARCO acquired the Chevron retail network, making it the second largest OMC operating in Pakistan. Total PARCO Pakistan Limited is committed to human development, quality, reliability and operational safety for its employees, contractors and business partners. Total is a broad energy Group, which produces and markets fuels, natural gas and electricity. Our 100,000 employees are committed to better energy that is safer, more affordable, cleaner and accessible to as many people as possible. Active in more than 130 countries, our ambition is to become the responsible energy major. The Marketing & Services division of Total develops and markets products primarily derived from crude oil, along with all of the associated services. Its 32,000 employees are present in 107 countries and its products and services offers are sold in 150 countries. Every day, Total Marketing Services serves more than 8 million customers in its network of over 15,600 service stations in 71 countries. As the world's fourth largest distributor of lubricants and the leading distributor of petroleum products in Africa, Total Marketing Services has production sites all over the world, where it manufactures the lubricants, bitumen, additives, special fuels and fluids that sustain its growth. Total PARCO has the 2nd largest network in the country with more than 800 retail outlets in Pakistan, targeting an addition of more than 20 service stations per year. TPPL is an employer of choice with more than 1000 highly trained Pakistani employees (450 direct and 600+ indirect). ■



Company Profiles of Winners of NFEH's 14th CSR Awards 2022

THE UNIVERSITY OF FAISALABAD

The University of Faisalabad is working to achieve greater social unity and empower the women of this country by encouraging, identifying and implementing several different development projects, entrepreneurial activities and health and social services under their domain. The positive development of the country is intrinsically linked with socio-economic advancement of women and TUF ambitiously promotes this notion by generating a favorable environment for females of diverse backgrounds and abilities in different spheres of life. From achieving change through implementing core policies and programme actions to alleviating women status through effective programmes of education and mass communication, we run with an aim to empower women in all capacities and bring them to forefront as active contributors of success and development for not only this institution but entire nation. The University of Faisalabad has an established structure, policies, objectives and measurable goals to ensure gender balance and equity in several processes at all levels. Mentioned below are our various organizations and activities where we are broadening women's economic, health, social and cultural opportunities as well as independence specially those of indigenous women, at grass-roots level, and those of poverty-stricken communities as well young minds of our nation i.e. students & faculty.



Empowerment through Social Services:

One of the pioneer foundations established in 2008 is Women Foundation which has been working effortlessly under several domains and providing numerous opportunities to uplift females and accelerate women empowerment. The students and faculty of The University of Faisalabad are active pillars of Women Foundation as the solely operate and run philanthropic events and development projects with Institution's support. ■

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THE ZB FOUNDATION

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YUNUS TEXTILE MILLS LIMITED

YUNUS TEXTILE MILLS At an early stage, Yunus Textile Mills shifted its priority to environmental awareness and set a vision for long term sustainable success. Our commitment is to not only serve our customers the best but to raise the standards of the communities where we operate. From the beginning, our focus is not only on costs, resource reutilization and meeting compliance requirement but building a culture, where our customers, clients, and communities recognize us as an environmentally aware company. We are certified and complied against the SEPA requirements; ISO 14000:2015. In addition, our Green Certifications included WWF Green Initiative, Step, Eco-Label, and Cradle to Cradle. Yunus Textile Mills also seek suppliers and vendors that keep green initiative as a priority. This way, we encourage our suppliers to be environmentally aware and adopt sustainable practices. Over the period of time, we have taken progressive steps to reduce our environmental impact. Our Green initiatives are dedicated towards reducing wastages and carbon footprint from our daily operations. The biggest example is being the first textile company in Pakistan to reclaim 90% of waste water and saving natural resources. In 2017 we revamped our processes and saved approximately 165M gallons of water (which amounts to approximately 8 Million glasses of Water per day). In future, we aim to continue on achieving less dependence on the natural resources. ■



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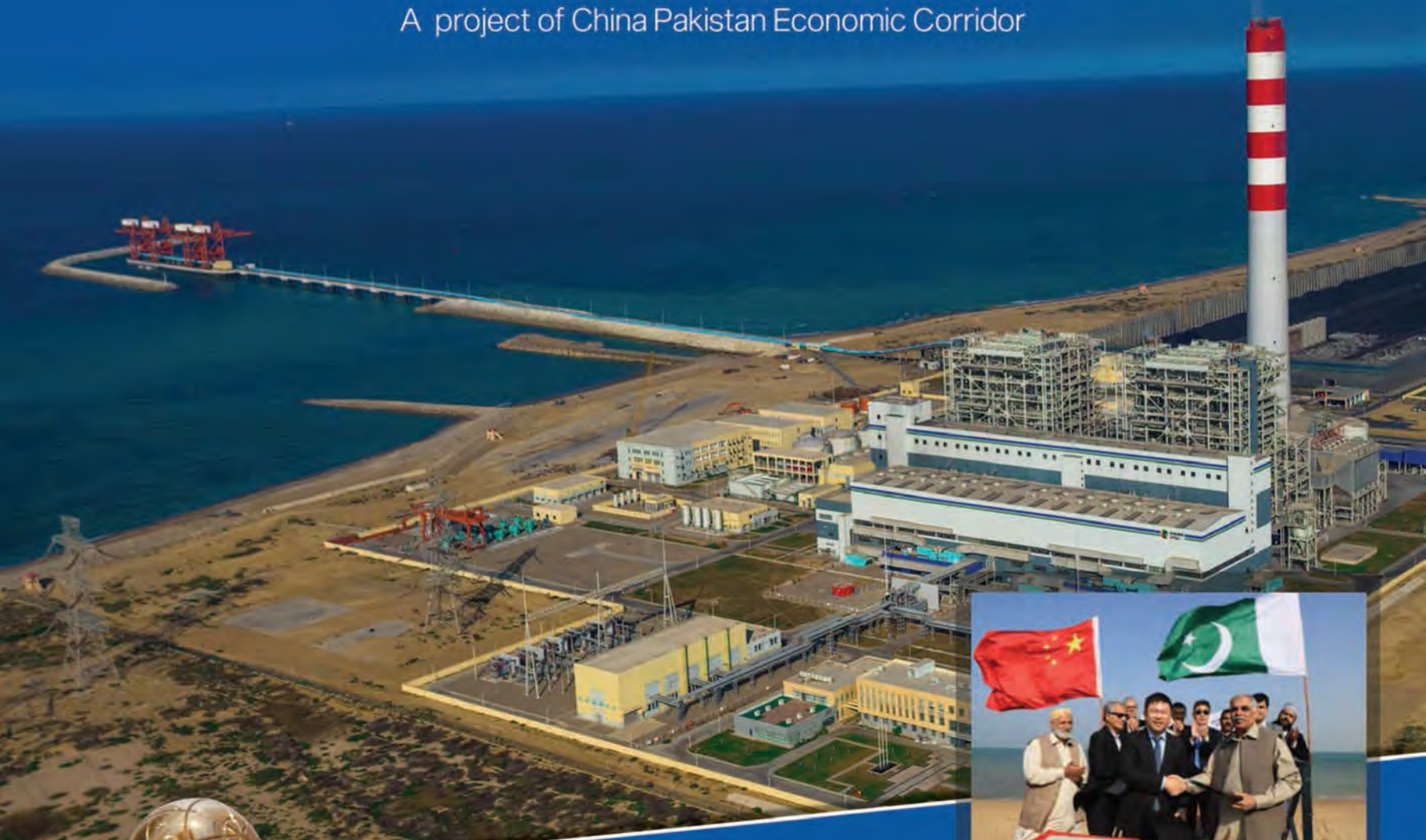


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